

	Program/Segment	Issue and description	Duration
10/4	Bob Lavoie, QHills Chamber	Chamber dinner, after hours events for businesses, Belchertown Fair	7 mins
10/5	Town Manager Segment - Palmer Ryan McNutt	Update on Church St bridge and Palmer recreation events	8 mins
10/10	Scott Higgins, Comedian performer	Comedy All Star comedian promoting his event at Eagle Hill School	9 mins
10/11	Monica Moran Ware River Domestic Violence	Task force discussions, services available and DV walk as a fund raiser	8 mins
10/12	Town Manager Segment – Hardwick	Special primary vote results, Trick or Treat events, Christmas on Common event preview	7 mins
10/14	Town of Ware Senior Center	Public forum on aging population	6 mins
10/14	Celebrate Ludlow – 250 th	Promotion of upcoming year’s worth of events	7 mins
10/19	Town Manager Segment – Monson	Senior center events, House of Art Fundraising efforts, Monson Halloween events	6 mins
10/25	Sara Thomas, Monson Arts Council	Promotion of Mousetrap: The Play	9 mins
10/26	Town Manager Segment - Ware Stuart Beckley	New businesses in Ware, Halloween events for the community, Veteran’s Day events in community	8 mins
10/30	Palmer School Superintendent	New school transition and school projects in Palmer	7 mins
10/31	Palmer Fire District Administrator Laurie Manns	Palmer FD food drive, holiday meals available, non-perishable food drive	6 mins
11/3	Town Manager Segment – Monson (Jennifer Wolowicz)	Special town meeting discussion, articles available and voting for the 11/4 elections including hours and locations	7 mins
11/8	Bob Lavoie, Chamber President	Discussions of updated events, new business, participation	8 mins
11/9	Paul Harper, Ware K of C	Discussion of Coats for Kids campaign and drop off locations including the live remote we will be broadcasting from	6 mins
11/10	Town Manager Segment - Ware (Stuart Beckley)	Town meeting issues and warrant, Veteran’s Day ceremony	6 mins
11/22	Town Manager Segment - Monson Jennifer Walowicz	Monson Arts Council holiday raffle and event, holiday lighting event and town hall office hours	8 mins

12/6	Bob Lavoie, Chamber president	Monthly feature spotlight with the Chamber President. Annual tree and wreath festival, donations and days of operation	8 mins
12/7	Town Manager Segment – Ware Stuart Beckley	PVTA public hearing, holiday WARE stroll, Ware Center Meeting House tree and wreath festival	6 mins
12/12	Wreaths Across American – Frank Bateman	Wreaths Across America and Ware cemetery events	7 mins
12/14	Town Manager Segment – Monson Jennifer Wolowicz	Holiday events in Monson, Monson Hillcrest, ceremony with local Wreaths Across America	7 mins
12/21	Town Manager Segment – Hardwick Nicole Parker	USDA sewer project updates and water updates, reflections on 2023 year	5 mins
12/28	Town Manager Segment – Ware	Proposal of demolition of building at Mary Lane Hospital, Ware system upgrades	6 mins

W-A-R-E has identified the following topics as significant issues facing our community in this quarter (not in ranked order):

1. News/ Social Issues
2. Health and Wellness
3. Senior Citizen services and assistance
4. Education and youth
5. Veteran assistance and outreach
6. Culture and Recreation
7. Farming, agriculture and natural resources
8. Health and Wellness (including food insufficiency)
9. Medical services and accessibility

Quarter 4: LIVE REMOTES

Ware Coats for Kids w/ Paul Harper on November 11 from 9 – 1. This event encourages coat donations which are cleaned and provided to the public schools for distribution. This is annual participation in the Coats for Kids organized by the Ware Knights of Columbus and held at Nat Falk's Clothing

Quarter 4: New events

We provided ongoing holiday music for the Ware Flair Christmas lighting tour. It is a drive-through event and people tune their radios to the station which plays uninterrupted holiday music for the two hours of the event.

High School football season began concluded during this quarter. The games are sponsored locally and are available on Podcast for later broadcast.

High School basketball season began with the plan to provide on air coverage for local games. This December we also broadcasts Springfield International Charter School basketball games in addition to our local listening area games.

The Palmer Town Manager position is currently vacant.

ABC News Playback 2023 aired on 12/31/2023

Quarter 4: Ongoing: We continue our partnership with Western MA News to provide updates and headlines. These air 4x's a day at 4, 5, 6 and 7 PM.

Randalls, a local farm in Ludlow calls in a 5-minute weekly feature on Friday that highlights items of the season as well as growing, harvesting, and farming information. This feature previews the weekly show which airs on Friday for one hour.

We began a new weekly show targeting local veterans and benefits available to them. The Western Mass Veterans Radio Show airs on Saturday mornings and features two local veteran agents as well as featured veterans who discuss benefits and solutions for our local veterans.

The following organizations benefitted from the reading of public service announcements during live programming and/or airing of pre-produced announcements played in unsold spot inventory. Recorded PSA are not logged nor are they tabulated.

Palmer Historical and Cultural Society Benefit
Local senior center fund raisers including holiday fairs
Quaboag Hills Chamber of Commerce
St. Paul's Church in Palmer
Amherst Railway Society – John Sacerdote
Small Business Saturday
Ludlow 250th Christmas House Decoration event

Knights of Columbus – Ware
Sgt Desforges VFW Food drive and Thanksgiving dinner
New England Doo-Wop Society (ticket giveaway)
Palmer Historic and Cultural Society
QHSUA and Healthy Quaboag
Our Lady of the Cross Fall Festival
Friends of Wilbraham 50's sock hop fundraiser