



**KSMO**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Parkway**  
**Fairway, KS 66205**  
**Main: (913)677-5555**  
**Billing: (404)325-4646**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
597360-1	08/10/14	August 2014	07/28/14 - 08/04/14

Station	Account Executive	Sales Office	Sales Region
KSMO	Dave Clark	TELEREP-WAS	National

Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**  
**USA**

Send Payment To:

**KSMO**  
**22635 Network Place**  
**Chicago, IL 60673-1226**

Advertiser	Product	Estimate Number
Pat Roberts/R/Senator/KS	ROBERTS FOR SENATE	1909

Flight Dates	Order #	Alt Order #
07/29/14 - 08/05/14	597360	07275029

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	98	200

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/14	08/01/14	M-F 10-1030p	M-F 10-1030p	----1--	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	----1--	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMO	F	08/01/14	10:25 PM	M-F 10-1030p	M-F 10-1030p	:30	R03051430H	\$40.00 NM
2	08/01/14	08/01/14	Fri 8-9p	Fri 8-9p	----1--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMO	F	08/01/14	8:18 PM	Fri 8-9p	Fri 8-9p	:30	R03051430H	\$125.00 NM
3	08/01/14	08/01/14	930-10p	930-10p	----1--	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	----1--	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMO	F	08/01/14	9:43 PM	930-10p	930-10p	:30	R03051430H	\$40.00 NM
4	08/04/14	08/04/14	M-F 10-1030p	M-F 10-1030p	1-----	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/04/14	08/10/14	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMO	M	08/04/14	10:24 PM	M-F 10-1030p	M-F 10-1030p	:30	R03051430H	\$40.00 NM
5	08/04/14	08/04/14	Mon 8-9p	Mon 8-9p	1-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/04/14	08/10/14	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMO	M	08/04/14	8:28 PM	Mon 8-9p	Mon 8-9p	:30	R03051430H	\$125.00 NM
6	08/04/14	08/04/14	930-10p	930-10p	1-----	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/04/14	08/10/14	1-----	1	\$40.00				

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6	08/04/14	08/04/14	930-10p	930-10p	1-----	:30	1	\$40.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSMO</td><td>M</td><td>08/04/14</td><td>9:45 PM</td><td>930-10p</td><td>930-10p</td><td>:30</td><td>R03021430H</td><td>\$40.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSMO	M	08/04/14	9:45 PM	930-10p	930-10p	:30	R03021430H	\$40.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSMO	M	08/04/14	9:45 PM	930-10p	930-10p	:30	R03021430H	\$40.00	NM																																	
7	08/03/14	08/03/14	Sunday Prime Movie	Sunday 7-9pm	-----1	:30	1	\$125.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	KSMO	Su	08/03/14	7:56 PM	Sunday Prime Movie	Sunday 7-9pm	:30	R03051430H	\$125.00	NM																																	
8	08/03/14	08/03/14	KCTV Su 9PM News	KCTV Su 9PM New	-----1	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	KSMO	Su	08/03/14	9:11 PM	KCTV Su 9PM News	KCTV Su 9PM New	:30	R03021430H	\$75.00	NM																																	
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	KSMO	Th	07/31/14	10:29 PM	M-F 10-1030p	M-F 10-1030p	:30	R03051430H	\$40.00	NM																																	
10	07/31/14	07/31/14	KSMO M-SU 9M News	9-930P	---1---	:30	1	\$75.00	NM																																		
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1	KSMO	Th	07/31/14	9:14 PM	KSMO M-SU 9M News	9-930P	:30	R03051430H	\$75.00	NM																																	
11	07/31/14	07/31/14	930-10p	930-10p	---1---	:30	1	\$40.00	NM																																		
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1	KSMO	Th	07/31/14	9:41 PM	930-10p	930-10p	:30	R03051430H	\$40.00	NM																																	
12	07/29/14	07/29/14	10:00 PM-10:30 PM	M-F 10-1030p	-1-----	:30	1	\$40.00	NM																																		
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1	KSMO	Tu	07/29/14	10:26 PM	10:00 PM-10:30 PM	M-F 10-1030p	:30	R03051430H	\$40.00	NM																																	
13	07/29/14	07/29/14	KSMO M-SU 9M News	9-930P	-1-----	:30	1	\$75.00	NM																																		
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14	07/29/14	07/29/14	930-10p	930-10p	-1-----	:30	1	\$40.00	NM																																		
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14	07/29/14	07/29/14	930-10p	930-10p	- 1 - - - -	:30	1	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMO Tu 07/29/14 9:51 PM 930-10p 930-10p :30 R03051430H \$40.00 NM									
15	07/30/14	07/30/14	M-F 10-1030p	M-F 10-1030p	- - 1 - - -	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 - - 1 - - - 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMO W 07/30/14 10:29 PM M-F 10-1030p M-F 10-1030p :30 R03051430H \$40.00 NM									
16	07/30/14	07/30/14	Wed 8-9p	Wed 8-9p	- - 1 - - -	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 - - 1 - - - 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMO W 07/30/14 8:51 PM Wed 8-9p Wed 8-9p :30 R03051430H \$125.00 NM									
17	07/30/14	07/30/14	KSMO M-SU 9M News	9-930P	- - 1 - - -	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 - - 1 - - - 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMO W 07/30/14 9:08 PM KSMO M-SU 9M News 9-930P :30 R03051430H \$75.00 NM									
<u>Total Spots</u>							<b>17</b>		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$1,160.00</b>
<u>Agency Commission</u>	<b>\$174.00</b>
<u>Net Amount Due</u>	<b>\$986.00</b>