

WWMP Topics and Issues Report

Third Quarter, 2021

WWMP-FM broadcasts the nationally syndicated program “The Adam Ritz Show”. The show is “...social awareness radio covering topics from Bullying to Alcohol to Charities and Foundations. Adam travels the country interviewing amazing inspiring people, professional athletes, and social experts.” WWMP-FM feels that listeners in our area place value in personal wellness and generally support the topics discussed in this program.

Aired 7/4/21 6:30 AM Duration: 30 Minutes

This episode features a conversation about Fireworks safety. With Sparklers being the number one firework that causes injury, we are all reminded that even the most normal firework can cause tragedy during your 4th of July celebrations. We also discuss alcohol awareness during the Holiday Weekend. This weekend is the number one holiday for beer consumption, so moderation and hydration will be very important at your cook outs and pool parties.

Aired 7/11/21 6:30 AM Duration: 30 Minutes

This episode begins with a look at the tough decisions facing new parents everyday. From naming the baby, to deciding on daycare, a new parent will face more than 1700 hard decisions in the first year of the baby’s life. We also look at a very cool story of 2 different generations walking 100 miles to Fenway Park to raise money for Pediatric Cancer. Other topics touched on are loneliness, an increase in Alcohol Consumption during the pandemic, and more.

Aired 7/18/21 6:30 AM Duration: 30 Minutes

It’s State Fair season! So hats off and good luck to all the 4H and Agriculture competitors this summer. This show starts with a nod to State Fair Season, and a mention of a concert with Orleans, Firefall, and Atlanta Rhythm Section presented by Yacht Rock Radio at the Indiana Statute Fair. We also report on a recent Sunscreen re call, Tokyo Olympic covid protocols for the athletes, as well as a young man named Peter Frank who is riding his Unicycle from Wisconsin to Arizona to raise \$100,000 for The Beacon House. Find out more about his journey and how to donate at www.WhereIsPeterFrank.com.

Aired 7/25/21 6:30 AM Duration: 30 Minutes

This show begins with a look at social media responsibility, after Adam spoke on campus at Murray State University this week. An upcoming show will feature an interview with a member of their Student Athlete Advisory Council sharing the Racers' community service efforts. We also report on shark week and the perceived dangers of shark attacks. We take a look at the history of Parents Day, which takes place on the 4th Sunday in July every year. Other reports include \$200,000,000 donation from Jeff Bezos to the charities of TV News Pundit Van Jones and Celebrity Chef Jose Andreas.

Aired 8/1/21 6:30 AM Duration: 30 Minutes

During this episode Adam and Jay talk about Cyber Crimes. The online criminals and hackers are ready to pounce on you and your cyber bank accounts like a lion on a wounded gazelle. The discussion includes red flags, risk reduction, and talking to the elderly about cyber scams. The study and research referenced can be found here: <https://msutoday.msu.edu/news/2018/how-a-personality-trait-puts-you-at-risk-for-cybercrime/>

Aired 8/8/21 6:30 AM Duration: 30 Minutes

This episode begins with an interview from Murray State University in Kentucky. We speak with Cam Petty, a member of the MSU Racers football team. He's also a representative on the SAAC, Student Athlete Advisory Council. Cam shares with us a few of the Community Service initiatives he and his teammates are doing this semester. We also take a look at Olympic Athletes who have sold their Gold Medal to raise money for charities and foundations. This fall, Bill Russel will sell his 1956 US Olympic Gold Medal we won as the Captain of the USA Basketball Team, to raise money for his mentoring foundation. We also take a look at an NFL player from the Colts named Kenny Moore, and his work with a charity called A Kid Again.

Aired 8/15/21 6:30 AM Duration: 30 Minutes

We start the show with a look at the NFL season kicking off with the Hall of Fame game, and welcome the great work the NFL does with Breast Cancer Awareness. We also give a nod to new HOFer Peyton Manning and his work with Children's Hospitals. August is a big month for meteor showers, and we report on the NASA Meteor Calculator for best viewing. We look at the \$149,000 raise for the Black Hills Special Olympics with the Buffalo Chip Legends Motorcycle Ride. Other reports include a young man named Brian Swartz who has organized free landscaping for needy homes in New Jersey, that is now in 16 states. Learn more at www.Iwanttomowyourlawn.com. And we also mention a Suicide Hotline ideas for young adults, where the hotline number is printed directly on the student's school ID card.

