

**Remit Address:**

**WCBS-TV**  
**P.O. Box 33087**  
**Newark, NJ 07188-0087**  
**Main: (212) 975-4321**  
**Billing: (212) 975-1900**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K St NW Ste 100**  
**Washington, DC 20007-5161**

**INVOICE**

Advertiser	Senate Majority Pac 700 13th St NW Washington, DC 20005-3960	Invoice #	110009168
Product	Issue	Invoice Date	11/11/18
Estimate Number	7746	Invoice Month	November 2018
Property	WCBS-TV	Invoice Period	10/29/18 - 11/06/18
Account Executive	Maggie McWilliams	Order #	149903
Sales Office	CTS-PH	Alt Order #	7910543
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/01/18 - 11/06/18
Billing Type	Cash	Agency Code	TV14573
Special Handling		Advertiser Code	163
		Product 1/2	173
		Agency Ref	103670
		Advertiser Ref	505266

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBS	M-F Local News 430a-5a	430a-5a		11/01/18 to 11/07/18	4x	MT-TF--				
	WCBS			Th	11/01/18	:30	4:52 AM	SMPNJT1802H	\$450.00		4
	WCBS			F	11/02/18	:30	4:51 AM	SMPNJT1803H	\$450.00		1
	WCBS			M	11/05/18	:30	4:56 AM	SMPNJT1803H	\$450.00		3
	WCBS			Tu	11/06/18	:30	4:50 AM	SMPNJT1803H	\$450.00		2
2	WCBS	M-F Local News 5a-6a	5a-6a		11/01/18 to 11/07/18	4x	MT-TF--				
	WCBS			Th	11/01/18	:30	5:40 AM	SMPNJT1802H	\$1,200.00		1
	WCBS			F	11/02/18	:30	5:51 AM	SMPNJT1802H	\$1,200.00		4
	WCBS			M	11/05/18	:30	5:29 AM	SMPNJT1803H	\$1,200.00		2
	WCBS			Tu	11/06/18	:30	5:42 AM	SMPNJT1802H	\$1,200.00		3
3	WCBS	M-F Local News 6a-7a	6a-7a		11/01/18 to 11/07/18	4x	MT-TF--				
	WCBS			Th	11/01/18	:30	6:28 AM	SMPNJT1802H	\$2,000.00		3
	WCBS			F	11/02/18	:30	6:11 AM	SMPNJT1803H	\$2,000.00		2
	WCBS			M	11/05/18	:30	6:29 AM	SMPNJT1803H	\$2,000.00		4
	WCBS			Tu	11/06/18	:30	6:40 AM	SMPNJT1803H	\$2,000.00		1
4	WCBS	CBS This Morning	7a-9a		11/01/18 to 11/07/18	8x	MT-TF--				
	WCBS			Th	11/01/18	:30	8:16 AM	SMPNJT1802H	\$2,800.00		1
	WCBS			Th	11/01/18	:30	8:43 AM	SMPNJT1802H	\$2,800.00		5
	WCBS			F	11/02/18	:30	7:59 AM	SMPNJT1803H	\$2,800.00		6
	WCBS			F	11/02/18	:30	8:54 AM	SMPNJT1803H	\$2,800.00		2
	WCBS			M	11/05/18	:30	8:29 AM	SMPNJT1803H	\$2,800.00		7
	WCBS			M	11/05/18	:30	8:59 AM	SMPNJT1803H	\$2,800.00		3
	WCBS			Tu	11/06/18	:30	7:56 AM	SMPNJT1803H	\$2,800.00		4
	WCBS			Tu	11/06/18	:30	8:52 AM	SMPNJT1803H	\$2,800.00		8
5	WCBS	CBS This Morning Saturday	7a-9a		11/01/18 to 11/07/18	3x	-----S-				

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Product	Issue	Invoice Date	11/11/18
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Account Executive	Maggie McWilliams	Order #	149903
Sales Office	CTS-PH	Alt Order #	7910543
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/01/18 - 11/06/18
Billing Type	Cash	Agency Code	TV14573
Special Handling		Advertiser Code	163
		Product 1/2	173
		Agency Ref	103670
		Advertiser Ref	505266

