

**QUARTERLY STATEMENT  
OF  
COMMUNITY ISSUES  
AND  
PROGRAMMING**

**Jacksonville - Brunswick**

**October 1, 2016  
through  
December 31, 2016**



# **NEWS COVERAGE OF COMMUNITY ISSUES**

## **MONDAY-FRIDAY**

4:30am-9:00am

6:00pm-7:00pm

10:00pm-11:00pm

## **SATURDAY**

6:00am-9:00am

10:00pm-11:00pm

## **SUNDAY**

5:30am-8:00am

10:30am-11:00am

10:00pm-11:00pm

## **4<sup>th</sup> Quarter 2016 Public File WFOX FOX30 Issues Coverage**

In response to timely news topics and/or correspondence from the viewing public WFOX-TV developed this list of local issues and concerns. These significant issues received coverage by WFOX-TV through news stories, public affairs programming and/or special reports during the recently completed calendar quarter. Under each issue, and following the date and time, is the run time of each topic and a brief description of the coverage.

**Economy/Employment**

**Education**

**Political**

**Crime and Safety**

**Health**

**Consumer News**

### **NEWS STORIES/SPECIAL REPORTS**

#### **ECONOMY/EMPLOYMENT**

10/3/2016 10:00 (1:25) Action News Jax report uncovers employment applications and resumes bearing sensitive personal information tossed in a trash dumpster and found by accident.

10/13/2016 10:00 (1:38) Action News Jax report on the impact of Hurricane Matthew on the farming community in St. John's County and what it means to the local economy.

10/18/2016 6PM (1:39) Action News Jax report on the economic impact of the upcoming Florida/Georgia and Navy football games and other local events scheduled in the coming weeks.

10/22/2016 6 AM (:16) Action News Jax report on the Homeless Veterans Resource Fair. Veterans had access to a variety of services including employment, housing and medical assistance.

10/26/2016 6:45 (2:00) Action News Jax report on new study which shows teenagers are less likely to rely on student loans for college if they've taken a financial literacy course in high school.

10/28/2016 6PM (:17) Action News Jax report on Florida Governor Rick Scott announcing that Florida leads the nation in Job growth with addition of 252,000 jobs in the past twelve months ending in September.

## **4th Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **ECONOMY/EMPLOYMENT (cont'd)**

11/2 5:45 Unexpected add on fees to your child's education. Action News Jax reveals fee that every local college student pays, but very seldom uses.

11/21 (:45) Action News Jax report that Amazon is expanding to a second location in Jacksonville. This new facility will facilitate large purchases compared to the first facility announced earlier this year.

12/2/2016 (:17) Action News Jax report about Jacksonville Port Community showcasing the impact port users and cargo business owners have on employment at Jax Port.

12/2/2016 (1:02) Action News Jax report about the imminent release of the President's job report.

12/09/2016 (1:26) Action News Jax investigates federal employees paid to not work.

12/30/2016 11PM (1:11) Action News Jax report on arrival of the first of the Navy's littoral ships to Mayport. Jacksonville will serve as homeport for the newest navy fleet and those who work on board these state of the art ships. These ships will bring hundreds of jobs and millions of dollars to the local economy.

### **EDUCATION**

10/10/2016 6 PM (:20) Action News Jax report informing community of upcoming Open House events at all area Florida State College at Jacksonville campus locations.

10/10 6:30 (1:10) Action News Jax report on children inhaling dangerous toxins in school buildings in the viewing area. Report reveals that a new study finds nearly 1/3 of school aged children in the area may be exposed.

10/15/2016 6AM (:50) Action News Jax consumer report on tax free options to save for college education.

10/17/2016 6PM (:30) Action News Jax report on the increase in high school graduation rates.

10/27/2016 6PM (3:00) Action News Jax investigation uncovers new video showing a security guard tackling middle schoolers to the floor. Report investigates the punishment and why the school was slow to react.

10/28/2016 6PM (:51) Action News Jax report regarding crackdown on for profit colleges accused of fraud and predatory lending practices that left students with massive debt after the schools closed their doors and went out of business.

11/1/2016 6:30PM (:23) Action News Jax reports St. Johns River Water Management District launch of new educational Blue School grant program.

