

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Del Cielo Media
Attention: Accounts Payable
1427 Leslie Avenue
Suite 102
Alexandria, VA 22301

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10629-1	10/11/18	October 2018	10/01/18 - 10/08/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
American Economic Freed	ORDR	C02C08

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	10629	26212570

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	EFA	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/18	10/04/18	M-F 9a-10a	9a-10a	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 10/04/18 9:25 AM M-F 9a-10a 9a-10a :30 EFA18TV04H \$175.00 NM									
2	10/08/18	10/08/18	M-F 9a-10a	9a-10a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/08/18 <u>End Date</u> 10/14/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 10/08/18 9:45 AM M-F 9a-10a 9a-10a :30 EFA18TV04H \$175.00 NM									
3	10/03/18	10/03/18	M-F 11a-12p	11a-12p	--W----	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$95.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 W 10/03/18 11:29 AM M-F 11a-12p 11a-12p :30 EFA18TV04H \$95.00 NM									
4	10/05/18	10/05/18	M-F 11a-12p	11a-12p	----F--	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$95.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 F 10/05/18 11:53 AM M-F 11a-12p 11a-12p :30 EFA18TV04H \$95.00 NM									
5	10/03/18	10/03/18	M-F 1p-2p	1p-2p	--W----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$180.00									
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1 3 W 10/03/18 1:25 PM M-F 1p-2p 1p-2p :30 EFA18TV04H \$180.00 NM									
6	10/05/18	10/05/18	M-F 1p-2p	1p-2p	----F--	:30	1	\$180.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10629-1	Invoice Date 10/11/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/08/18
Advertiser American Economic Freedom	Product ORDR	Estimate Number C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
6	10/05/18	10/05/18	M-F 1p-2p	1p-2p	----F--	:30	1	\$180.00	NM																																																							
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10	10/03/18	10/03/18	M-F 4p-5p	4p-5p	--W----	:30	1	\$250.00	NM																																																							
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1	3	W	10/03/18	4:46 PM	M-F 4p-5p	4p-5p	:30	EFA18TV04H	\$250.00	NM																																																						
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											

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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10629-1	Invoice Date 10/11/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/08/18
Advertiser American Economic Freed	Product ORDR	Estimate Number C02C08	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/04/18	10/04/18	Local News 5a	5:30 AM-6:00 AM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 5:45 AM Local News 5a 5:30 AM-6:00 AM :30 EFA18TV04H \$175.00 NM									
15	10/05/18	10/05/18	Local News 5a	5:30 AM-6:00 AM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 5:55 AM Local News 5a 5:30 AM-6:00 AM :30 EFA18TV04H \$175.00 NM									
16	10/08/18	10/08/18	Local News 5a	5:30 AM-6:00 AM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 5:35 AM Local News 5a 5:30 AM-6:00 AM :30 EFA18TV04H \$175.00 NM									
17	10/03/18	10/03/18	Local News 5a	5:00 AM-5:30 AM	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 5:17 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
18	10/04/18	10/04/18	Local News 5a	5:00 AM-5:30 AM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 5:20 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
19	10/08/18	10/08/18	Local News 5a	5:00 AM-5:30 AM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 5:15 AM Local News 5a 5:00 AM-5:30 AM :30 EFA18TV04H \$175.00 NM									
20	10/03/18	10/03/18	Local News 6a	6:30 AM-7:00 AM	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 6:44 AM Local News 6a 6:30 AM-7:00 AM :30 EFA18TV04H \$450.00 NM									
21	10/05/18	10/05/18	Local News 6a	6:30 AM-7:00 AM	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 6:55 AM Local News 6a 6:30 AM-7:00 AM :30 EFA18TV04H \$450.00 NM									
22	10/03/18	10/03/18	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$500.00									

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WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10629-1	Invoice Date 10/11/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/08/18
Advertiser American Economic Freedom		Product ORDR	Estimate Number C02C08

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/03/18	10/03/18	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 7:27 AM Good Morning America 7:00 AM-8:00 AM :30 EFA18TV04H \$500.00 NM									
23	10/05/18	10/05/18	Good Morning America	7:00 AM-8:00 AM	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 7:25 AM Good Morning America 7:00 AM-8:00 AM :30 EFA18TV04H \$500.00 NM									
24	10/04/18	10/04/18	Good Morning America	8:00 AM-9:00 AM	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 8:53 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
25	10/05/18	10/05/18	Good Morning America	8:00 AM-9:00 AM	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 8:36 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
26	10/08/18	10/08/18	Good Morning America	8:00 AM-9:00 AM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 8:29 AM Good Morning America 8:00 AM-9:00 AM :30 EFA18TV04H \$500.00 NM									
27	10/07/18	10/07/18	Local News Su 5p	5p-5:30p	-----S	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Su 10/07/18 4:58 PM Local News Su 5p 5p-5:30p :30 EFA18TV04H \$500.00 NM 1 3 Su 10/07/18 5:12 PM Local News Su 5p 5p-5:30p :30 EFA18TV04H \$500.00 NM									
28	10/03/18	10/03/18	Local News 5p	5p-5:30p	--W----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 5:08 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 2 3 W 10/03/18 5:24 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									
29	10/04/18	10/04/18	Local News 5p	5p-5:30p	---T---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 4:58 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 2 3 Th 10/04/18 5:21 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									

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Carterville, IL 62918

Invoice # 10629-1	Invoice Date 10/11/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/08/18
Advertiser American Economic Freedom		Product ORDR	Estimate Number C02C08

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/05/18	10/05/18	Local News 5p	5p-5:30p	----F--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 F 10/05/18 5:08 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 1 3 F 10/05/18 5:28 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									
31	10/08/18	10/08/18	Local News 5p	5p-5:30p	M-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 M 10/08/18 5:09 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM 1 3 M 10/08/18 5:25 PM Local News 5p 5p-5:30p :30 EFA18TV04H \$900.00 NM									
32	10/03/18	10/03/18	Local News 6p	6p-6:30p	--W----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 W 10/03/18 6:08 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM 1 3 W 10/03/18 6:28 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM									
33	10/04/18	10/04/18	Local News 6p	6p-6:30p	---T---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Th 10/04/18 6:08 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM 1 3 Th 10/04/18 6:29 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM									
34	10/05/18	10/05/18	Local News 6p	6p-6:30p	----F--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 6:06 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM 2 3 F 10/05/18 6:27 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM									
35	10/08/18	10/08/18	Local News 6p	6p-6:30p	M-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 M 10/08/18 6:19 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM 1 3 M 10/08/18 6:28 PM Local News 6p 6p-6:30p :30 EFA18TV04H \$900.00 NM									
36	10/06/18	10/06/18	Local News Sa Early	5p-5:30p/6p-6:30p	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Sa 10/06/18 6:51 PM Local News Sa Early 5p-5:30p/6p-6:30p :30 EFA18TV04H \$500.00 NM 1 3 Sa 10/06/18 6:56 PM Local News Sa Early 5p-5:30p/6p-6:30p :30 EFA18TV04H \$500.00 NM									
37	10/07/18	10/07/18	ABC World News Tonight	5:30p-6p	-----S	:30	2	\$900.00	NM

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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10629-1	Invoice Date 10/11/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/08/18
Advertiser American Economic Freed		Product ORDR	Estimate Number C02C08

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/07/18	10/07/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/07/18 5:29 PM ABC World News Tonight Su 5:30p-6p :30 EFA18TV04H \$900.00 NM 2 3 Su 10/07/18 5:59 PM ABC World News Tonight Su 5:30p-6p :30 EFA18TV04H \$900.00 NM									
38	10/03/18	10/03/18	Late Fringe Rotator	12:06 XM-1:06 XM	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/03/18 12:31 AM Late Fringe Rotator 12:06 XM-1:06 XM :30 EFA18TV04H \$50.00 NM									
39	10/04/18	10/04/18	Late Fringe Rotator	12:06 XM-1:06 XM	---T---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/04/18 12:31 AM Late Fringe Rotator 12:06 XM-1:06 XM :30 EFA18TV04H \$50.00 NM									
40	10/05/18	10/05/18	Late Fringe Rotator	12:06 XM-1:06 XM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/05/18 12:37 AM Late Fringe Rotator 12:06 XM-1:06 XM :30 EFA18TV04H \$50.00 NM									
41	10/08/18	10/08/18	Late Fringe Rotator	12:06 XM-1:06 XM	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/08/18 12:20 AM Late Fringe Rotator 12:06 XM-1:06 XM :30 EFA18TV04H \$50.00 NM									
42	10/06/18	10/06/18	Saturday Rotator	1:00 XM-2:00 XM	-----S-	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/06/18 1:35 AM Saturday Rotator 1:00 XM-2:00 XM :30 EFA18TV04H \$65.00 NM									
43	10/07/18	10/07/18	Su 11p-1a	11:00 PM-12:00 XM	-----S	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/07/18 11:44 PM Su 11p-1a 11:00 PM-12:00 XM :30 EFA18TV04H \$120.00 NM									
44	10/07/18	10/07/18	Su 10:30p-11p	10:30p-11p	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/07/18 10:44 PM Su 10:30p-11p 10:30p-11p :30 EFA18TV04H \$200.00 NM									
45	10/06/18	10/06/18	Sa 10:30p-11:30p	10:30p-11:30p	-----S-	:30	1	\$150.00	NM

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INVOICE

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WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 10629-1	<u>Invoice Date</u> 10/11/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/08/18
<u>Advertiser</u> American Economic Freedom		<u>Product</u> ORDR	<u>Estimate Number</u> C02C08

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/06/18	10/06/18	Sa 10:30p-11:30p	10:30p-11:30p	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Sa 10/06/18 12:12 AM Sa 10:30p-11:30p 10:30p-11:30p :30 EFA18TV04H \$150.00 NM									
46	10/06/18	10/06/18	Local News Saturday	10p-10:30p/10:30-1	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Sa 10/06/18 11:01 PM Local News Saturday 10p-10:30p/10:30-1 :30 EFA18TV04H \$400.00 NM									
2 3 Sa 10/06/18 11:14 PM Local News Saturday 10p-10:30p/10:30-1 :30 EFA18TV04H \$400.00 NM									
47	10/07/18	10/07/18	Local News Sunday	10p-10:30p	-----S	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 3 Su 10/07/18 10:04 PM Local News Sunday 10p-10:30p :30 EFA18TV04H \$1,200.00 NM									
1 3 Su 10/07/18 10:17 PM Local News Sunday 10p-10:30p :30 EFA18TV04H \$1,200.00 NM									
48	10/04/18	10/04/18	Local News 10p	10p-10:35p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 10/04/18 10:30 PM Local News 10p 10p-10:35p :30 EFA18TV04H \$1,500.00 NM									
49	10/06/18	10/06/18	Sa 6:30-7P	6:30-7P	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Sa 10/06/18 6:55 PM Sa 6:30-7P 6:30-7P :30 EFA18TV04H \$150.00 NM									
<u>Total Spots</u>							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,620.00
<u>Agency Commission</u>	\$4,593.00
<u>Net Amount Due</u>	\$26,027.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.