

The following is a list of some of the more significant community issues addressed by this station for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KKMA FOR THE 1st QUARTER OF 2024

ISSUE DESCRIPTIONS PROGRAM SEGMENT: DATE/TIME: DURATION DESCRIPTION OF SEGMENT:
example: New Dog Leas Kens 7:00 AM Newscast 7/4/03 7:00AM :45 Tape: Mayor Jones urges Council to pass law

	<u>ISSUE DESCRIPTIONS</u>	<u>PROGRAM SEGMENT:</u>	<u>DATE/TIME:</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT:</u>
1	Educational support for y	Big Daddy Show	1/5/24 8:35a	4:00	Rodney Reisdorph was on air to discuss the Scene of the Crash Car Show. A portion of the admission proceeds are donated to the Sioux City School District to help fund the automotive programs.
2	Scholarships for schools	Big Daddy Show	1/9/24 8:35a	3:00	Mary Goebel promoted the Winter Gala supporting the Ann Rehan Goebel Foundation, which gives an annual scholarship to a student pursuing a STEM career.
3	Supporting local charities	Big Daddy Show	1/16/24 8:35a	3:40	Sarah Morgan was on air to discuss the Camp Cosmo weekend for kids with diabetes, and the support that is necessary to keep the program affordable for everyone.
4	Supporting local charities	Big Daddy Show	2/20/24 8:35a	3:10	Sister Shirley was in studio discussing the annual Shamrock the House fundraiser for Lila Mae's House, which helps victims of sex trafficking.

<u>ISSUE DESCRIPTIONS: PROGRAM SEGMENT:</u>	<u>DATE/TIME:</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT:</u>
5 Family events in the comm Big Daddy Show	3/15/24 8:50a	4:25	DESCRIPTION OF SEGMENT: Kelly Quinn, organizer of the St. Patrick's Day Parade was on air to discuss time and location details for the annual parade through downtown Sioux City.
6 Making life easier for families dealing with Autism Big Daddy Show	3/27/24 8:35a	4:45	Mary Bertann was in studio discussing the 11th Annual Derby & Dreams fundraiser for the Pier Center for Autism.
7 Helping animals in Sioux Big Daddy Show	3/28/2024 8:35a	3:55	Heather from Noah's Hope Animal Rescue was on air to promote the 9th annual Spay-ghetti and No Balls Dinner.
8 Recognizing outstanding achievements of Siouxladers- Emma Harnelink	1/16/2024 9:20a/4:20p	2:00	Chris McGowan- Siouxland Chamber of Commerce
9 Community Pride- Colonel Bud Day with Freedom Park	1/30/2024 9:20a/4:20p	2:00	Chris McGowan- Siouxland Chamber of Commerce
10 Recognizing leaders in Siouxland- Mike Winkelpleck	2/21/2024 9:20a/4:20p	2:00	Chris McGowan- Siouxland Chamber of Commerce
11 Community Pride- Siouxland #1 again in Site Selection Magazine	3/04/2024 9:20a/4:20p	2:00	Chris McGowan- Siouxland Chamber of Commerce
12 Community Pride- Heroes Against Hunger	3/20/2024 9:20a/4:20p	2:00	Chris McGowan- Siouxland Chamber of Commerce

Chris McGowan
3/17/2024