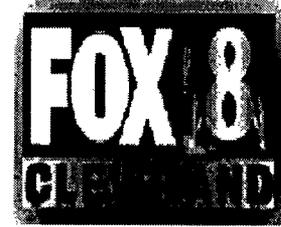


ORDER



Orders
Order / Rev: 12368
Alt Order #:
Product Desc: OH-JOSH MANDEL 10.4-10.13
Estimate: 4077
Flight Dates: 10/04/14 - 10/13/14
Original Date / Rev: 10/03/14 / 10/03/14
Order Type: GENERAL

WJW-TV
Primary AE: John Zarlenga
Sales Office: LOCAL
Sales Region: Local

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mandel/R/Treasurer
Demographic: A25-54
Product Codes: PL2.I.ii
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	89	\$59,050.00	\$50,192.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	89	\$59,050.00	\$50,192.50	0.00
Totals	89	\$59,050.00	\$50,192.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Zarlenga	LOCAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/04/14	10/13/14	M-F 5a-530a FOX 8 News @ 5a	CM	M-F 5a-530a	MTWTF--	:30	3	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	M-W-F--		3				\$300.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$300.00		0.00			
N 2	8	10/07/14	10/10/14	M-F 530a-6a FOX 8 News @ 530a	CM	M-F 530a-6a	-T-TF--	:30	3	\$450.00	07	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-T-TF--		3				\$450.00		0.00			
N 3	8	10/06/14	10/13/14	M-F 6a-7a FOX 8 News In The Morning	CM	M-F 6a-7a	MTWT---	:30	4	\$650.00	07	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$650.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$650.00		0.00			
N 4	8	10/06/14	10/13/14	M-F 7a-8a FOX 8 News In The Morning	CM	M-F 7a-8a	MTWT---	:30	4	\$650.00	07	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$650.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$650.00		0.00			
N 5	8	10/06/14	10/13/14	M-F 8a-9a FOX 8 News @ 8a	CM	M-F 8a-9a	MTWTF--	:30	5	\$650.00	07	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWTF--		5				\$650.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$650.00		0.00			

Order / Rev: 12368
 Alt Order #:
 Flight Dates: 10/04/14 - 10/13/14

Advertiser: Mandel/R/Treasurer
 Product Desc: OH-JOSH MANDEL 10.4-10.13
 Estimate: 4077
 WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	8	10/06/14	10/13/14	M-F 9a-10a FOX 8 News @ 9a	CM	M-F 9a-10a	MTW----	:30	3	\$450.0007		0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTW----					3	\$450.00		0.00			
		Week: 10/13/14	10/19/14	M-----					1	\$450.00		0.00			
N 7	8	10/04/14	10/13/14	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	Sa 7a-8a	-----S-	:30	1	\$300.0007		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-					1	\$300.00		0.00			
		Week: 10/06/14	10/12/14	-----S-					1	\$300.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 8	8	10/04/14	10/13/14	Sa 8a-9a FOX 8 News Saturday Morning	CM	Sa 8a-9a	-----S-	:30	1	\$400.0007		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-					1	\$400.00		0.00			
		Week: 10/06/14	10/12/14	-----S-					1	\$400.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 9	8	10/04/14	10/13/14	Sa 9a-10a FOX 8 News Saturday Morning	CM	Sa 9a-10a	-----S-	:30	1	\$400.0007		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-					1	\$400.00		0.00			
		Week: 10/06/14	10/12/14	-----S-					1	\$400.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 10	8	10/04/14	10/13/14	Su 7a-8a FOX 8 Sunday News @ 7a	CM	Su 7a-8a	-----S	:30	1	\$300.0007		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S					1	\$300.00		0.00			
		Week: 10/06/14	10/12/14	-----S					1	\$300.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 11	8	10/04/14	10/13/14	Su 8a-9a FOX 8 News Sunday Morning	CM	Su 8a-9a	-----S	:30	1	\$400.0007		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S					1	\$400.00		0.00			
		Week: 10/06/14	10/12/14	-----S					1	\$400.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 12	8	10/04/14	10/13/14	Su 9a-10a FOX 8 News Sunday Morning	CM	Su 9a-10a	-----S	:30	1	\$400.0007		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S					1	\$400.00		0.00			
		Week: 10/06/14	10/12/14	-----S					1	\$400.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 13	8	10/04/14	10/13/14	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	1	\$250.0007		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S					1	\$250.00		0.00			
		Week: 10/06/14	10/12/14	-----					0	\$0.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 14	8	10/04/14	10/13/14	Su 11a-1130a FOX 8 Sunday Midday News	CM	11a-1130a	-----S	:30	1	\$200.0007		0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S					1	\$200.00		0.00			
		Week: 10/06/14	10/12/14	-----S					1	\$200.00		0.00			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
N 15	8	10/04/14	10/13/14	M-F 10a-11a New Day Cleveland	CM	M-F 10a-11a	MT--F--	:30	3	\$250.0007		0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----					0	\$0.00		0.00			
		Week: 10/06/14	10/12/14	MT--F--					3	\$250.00		0.00			
		Week: 10/13/14	10/19/14	M-----					1	\$250.00		0.00			
N 16	8	10/04/14	10/13/14	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	M-WT---	:30	3	\$250.0007		0.00	NM	3	\$750.00

