

To: Public

From: WAAY – TV

### **3rd Quarter 2012**

From July 1, 2012 to October 31, 2012, station WAAY – TV did not broadcast any programming that was locally produced and broadcast primarily for an audience of children 12 years or younger.

WAAY – TV airs Litton Entertainment's Litton's Weekend Adventure children's programming and does not sell local commercials during this time. The Litton report for this quarter is included.



**LITTON'S WEEKEND ADVENTURE**

**COMMERCIAL LOAD AND WEB SITE REPORT**

**THIRD QUARTER 2012**

FOLLOWING IS A LIST OF ALL LITTON'S WEEKEND ADVENTURE PROGRAMS PROVIDED TO ABC AFFILIATES DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Jack Hanna's Wild Countdown  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
2. Program: Ocean Mysteries  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

3. Program: Born to Explore  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
4. Program: Everyday Health  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
5. Program: Food for Thought with Claire Thomas  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
6. Program: Sea Rescue  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS LITTON HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Litton Entertainment  
8/13/12