

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

APRIL 1ST-JUNE 30TH 2021

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of APRIL 1ST-JUNE 30TH 2021

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

2nd Quarter Public Service Report for Sunday Morning Magazine

April 4

We were fortunate enough to get an interview with one of the owners of a chain of local restaurants to talk about how the pandemic affected their business. Surprisingly they were able to pivot successfully and not only thrive but reach out to help others with their organization Happy Plate. They take the proceeds from certain night's receipts and give that money back to feed the hungry, house the homeless, and make our community stronger. We discussed ways in which people could get involved.

We also talked with the director of the OKC Ballet about their upcoming production The Little Mermaid. We also had the dancer who would be playing the sea witch on the show to talk about her role.

April 11

In part two of the interview with Happy Plate Concepts we dove into their efforts to help feed the hungry in conjunction with another local non-profit called Pine Pantry. They operate and maintain food boxes at multiple restaurants owned by Happy Plate.

We also talked with Upward Transitions, an organization known for assisting the homeless recover their identification and legal papers as well as helping to connect them with other services in the community.

April 18

Part two of our conversation with Upward Transitions focused on the assistance they provide to people who are about to lose their homes due to lack of money for rent or house payments.

We checked in with the Oklahoma City County Health Department to find out if vaccination rates are improving. Percentages are still a lot lower than they need to be as people choose not to get the shots. There are multiple locations where people can go to be vaccinated and there is no cost to get them.

April 25th

We had two people from the OKC Community Foundation on the show to talk about the scholarship deadlines for students who are applying. Many scholarships go unclaimed because students don't know where or how to apply. There is one easy location to find all that information. The winners will be announced in June.

The Regional Food Bank of Oklahoma talked with us about operating at pre-pandemic capacity from a labor standpoint because their heavy reliance on volunteers forced them to find other ways to get the work done. They are hopeful that will change soon and they will be able to welcome volunteers back.

May 2

Sunbeam Family Services brought two representatives to talk about their elder care program. They are in need of volunteers to visit with elderly people during the week for just a few hours a week. Vaccinated people are encouraged to join the group.

CASA of Canadian County joined us on the show to discuss their advocacy program for legal help and support for children in the foster systems. We had a long time court advocate volunteer on the show to explain how the program works.

May 9th

CEO of the Oklahoma Blood Institute John Armitage joined us on the show to talk about blood donations and how they can save lives. We also discuss their blood drive efforts around the community.

Paseo Farmers Market brought two ladies back on the show for a check in on their progress. They are still operating with a pre-order system for their products but are getting ready to start in person events again

May 16th

We take a deeper dive in part two of the Paseo Farmers Market interview and discuss the plight of the small farmer and ways their efforts are making it possible to connect them with customers. They are opening a grocery store type concept called Flora Bodega which will feature locally grown produce, and items from other local vendors.

Upward Transitions joins us to talk about their work to provide medical teams to check on the homeless population.

May 23

We interviewed a foster parent from Sunbeam Family Services who was able to tell us his story and explain how the process works. The rewards of being a foster parent are many and he wanted to share his experience and encourage others to provide loving homes.

Our second segment features two people from Grandparents Raising Grandchildren, a subset of Sunbeam Family Services. There is a large population of older Oklahomans who have custody of their grandkids and might not be reaching out for help that Sunbeam can provide.

May 30th

Canadian County CASA serves abused and neglected kids and they are seeking volunteers to join their team. We talked to them about the training they provide before and during the process to assist both the volunteers and the children.

With school getting out for the summer, kids won't have regular access to the meals they rely on. The Regional Food Bank of Oklahoma talked to us about their food for kids programs.

June 6

We had the CEO of Hope is Alive on the program to talk about what they do. They are a residential treatment program that provides a beautiful home for addicts to live with mentors and change their lives.

The Oklahoma City County Health Department brought two representatives to talk with us about their Total Wellness Program. It is an 8 week free program that teaches residents how to cook and eat more healthily and helps them to maintain a more active lifestyle.

June 13th

We talk again with Sunbeam Family Services, but this time about their Early Childhood Education program. We talked about who is eligible and how the program works.

June 20

Due to a critical blood shortage in the Oklahoma City Metro, we will be doing several weeks of interviews featuring the CEO John Armitage from the Oklahoma Blood Institute.

Segment two is a continuation of this interview, talking about blood types and the need in our area.

June 27th

We welcome our friends from the Regional Food Bank of Oklahoma back to the program to share some good news! The volunteers are back in the facility now helping to fill orders for the summer feeding program and other critical community outreach.

We again feature the Oklahoma Blood Institute, since during the summer months they usually see a drop in blood donation. Right now we are still dealing with a critical blood shortage so we are helping to spread the word in any way we can.