## ORDER

									NE	NS -		
Orders	Order / Rev:	686152							CHAN	NEL		
	Alt Order #:	2839069 TV	4									
	Product Desc: Estimate:	13106							ABC - Pa	um Springe	= CA	
	Flight Dates:		- 11/04/24			Primary A			Karl Dueste		, 04	
	Original Date /		/ 04/10/24			Sales Off			K-WDC	inaus		
	Order Type:	GENERA				Sales Ch			NAT			
	order Type.	OENEIU				Guico rec	gion.					
Agency	Name:	Waterfro	ont Strategies									
	Buying Contact	t:				Billing Ty	pe:		Cash			
	Billing Contact:	·				Billing Ca	lendar:		Broadcast			
		3050 K S	treet NW			Billing Cy	cle:		EOM/EOC			
		Washingt	on, DC 20007	,		Agency C	Commissi	ion:	15%			
Advertiser	Name:	ISS/Hou	se Majority Pa	iC								
	Demographic:	A18+				New Bus	iness En	d:				
	Product Codes	:: PL02				Advertise	r Externa	al ID:	1010931			
	Revenue Code	1: AGY				Agency E	xternal I	D:	4018254			
	Revenue Code	2: POL				Unit Code	e:		General			
	Revenue Code	3: ISSUE				Order Se	paration:		00:30:00			
	Priority:	P-1										
Bill Plan					Total	s						
Start Date E	End Date #	Spots Gross Ame	ount Net An	nount	Month			Spots	Gross Am		et Amount	Rating
10/28/24 1	1/04/24	81 \$61,0	040.00 \$	51,884.00		mber 2024		81 81			\$51,884.00 \$51,884.00	
					Totals	i		01	ι φυτ,υ·	40.00	φ <b>31,004.00</b>	0.00
Account Executi		les Office Sale	es Region	Start Date / E	nd Date	9		Order %				
Karl Duesterhau			0	Start Of Orde				100%				
Ln Ch S	Start End	Inventory Code	e Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rta Type	Spots	Amount
	0/29/24 11/04/24	-	CM	5:00 - 6:00		MTWTF	:30	3	\$240.00 P-1	0.00 NM	-	\$720.00
Newschan	nel 3 Morning 5A	EM M-F 5-6A										
Start D	-	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/29/		MTWTF	3		0.0				<u> </u>	0.00 104		<b>AA AAA</b>
N 2 KESQ 10	0/29/24 11/04/24	EM M-F 6-7A Newschannel 3 i	CM n the Morning	6-7a	1	MTWTF	:30	3	\$1,000.00 P-1	0.00 NM	3	\$3,000.00
	nel 3 Morning 6A		-									
<u>Start E</u> Week: 10/29/		<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Ratir 0.0							
	0/29/24 11/04/24	M-F 7-9A	CM	7-9A		MTWTF	:30	3	\$1,000.00 P-1	0.00 NM	. 3	\$3,000.00
Good Morr	ning America	Good Morning A	merica									
Start E	-	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/29/	24 11/04/24	МГШГЕ	3	\$1,000.00	0.0	00					ļ	
N 4 KESQ 1	1/02/24 11/02/24	SA 7-8A GMA Saturday	CM	7:00 – 8:00 (7:00 AM-8:		S-	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
GMA Weel	kend	Sim Calurday		11.00 AINFO.	55 ANI)							
Start D		<u>Weekdays</u> S-	Spots/Week	Rate	Ratir							
Week: 10/28/ N 5 KESQ 1	24 11/03/24 1/02/24 11/02/24	EM (SA-SU) 8-9a	-	\$600.00 8-9a	0.0	S-	:30	1	\$400.00 P-1	0.00 NM	. 1	\$400.00
		Newschannel 3										

