

# ORDER



**WFTS**

**Orders**  
**Order / Rev:** 187075  
 Alt Order #:  
**Product Desc:** Political  
**Estimate:** EST 2331  
**Flight Dates:** 09/19/16 - 09/25/16  
**Original Date / Rev:** 09/15/16 / 09/16/16  
**Order Type:** GENERAL

**Primary AE:** WFTS National House  
**Sales Office:** WFTSN  
**Sales Region:** NAT

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Murphy/Democrat/US Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-6  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	72	\$56,375.00	\$47,918.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	72	\$56,375.00	\$47,918.75	0.00
<b>Totals</b>	<b>72</b>	<b>\$56,375.00</b>	<b>\$47,918.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WFTS National House			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WFTS	20%	\$56,375.00
Market	100%	\$281,875.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$225,500.00
WCLF	0%	\$0.00
WEDU	0%	\$0.00
WFLA	0%	\$0.00
WFTS2	0%	\$0.00
WFTT	0%	\$0.00
WHRT	0%	\$0.00
WMOR	0%	\$0.00
WRMD	0%	\$0.00
WSPF	0%	\$0.00
WTOG	0%	\$0.00
WTSP	0%	\$0.00
WTTA	0%	\$0.00
WTVT	0%	\$0.00
WUSF	0%	\$0.00
WVEA	0%	\$0.00
WWSB	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/19/16	09/25/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$100.00	P-5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					5	\$100.00		0.00			
N 2	WFTS	09/19/16	09/25/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$450.00	P-5	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					5	\$450.00		0.00			
N 3	WFTS	09/19/16	09/25/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	10	\$800.00	P-5	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					10	\$800.00		0.00			
N 4	WFTS	09/19/16	09/25/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-					1	\$100.00		0.00			
N 5	WFTS	09/19/16	09/25/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
N 6	WFTS	09/19/16	09/25/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$475.00	P-5	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-					1	\$475.00		0.00			
N 7	WFTS	09/19/16	09/25/16	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-					1	\$200.00		0.00			
N 8	WFTS	09/19/16	09/25/16	SU 6-7am News SU 6-7am News	CM	6-7am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S					1	\$100.00		0.00			
N 9	WFTS	09/19/16	09/25/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S					1	\$400.00		0.00			
N 10	WFTS	09/19/16	09/25/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S					1	\$200.00		0.00			
N 11	WFTS	09/19/16	09/25/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	M-W----	:30	2	\$250.00	P-5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	M-W----					2	\$250.00		0.00			
N 12	WFTS	09/19/16	09/25/16	M-F 10-11am M-F 10-11am MB	CM	10-11am	---T---	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					1	\$75.00		0.00			
N 13	WFTS	09/19/16	09/25/16	M-F 11am-12pm M-F 11am-12pm The View	CM	11am-12pm	-T-----	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					1	\$450.00		0.00			
N 14	WFTS	09/19/16	09/25/16	M-F 12-1pm M-F 12-1pm RTM	CM	12-1pm	--W-F--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W-F--					2	\$100.00		0.00			
N 15	WFTS	09/19/16	09/25/16		CM	1-2pm	M-W----	:30	2	\$500.00	P-5	0.00	NM	2	\$1,000.00

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**WFTS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1-2pm M-F 1-2pm The Chew											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	M-W----	2	\$500.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WFTS	09/19/16-09/25/16	M-F 1-2pm	1-2pm	M-W-----	:30	\$500.00	0.00	NM						
2	WFTS	09/19/16-09/25/16	M-F 1-2pm	1-2pm	M-W-----	:30	\$500.00	0.00	NM						
N16	WFTS	09/19/16	09/25/16	M-F 2-3pm M-F 2-3pm GH	CM	2-3pm	-T-----	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-T-----	1	\$600.00	0.00								
N17	WFTS	09/19/16	09/25/16	M-F 3-4pm M-F 3-4pm oz	CM	3-4pm	MTWTF--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	MTWTF--	5	\$250.00	0.00								
N18	WFTS	09/19/16	09/25/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	--W-F--	:30	2	\$750.00	P-5	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W-F--	2	\$750.00	0.00								
N19	WFTS	09/19/16	09/25/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MT-T---	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	MT-T---	3	\$800.00	0.00								
N20	WFTS	09/19/16	09/25/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$850.00	P-5	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	MTWTF--	5	\$850.00	0.00								
N21	WFTS	09/19/16	09/25/16	SA 7-730pm News SA 7-730pm News	CM	7-730pm	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S-	1	\$250.00	0.00								
N22	WFTS	09/19/16	09/25/16	M-F 7-730pm M-F 7-730pm Inside Editio	CM	7-730pm	----F--	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	----F--	1	\$550.00	0.00								
N23	WFTS	09/19/16	09/25/16	Monday Prime C Match Game	CM	10-11pm	M-----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	M-----	1	\$2,000.00	0.00								
N24	WFTS	09/19/16	09/25/16	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$3,000.00	P-6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	M-----	1	\$3,000.00	0.00								
N25	WFTS	09/19/16	09/25/16	Wednesday Prime C Designated Survivor	CM	10-11pm	--W----	:30	1	\$7,000.00	P-5	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W----	1	\$7,000.00	0.00								
N26	WFTS	09/19/16	09/25/16	Thursday Prime A Grey's Anatomy	CM	8-9pm	---T---	:30	1	\$6,000.00	P-5	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$6,000.00	0.00								
N27	WFTS	09/19/16	09/25/16	Friday Prime B Shark Tank	CM	9-10pm	----F--	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	----F--	1	\$4,000.00	0.00								
N28	WFTS	09/19/16	09/25/16	Sunday Prime B OUAT	CM	8-9pm	-----S	:30	1	\$3,000.00	P-6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S	1	\$3,000.00	0.00								

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**WFTS**

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N29	WFTS	09/19/16	09/25/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$600.00	P-5	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		5				\$600.00		0.00			
N30	WFTS	09/19/16	09/25/16	11pm News Extended 11pm News Extended	CM	1130pm1205am	-----S-	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$450.00		0.00			
N31	WFTS	09/19/16	09/25/16	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$600.00		0.00			
N32	WFTS	09/19/16	09/25/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	5	\$350.00	P-5	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		5				\$350.00		0.00			
N33	WFTS	09/19/16	09/25/16	SA Extended 1205-105a SA Extended 1205-105a Sca	CM	1205-105am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$75.00		0.00			
													Totals	72	\$56,375.00