

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Del Cielo Media
Attention: Accounts Payable
1427 Leslie Avenue
Suite 102
Alexandria, VA 22301

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10629-1	10/11/18	October 2018	10/01/18 - 10/08/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
American Economic Freed	ORDR	C02C08

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	10629	26212570

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	EFA	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/18	10/04/18	M-F 9a-10a	9a-10a	---T---	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	---T---	1	\$175.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Th	10/04/18	9:25 AM	M-F 9a-10a	9a-10a	:30	EFA18TV04H	\$175.00	NM
2	10/08/18	10/08/18	M-F 9a-10a	9a-10a	M-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	M-----	1	\$175.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	M	10/08/18	9:45 AM	M-F 9a-10a	9a-10a	:30	EFA18TV04H	\$175.00	NM
3	10/03/18	10/03/18	M-F 11a-12p	11a-12p	--W----	:30	1	\$95.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	--W----	1	\$95.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	10/03/18	11:29 AM	M-F 11a-12p	11a-12p	:30	EFA18TV04H	\$95.00	NM
4	10/05/18	10/05/18	M-F 11a-12p	11a-12p	----F--	:30	1	\$95.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	1	\$95.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	F	10/05/18	11:53 AM	M-F 11a-12p	11a-12p	:30	EFA18TV04H	\$95.00	NM
5	10/03/18	10/03/18	M-F 1p-2p	1p-2p	--W----	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	--W----	1	\$180.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	10/03/18	1:25 PM	M-F 1p-2p	1p-2p	:30	EFA18TV04H	\$180.00	NM
6	10/05/18	10/05/18	M-F 1p-2p	1p-2p	----F--	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	1	\$180.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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6	10/05/18	10/05/18	M-F 1p-2p	1p-2p	----F--	:30	1	\$180.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	3	F	10/05/18	1:59 PM	M-F 1p-2p	1p-2p	:30	EFA18TV04H	\$180.00	NM																																												
7	10/04/18	10/04/18	M-F 2p-3p	2p-3p	---T---	:30	1	\$95.00	NM																																													
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1	3	Th	10/04/18	2:28 PM	M-F 2p-3p	2p-3p	:30	EFA18TV04H	\$95.00	NM																																												
8	10/08/18	10/08/18	M-F 2p-3p	2p-3p	M-----	:30	1	\$95.00	NM																																													
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9	10/03/18	10/03/18	M-F 3p-4p	3p-4p	--W----	:30	1	\$95.00	NM																																													
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10	10/03/18	10/03/18	M-F 4p-5p	4p-5p	--W----	:30	1	\$250.00	NM																																													
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1	3	W	10/03/18	4:46 PM	M-F 4p-5p	4p-5p	:30	EFA18TV04H	\$250.00	NM																																												
11	10/08/18	10/08/18	M-F 4p-5p	4p-5p	M-----	:30	1	\$250.00	NM																																													
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12	10/06/18	10/06/18	GMA Saturday	7a-8a	-----S-	:30	2	\$175.00	NM																																													
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15	10/05/18	10/05/18	Local News 5a	5:30 AM-6:00 AM	----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 5:55 AM Local News 5a 5:30 AM-6:00 AM :30 EFA18TV04H \$175.00 NM									
16	10/08/18	10/08/18	Local News 5a	5:30 AM-6:00 AM	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 5:35 AM Local News 5a 5:30 AM-6:00 AM :30 EFA18TV04H \$175.00 NM									
17	10/03/18	10/03/18	Local News 5a	5:00 AM-5:30 AM	--W----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 5:17 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
18	10/04/18	10/04/18	Local News 5a	5:00 AM-5:30 AM	---T---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 5:20 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
19	10/08/18	10/08/18	Local News 5a	5:00 AM-5:30 AM	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 5:15 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
20	10/03/18	10/03/18	Local News 6a	6:30 AM-7:00 AM	--W----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --W---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 6:44 AM Local News 6a 6:30 AM-7:00 AM :30 EFA18TV04H \$450.00 NM									
21	10/05/18	10/05/18	Local News 6a	6:30 AM-7:00 AM	----F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 6:55 AM Local News 6a 6:30 AM-7:00 AM :30 EFA18TV04H \$450.00 NM									
22	10/03/18	10/03/18	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --W---- 1 \$500.00									

