

ORDER



Orders
Order / Rev: 1146497
Alt Order #: 08011836
Product Desc: HOUSE MAJORITY PAC
Estimate: 4210
Flight Dates: 11/16/15 - 11/22/15
Original Date / Rev: 11/13/15 / 11/13/15
Order Type: Political

WLBZ

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell / POL
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P02-FTB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 38241
Agency External ID: 1700AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/16/15	11/22/15	54	\$7,505.00	\$6,379.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	54	\$7,505.00	\$6,379.25	0.00
Totals	54	\$7,505.00	\$6,379.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLBZ	27%	\$7,505.00
Market	100%	\$27,796.30

Competitive Share

	Share	Total
ABAN	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	56%	\$15,565.93
WBGR	0%	\$0.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WPFO	3%	\$833.89
WVII	14%	\$3,891.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLBZ	11/20/15	11/20/15	Fri Prime C Dateline	CM	10-11p	----F--	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/20/15	11/26/15	----F--		1		\$750.00		0.00					
E 2	WLBZ	11/16/15	11/20/15	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	1	\$40.00	P02-F	0.00	NM	1	\$40.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--		1		\$40.00		0.00					

Order / Rev: 1146497
 Alt Order #: 08011836
 Flight Dates: 11/16/15 - 11/22/15

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 4210
WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WLBZ	11/16/15	11/20/15	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	1	\$40.00	P02-F	0.00	NM	1	\$40.00
DAYS OF OUR LIVES															
E 3	WLBZ	11/16/15	11/20/15	Today Show 3 M-F Today Show 3	CM	10-11a	MTWTF--	:30	1	\$30.00	P02-F	0.00	NM	1	\$30.00
TODAY SHOW - HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	1	\$30.00	0.00								
E 4	WLBZ	11/16/15	11/20/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11-1135p	MTWTF--	:30	5	\$65.00	P02-F	0.00	NM	5	\$325.00
NEWS CENTER 2 AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	5	\$65.00	0.00								
E 5	WLBZ	11/16/15	11/20/15	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$20.00	P02-F	0.00	NM	2	\$40.00
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$20.00	0.00								
E 6	WLBZ	11/16/15	11/20/15	Rachael Ray 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	2	\$30.00	P02-F	0.00	NM	2	\$60.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$30.00	0.00								
E 7	WLBZ	11/16/15	11/20/15	Millionaire 1230-1p Millionaire	CM	1230p-1p	MTWTF--	:30	3	\$20.00	P02-F	0.00	NM	3	\$60.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	3	\$20.00	0.00								
E 8	WLBZ	11/16/15	11/20/15	M-F 12-1230p News NEWS CENTER @ NOON (M-F)	CM	12p-1230p	MTWTF--	:30	3	\$55.00	P02-F	0.00	NM	3	\$165.00
NEWSCENTER 2 AT 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	3	\$55.00	0.00								
E 9	WLBZ	11/16/15	11/20/15	M-F 3-4p M-F 3-4p	CM	3p-4p	MTWTF--	:30	2	\$20.00	P02-F	0.00	NM	2	\$40.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$20.00	0.00								
E 10	WLBZ	11/16/15	11/20/15	M-F 4-5p M-F 4-5p	CM	4-5p	MTWTF--	:30	3	\$30.00	P02-F	0.00	NM	3	\$90.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	3	\$30.00	0.00								
E 11	WLBZ	11/16/15	11/20/15	M-F 5-530p News News Center @5p	CM	5p-530p	MTWTF--	:30	2	\$105.00	P02-F	0.00	NM	2	\$210.00
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$105.00	0.00								
E 12	WLBZ	11/16/15	11/20/15	M-F 5-7am News Morning Report	CM	5a-7a	MTWTF--	:30	2	\$90.00	P02-F	0.00	NM	2	\$180.00
NEWS CENTER MORN.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$90.00	0.00								
E 13	WLBZ	11/16/15	11/20/15	M-F 530-6p News News Center @530p	CM	530-6p	MTWTF--	:30	2	\$105.00	P02-F	0.00	NM	2	\$210.00
NEWS CENTER AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/16/15	11/22/15	MTWTF--	2	\$105.00	0.00								
E 14	WLBZ	11/16/15	11/20/15	M-F 6-7p News NEWS CENTER @ 6 (M-F)	CM	5:57-7p (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$250.00	P02-F	0.00	NM	3	\$750.00
NEWS CENTER AT 6P															