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Order / Rev:	686152			Advertiser:	ISS/House N	lajority Pa	IC			C C	
Alt Order #:	28390694			Product Des	sc: TV				ABC	- Palm Sp	rings, CA
Flight Dates:	10/29/24 - 11/	04/24		Estimate:	13106						
	tart End lel 3 Morn News	Inventory Code	e Break	Start/End T	Fime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start D Week: 10/28/2	ate End Date	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N 6 KESQ 11		-	CM	7-8a	S	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
		Good Morning A						•			
GMA Sunda Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2		S	1	\$600.00	0.00						
N 7 KESQ 11	/03/24 11/03/24	EM (SA-SU) 8-9a Newschannel 3 \		8-9a	S	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
Newschann	el 3-Sun Mornin										
<u>Start D</u> Week: 10/28/2		<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
N 8 KESQ 10	/29/24 11/04/24		СМ	9:00 - 10:00	) AM MTWTF	:30	3	\$400.00 P-1	0.00 NM	3	\$1,200.00
Live With K	elly & Mark	Live With Kelly a	ind Mark								
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/2 N 9 KESQ 10		MTWTF M-F 10-11A	3 CM	\$400.00 10:00 - 11:0	0.00 00 AM MTWTF	:30	3	\$600.00 P-1	0.00 NM	3	\$1,800.00
		The View					-	•••••		-	+ ,
The View Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/2		MTWTF	3	\$600.00	0.00						
N10 KESQ 10	/29/24 11/04/24	M-F 11A-12P The Jennifer Hud	CM dson Show	11:00 AM –	12:00 MTWTF	:30	3	\$400.00 P-1	0.00 NM	3	\$1,200.00
Rachael Ra	ıy										
<u>Start D</u> Week: 10/29/2		<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
N11 KESQ 10			CM	· ·	PM MTWTF	:30	3	\$400.00 P-1	0.00 NM	3	\$1,200.00
Newschann	iel 3 at Noon	News Channel 3	at Noon								
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/2		MTWTF	3	\$400.00	0.00	.00		\$000 00 P 4	0.00 NIM		¢4,000,00
N12 KESQ 10	/29/24 11/04/24	M-F 1-2P GMA3: What You	CM u Need to Kno	1:00 - 2:00 w	PM MTWTF	:30	2	\$600.00 P-1	0.00 NM	2	\$1,200.00
	at You Need To		Spote/Mook	Poto	Poting						
<u>Start D</u> Week: 10/29/2		<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
N13 KESQ 10	/29/24 11/04/24	M-F 2-3P General Hospital	СМ	2:00 - 3:00	PM MTWTF	:30	3	\$600.00 P-1	0.00 NM	3	\$1,800.00
General Ho	spital	General Hospital	I								
Start D		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/29/2 N14 KESQ 11			3 CM	\$600.00 9:00 - 10:00	0.00 AMS	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
		This Week W/Ge					-	•••,======			••,=••••
This Week Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2		S	1	\$1,200.00	0.00						
N15 KESQ 10	/29/24 11/04/24	M-F 3-4P The Kelly Clarks	CM on Show	3:00 - 4:00	PM MTWTF	:30	4	\$200.00 P-1	0.00 NM	4	\$800.00
The Kelly C	larkson Show		on onow								
<u>Start D</u> Week: 10/29/2		Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00						
N16 KESQ 11		SU 5-530P	СМ	5-530P	S	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
Inside Edition	on	Inside Edition									
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2 N17 KESQ 11		S SU 630-7P	1 CM	\$200.00 6:30 - 7:00	0.00 PMS	:30	1	\$280.00 P-1	0.00 NM	1	\$280.00
		Desert Chat	Civi	(6:30 PM-7:0				↓_00.001 T	0.00 140		<i><i><i></i></i></i>
Desert Cha	τ									1	

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Order / Rev:	686152	Advertiser:	ISS/House Majority Pac		
Alt Order #:	28390694	Product Desc:	TV	ABC	- Palm Springs, CA
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13106		

