

**KLBC, KBBC, KSEO**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2015-January 31, 2016**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources Used</b>	<b>RS referring Hiree</b>
<b>Account Executive</b>	<b>1,4,5,6,7</b>	<b>4</b>
<b>Account Executive</b>	<b>1,3,4,5,6,7</b>	<b>3</b>
<b>Traffic Manager</b>	<b>4,7</b>	<b>7</b>

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### **II. Master Recruitment Source List (“MRSL”)**

<b>RS NUMBER</b>	<b>RS Information</b>	<b>Source Entitled to vacancy notification? (Yes/No)</b>	<b># of referred interviewees by RS over Report period</b>
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<b>1</b>	<b>OAB</b>	<b>N</b>	<b>1</b>
<b>2</b>	<b>All-Access</b>	<b>N</b>	<b>0</b>
<b>3</b>	<b>Facebook</b>	<b>N</b>	<b>1</b>
<b>4</b>	<b>Radio ad on MCB stations</b>	<b>N</b>	<b>4</b>
<b>5</b>	<b>Station website(s)</b>	<b>N</b>	<b>1</b>
<b>6</b>	<b>Call-in</b>	<b>N</b>	<b>1</b>
<b>7</b>	<b>Non-Employee Referral</b>	<b>N</b>	<b>2</b>

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### **III. RECRUITMENT INITIATIVES**

<b>DATE</b>	<b>Type of Initiative</b>	<b>Description</b>	<b># of stations part.</b>	<b>Title</b>
<b>Feb 2015</b>	<b>Event sponsored By educational institutions</b>	<b>Kristi R. &amp; Bob McKinzie not only each did a 2 hour broadcast, but answered questions and were looking for interns and possible AEs.</b>	<b>2</b>	<b>Promotion Director &amp; Operations Manager</b>
<b>April 2015</b>	<b>Participation in Events/programs Sponsored by Educational Institutions</b>	<b>Leadership Durant Class toured the MCB stations during the morning shows, spending time with air personalities On air, and learning how we Construct commercials. Janet Reed, Durant Chamber President was present.</b>	<b>3</b>	<b>Promotion Director/ Production Director/ Sports Director &amp; General Manager</b>
<b>July 2015</b>	<b>Scholarship Program</b>	<b>MCB has established a Scholarship opportunity For students of Durant High School. In memory Long-time KLBC host Bob Mckinzie, this scholarship Will be awarded each May To a student with desire to Explore communications field, Performs community service, And is academically driven. The scholarship is for \$1,000.</b>	<b>1</b>	<b>General Manager</b>
<b>Sept 2015 To Dec 2015</b>	<b>Participation in programs sponsored by Educational institutions</b>	<b>Kristi R taught students at SOSU About working in radio</b>	<b>1</b>	<b>Promotion Director</b>

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Jan. 8  
2016

Event sponsored  
by Workforce  
Texoma

Jason T. hosted  
SOSU's "Careers  
Start Now" event

1

General  
Manager

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