

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ariel Aimone, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Henry Cuellar

Authorized committee:

Texans for Henry Cuellar Congressional Campaign

Agency requesting time (and contact information):

N/A AL Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Texas 28th Congressional District

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

Jeri Lynn Ortiz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Ariel Aimone

Digitally signed by Ariel Aimone  
Date: 2022.09.12 17:48:59 -05'00'

Signature:

Name: Ariel Aimone

Name: Baldo Carrillo Jr

Date of Request to Purchase Ad Time: 9/12/2022

Date of Station Agreement to Sell Time: 10/10/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Ariel Aimone**

Digitally signed by Ariel Aimone  
Date: 2022.09.12 17:49:12 -05'00'

Name: Ariel Aimone

Date: 9/12/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/10/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>40394</u>	Station Call Letters: <u>KZOR</u>	Date Received/Requested: <u>10/10/22</u>
Est. #: <u>5576</u>	Station Location: <u>Lubbock TX</u>	Run Start and End Dates: <u>10/11/22 - 10/23/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 40394  
**Alt Order #:** 36193368  
**Product Desc:** Texans for Henry Cuellar Congressional  
**Estimate:** 5576  
**Flight Dates:** 10/10/22 - 10/23/22  
**Original Date / Rev:** 10/10/22 / 10/10/22  
**Order Type:** GENERAL

**KBDR-FM**  
**Primary AE:** Chicago Christal Radio  
**Sales Office:** CHCHI  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street 3rd Floor  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Henry Cuellar (A)  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** Standard Dayparts

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	22	\$980.00	\$833.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	22	\$980.00	\$833.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$980.00</b>	<b>\$833.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chicago Christal Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBDR	10/15/22	10/21/22	Sa-Su 6a-12a SA-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/22	10/21/22	-----S-		2				\$40.00		0.00			
N 2	KBDR	10/17/22	10/23/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	M-----	1:00	1	\$45.00	Stanc	0.00	NM	1	\$45.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	M-----		1				\$45.00		0.00			
N 3	KBDR	10/11/22	10/17/22	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	M-TWTF--	1:00	4	\$45.00	Stanc	0.00	NM	4	\$180.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	-TWTF--		4				\$45.00		0.00			
N 4	KBDR	10/17/22	10/23/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$45.00	Stanc	0.00	NM	1	\$45.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	M-----		1				\$45.00		0.00			
N 5	KBDR	10/11/22	10/17/22	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	M-TWTF--	1:00	9	\$45.00	Stanc	0.00	NM	9	\$405.00
NON PREEMPT															

Order / Rev: 40394  
 Alt Order #: 36193368  
 Flight Dates: 10/10/22 - 10/23/22

Advertiser: Henry Cuellar (A)  
 Product Desc: Texans for Henry Cuellar Congressional  
 Estimate: 5576  
 KBDR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-TWTF--					9	\$45.00		0.00			
N 6	KBDR	10/17/22	10/23/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$45.00	Stanc	0.00	NM	1	\$45.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	M-----					1	\$45.00		0.00			
N 7	KBDR	10/11/22	10/17/22	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-TWTF--	1:00	4	\$45.00	Stanc	0.00	NM	4	\$180.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-TWTF--					4	\$45.00		0.00			
													Totals	22	\$980.00

**Oct 10, 22**  
 CONT# 36193368 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO KBDR-FM (Laredo, TX)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/PIE: / / 5576

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV TEXANS FOR HENRY CUELLAR CONGRESSIONAL CAMPAIGN  
 PDT Texans for Henry Cuellar Congressional Campaign  
 FLT Oct 10, 22 - Oct 23, 22

