

ORDER



Orders
Order / Rev: 680919
Alt Order #: 28361498
Product Desc: 2024 Primary Electio
Estimate: 6650
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/29/24 / 03/01/24
Order Type: GENERAL

ABC - Palm Springs, CA

Primary AE: Dacia Smith
Sales Office: K-DAL
Sales Region: NAT

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO641 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: CA Republican Party
Demographic: A18-34
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID: 128334
Agency External ID: 4001504
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/08/24	21	\$14,200.00	\$12,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	21	\$14,200.00	\$12,070.00	0.00
Totals	21	\$14,200.00	\$12,070.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dacia Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KESQ	03/01/24	03/01/24	EM M-F 6-7A Newschannel 3 in the Morning	CM	6-7a	----F--	:30	1	\$760.00	P-1	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$760.00		0.00			
N 2	KESQ	03/04/24	03/04/24	EM M-F 6-7A Newschannel 3 in the Morning	CM	6-7a	M-----	:30	1	\$760.00	P-1	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$760.00		0.00			
N 3	KESQ	03/05/24	03/05/24	EM M-F 6-7A Newschannel 3 in the Morning	CM	6-7a	-T-----	:30	1	\$760.00	P-1	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$760.00		0.00			
N 4	KESQ	03/02/24	03/02/24	EM (SA-SU) 6-7A Newschannel 3 Weekend 6a	CM	6-7a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$400.00		0.00			
N 5	KESQ	03/02/24	03/02/24	EM (SA-SU) 8-9a Newschannel 3 Weekend 8a	CM	8-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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ABC - Palm Springs, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Newschannel 3 Morn News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-		1				\$400.00		0.00			
N 6	KESQ	03/03/24	03/03/24	EM (SA-SU) 6-7A	CM	6-7a	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
Newschannel 3 Weekend 6a															
Newschannel 3-Sun Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$400.00		0.00			
N 7	KESQ	03/03/24	03/03/24	EM (SA-SU) 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
Newschannel 3 Weekend 8a															
Newschannel 3-Sun Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$400.00		0.00			
N 8	KESQ	03/01/24	03/01/24	M-F 12-1P	CM	12:00 - 1:00 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
News Channel 3 at Noon															
Newschannel 3 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$400.00		0.00			
N 9	KESQ	03/04/24	03/04/24	M-F 12-1P	CM	12:00 - 1:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
News Channel 3 at Noon															
Newschannel 3 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$400.00		0.00			
N 10	KESQ	03/01/24	03/01/24	M-F 4-5P	CM	4:00 - 5:00 PM	----F--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
DO NOT USE															
Newschannel 3 @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$560.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KESQ	02/26/24-03/03/24	EN M-F 4-5P			4:00 PM - 5:00 PM	MTWThF----	:30		\$560.00		0.00	NM		
N 11	KESQ	03/04/24	03/04/24	M-F 4-5P	CM	4:00 - 5:00 PM	M-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
DO NOT USE															
Newschannel 3 @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$560.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KESQ	03/04/24-03/10/24	EN M-F 4-5P			4:00 PM - 5:00 PM	MTWThF----	:30		\$560.00		0.00	NM		
N 12	KESQ	03/01/24	03/01/24	EN M-F 5-530P	CM	5-530p	----F--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Newschannel 3 Live at Five															
Newschannel 3 @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$1,400.00		0.00			
N 13	KESQ	03/04/24	03/04/24	EN M-F 5-530P	CM	5-530p	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Newschannel 3 Live at Five															
Newschannel 3 @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$1,400.00		0.00			
N 14	KESQ	03/01/24	03/01/24	EN M-F 6-630P	CM	6-630p	----F--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Newschannel 3 at 6															
Newschannel 3 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$1,400.00		0.00			
N 15	KESQ	03/04/24	03/04/24	EN M-F 6-630P	CM	6-630p	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Newschannel 3 at 6															
Newschannel 3 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$1,400.00		0.00			
N 16	KESQ	03/02/24	03/02/24	EN SA 6-630P	CM	6:00 - 6:30 PM	-----S-	:30	1	\$600.00	P-1	0.00	NM	0	\$0.00
EN SA 6-630P															
Newschannel 3 @ 6P Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
1	KESQ	02/26/24-03/03/24		EN SA 6-630P					1	(\$600.00)		0.00	NM		
Credited															
N17	KESQ	03/03/24	03/03/24	EN SU 6-630P	CM	6:00 - 6:30 PM	-----S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
Newschannel 3 at 6															
Newschannel 3 @ 6P Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$600.00		0.00			
N18	KESQ	03/01/24	03/01/24	LN M-F 11-1135P	CM	11:00 - 11:35 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
News Channel 3 at 11															
Newschannel 3 @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$400.00		0.00			
N19	KESQ	03/04/24	03/04/24	LN M-F 11-1135P	CM	11:00 - 11:35 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
News Channel 3 at 11															
Newschannel 3 @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$400.00		0.00			
N20	KESQ	03/02/24	03/02/24	LN SA 11-1130P	CM	11:00 - 11:30 PM	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
Newschannel 3 at 11															
Newschannel 3 @ 11P - Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$400.00		0.00			
N21	KESQ	03/03/24	03/03/24	LN SU 11-1130P	CM	11:00 - 11:30 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
News Channel 3 at 11															
Newschannel 3 @ 11P - Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$400.00		0.00			
N22	KESQ	03/02/24	03/02/24	NBA Reg Game Prime TGM	CM	NBA Game Prime (5:00 PM-8:00 PM)	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
NBA Game Prime Time															
Newschannel 3 @ 6P Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$600.00		0.00			
													Totals	21	\$14,200.00