

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

OCTOBER 1ST-DECEMBER 31ST 2021

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of OCTOBER 1ST-DECEMBER 31ST 2021

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

4TH Quarter 2021 Report for Public Service Sunday Morning Magazine

October 3rd

This week we touch base with the Oklahoma Blood Institute to discuss ongoing blood drives and the continued urgent need for convalescent plasma donations.

In segment two our focus shifts to the Regional Food Bank of Oklahoma's need for volunteers to help pack food boxes and assist in other facets of their charitable efforts in our Oklahoma communities.

October 10th

Sunbeam Family Services stops in the studio to highlight their Grandparents Raising Grandchildren program. They have seen an overwhelming increase in clients in this area of service, but many more families need to know the services exist.

We check in with the Oklahoma City County Health Department on the current status of case load, vaccination, and testing for Covid 19.

October 17th

Representatives from the Oklahoma City County Health Department checked in with a pandemic update.

Sunbeam Family Services Early Childhood Development department made an appeal for teachers, offering a \$1000 incentive to new hires.

October 24th

Mistletoe Market organizers from the Oklahoma County Junior league gave us an introduction to projects they fund by doing their biggest fundraiser of the year.

Canadian County CASA joined us for an update on their newest programs including updated support groups.

October 31st

The Regional Food Bank of Oklahoma, just like the rest of the country, is experiencing supply chain issues. We discuss the things they are doing to make sure Oklahomans experiencing food insecurities can feed their families during a time of increased need.

We expand our conversation with the Junior Leagues organizers of Mistletoe Market, an event November 5th - 8th. Vendor highlights and other features are discussed.

November 7th

There is a massive need for blood in Oklahoma and we visit with the Oklahoma Blood Institute to help them spread the word about their ongoing efforts in the state.

The Regional Food Bank of Oklahoma has just announced their holiday match. We welcome them back to give us details.

November 14th

Sunbeam Family Services is the largest provider of Foster Care in the metro area. Since the beginning of the pandemic, the need for foster families has increased. We discuss the fact that Sunbeam welcomes all types of families to become foster parents. This includes LGBTQ+ parents, single people over the age of 21 and other non-traditional families. They also provide virtual training for potential providers.

We include in our second segment Sunbeam's Early childhood team, once again hoping to find more teachers for their 0-3 age group. The waiting list is much longer than current staffing can accommodate.

November 21

First Americans Museum is now open in Oklahoma City and we were fortunate enough to welcome two representatives from their community to give us insight on the new facility. Once again, we check in with the Oklahoma City County Health Department on pandemic situation. We discuss a way to safely gather for Thanksgiving.

November 28th

The founder of an organization called Teacher Appreciation Foundation gives us the background of the founding of the group. His mother was a teacher, and her legacy is now honoring all school staff, not just teachers.

We extend our conversation about the collection housed in the First American's museum and it's special meaning to native Oklahomans.

December 5th

Once again Sunbeam Family Services appeals to the public in their search for early childhood teachers. Their incentive has now increased to \$2000 after 90 days for eligible teachers. The newest fundraiser for the Teacher Appreciation Foundation will actually take place on a cruise. We are given the details of the trip and how it will benefit the awards and contribute to scholarship for staff.

December 12th

As is our habit, we check in the Oklahoma City County Health Department on the ongoing updates for testing and treatment of Covid 19. We discussed state covid numbers and testing. Blood donation and donation of convalescent plasma are vital for patients in our hospitals. The Oklahoma Blood Institute has ongoing strategies in place to provide all that is needed. We discuss the operation and what OBI does in addition to blood donations.

December 19th

The Oklahoma City Museum of Art offers a wonderful variety of collections for the public to enjoy. We welcomed two representatives on the program to give us an explanation of the current collection.

We give one last push for the Holiday Match for the Regional Food Bank of Oklahoma since it ends with 2021.

December 26

Remerge is an organization that provides help and support for women who are leaving incarceration to return to normal life. Our first segment focuses on the efforts taken by Remerge to assist these women and their children in moving forward with healthy lives.

Redesigned in collaboration with Dale Chihuly, Magic and Light is the title of The Oklahoma City Museum of Art's largest collection of the iconic artist's work. We discuss upcoming new installations including some traveling exhibits coming to the museum.