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Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10629-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
American Economic Freedom	ORDR	C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/03/18	10/03/18	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$500.00	NM
10/01/18 10/07/18 --W---- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 7:27 AM Good Morning America 7:00 AM-8:00 AM :30 EFA18TV04H \$500.00 NM									
23	10/05/18	10/05/18	Good Morning America	7:00 AM-8:00 AM	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 7:25 AM Good Morning America 7:00 AM-8:00 AM :30 EFA18TV04H \$500.00 NM									
24	10/04/18	10/04/18	Good Morning America	8:00 AM-9:00 AM	---T---	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ---T--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 8:53 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
25	10/05/18	10/05/18	Good Morning America	8:00 AM-9:00 AM	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 8:36 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
26	10/08/18	10/08/18	Good Morning America	8:00 AM-9:00 AM	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 8:29 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
27	10/07/18	10/07/18	Local News Su 5p	5p-5:30p	-----S	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -----S 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Su 10/07/18 4:58 PM Local News Su 5p 5p-5:30p :30 EFA18TV04H \$500.00 NM 1 3 Su 10/07/18 5:12 PM Local News Su 5p 5p-5:30p :30 EFA18TV04H \$500.00 NM									
28	10/03/18	10/03/18	Local News 5p	5p-5:30p	--W----	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --W---- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 5:08 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 2 3 W 10/03/18 5:24 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									
29	10/04/18	10/04/18	Local News 5p	5p-5:30p	---T---	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ---T--- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 4:58 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 2 3 Th 10/04/18 5:21 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									

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Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10629-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
American Economic Freedom	ORDR	C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/05/18	10/05/18	Local News 5p	5p-5:30p	----F--	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	F	10/05/18	5:08 PM	Local News 5p	5p-5:30p	:30	EFA18TV04H	\$900.00	NM
1 3	F	10/05/18	5:28 PM	Local News 5p	5p-5:30p	:30	EFA18TV04H	\$900.00	NM
31	10/08/18	10/08/18	Local News 5p	5p-5:30p	M-----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	M-----	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	M	10/08/18	5:09 PM	Local News 5p	5p-5:30p	:30	EFA18TV04H	\$900.00	NM
1 3	M	10/08/18	5:25 PM	Local News 5p	5p-5:30p	:30	EFA18TV04H	\$900.00	NM
32	10/03/18	10/03/18	Local News 6p	6p-6:30p	--W----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	--W----	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	W	10/03/18	6:08 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
1 3	W	10/03/18	6:28 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
33	10/04/18	10/04/18	Local News 6p	6p-6:30p	---T---	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	---T---	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	Th	10/04/18	6:08 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
1 3	Th	10/04/18	6:29 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
34	10/05/18	10/05/18	Local News 6p	6p-6:30p	----F--	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/05/18	6:06 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
2 3	F	10/05/18	6:27 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
35	10/08/18	10/08/18	Local News 6p	6p-6:30p	M-----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	M-----	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	M	10/08/18	6:19 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
1 3	M	10/08/18	6:28 PM	Local News 6p	6p-6:30p	:30	EFA18TV04H	\$900.00	NM
36	10/06/18	10/06/18	Local News Sa Early	5p-5:30p/6p-6:30p	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-----S-	2	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	Sa	10/06/18	6:51 PM	Local News Sa Early	5p-5:30p/6p-6:30p	:30	EFA18TV04H	\$500.00	NM
1 3	Sa	10/06/18	6:56 PM	Local News Sa Early	5p-5:30p/6p-6:30p	:30	EFA18TV04H	\$500.00	NM
37	10/07/18	10/07/18	ABC World News Tonight	5:30p-6p	-----S	:30	2	\$900.00	NM