Aired 8/22/21 6:30 AM Duration: 30 Minutes

This episode begins with a report of an Albertsons Golf Outing in Idaho that raised \$2.9 million for charity. We also take a look at a new additional 2000 miles of bike trails that have been added in 8 states. We tip our hat to Dolly Parton, who recently gave \$1 million to Vanderbilt Medical Center to help develop a covid vaccine. We bring up Charity Scams Alerts in light of the Haiti earthquake. To check the authenticity of a charity, you can check these 3 websites: CharityWatch.com, CharityNavigator.com, and Give.org.

Aired 8/29/21 6:30 AM Duration: 30 Minutes

This show starts in front of a live studio audience at Emory And Henry College in Virginia, as we highlight their Red Flag Campaign to raise awareness for Healthy Dating and Domestic Violence. Our feature interview is with Kevin Saberre, the Director of Fraternity and Sorority Life at SMU in Dallas.

Kevin shares the student's leadership and philanthropy efforts through out the Dallas area, including a service project with the Special Olympics. Bobbie Jo Belus talks about her role as a woman in college football at Robert Morris University. And we chat with the Director of Football Operations at Southern Miss, John Carr, about some of the leadership opportunities for the Golden Eagle football players.

Aired 9/5/21 6:30 AM Duration: 30 Minutes

This show begins with a nod to Southern Glazer's Wines, who just gave \$500,000 to charity. The charities were nominated and chosen by their own employees, and 50 different charities throughout the US and Canada received \$10,000 each. Congratulations Southern Glazer's Wines. We also take a look at how National Parks are providing 'selfie stations' to keep their visitors safe from taking selfies in dangerous locations.

Other stories include the Kentucky Wildcats hoops team giving their Family Feud winnings to charity, a woman giving over 6 feet of her hair to Locks of Love, and how you can donate your own Air Miles or Airline Points to the needy.

Aired 9/12/21 6:30 AM Duration: 30 Minutes

This show begins with a nod to 5 Georgia Bulldog football players who are taking advantage of the new NIL (Name Image and Likeness) rule, to raise money for charity. They founded the DGD Fund, which stands for Damn Good Dawgs, to raise awareness and money for The American Brain Tumor Association, Happy Feet day camp for disabled children, The Boys and Girls Club, ALS Association, and Hillinski's Hope suicide prevention. Learn more and donate at www.DGDFund.org. We also take a look at the 911 20th Anniversary hockey game between the NYPD and the NYFD. All proceeds from the Hockey Heroes game at Madison Square Garden go to 911 Charities. Other stories include a Porch Gargoyle in Ohio which raised \$330,000 for charity. It's Frank the Christmas Gargoyle, which has donated to the Dayton Food Bank, Crayons to Classrooms, and a Hospice in the Dayton OH area.

Aired 9/19/21 6:30 AM Duration: 30 Minutes

We begin this show with a follow up report on the monies raised from the 911 Hockey Heros game at Madison Square Garden between the NYFD and the NYPD. \$500,000 was raised for the families of the victims of 911. We also report on Dave Muse from the band Firefall. The longtime horn player for the band is going thru a cancer fight, and you can help him with his medical bills on a go fund me page. Just search Firefall's Dave Muse to donate. Other reports include a warning for dangerous Tok Tok challenges, Sequoia National Forest wild fires, and West Nile cases on the rise.

Aired 9/26/21 6:30 AM Duration: 30 Minutes

We begin the show with a conversation with Chris Lucas, Assistant Director of Student Affairs at Auburn University. Chris shares with us an initiative the IFC put forth to raise money and awareness for The Dufner Foundation, to help feed the hungry. With a skeet shooting event, the gentlemen of Auburn raised over \$3000. Other reports in this show include Community Service updates from Wichita Falls, TX, and Buffalo, NY.