

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

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188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR	386939	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	AMERICAN MEDIA & ADVOCACY		RNC/DONALD J TRUMP FOR PRESIDENT, INC.
AND	815 Slaters Ln		725 5th Ave
ADDRESS	Alexandria VA 22314-1219		New York NY 10022-2519
	USA		USA
CONTACT			PRODUCT EST 8598
LOCAL SALESPERSON		AGENCY EST. NO. 8598	PRODUCT CODE 1301
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH		
BROADCAST SCHEDULE STARTING 11/06/16 AND ENDING 11/06/16 NO. WEEKS: 1			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	1	12:57P	04:00P	120S	11/06/16-11/06/16	NFL FOOTBALL 1PM GAME	1	120000.00	120000.00
Total Contract:								1		120000.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						.00	120000.00	.00	120000.00	
								GRAND TOTAL		120000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION