

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>2199745</b>	
	Alt Order #:		
	Product Desc:	ATOA TV9.23-10.1	
	Estimate:		
	Flight Dates:	09/23/21 - 10/01/21	Primary AE: Ashley Stewart
	Original Date / Rev:	09/21/21 / 09/21/21	Sales Office: MGM-N
	Order Type:	NORMAL	Sales Region: National

<b>Agency</b>	<b>Name:</b>	<b>Arsement Media Group</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7101 Old Pascagoula Rd	Billing Cycle: EOM/EOC
		Theodore, AL 36582	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Alabama Track Owners Association</b>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Issue - National - Other	Advertiser External ID: 594026
	Revenue Code 1:	AGY	Agency External ID: 112291
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	P-03	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	42	\$9,495.00	\$8,070.75
09/27/21	10/01/21	90	\$20,500.00	\$17,425.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	42	\$9,495.00	\$8,070.75	0.00
October 2021	90	\$20,500.00	\$17,425.00	0.00
<b>Totals</b>	<b>132</b>	<b>\$29,995.00</b>	<b>\$25,495.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Stewart	MGM-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFA	09/23/21	10/01/21	M-F 5a-530a News M-F 5a-530a News	CM	5a-530a	MTWTF--	:30	2	\$135.00	P-03	0.00	NM	7	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---TF--		2				\$135.00		0.00			
		Week: 09/27/21	10/03/21	MTWTF--		5				\$135.00		0.00			
N 2	WSFA	09/23/21	10/01/21	M-F 530a-6a News M-F 530a-6a News	CM	530a-6a	MTWTF--	:30	2	\$165.00	P-03	0.00	NM	7	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---TF--		2				\$165.00		0.00			
		Week: 09/27/21	10/03/21	MTWTF--		5				\$165.00		0.00			
N 3	WSFA	09/23/21	10/01/21	M-F 6a-7a News M-F 6a-7a News	CM	M-F 6a-7a	MTWTF--	:30	4	\$300.00	P-03	0.00	NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---TF--		4				\$300.00		0.00			
		Week: 09/27/21	10/03/21	MTWTF--		10				\$300.00		0.00			
N 4	WSFA	09/23/21	10/01/21	M-F 11a-12p News M-F 11a-12p News	CM	11a-12p	MTWTF--	:30	4	\$60.00	P-03	0.00	NM	14	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---TF--		4				\$60.00		0.00			
		Week: 09/27/21	10/03/21	MTWTF--		10				\$60.00		0.00			
N 5	WSFA	09/23/21	10/01/21		CM	M-F 12-1230p	MTWTF--	:30	4	\$150.00	P-03	0.00	NM	14	\$2,100.00

Order / Rev: 2199745  
 Alt Order #:  
 Flight Dates: 09/23/21 - 10/01/21

Advertiser: Alabama Track Owners Association  
 Product Desc: ATOA TV9.23-10.1  
 Estimate:

WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12p-1230p News											
				M-F 12p-1230p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$150.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$150.00		0.00						
N 6	WSFA	09/23/21	10/01/21	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	4	\$150.00	P-03	0.00	NM	14	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$150.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$150.00		0.00						
N 7	WSFA	09/23/21	10/01/21	M-F 5p News M-F 5p News	CM	5-530p	MTWTF--	:30	4	\$300.00	P-03	0.00	NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$300.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$300.00		0.00						
N 8	WSFA	09/23/21	10/01/21	M-F 6p News M-F 6p News	CM	6p-630p	MTWTF--	:30	4	\$495.00	P-03	0.00	NM	14	\$6,930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$495.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$495.00		0.00						
N 9	WSFA	09/23/21	10/01/21	M-F 10p News M-F 10p News	CM	M-F 10-1035p	MTWTF--	:30	4	\$415.00	P-03	0.00	NM	14	\$5,810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$415.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$415.00		0.00						
N 10	WSFA	09/23/21	10/01/21	M-F 430a-5a News M-F 430a-5a News	CM	430a-5a	MTWTF--	:30	4	\$30.00	P-03	0.00	NM	14	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	---TF--	4		\$30.00		0.00						
Week: 09/27/21		09/27/21	10/03/21	MTWTF--	10		\$30.00		0.00						
N 11	WSFA	09/25/21	09/25/21	Sat 6p News Sat 6p News	CM	6p-7p	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S-	1		\$150.00		0.00						
N 12	WSFA	09/25/21	09/25/21	Sat 10p News Sat 10p News	CM	Sa 10-1030p	-----S-	:30	1	\$270.00	P-03	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S-	1		\$270.00		0.00						
N 13	WSFA	09/26/21	09/26/21	Sun 9a News Sun 9a News	CM	9a-930a	-----S	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S	1		\$45.00		0.00						
N 14	WSFA	09/26/21	09/26/21	Sun 5p News Sun 5p News	CM	5p-530p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S	1		\$150.00		0.00						
N 15	WSFA	09/26/21	09/26/21	News Following NFL News Following NFL	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----S	:30	1	\$415.00	P-03	0.00	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S	1		\$415.00		0.00						
N 16	WSFA	09/26/21	09/26/21	News Following NFL News Following NFL	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----S	:30	1	\$265.00	P-03	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/20/21		09/20/21	09/26/21	-----S	1		\$265.00		0.00						
													Totals	132	\$29,995.00