



125 West 55th St
New York, NY 10019

Contract # 25261668

Changes as of: 8/8/2016 at 12:54 PM

Version: Highlighting Makegood 1

CPE: 1158/1734/4631

Flight: 8/1/16 - 8/21/16

Station: WMYV

Total \$: \$270.00

Agency: STRATEGIC MEDIA
PLACEMENT

Advertiser: McCrory NC Gov

Market: Greensboro-Winston
Salem

Total Spots: 3

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Buyer: Fink, Brant

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPP: \$69.23
Total GRP: 3.9
Traffic #: 2593735

Salesperson: RACHEL CHASON
212-373-8163

Con Type: POLITICAL/VOTE
Assistant: YVONNE CONTE
212-373-8121

Separation:

Comments: Separation: 30. The flight dates for this schedule are 8.5-8.21.

NAB, NEW traffic instructions and check copy will come under a separate email.

The traffic instructions will be for this estimate, 4631, exclusively.

Please confirm and let me know if you have any questions or concerns.

Station Comment

line # 1 - 1x aired late on 8/7 (aired @ 815p) due to baseball game running over.
spot aired in "big bang" which ran 746-816p.
pls advise if this will be ok.
ks