

Quarterly Issues and Programs List

WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (1st Quarter 2023)

Issue: Public Affairs/Disaster relief

Date: 1/11/23 Time of day: 6:03am

Duration: 1 minute

Brief description of programming: Our listeners were informed that businesses and residents of Northwest Georgia (in our listening area) and Northeast AL (includes our county) affected by flooding on Sept. 3rd and 4th, 2022, are eligible to apply for low interest disaster loans from the U.S. Small Business Administration. Information was given that the SBA would open a Disaster Loan Outreach Center at 9 am on Jan. 12th at the Chattooga County EMA/E-911 building in Summerville, GA. Names and contact numbers were given for those affected.

Issue: Community Blood Drive

Date: 1/22/23 Time of day 12:03pm

Duration: :30

Brief description of programming: Information was provided about an upcoming Blood Assurance Blood Drive, coming up on Feb. 9th from 10-4. The blood drive will take place at Cherokee County Health and Rehab Center located at 877 Cedar Bluff Road in Centre, AL

Issue: Child Abuse and Neglect Prevention

Date: 1/24/23 Time of day: 7:03am

Duration: 2 minutes

Brief description of programming: News Director Marc Summers, spoke with Lori Harris, Executive Director of The Cherokee County Children's Advocacy Center, concerning funds allocated to her program from the Alabama Department of Child Abuse and Neglect Prevention. A check in the amount of \$1,436,650 was presented on January 30th to local grantee organizations, with Cherokee County being included. Lori Harris commented, "This funding makes an incredible impact on our students in Cherokee County schools. It allows children to learn safety rules to prevent child abuse, bullying and promotes digital safety".

Issue: Food Distribution

Date: 1/26/23 Time of day: 4:03 pm

Duration: :30

Brief description of programming: We provided information about a food box giveaway on January 28th at Clearview Worship Center. The giveaway includes meat, non perishable foods, frozen meat, breads and pastry.

Issue: Security/First Responders

Date: 2/15/23 Time of day: 6:03am

Duration: :60

Brief description of programming: Our news department spoke with Spring Garden Volunteer Fire Department Chief, Larry Peek about a grant their department had recently secured in the amount of \$116,285.71. According to Peek, this grant will enable his department to equip 3 structure fighting apparatus so as to be NFPA compliant. Items such as hose, nozzles, thermal image cameras, saws, hand tools and more. Chief Peek thanked Congressman Mike Rogers for his assistance with the award of the grant.

Issue: Education

Date: 2/21/23 Time of day: 7:02am

Duration: 2 minutes

Brief description of programming: Jerry Baker, GM and station owner attended ground breaking ceremonies for a new technical facility at Gadsden State Community College. The new facility, Advanced Manufacturing and Workforce Skills Training Center will transform the lives of our people in our community for good and forever. The new facility will allow students to come to Gadsden State and get trained for 21st century jobs, and will have a tremendous effect on our area.

Issue: Job Hiring Fair

Date: 3/24/23 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Morning show host Jerry Baker welcomed the Cherokee County Career and Tech Center Principle Brett Keasler, into the studio and with him were two people who could very well play a very large role in helping others succeed. Valarie Arnold and Seth Neyman, Career Coaches from the Career and Tech Center explained what would be happening at the Hiring Fair scheduled for April 18th at Gadsden State, Centre Campus. Students can attend the fair from 8 until 11 and it is open to the community from 12 until 2.

Issue: Environmental

Date: 3/28/23 Time of day: 8:03am

Duration: 2 minutes

Brief description of programming: Our news department passed along information concerning customer complaints with the service from the county garbage provider Waste Management. During the County Commission meeting, an official with Waste Management was given an update on problems the county residents are experiencing. Customers have complained to the commission about many unresolved issues and that there is no local office or customer service center where customers can get help with their problems.

Issue: Tourism

Date: 3/30/23 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Morning Show host Jerry Baker had guest Paul Alper, with the National Crappie League, with him in the studio to discuss the upcoming Fishing Tournament on Weiss Lake. Alper told how the tournaments were changing and how that would impact the fishing industry. He went on to say a number of out of state anglers travel to Weiss Lake , usually spending several days staying in local motels, eating in local restaurants, shopping for bait and tackle and enjoying some of the local attractions. This in turn creates jobs and tax revenues for the County and Municipalities.