



125 West 55th St  
New York, NY 10019

Contract # 2593735  
Changes as of: 8/8/2016 at 12:54 PM

Version: Highlighting Makegood 1

Total \$: \$270.00

CPE: 1158/1734/4631  
Agency: STRATEGIC MEDIA  
7669 STAGERS LOOP  
DELAWARE, OH 43015

Flight: 8/1/16 - 8/21/16  
Advertiser: McCrory NC Gov  
Product: TV  
Agency Order #: 5264229

Total Spots: 3

PLACEMENT

Buyer: Fink, Brant

Office: WASHINGTON  
Market: Greensboro-Winston  
Salem

SALESPERSON: RACHEL CHASON

212-373-8163

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE

Total CPP: \$69.23  
Total GRP: 3.9

Comments: Separation: 30. The flight dates for this schedule are 8.5-8.21.

NAB, NEW traffic instructions and check copy will come under a separate email.

Assistant: YVONNE CONTE

Traffic #: 2593735  
Separation:

The traffic instructions will be for this estimate, 4631, exclusively.

Please confirm and let me know if you have any questions or concerns.

Station Comment

line # 1 - 1x aired late on 8/7 (aired @ 815p) due to baseball game running over.  
spot aired in "big bang" which ran 745-816p.  
pls advise if this will be ok.  
ks

Station Comment