

KLBC, KBBC, KSEO
EEO PUBLIC FILE REPORT
February 1, 2015-January 31, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources Used	RS referring Hiree
Account Executive	1,4,5,6,7	4
Account Executive	1,3,4,5,6,7	3
Traffic Manager	4,7	7

KLBC, KBBC, KSEO

EEO PUBLIC FILE REPORT February 1, 2015-January 31, 2016

II. Master Recruitment Source List (“MRSL”)

RS NUMBER	RS Information	Source Entitled to vacancy notification? (Yes/No)	# of referred interviewees by RS over Report period
1	OAB	N	1
2	All-Access	N	0
3	Facebook	N	1
4	Radio ad on MCB stations	N	4
5	Station website(s)	N	1
6	Call-in	N	1
7	Non-Employee Referral	N	2

KLBC, KBBC, KSEO

EEO PUBLIC FILE REPORT February 1, 2015 - January 31, 2016

III. RECRUITMENT INITIATIVES

DATE	Type of Initiative	Description	# of stations part.	Title
Feb 2015	Event sponsored By educational institutions	Kristi R. & Bob McKinzie not only each did a 2 hour broadcast, but answered questions and were looking for interns and possible AEs.	2	Promotion Director & Operations Manager
April 2015	Participation in Events/programs Sponsored by Educational Institutions	Leadership Durant Class toured the MCB stations during the morning shows, spending time with air personalities On air, and learning how we Construct commercials. Janet Reed, Durant Chamber President was present.	3	Promotion Director/ Production Director/ Sports Director & General Manager
July 2015	Scholarship Program	MCB has established a Scholarship opportunity For students of Durant High School. In memory Long-time KLBC host Bob Mckinzie, this scholarship Will be awarded each May To a student with desire to Explore communications field, Performs community service, And is academically driven. The scholarship is for \$1,000.	1	General Manager
Sept 2015 To Dec 2015	Participation in programs sponsored by Educational institutions	Kristi R taught students at SOSU About working in radio	1	Promotion Director

KLBC, KBBC, KSEO

Jan. 8
2016

Event sponsored
by Workforce
Texoma

Jason T. hosted
SOSU's "Careers
Start Now" event

1

General
Manager

KLBC, KBBC, KSEO