



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5356884

Schedule Dates 08/09/22-08/15/22
Advertiser Cheri Beasley For NC Senate-D (146212)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 61/64/989 (1766197)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike,D'Ettorre,
Phone/Fax /
CPE 61/64/989
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WXLV - RACHAL CHASON
 POLITICAL

Date Entered 08/08/22
Last Modified 08/08/22
Entered By Lisa Carter
CO-OP No
External # ECR27876309
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$424.50
Net Total \$2,405.50
Sales Tax

Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Aug. 2022	15	\$2,830.00
Grand Total:	15	\$2,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/11/22-08/11/22	1	:30	12P- Wendy Williams					1				1	\$70.00	\$70.00	Greensboro (WXLV)	WENDY WILLIAMS	8/8/22
2.0	Normal Line / SPOT (2)	08/10/22-08/12/22	1	:30	10:58:25A- ABC-The View				1		1			2	\$90.00	\$180.00	Greensboro (WXLV)	THE VIEW	8/8/22
3.0	Normal Line / SPOT (3)	08/13/22-08/13/22	3	:30	Orbit- [P]Family Feud Wknd(Sa), [P]Family Feud Wknd 2(Sa)							2		2	\$65.00	\$130.00	Greensboro (WXLV)	FAMILY FEUD WK/FAMILY FD WK-2	8/8/22
4.0	Normal Line / SPOT (4)	08/09/22-08/11/22	1	:30	7:28:30P- Family Feud B			1		1				2	\$375.00	\$750.00	Greensboro (WXLV)	FAMILY FEUD B<	8/8/22
5.0	Normal Line / SPOT (5)	08/10/22-08/12/22	2	:30	7P- Family Feud				1	1	1			3	\$250.00	\$750.00	Greensboro (WXLV)	FAMILY FEUD<	8/8/22
6.0	Normal Line / Prime (6)	08/15/22-08/15/22	2	:30	7:57:56P- ABC-The Bachelorette (Monday)		1							1	\$450.00	\$450.00	Greensboro (WXLV)	BACHELORETTE	8/8/22
7.0	Normal Line / News (7)	08/09/22-08/12/22	2	:30	11P- News-11p WXLV News			1	1	1	1			4	\$125.00	\$500.00	Greensboro (WXLV)	11P NEWS	8/8/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.