

# CONTRACT



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

And:

**Del Cielo Media**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 10629 /		<u>Alt Order #</u> 26212570
<u>Product</u> ORDR		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> C02C08
<u>Advertiser</u> American Economic Freedom Alliance		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Continenta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> EFA	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/04/18	10/04/18	M-F 9a-10a	9a-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$175.00			
2	3	10/08/18	10/08/18	M-F 9a-10a	9a-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$175.00			
3	3	10/03/18	10/03/18	M-F 11a-12p	11a-12p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$95.00			
4	3	10/05/18	10/05/18	M-F 11a-12p	11a-12p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$95.00			
5	3	10/03/18	10/03/18	M-F 1p-2p	1p-2p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$180.00			
6	3	10/05/18	10/05/18	M-F 1p-2p	1p-2p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$180.00			
7	3	10/04/18	10/04/18	M-F 2p-3p	2p-3p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$95.00			
8	3	10/08/18	10/08/18	M-F 2p-3p	2p-3p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$95.00			
9	3	10/03/18	10/03/18	M-F 3p-4p	3p-4p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$95.00			
10	3	10/03/18	10/03/18	M-F 4p-5p	4p-5p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$250.00			
11	3	10/08/18	10/08/18	M-F 4p-5p	4p-5p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$250.00			
12	3	10/06/18	10/06/18	GMA Saturday	7a-8a		:30			NM	2	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 10629 /		<u>Alt Order #</u> 26212570
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Product</u> ORDR
		<u>Estimate #</u> C02C08
<u>Advertiser</u> American Economic Free		<u>Original Date / Revision</u> 10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$175.00			
13	3	10/07/18	10/07/18	GMA Sunday	7a-8a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				2	\$175.00			
14	3	10/04/18	10/04/18	Local News 5a	5:30 AM-6:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$175.00			
15	3	10/05/18	10/05/18	Local News 5a	5:30 AM-6:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$175.00			
16	3	10/08/18	10/08/18	Local News 5a	5:30 AM-6:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$175.00			
17	3	10/03/18	10/03/18	Local News 5a	5:00 AM-5:30 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$175.00			
18	3	10/04/18	10/04/18	Local News 5a	5:00 AM-5:30 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$175.00			
19	3	10/08/18	10/08/18	Local News 5a	5:00 AM-5:30 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$175.00			
20	3	10/03/18	10/03/18	Local News 6a	6:30 AM-7:00 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$450.00			
21	3	10/05/18	10/05/18	Local News 6a	6:30 AM-7:00 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$450.00			
22	3	10/03/18	10/03/18	Good Morning America	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$500.00			
23	3	10/05/18	10/05/18	Good Morning America	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$500.00			
24	3	10/04/18	10/04/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$500.00			
25	3	10/05/18	10/05/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$500.00			
26	3	10/08/18	10/08/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$500.00			
27	3	10/07/18	10/07/18	Local News Su 5p	5p-5:30p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				2	\$500.00			
28	3	10/03/18	10/03/18	Local News 5p	5p-5:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				2	\$900.00			
29	3	10/04/18	10/04/18	Local News 5p	5p-5:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
10629 /	26212570

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	ORDR	C02C08

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Economic Free	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				2	\$900.00			
30	3	10/05/18	10/05/18	Local News 5p	5p-5:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				2	\$900.00			
31	3	10/08/18	10/08/18	Local News 5p	5p-5:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				2	\$900.00			
32	3	10/03/18	10/03/18	Local News 6p	6p-6:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				2	\$900.00			
33	3	10/04/18	10/04/18	Local News 6p	6p-6:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				2	\$900.00			
34	3	10/05/18	10/05/18	Local News 6p	6p-6:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				2	\$900.00			
35	3	10/08/18	10/08/18	Local News 6p	6p-6:30p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				2	\$900.00			
36	3	10/06/18	10/06/18	Local News Sa Early	5p-5:30p/6p-6:30p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$500.00			
37	3	10/07/18	10/07/18	ABC World News Tonight Su	5:30p-6p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				2	\$900.00			
38	3	10/03/18	10/03/18	Late Fringe Rotator	12:06 XM-1:06 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$50.00			
39	3	10/04/18	10/04/18	Late Fringe Rotator	12:06 XM-1:06 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$50.00			
40	3	10/05/18	10/05/18	Late Fringe Rotator	12:06 XM-1:06 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$50.00			
41	3	10/08/18	10/08/18	Late Fringe Rotator	12:06 XM-1:06 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$50.00			
42	3	10/06/18	10/06/18	Saturday Rotator	1:00 XM-2:00 XM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$65.00			
43	3	10/07/18	10/07/18	Su 11p-1a	11:00 PM-12:00 XM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				1	\$120.00			
44	3	10/07/18	10/07/18	Su 10:30p-11p	10:30p-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				1	\$200.00			
45	3	10/06/18	10/06/18	Sa 10:30p-11:30p	10:30p-11:30p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$150.00			
46	3	10/06/18	10/06/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$800.00			

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		<u>Estimate #</u> C02C08
<u>Advertiser</u> American Economic Free		<u>Original Date / Revision</u> 10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$400.00			
47	3	10/07/18	10/07/18	Local News Sunday	10p-10:30p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$1,200.00			
48	3	10/04/18	10/04/18	Local News 10p	10p-10:35p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$1,500.00			
49	3	10/06/18	10/06/18	Sa 6:30-7P	6:30-7P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$150.00			
<b>Totals</b>											<b>64</b>	<b>\$30,620.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	64	\$30,620.00	(\$4,593.00)	\$26,027.00
<b>Totals</b>	<b>64</b>	<b>\$30,620.00</b>	<b>(\$4,593.00)</b>	<b>\$26,027.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

