



WFLA
2960 North Meridian Street
Jill Hammons
Indianapolis, IN 46208
(317) 682-9982

CONTRACT

<u>Contract / Revision</u> 1981919 /		<u>Alt Order #</u> 26455382
<u>Product</u> Tampa Mayor 2019		
<u>Contract Dates</u> 04/18/19 - 04/23/19	<u>Estimate #</u> 1131	
<u>Advertiser</u> POL/Jane Castor/Mayor/Tampa/FL/Nonpartis		<u>Original Date / Revision</u> 04/16/19 / 04/19/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9914212	<u>Advertiser Code</u> 120	<u>Product 1/2</u> 169
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	04/18/19	04/18/19	Today Show	657-9a		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$1,200.00					
N 2	WFLA	04/19/19	04/19/19	Today Show	657-9a		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$1,200.00					
N 3	WFLA	04/22/19	04/22/19	Today Show	657-9a		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$1,200.00					
N 4	WFLA	04/23/19	04/23/19	Today Show	657-9a		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	-T-----				1	\$1,200.00					
N 5	WFLA	04/18/19	04/18/19	Today Show 2	9-10a		:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	04/15/19-04/21/19	Today Show 2	9-10a	----Th-----	:30		\$450.00			NM		
	See MG 5.2													
	2	WFLA	04/22/19-04/22/19	Today Show 2	9-10a	M-----	:30		\$450.00			NM		
	Ⓜ MG for 5.1 04/18													
N 6	WFLA	04/19/19	04/19/19	Today Show 2	9-10a		:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$450.00					
N 7	WFLA	04/22/19	04/22/19	Today Show 2	9-10a		:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$450.00					
N 8	WFLA	04/23/19	04/23/19	Today Show 2	9-10a		:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	-T-----				1	\$450.00					
N 9	WFLA	04/18/19	04/18/19	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$225.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 04/18/19 - 04/23/19	<u>Product</u> Tampa Mayor 2019	<u>Estimate #</u> 1131
<u>Advertiser</u> POL/Jane Castor/Mayor/1		<u>Original Date / Revision</u> 04/16/19 / 04/19/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 10	WFLA	04/22/19	04/22/19	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$225.00					
N 11	WFLA	04/18/19	04/18/19	M-F 3-4p	3-4p		:30			P4		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$400.00					
N 12	WFLA	04/19/19	04/19/19	M-F 3-4p	3-4p		:30			P4		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$400.00					
N 13	WFLA	04/22/19	04/22/19	M-F 3-4p	3-4p		:30			P4		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$400.00					
N 14	WFLA	04/18/19	04/18/19	M-F 4-5p	4-5p		:30			P4		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$350.00					
N 15	WFLA	04/19/19	04/19/19	M-F 4-5p	4-5p		:30			P4		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$350.00					
N 16	WFLA	04/22/19	04/22/19	M-F 4-5p	4-5p		:30			P4		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$350.00					
N 17	WFLA	04/18/19	04/18/19	M-F 530-6p	530-6p		:30			P4		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$900.00					
N 18	WFLA	04/19/19	04/19/19	M-F 530-6p	530-6p		:30			P4		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$900.00					
N 19	WFLA	04/22/19	04/22/19	M-F 530-6p	530-6p		:30			P4		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$900.00					
N 20	WFLA	04/18/19	04/18/19	Local 6p News	6-630p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$1,200.00					
N 21	WFLA	04/19/19	04/19/19	Local 6p News	6-630p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$1,200.00					
N 22	WFLA	04/22/19	04/22/19	Local 6p News	6-630p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$1,200.00					
N 23	WFLA	04/18/19	04/18/19	Local 7p News	7-730p		:30			P4		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$750.00					
N 24	WFLA	04/19/19	04/19/19	Local 7p News	7-730p		:30			P4		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$750.00					
N 25	WFLA	04/22/19	04/22/19	Local 7p News	7-730p		:30			P4		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$750.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 26	WFLA	04/18/19	04/18/19	Late News M-Su	M-Su		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$1,500.00					
N 27	WFLA	04/19/19	04/19/19	Late News M-Su	M-Su		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$1,500.00					
N 28	WFLA	04/22/19	04/22/19	Late News M-Su	M-Su		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$1,500.00					
N 29	WFLA	04/18/19	04/18/19	Tonight Show	Tonight Show		:30			P4		NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	---T---				1	\$530.00					
N 30	WFLA	04/19/19	04/19/19	Tonight Show	Tonight Show		:30			P4		NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	----F--				1	\$530.00					
N 31	WFLA	04/22/19	04/22/19	Tonight Show	Tonight Show		:30			P4		NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/22/19	04/28/19	M-----				1	\$530.00					
N 32	WFLA	04/20/19	04/20/19	Local Sa 7a News	7-8a		:30			P4		NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	-----S-				1	\$265.00					
N 33	WFLA	04/20/19	04/20/19	Today Show Sa	657-10a		:30			P4		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	-----S-				1	\$400.00					
N 34	WFLA	04/21/19	04/21/19	WFLA 7a News Su	Su 7-8a		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	-----S				1	\$300.00					
N 35	WFLA	04/21/19	04/21/19	Today Show Su	8-9a		:30			P4		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	-----S				1	\$750.00					
N 36	WFLA	04/21/19	04/21/19	Local Su 9a News	9-10a		:30			P3		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/15/19	04/21/19	-----S				2	\$300.00					
Totals									0.00				37	\$26,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/19 - 04/23/19	37	\$26,255.00	(\$3,938.25)	\$22,316.75
Totals	37	\$26,255.00	(\$3,938.25)	\$22,316.75

Signature: _____ **Date:** _____

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