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24 N18 KESQ 10/29/2	11/03/24 24 11/04/24		1 CM	\$280.00 4:00 PM - 5	0.00 00 PMMTWI	rf	:30	3 \$800.00 P-1	0.00 NM	3	\$2,400.00
		EN M-F 4-5P									<b>,</b>
Newschannel 3 Start Date	@ 4PM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/24	11/04/24	MTWTF	<u>opolo, week</u> 3	\$800.00	0.00					l	
N19 KESQ 10/29/2	24 11/04/24	EN M-F 5-530P	CM	5-530p	MTWI	ΓF	:30	3 \$1,400.00 P-1	0.00 NM	3	\$4,200.00
Newschannel 3	@ 5PM	Newschannel 3 L	live at Five								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/24 N20 KESQ 10/29/2	11/04/24	MTWTF EN M-F 530-6P	3 CM	\$1,400.00 5:30 PM - 6	0.00	гс	:30	3 \$2,400.00 P-1	0.00 NM	3	\$7,200.00
N20 KE3Q 10/29/	24 11/04/24	ABC World News	-			11	.30 .	5 φ2,400.00 F-1	0.00 100	3	<i>φ1</i> ,200.00
ABC World New			0								
<u>Start Date</u> Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$2,400.00	<u>Rating</u> 0.00						
N21 KESQ 10/29/2	24 11/04/24	EN M-F 6-630P	СМ	6-630p	MTWI	ГF	:30	3 \$1,600.00 P-1	0.00 NM	3	\$4,800.00
Newschannel 3	@ 6P	Newschannel 3 a	it 6								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					i	
Week: 10/29/24	11/04/24	MTWTF		\$1,600.00	0.00						
N22 KESQ 11/02/2	24 11/02/24	EN SA 6-630P EN SA 6-630P	CM	6:00 - 6:30	PM	S-	:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
Newschannel 3	@ 6P Sat									1	
Start Date Week: 10/28/24	End Date 11/03/24	Weekdays	Spots/Week	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
N23 KESQ 11/03/2			News CM	SU 528-6P		S	:30	1 \$1,600.00 P-1	0.00 NM	1	\$1,600.00
	<b>A</b> 1	SU 528-6P World	d News								. ,
ABC World New Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24	11/03/24	S			0.00						
N24 KESQ 11/03/2	24 11/03/24	EN SU 6-630P	CM	6:00 - 6:30	PM	S	:30	1 \$600.00 P-1	0.00 NM	1	\$600.00
Newschannel 3	@ 6P Sun	Newschannel 3 a	11 0								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24 N25 KESQ 10/29/2	11/03/24 24 11/04/24	S M-F 630-7P	1 	\$600.00 6:30 - 7:00	0.00 PM MTWI	rf	:30	3 \$720.00 P-1	0.00 NM	3	\$2,160.00
	24 11/04/24	Inside Edition	OM	0.00 7.00			.00	φ720.001 T	0.00 1414	Ű	φ2,100.00
Inside Edition	End Data	Wookdays	Spots/Mook	Poto	Poting						
Start Date Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$720.00	<u>Rating</u> 0.00					1	
N26 KESQ 10/29/2	24 11/04/24		СМ	7:00 - 7:30	PM MTW	ГF	:30 ;	3 \$600.00 P-1	0.00 NM	3	\$1,800.00
Extra		Entertainment To	onight								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/29/24	11/04/24	MTWTF	3	\$600.00	0.00	PP.		\$000 00 D 4	0.00 104		¢4,000,00
N27 KESQ 10/29/2	24 11/04/24	M-F 730-8P Access Hollywoo	CM d	7:30 - 8:00	PM MTWI	l F	:30 :	3 \$600.00 P-1	0.00 NM	3	\$1,800.00
Access Hollywo			0	5.	5.4						
Start Date Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
N28 KESQ 10/29/2		LN M-F 11-1135F	P CM	11:00 - 11:		ΓF	:30	3 \$400.00 P-1	0.00 NM	3	\$1,200.00
Newschannel 3	@ 11P	News Channel 3	at 11							1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/24	11/04/24	MTWTF	3	\$400.00	0.00	~			0.00	<b>.</b>	<b>•</b> • • • • •
N29 KESQ 11/02/2	24 11/02/24	LN SA 11-1130P Newschannel 3 a	CM tt 11	11:00 – 11:	30 PM	- S-	:30	1 \$400.00 P-1	0.00 NM	1	\$400.00
Newschannel 3					_					1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	

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Order / Rev:	686152	Advertiser:	ISS/House Majority Pac		
Alt Order #:	28390694	Product Desc:	TV	ABC	- Palm Springs, CA
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13106		

Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2 N30 KESQ 11			1 CM	\$400.00 11:00 - 11:3	0.00 30 PMS	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
Nowoshann	al 2 @ 11D . Cur	News Channel 3	at 11								
Start D	el 3 @ 11P - Sur ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2		S	1	\$400.00	0.00						
N31 KESQ 10	/29/24 11/04/24	M-F 1135P-1237 Jimmy Kimmel Li		11:35 PM –	12:37 .MTWTF	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
	nel Live-ABC	2									
<u>Start D</u> Week: 10/29/2		<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
N32 KESQ 10			CM		6 AM MTWTF	:30	3	\$120.00 P-1	0.00 NM	3	\$360.00
Nightline-AB	ac.	Nightline									
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/2		MTWTF	3	\$120.00	0.00			<b>ATaaaaba</b>			<b>A</b>
N33 KESQ 11	/04/24 11/04/24	MO Prime Hour 1 Bachelor	CM	8:00 - 10:00	OPM M	:30	1	\$720.00 P-1	0.00 NM	1	\$720.00
The Bachel				_							
<u>Start D</u> Week: 11/04/2		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$720.00	<u>Rating</u> 0.00						
N34 KESQ 10		,	СМ	8:00 - 11:00	0 PM - T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
Dancing Wi	th The Stars-ABC	DWTS		(8:00 PM-10	:00 PM)						
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2 N35 KESQ 10		TU Prime Hour 3	1 	\$600.00	0.00 00 PM - T	:30	1	\$1,600.00 P-1	0.00 NM	1	\$1,600.00
NOS RESQ 10	29/24 10/29/24	The Good Doctor	-	10.00 - 11.0	JU PIVI - I	.30	'	φ1,000.00 F-1	0.00 100		φ1,000.00
The Good E		Maakdaya	Spoto/Mook	Data	Dating						
<u>Start D</u> Week: 10/28/2		<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00						
N36 KESQ 10	/30/24 10/30/24		-		РМW	:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
Abbott Elem	nentary/Celebrity	Abbott Elementar Family Feud-ABC	y/The \$100,00								
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2 N37 KESQ 10		W TH Prime Hour 2	1 	+ ,	0.00 1 PMT	:30	1	\$1,600.00 P-1	0.00 NM	1	\$1.600.00
		Grey's Anatomy	- Cini	0.00 10.0		.00		¢1,000.001 1	0.00 1111		ψ1,000.00
Grey's Anat Start D	,	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2		T	<u>opolo, Week</u> 1		0.00						
N38 KESQ 11	/01/24 11/01/24	FR Prime Hour 1 Shark Tank	CM	8:00 - 9:01	PMF	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
Shark Tank	-ABC	SHAIK FAIK									
<u>Start D</u> Week: 10/28/2		<u>Weekdays</u> F	Spots/Week	Rate	Rating 0.00						
N39 KESQ 11		-	CM	\$1,200.00 9:01 - 11:00	) PMF	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
00/00 (0 k a		20/20									
20/20 (2 ho Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/2	24 11/03/24	F	1	\$1,200.00	0.00						
N40 KESQ 11	/02/24 11/02/24	College Football College Football		College Foo (12:30 PM-4	otball G S-	:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
ABC Colleg	e Football Late G	Game		(12.0011111							
<u>Start Da</u> Week: 10/28/2		Weekdays	Spots/Week 1	<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00						
N41 KESQ 11					ght Fo( S-	:30	1	\$1,600.00 P-1	0.00 NM	1	\$1,600.00
ARC Satura	ay Night College	Saturday Night F	ootball	(4:30 PM-8:0	00 PM)						
ABC Saturd		<u>Weekdays</u>	Spots/Week	Rate	Rating						
		<u> </u>									

							Prir	t Date: 04/10	)/24 17:52:50	6 Pag	ge 5 of 5	
Order / Rev:	68	686152				ISS/House	Majority Pac					
Alt Order #:					Product Desc	: TV			ABC - Palm Springs, CA			
Flight Dates:				Estimate:	13106							
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	,	Len Spots	Rate Pri	Rtg Type	Spots	Amount	
Sta Week: 10/	rt Date	End Date 11/03/24	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00						
		11/00/24		i	¥1,000.00	0.00			Totals	<b>8</b> 1	\$61,040.00	