11/1/2016 10PM (1:22) Action News Jax report on St. Johns County search for school Superintendent.

11/2/2016 6:45 (2:00) Action news Jax investigates tuition charges for services students may never use.

## **4th Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **EDUCATION (cont'd)**

11/15/2016 6PM (:20) Action News Jax reports University of North Florida awarded \$2.2 million grant from U.S. Department of Education to train ESOL (English Speakers of Other Languages) Teachers.

11/24/2016 6AM (:28) Action News Jax reports on President Elect Donald Trump's choice to lead the Department of Education.

12/2/2016 10PM (1:18) Action News Jax reports on the Jacksonville University's decision to eliminate its Upward Bound program. Upward Bound mentors local high school students by exposing them to college experiences.

12/16/2016 10:30PM (1:45) Action News Jax reports on Purdue Research institutes toy guide promoting stem education.

12/20/2016 6:00PM (:18) Action News Jax reports on state Education officials pushing lawmakers to endorse their goal of having 55% of Florida's working age population holding a college degree by the year 2025.

12/23 6:45PM (2:00) Action News Jax report on local college students who create specialized toys for disabled kids in the Jacksonville area. Report shows toys as they are built and travels with the college students as the toys are delivered to area disabled children.

### **POLITICAL**

10/3/2016 6PM (1:07) Action News Jax report that State Representative Reggie Fullwood resigns from office following guilty plea to Federal fraud and tax charges.

10/9/2016 7 & 8AM (:18) Action News Jax report regarding the state of Florida's upcoming deadline for registering to vote in the November 4<sup>th</sup> general election.

10/18/2016 6PM (3:00) Former President Bill Clinton comes to Jacksonville to stump for his wife Hilary Clinton.

10/19/2016 7AM (:23) Action News Jax report on President Obama's final state dinner.

10/20/2016 6:45PM (2:00) Action News Jax report on candidate Donald Trump's refusal to release his tax returns and how Florida's congress delegation handles the situation.

10/21/2016 10PM (1:24) Action News Jax report on confusion surrounding the wording for Florida's Solar Power Amendment 1. Amendment provides for consumer's right to own or lease solar equipment without allowing power companies the ability to penalize those consumers for buying less energy.

## **4th Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **POLITICAL (cont'd)**

10/25/2016 6PM (3:00) Action News Jax report on Donald Trump's visit to St. Augustine. The presidential candidate cancels interview at the last minute after Action News Jax refuses to provide questions ahead of time.

10/27 6:45 (3:00) An Action News Jax investigation exposed voting machines that can be rigged to cheat an election. Where they're used and what's being done to crack down.

11/7/2016 6pm (:50) Action News Jax report on death of former Attorney General Janet Reno.

11/8 6:45 (2:00) The biggest lobbyists in Jacksonville. On election-day we revealed the taxpayer dollars being used to influence lawmakers and which government agency is spending the most.

11/29/2016 6PM (1:30) Action News Jax report on continuing problems with City of Jacksonville pension fund in what Mayor calls a reckless disregard for taxpayers.

12/09/2016 10PM (:41) Action News Jax reports on Trump's thank you tour

### **CRIME AND SAFETY**

10/13/2016 6PM (1:31) Action News Jax report on domestic violence and the murder/suicide of local couple day after divorce papers filed.

10/23/2016 10PM (2:00) Action News Jax report on local mother admitting to driving drunk with 6 kids in the car. Driver's two young sons were killed in a crash. Report uncovers fathers move to get custody of their surviving child and possible charges that may be filed against the mother.

10/26/2016 6PM (1:10) Action News Jax report on Jacksonville teenager arrested for burglarizing the home of a JSO officer, stealing his gun and dog.

10/31 6:45 (2:00) Action News Jax investigates psychologist who sells bogus service dog certificates and reveals why it's a danger to those who fly.

11/1/2016 6PM (1:08) Action News Jax report on neighborhood walk hosted by Sheriff Mike Williams in local community victimized by violent and non-violent crimes.

11/4/2016 10PM (1:21) Action News Jax report on student/teacher verbal and physical confrontation that happened in the classroom and was witnessed by students.