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10629-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
American Economic Freedom	ORDR	C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/07/18	10/07/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----S	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-----S	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	10/07/18	5:29 PM	ABC World News Tonight Su	5:30p-6p	:30	EFA18TV04H	\$900.00	NM
2 3	Su	10/07/18	5:59 PM	ABC World News Tonight Su	5:30p-6p	:30	EFA18TV04H	\$900.00	NM
38	10/03/18	10/03/18	Late Fringe Rotator	12:06 XM-1:06 XM	--W----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	--W----	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/03/18	12:31 AM	Late Fringe Rotator	12:06 XM-1:06 XM	:30	EFA18TV04H	\$50.00	NM
39	10/04/18	10/04/18	Late Fringe Rotator	12:06 XM-1:06 XM	---T---	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	---T---	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	10/04/18	12:31 AM	Late Fringe Rotator	12:06 XM-1:06 XM	:30	EFA18TV04H	\$50.00	NM
40	10/05/18	10/05/18	Late Fringe Rotator	12:06 XM-1:06 XM	----F--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/05/18	12:37 AM	Late Fringe Rotator	12:06 XM-1:06 XM	:30	EFA18TV04H	\$50.00	NM
41	10/08/18	10/08/18	Late Fringe Rotator	12:06 XM-1:06 XM	M-----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	M-----	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	10/08/18	12:20 AM	Late Fringe Rotator	12:06 XM-1:06 XM	:30	EFA18TV04H	\$50.00	NM
42	10/06/18	10/06/18	Saturday Rotator	1:00 XM-2:00 XM	-----S-	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-----S-	1	\$65.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Sa	10/06/18	1:35 AM	Saturday Rotator	1:00 XM-2:00 XM	:30	EFA18TV04H	\$65.00	NM
43	10/07/18	10/07/18	Su 11p-1a	11:00 PM-12:00 XM	-----S	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-----S	1	\$120.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	10/07/18	11:44 PM	Su 11p-1a	11:00 PM-12:00 XM	:30	EFA18TV04H	\$120.00	NM
44	10/07/18	10/07/18	Su 10:30p-11p	10:30p-11p	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-----S	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	10/07/18	10:44 PM	Su 10:30p-11p	10:30p-11p	:30	EFA18TV04H	\$200.00	NM
45	10/06/18	10/06/18	Sa 10:30p-11:30p	10:30p-11:30p	-----S-	:30	1	\$150.00	NM

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Advertiser	Product	Estimate Number	
American Economic Freedom	ORDR	C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/06/18	10/06/18	Sa 10:30p-11:30p	10:30p-11:30p	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/06/18 12:12 AM Sa 10:30p-11:30p 10:30p-11:30p :30 EFA18TV04H \$150.00 NM									
46	10/06/18	10/06/18	Local News Saturday	10p-10:30p/10:30-1	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/06/18 11:01 PM Local News Saturday 10p-10:30p/10:30-1 :30 EFA18TV04H \$400.00 NM 2 3 Sa 10/06/18 11:14 PM Local News Saturday 10p-10:30p/10:30-1 :30 EFA18TV04H \$400.00 NM									
47	10/07/18	10/07/18	Local News Sunday	10p-10:30p	-----S	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Su 10/07/18 10:04 PM Local News Sunday 10p-10:30p :30 EFA18TV04H \$1,200.00 NM 1 3 Su 10/07/18 10:17 PM Local News Sunday 10p-10:30p :30 EFA18TV04H \$1,200.00 NM									
48	10/04/18	10/04/18	Local News 10p	10p-10:35p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 10:30 PM Local News 10p 10p-10:35p :30 EFA18TV04H \$1,500.00 NM									
49	10/06/18	10/06/18	Sa 6:30-7P	6:30-7P	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/06/18 6:55 PM Sa 6:30-7P 6:30-7P :30 EFA18TV04H \$150.00 NM									
Total Spots							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,620.00
<u>Agency Commission</u>	\$4,593.00
<u>Net Amount Due</u>	\$26,027.00

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