Order / Rev: 12368
 Alt Order #:
 Flight Dates: 10/04/14 - 10/13/14

Advertiser: Mandel/R/Treasurer
 Product Desc: OH-JOSH MANDEL 10.4-10.13
 Estimate: 4077
WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	8	10/04/14	10/13/14	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	M-WT----	:30	3	\$250.0007		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	M-WT---		3				\$250.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N17	8	10/04/14	10/13/14	M-F 3p-4p Judge Judy	CM	M-F 3p-4p	-T-T---	:30	2	\$300.0007		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	-T-T---		2				\$300.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N18	8	10/04/14	10/13/14	M-F 4p-5p FOX 8 News @ 4p	CM	M-F 4p-5p	--W----	:30	1	\$400.0007		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	--W----		1				\$400.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N19	8	10/04/14	10/13/14	M-F 5p-6p FOX 8 News @ 5p	CM	M-F 5p-6p	MTWTF--	:30	5	\$600.0007		0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	MTWTF--		5				\$600.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$600.00		0.00			
N20	8	10/04/14	10/13/14	M-F 6p-7p FOX 8 News @ 6p	CM	M-F 6p-7p	MTWTF--	:30	5	\$750.0007		0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	MTWTF--		5				\$750.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$750.00		0.00			
N21	8	10/04/14	10/13/14	M-F 7p-730p FOX 8 News @ 7p	CM	M-F 7p-730p	MTWTF--	:30	5	\$600.0007		0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	MTWTF--		5				\$600.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$600.00		0.00			
N22	8	10/04/14	10/13/14	Sa 6p-7p FOX 8 News @ 6p	CM	Sa 6p-7p	-----S-	:30	1	\$500.0007		0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S-		1				\$500.00		0.00			
		Week: 10/06/14	10/12/14	-----S-		1				\$500.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N23	8	10/04/14	10/13/14	Su 6p-7p FOX 8 News @ 6p	CM	Su 6p-7p	-----S	:30	1	\$500.0007		0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$500.00		0.00			
		Week: 10/06/14	10/12/14	-----		0				\$0.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N24	8	10/04/14	10/13/14	M-F 730p-8p Big Bang Theory	CM	M-F 730p-8p	MTW----	:30	3	\$900.0007		0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	MTW----		3				\$900.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$900.00		0.00			
N25	8	10/04/14	10/13/14	Monday Prime Hour 1 Gotham	CM	M 8p-9p	M-----	:30	1	\$4,000.0007		0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	M-----		1				\$4,000.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$4,000.00		0.00			
N26	8	10/04/14	10/13/14		CM	Tu 8p-9p	-T-----	:30	1	\$2,000.0007		0.00	NM	1	\$2,000.00

Order / Rev: 12368
 Alt Order #:
 Flight Dates: 10/04/14 - 10/13/14

Advertiser: Mandel/R/Treasurer
 Product Desc: OH-JOSH MANDEL 10.4-10.13
 Estimate: 4077
 WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tuesday Prime Hour 1															
Utopia															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	-T-----		1				\$2,000.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N27	8	10/04/14	10/13/14	Wednesday Prime Hour	CM	W 9p-10p	--W----	:30	1	\$3,000.00	007	0.00	NM	1	\$3,000.00
Red Band Society															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	--W----		1				\$3,000.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
N28	8	10/04/14	10/13/14	M-Su 10p-11p	CM	M-Su 10p-11p	MTWT--S	:30	5	\$850.00	007	0.00	NM	7	\$5,950.00
FOX 8 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$850.00		0.00			
		Week: 10/06/14	10/12/14	MTWT--S		5				\$850.00		0.00			
		Week: 10/13/14	10/19/14	M-----		1				\$850.00		0.00			
N29	8	10/04/14	10/13/14	Friday Night Touchdown	CM	11p-1130p	----F--	:30	1	\$750.00	007	0.00	NM	1	\$750.00
Friday Night Touchdown															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----		0				\$0.00		0.00			
		Week: 10/06/14	10/12/14	----F--		1				\$750.00		0.00			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
													Totals	89	\$59,050.00