11/10/2016 10PM (1:17) Action News Jax report on UNF students falling victim to assault outside UNF library after responding to Craig's List ad.

## **4th Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **CRIME AND SAFETY (cont'd)**

12/16/2016 10PM (1:12) Action News Jax report on local teacher losing license after child abuse arrest.

12/21/2016 10PM (:26) Action News Jax report on arrest of former Jacksonville Sheriff's Officer on stalking charge within days of retirement from force.

### **HEALTH**

10/10/2016 6:30 (1:10) Action News Jax reports millions of children breathing in dangerous toxins at schools.  
Report reveals new study finding nearly one-third of all school-aged children could be exposed.

10/28/2016 6:45 (2:00) Action News Jax report on drug that helps addicts kick dependency. It's called a magic shot. Reporter talks to an addict and shows how taxpayer dollars are being spent in local jails to defeat the drug epidemic.

11/3/2016 6:45 (2:00) Action News Jax Investigates a little researched gene that could increase the chance of breast cancer. Reporter talks to local mom who has the gene and as a result decided to have preventative surgery.

11/14 6:45 (2:30) Action News Jax report on the vaccine injury fund. Everyone pays into it, but report reveals the fund created to protect those who suffer rare side effects is actually protecting the drug companies.

11/17 6:45 (2:00) Action News Jax investigates how closely the state agency responsible for tracking paroled criminals is actually watching them. After refusing to answer questions about oversight, reporter tracked board members down for answers.

### **CONSUMER NEWS**

10/3/2016 6:45 (1:30) Action News Jax reveals study by the Natural Resources Defense Council that divulge tests failing to state accurate energy use in homes.

10/31/2016 6:45 (2:38) An Action News Jax Investigation uncovers people paying doctors to fake disability and exploit the law while many disabled veterans and regular citizens are being challenged when attempting to fly with a service animal.

11/3/2016 6:30 (:45) Action News Jax report on Samsung recall of 2.8 million washing machines that could explode during use.

11/7 6:45 (2:00) Action News Jax investigates the Florida Lottery and questions whether the Lottery targets people who can least afford to play in their advertising strategies.

## **4th Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **SEVERE WEATHER - HURRICANE MATTHEW**

11/4 – 11/8/2016. All news broadcasts plus extended coverage. Action News Jax was on air 44 hours non-stop, 54 hours total, providing critical severe weather coverage of Hurricane Mathew to Jacksonville and the surrounding areas in north Florida and south Georgia. National Weather Service enlisted Action News Jax help providing urgent call for action to viewers on Amelia Island, GA where flood waters were expected to reach dangerous levels.

### **PROGRAMMING**

In response to timely news topics and/or correspondence from the viewing public WFOX-TV developed the following local programming content. Listed below are the topics WFOX-TV covered through public affairs programming during the recently completed calendar quarter.

### **ACTION NEWS JAX SUNDAY**

**Action News Jax Sunday** 10:00am (30 Min.) – A 30 minute program that features in-depth, headline-making interviews with Northeast Florida's newsmakers-discussing local, state and national stories that affect the more than one million families in Northeast Florida.

10/9/2016 10:00AM

This week, Paige sits down with 3 candidates for Florida congressional district 4, including former Jacksonville Sheriff John Rutherford. We're also talking to the group Betty Griffin Center about its new rebranding.

10/23/2016 10:00AM

This week we talk politics and the makeup of Florida House District 13. We also show you ways to help out as the area recovers from Hurricane Matthew.

10/30/2016 10:00AM

This week we speak with a group of officials about Solar Power and the upcoming amendment 1 which some call confusing and the wording explaining the amendment misleading. We also learn about the Lutheran Social Services and the many ways it helps our area.

11/6/2016 10:00AM

This week Action News Jax talks to those opposed to Amendment Two and then to those who favor it's passage in the upcoming election. Amendment 2 allows for the sale and use of medical marijuana in the state.



## **4<sup>th</sup> Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **PROGRAMMING /ACTION NEWS JAX SUNDAY (cont'd)**

11/13/2016 10:00AM

This week, we break down the Election Results with a political expert and also sit down with the woman who ran Trump's Florida campaign.

11/20/2016 10:00AM

This week we speak with the new Clay County School Superintendent, discuss Excited Delirium Investigation and look at the Vaccine Injury Fund investigation.