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCBS	CBS This Morning Saturday	7a-9a								
	WCBS			Sa	11/03/18	:30	7:29 AM	SMPNJTV1803H	\$2,250.00		2
	WCBS			Sa	11/03/18	:30	8:29 AM	SMPNJTV1803H	\$2,250.00		3
	WCBS			Sa	11/03/18	:30	8:57 AM	SMPNJTV1803H	\$2,250.00		1
6	WCBS	Sa Local News 9a-10a	9a-10a								
					11/01/18 to 11/07/18	1x	-----S-				
	WCBS			Sa	11/03/18	:30	9:53 AM	SMPNJTV1803H	\$1,800.00		1
7	WCBS	Su Local News 6a-8a	6a-8a								
					11/01/18 to 11/07/18	2x	-----S				
	WCBS			Su	11/04/18	:30	6:22 AM	SMPNJTV1803H	\$950.00		1
	WCBS			Su	11/04/18	:30	6:55 AM	SMPNJTV1803H	\$950.00		2
8	WCBS	Su Local News 8a-9a	8a-9a								
					11/01/18 to 11/07/18	2x	-----S				
	WCBS			Su	11/04/18	:30	8:00 AM	SMPNJTV1803H	\$2,250.00		1
	WCBS			Su	11/04/18	:30	8:39 AM	SMPNJTV1803H	\$2,250.00		2
9	WCBS	CBS Sunday Morning	9a-1030a								
					11/01/18 to 11/07/18	1x	-----S				
	WCBS			Su	11/04/18	:30	9:39 AM	SMPNJTV1803H	\$10,000.00		1
10	WCBS	M-F 9a-10a	9a-10a								
					11/01/18 to 11/07/18	4x	MT-TF--				
	WCBS			Th	11/01/18	:30	9:29 AM	SMPNJTV1802H	\$1,200.00		4
	WCBS			F	11/02/18	:30	9:26 AM	SMPNJTV1802H	\$1,200.00		3
	WCBS			M	11/05/18	:30	9:54 AM	SMPNJTV1803H	\$1,200.00		2
	WCBS			Tu	11/06/18	:30	9:25 AM	SMPNJTV1802H	\$1,200.00		1
11	WCBS	Price is Right	11a-12n								
					11/01/18 to 11/07/18	1x	MT-TF--				
	WCBS			M	11/05/18	:30	10:59 AM	SMPNJTV1803H	\$5,000.00		1
12	WCBS	Local Midday News	12p-1230p								
					11/01/18 to 11/07/18	4x	MT-TF--				

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Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/01/18 - 11/06/18
Billing Type	Cash	Agency Code	TV14573
Special Handling		Advertiser Code	163
		Product 1/2	173
		Agency Ref	103670
		Advertiser Ref	505266