Order / Rev: 1146497
 Alt Order #: 08011836
 Flight Dates: 11/16/15 - 11/22/15

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 4210
WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WLBZ	11/16/15	11/20/15	M-F 6-7p News NEWS CENTER @ 6 (M-F)	CM	5:57-7p (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$250.00	P02-F	0.00	NM	3	\$750.00
		NEWS CENTER AT 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	MTWTF--		3				\$250.00		0.00			
E 15	WLBZ	11/16/15	11/20/15	M-F 6-7p News NEWS CENTER @ 6 (M-F)	CM	5:57-7p (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$250.00	P02-F	0.00	NM	3	\$750.00
		NEWS CENTER AT 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	MTWTF--		3				\$250.00		0.00			
E 16	WLBZ	11/16/15	11/20/15	Today Show Today Show	CM	Today Show	MTWTF--	:30	4	\$120.00	P02-F	0.00	NM	4	\$480.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	MTWTF--		4				\$120.00		0.00			
E 17	WLBZ	11/16/15	11/20/15	Inside Edition 730-8p Inside Edition	CM	730p-8p	MTWTF--	:30	3	\$85.00	P02-F	0.00	NM	3	\$255.00
		INSIDE EDITION													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	MTWTF--		3				\$85.00		0.00			
E 18	WLBZ	11/16/15	11/20/15	Today Show 2 M-F Today Show 2	CM	9-10a	MTWTF--	:30	2	\$55.00	P02-F	0.00	NM	2	\$110.00
		TODAY SHOW - HOUR 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	MTWTF--		2				\$55.00		0.00			
E 19	WLBZ	11/16/15	11/16/15	Mon Prime Other The Voice	CM	Prime Various	M-----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
		THE VOICE MON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	M-----		1				\$750.00		0.00			
E 20	WLBZ	11/21/15	11/22/15	EN (Sa-Su) Early News (Sa-Su)	CM	SS 6-7p (6:00 PM-6:30 PM)	-----SS	:30	1	\$170.00	P02-F	0.00	NM	1	\$170.00
		NEWS CENTER 6P WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/15	11/27/15	-----SS		1				\$170.00		0.00			
E 21	WLBZ	11/21/15	11/22/15	EN (Sa-Su) Early News (Sa-Su)	CM	SS 6-7p (6:30 PM-7:00 PM)	-----SS	:30	1	\$170.00	P02-F	0.00	NM	1	\$170.00
		NEWS CENTER 6P WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/15	11/27/15	-----SS		1				\$170.00		0.00			
E 22	WLBZ	11/21/15	11/21/15	Sat 11-1135p NEWS CENTER at 11 (Sat)	CM	11-1130p	-----S-	:30	1	\$65.00	P02-F	0.00	NM	1	\$65.00
		NEWS CENTER 11P SAT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/15	11/27/15	-----S-		1				\$65.00		0.00			
E 23	WLBZ	11/21/15	11/21/15	Sat 6-7a News Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$105.00	P02-F	0.00	NM	1	\$105.00
		NEWS CENTER MORN.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/15	11/27/15	-----S-		1				\$105.00		0.00			
E 24	WLBZ	11/22/15	11/22/15	Sun 6-8a News Sun Morning Report	CM	6a-8a	-----S	:30	1	\$90.00	P02-F	0.00	NM	1	\$90.00
		NEWS CENTER MORN. RPT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/15	11/28/15	-----S		1				\$90.00		0.00			
E 25	WLBZ	11/19/15	11/19/15	Thu Prime A Heroes Reborn	CM	8P-9P	---T---	:30	1	\$295.00	P02-F	0.00	NM	1	\$295.00
		HEROES REBORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/19/15	11/25/15	---T---		1				\$295.00		0.00			
E 26	WLBZ	11/19/15	11/19/15		CM	9-10p	---T---	:30	1	\$315.00	P02-F	0.00	NM	1	\$315.00

Order / Rev: 1146497
 Alt Order #: 08011836
 Flight Dates: 11/16/15 - 11/22/15

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 4210
WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thu Prime B Blacklist											
THE BLACKLIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/19/15	11/25/15	---T---			1		\$315.00		0.00				
E 27	WLBZ	11/17/15	11/17/15	Tue Prime B Chicago Med	CM	9P-10P	-T-----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
CHICAGO MED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/17/15	11/23/15	-T-----			1		\$750.00		0.00				
E 28	WLBZ	11/18/15	11/18/15	Wed Prime B Law and Order	CM	9P-10P	--W----	:30	1	\$250.00	P02-F	0.00	NM	1	\$250.00
LAW&ORDER:SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/18/15	11/24/15	--W----			1		\$250.00		0.00				
													Totals	54	\$7,505.00