11/27/2016 10:00AM

This week on Action News Jax Sunday we take a look at Wolfson's special MRI system and interview officials about the fundraiser road race. Also we talk about JTA's new First Coast Flyer route system and we talk about the Driver's License Data Investigation.

12/4/2016 10:00AM

This week Action News Jax Sunday talks with local law and safety expert Dale Carson about the recent bank robbery hostage situation in Jacksonville. We also look at the impact of the death of Fidel Castro with Action News Jax reporter Lorena Inclan. And if it's the holidays it's time for the Nutcracker Charity Fundraiser. We'll tell you all about this local tradition.

12/11/2016 10:00AM

This week on Action News Jax Sunday we discuss World Aids Day and HIV in the Jacksonville community. We also talk about faith in our local prison system and we tell you all about the first annual Action News Jax toy drive.

12/18/2016 10:00AM

In the last Action News Jax Sunday of 2016 we dig into the El Faro transcripts coverage and interview an expert on this tragic topic. We also talk to Duval County's new Public Defender and with Clay County's new Sheriff.

### **ACTION NEWS JAX INVESTIGATES**

In response to timely news topics and/or correspondence from the viewing public WJAX-TV developed the following local programming content. *Action News Jax Investigates* is a half hour investigative news special featuring the latest and most compelling investigations impacting local residents developed and reported by the Action News Jax Investigative team. Hosted by John Bachman and Tenikka Hughes, and featuring Investigative Reporter Paige Kelton.

### **ACTION NEWS JAX INVESTIGATES 4Q Special**

12/31 10:00AM

ANJ Investigates stories on kidnapping and what one thing parents are teaching their kids that they may want to rethink. ANJ Investigates story on a broken criminal justice system. This story reveals the gaps in the system and how those gaps allow criminals to hide among us. ANJ Investigates how a rare reaction to a flu shot put one local woman in a wheelchair and looks into a government run program ignoring victims in need.

## **4<sup>th</sup> Quarter 2016 Public File WFOX FOX30 Issues Coverage**

### **ACTION NEWS JAX PRESENTS**

In response to timely news topics and/or correspondence from the viewing public WJAX-TV developed the following local programming content. **Action News Jax Presents** is a half hour series featuring local topics of interest which impact the local community with topics ranging from politics and economy to crime and safety.

#### **ACTION NEWS JAX PRESENTS: EL FARO – LOST AT SEA**

10/1 10:00AM

Action News Jax anchors John Bachman and Tenikka Hughes update viewers on new audio records, the Marine Board investigation and most importantly, the families of the 33 men and women, lost at sea.

### **ACTION NEWS JAX FAMILY FOCUS**

In response to timely news topics and/or correspondence from the viewing public WJAX-TV developed the following local programming content. **Action News Jax Family Focus** is a year round community outreach effort created to support education, health, safety, environmental and military oriented issues that impact the family unit in the Jacksonville community via a series of public service announcements and prime time special reports.

#### **ACTION NEWS JAX FAMILY FOCUS: SALUTE TO SERVICE**

12/21 7:00PM, 12/25 10:00AM

Honor. Service. Sacrifice. This half-hour look at those who serve is the latest on-air presentation in our Family Focus community outreach effort and a tribute to those who have contributed significant personal and physical sacrifices to preserve freedom at home. Family Focus Salute to Service reviews and how these special warriors and first responders occupy a place of honor in our community. The premiere broadcast aired in prime time for best exposure and repeated two more times so more could hear this important message.

## **4<sup>th</sup> Quarter 2016 Public File WFOX FOX30 Supplemental Efforts**

In addition to the news and special reports coverage, and weekly public affairs programming referenced previously in this report, WFOX-TV also provided community outreach support in the public interest by way of the following appearances by station talent and participation in the events listed below.

### **COMMUNITY SERVICE**

#### **TALENT APPEARANCES**

10/01: Mike Buresh spoke at the Middleburg Safety Fair

10/08: Tenikka Hughes was the keynote speaker at BeIntentional Women's brunch

10/11: Mike Buresh spoke to 130 second graders at Valley Ridge Academy

10/13: Romney Smith emceed the Make A Wish Handbags and Happy Hour fundraiser. John Bachman also attended this event.

