

CONTRACT



WITI
 9001 North Green Bay Road
 Milwaukee, WI 53209-1297
 (414)355-6666

Contract / Revision 569041 /		Alt Order # 09794818
Product ROB ZERBAN/ CONGRESS		
Contract Dates 10/22/12 - 11/11/12		Estimate # 3185
Advertiser Zerban/ D /Congress		Original Date / Revision 08/16/12 / 08/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Ryan Anzalone	Sales Office Chicago-Millenn
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Adelstein & Associates
 Attention: Candy Kyle
 222 West Ontario Street
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	6	10/22/12	11/02/12	M-F 6a-7a	6a-7a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				1	\$1,000.00			
		Week: 10/29/12	11/04/12	MTWTF--				1	\$1,000.00			
N 2	6	11/05/12	11/09/12	M-F 6a-7a	6a-7a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MTWTF--				1	\$2,000.00			
N 3	6	10/22/12	11/02/12	M-F 7a-8a	7a-8a		:30			NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				2	\$1,025.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$1,025.00			
N 4	6	11/05/12	11/09/12	M-F 7a-8a	7a-8a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MTWTF--				1	\$2,000.00			
Totals											8	\$10,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	3	\$3,050.00	\$2,592.50
10/29/12 - 11/09/12	5	\$7,050.00	\$5,992.50
Totals	8	\$10,100.00	\$8,585.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Dennis Haggerty
 being/on behalf of: Rob Zerban, a legally
 qualified candidate of the Democratic political
 party for the office of: WI-1
 in the state of Wisconsin
 election to be held on: 11/6/2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Zerban for Congress

I represent that the payment for the above described broadcast time has been furnished by:

Adelstein / Lisbon

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeri for Jeri Jacobson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/12 Date

[Signature] Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title