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WCBS	Local Midday News	12p-1230p								
	WCBS			Th	11/01/18	:30	12:16 PM	SMPNJTV1802H	\$1,800.00		1
	WCBS			F	11/02/18	:30	12:16 PM	SMPNJTV1803H	\$1,800.00		4
	WCBS			M	11/05/18	:30	12:25 PM	SMPNJTV1803H	\$1,800.00		2
	WCBS			Tu	11/06/18	:30	12:13 PM	SMPNJTV1803H	\$1,800.00		3
13	WCBS	M-F Soap Rotator 1230p-2p	1228p-2p								
				11/01/18 to 11/07/18	2x	MT-TF--					
	WCBS			M	11/05/18	:30	1:59 PM	SMPNJTV1803H	\$2,000.00		2
	WCBS			Tu	11/06/18	:30	1:04 PM	SMPNJTV1803H	\$2,000.00		1
14	WCBS	M-F 3p-4p	3p-4p								
				11/01/18 to 11/07/18	4x	M--TF--					
	WCBS			Th	11/01/18	:30	3:40 PM	SMPNJTV1802H	\$1,500.00		3
	WCBS			F	11/02/18	:30	3:13 PM	SMPNJTV1802H	\$1,500.00		1
	WCBS			F	11/02/18	:30	3:41 PM	SMPNJTV1802H	\$1,500.00		2
	WCBS			M	11/05/18	:30	3:23 PM	SMPNJTV1803H	\$1,500.00		4
15	WCBS	M-F 4p-5p	4p-5p								
				11/01/18 to 11/07/18	5x	M--TF--					
	WCBS			Th	11/01/18	:30	4:13 PM	SMPNJTV1802H	\$2,800.00		5
	WCBS			Th	11/01/18	:30	4:43 PM	SMPNJTV1802H	\$2,800.00		1
	WCBS			F	11/02/18	:30	4:55 PM	SMPNJTV1802H	\$2,800.00		4
	WCBS			M	11/05/18	:30	4:13 PM	SMPNJTV1803H	\$2,800.00		6
	WCBS			M	11/05/18	:30	4:56 PM	SMPNJTV1803H	\$2,800.00		3
16	WCBS	M-F Early News 5p-6p	5p-6p								
				11/01/18 to 11/07/18	4x	M--TF--					
	WCBS			Th	11/01/18	:30	5:14 PM	SMPNJTV1803H	\$3,500.00		6
	WCBS			Th	11/01/18	:30	5:46 PM	SMPNJTV1802H	\$3,500.00		7
	WCBS			F	11/02/18	:30	5:39 PM	SMPNJTV1802H	\$3,500.00		2
	WCBS			M	11/05/18	:30	5:28 PM	SMPNJTV1803H	\$3,500.00		4
17	WCBS	M-Su Early News 6-7p	6p-7p								
				11/01/18 to 11/07/18	5x	M--TF--					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WCBS	M-Su Early News 6-7p	6p-7p								
	WCBS			Th	11/01/18	:30	6:12 PM	SMPNJTV1803H	\$4,500.00		5
	WCBS			Th	11/01/18	:30	6:29 PM	SMPNJTV1802H	\$4,500.00		6
	WCBS			F	11/02/18	:30	6:11 PM	SMPNJTV1802H	\$4,500.00		1
	WCBS			M	11/05/18	:30	6:10 PM	SMPNJTV1803H	\$4,500.00		4
	WCBS			M	11/05/18	:30	6:25 PM	SMPNJTV1803H	\$4,500.00		2
18	WCBS	M-F 7p-730p	7p-730p								
					11/01/18 to 11/07/18	2x	M--TF--				
	WCBS			Th	11/01/18	:30	7:16 PM	SMPNJTV1803H	\$3,500.00		1
	WCBS			M	11/05/18	:30	7:15 PM	SMPNJTV1802H	\$3,500.00		2
19	WCBS	M-F 730p-8p	730p-8p								
					11/01/18 to 11/07/18	1x	M--TF--				
	WCBS			Th	11/01/18	:30	7:38 PM	SMPNJTV1803H	\$4,000.00		1
20	WCBS	M-Su 11p-1135p News	11p-1135p								
					11/01/18 to 11/07/18	2x	M--TFSS				
	WCBS			Th	11/01/18	:30	11:24 PM	SMPNJTV1803H	\$6,000.00		3
	WCBS			M	11/05/18	:30	11:23 PM	SMPNJTV1803H	\$6,000.00		1
21	WCBS	Su 1135p Jets Late Night	1135p-1235a								
					11/01/18 to 11/07/18	1x	-----S				
	WCBS			Su	11/04/18	:30	11:51 PM	SMPNJTV1803H	\$2,500.00		1
22	WCBS	The Late Show	1135p-1237a								
					11/01/18 to 11/07/18	3x	M--TF--				
	WCBS			Th	11/01/18	:30	12:30 AM	SMPNJTV1802H	\$4,500.00		2
	WCBS			F	11/02/18	:30	12:17 AM	SMPNJTV1803H	\$4,500.00		3
	WCBS			M	11/05/18	:30	12:27 AM	SMPNJTV1803H	\$4,500.00		1
23	WCBS	The Late Late Show	1237a-137a								
					11/01/18 to 11/07/18	2x	M--TF--				
	WCBS			Th	11/01/18	:30	1:27 AM	SMPNJTV1803H	\$1,800.00		1
	WCBS			M	11/05/18	:30	1:34 AM	SMPNJTV1802H	\$1,800.00		2

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24	WCBS	Monday Prime 8p-9p	8p-9p		11/01/18 to 11/07/18	1x	M-----				
	WCBS			M	11/05/18	:30	8:15 PM	SMPNJTV1803H	\$28,000.00		1
26	WCBS	Friday Prime 10p-11p	10p-11p		11/01/18 to 11/07/18	1x	----F--				
	WCBS			F	11/02/18	:30	10:34 PM	SMPNJTV1802H	\$30,000.00		1
27	WCBS	NFL CBS Home Market Team	Various		11/01/18 to 11/07/18	1x	-----S				
	WCBS			Su	11/04/18	:30	1:45 PM	SMPNJTV1803H	\$70,000.00		1
28	WCBS	NCAA Football Prime	756p-11p		11/01/18 to 11/07/18	1x	-----S-				
	WCBS			Sa	11/03/18	:30	9:49 PM	SMPNJTV1803H	\$15,000.00		1
29	WCBS	M-F 9a-10a	9a-10a		11/05/18 to 11/11/18	1x	MT-----				
	WCBS			Tu	11/06/18	:30	9:53 AM	SMPNJTV1803H	\$2,000.00		1

Aired Spots**74**

<u>Gross Total</u>	<b>\$327,050.00</b>	
<u>Agency Commission</u>	<b>\$49,057.50</b>	
<u>Net Amount Due</u>	<b>\$277,992.50</b>	<b><u>Payment Terms 30 Days</u></b>

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