10/14: Mike Buresh spoke to elementary school students at Broach School

10/17: Lorena Inclan was at Clay Hill Elementary for Hispanic Heritage Month

10/21: Tenikka Hughes was the keynote speaker for "TEDtalk" style symposium

10/22: Mike Buresh emceed the Salvation Army Red Shield Ball at Deerwood Country Club. Garrett Bedenbaugh judged a chili cookoff at Southside United Methodist Church. Dawn Lopez emceed the Making Strides of Breast Cancer walk. Phil Amato emceed the Bike MS: PGA Tour Cycle to the Shore kickoff.

10/23: Mike Buresh stopped by the Tom Coughlin Jay Fund tailgate for Childhood Cancer Awareness Month

10/26: Tenikka Hughes emceed the 43<sup>rd</sup> annual Jacksonville Urban League Luncheon

10/28: Tenikka Hughes spoke to video broadcast at Jackson County High School

11/03: Tenikka Hughes was a celebrity model in the Goodwill Striving to Succeed Luncheon. Dawn Lopez was honored at the March of Dimes Signature Chefs Auction.

11/05: Members of our Action News team including Mike Buresh and John Bachman showed attendees at the Sea and Sky air show how to give weather forecasts and use the First Alert Storm Tracker

11/06: Members of our Action News team including Romney Smith showed attendees at the Sea and Sky air show how to give weather forecasts and use the First Alert Storm Tracker

11/07: Lorena Inclan spoke at Clay Hill Elementary Career day

11/10: Mike Buresh emceed the Red Kettle Kickoff for the Salvation Army. Paige Kelton attended the Florida's Children First Advocacy Awards. Ben Becker emceed the Light the Night walk for Leukemia and Lymphoma Society.

11/17: Letisha Bereola went Over the Edge for the Boy Scouts of America

## **4<sup>th</sup> Quarter 2016 Public File WFOX FOX30 Supplemental Efforts**

### **COMMUNITY SERVICE - TALENT APPEARANCES (cont'd)**

11/19: Mike Buresh judged a chili cook-off for the Mandarin Council Fall Festival

12/02: Tenikka Hughes spoke to students at Frank H. Peterson Academies for Media Career Day

12/03: Members of our Action News team including Tenikka Hughes, Deanna Bettineschi and Erica Bennett rang the bell for the Salvation Army at Publix

12/07: Tenikka Hughes emceed the UNCF Leadership Luncheon

12/08: Arielle Nixon emceed the Community Nutcracker at the Florida Theatre.

12/09: Phil Amato emceed the Dickens on Centre event in Downtown Fernandina Beach.

12/10: John Bachman emceed the Tom Coughlin Jay Fund holiday party.

12/19: Paige Kelton attended the PRI Holiday Party. Paige Kelton also attended the Dalton Agency Holiday Party.

### **STATION SPONSORED EVENTS:**

Action News Jax sponsored the American Cancer Society's Making Strides Against Breast Cancer walk on October 22. We aired a PSA 324 times across our 3 stations.

Action News Jax sponsored the BIKE MS: PGA Tour Cycle to the Shore event on October 22. We aired the PSA 201 times across our 3 stations.

Action News Jax sponsored the Light the Night walk on November 3. We aired the PSA 140 times across our 3 stations.

Action News Jax sponsored the Boy Scouts of America Over the Edge event on November 17. We aired the PSA 95 times across our 3 stations.

Action News Jax sponsored the March of Dimes Signature Chefs Auction event on November 10. We aired the PSA 117 times across our 3 stations.

Action News Jax sponsored Hurricane Matthew relief efforts through the American Red Cross. We aired the PSA 300 times across our 3 stations.

Action News Jax sponsored the Salvation Army Angel Tree throughout the month of December. We aired the PSA 175 times across our 3 stations.

Action News Jax sponsored the Dickens on Centre event in Downtown Fernandina Beach December 8-11. We aired the PSA 58 times across our 3 stations.

Action News Jax hosted a holiday toy drive benefiting Daniel Kids on December 17. We aired the PSA 171 times across our 3 stations.