**\* REP ORDER COMMENT \***

**\*\* 10/10/2022 12:19:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION**  
**\*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS**  
**WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S**  
**NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ**  
**CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A**  
**CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK**  
**TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE**  
**CONFIRM ORDER IN SYSTEM. THANK YOU!**  
**\*\* 10/10/2022 12:19:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT**  
**ME WITH ANY QUESTIONS. ALLISON.CAVALLONE@KATZMEDIA.COM \*\***  
**\*\* 10/10/2022 12:19:00 PM: FLIGHT DATES 10/11-10/17 || POPULATIONBUYTYPE: CPP.**  
**\*\* 10/10/2022 12:19:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ**  
**GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>								
	1.1		.....S.	6A - 7P	60	10/15/2022 - 10/15/2022	1W	2	\$40.00	2
	1.2		.TWTF..	6A - 10A	60	10/11/2022 - 10/14/2022	1W	4	\$45.00	4
	1.3		.TWTF..	10A - 3P	60	10/11/2022 - 10/14/2022	1W	9	\$45.00	9
	1.4		.TWTF..	3P - 7P	60	10/11/2022 - 10/14/2022	1W	4	\$45.00	4
						<b>** WEEKLY FLIGHT TOTALS **</b>		19	\$845.00	
		<b><u>FLIGHT 2</u></b>								
	2.1		M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1W	1	\$45.00	1
	2.2		M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1W	1	\$45.00	1
	2.3		M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1W	1	\$45.00	1
						<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$135.00	

**Oct 10, 22**  
**CONT# 36193368 Mod# Ver# 1 (Last =)**  
**REP Katz Group Sales**

**DDS CONT# 0**  
**C/P/E: 1 / 5576**

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	<b>Oct 22</b>						
SPOTS	22						
CASH	980.00						
TRADE	0.00						
NSL	0.00						
TOTAL	980.00						

							<b>TOTAL</b>
SPOTS							22
CASH							980.00
TRADE							0.00
NSL							0.00
TOTAL							980.00

**\*\* Competitive Comments \*\***

**SVC: FA99 MSA CustRadio**  
**Demo Adults 35+**

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Baldo Carrillo

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**From:** Lindsay Guidry  
**Sent:** Monday, October 10, 2022 12:35 PM  
**To:** Baldo Carrillo  
**Cc:** Yolany Burciaga; Angela Pina  
**Subject:** FW: Texans for Henry Cuellar Congressional Campaign est. 5543 & est. 5576 - Start 10/11  
**Attachments:** Texans for Henry Cuellar NAB PB-19 09-12-2022.pdf; CUER0460\_no\_slate.mp3  
**Importance:** High

FYI-NAB, Spot and proof of payment for Henry Cuellar

### Lindsay Guidry

National & Regional Sales Manager

(956) 467-7075 Cell

**RADIO UNITED** Corporate Office  
1300 N 10th St. Suite 220- I McAllen, TX 78501  
(956) 992-8895



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**From:** Cavallone, Allison <Allison.Cavallone@Katzmedia.com>  
**Sent:** Monday, October 10, 2022 12:23 PM  
**To:** Yolany Burciaga <yburciaga@radiounited.com>; Thiana Vera <tvega@radiounited.com>; Lindsay Guidry <lguidry@radiounited.com>  
**Cc:** Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>  
**Subject:** Texans for Henry Cuellar Congressional Campaign est. 5543 & est. 5576 - Start 10/11  
**Importance:** High

Hi,  
We have sent new orders for Texans for Henry Cuellar Congressional Campaign under estimate 5543 and 5576 which start Tuesday, 10/11.

Attached is NAB form and spot to run at 100% for both estimates. Below is proof of payment for est. 5543 and est. 5576

Please confirm orders in the system. Thanks!

## Notification of Electronic Payment

**This message confirms that AL Media has initiated an electronic payment to Katz Group Sales via  
FastPay's ePay solution.  
Please see the payment details below.**

**Total Amount**

**\$1,732.30**

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**Company**  
**AL Media**

**Vendor**  
**Katz Group Sales**

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**Memo**

**Texans for Henry Cuellar Est. #5543**

**Have questions about this payment?**

**Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or [Live Chat](#) with a member of our team.**

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**FastPay  
844-GET-EPAY  
8201 Beverly Blvd, Suite 600  
LA / SF / NY / BOS / LDN**



# Notification of Electronic Payment

This message confirms that AL Media has initiated an electronic payment to Katz Group Sales via FastPay's ePay solution.  
Please see the payment details below.

Total Amount

**\$1,732.30**

---

**Company**  
**AL Media**

**Vendor**  
**Katz Group Sales**

---

**Memo**

**Texans for Henry Cuellar Est. #5576**

## Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or [Live Chat](#) with a member of our team.

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**FastPay**  
**844-GET-EPAY**  
**8201 Beverly Blvd, Suite 600**  
**LA / SF / NY / BOS / LDN**

**Allison Cavallone**  
Account Coordinator  
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601  
[allison.cavallone@katzmedia.com](mailto:allison.cavallone@katzmedia.com)



**Local Impact.  
National Influence.**