



## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WWMX HD2**

**2nd Quarter 2016**  
**(April 1 through June 30)**

Prepared by:

**Diane Lyn, Director of Public Affairs, CBS Radio/Baltimore**

**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
2<sup>nd</sup> Quarter 2016**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
1. Poverty	Services and Programs that benefit low-income residents of Baltimore and the surrounding communities
2. Education	Programs that promote Education and improvements to our area schools
3. Youth Advocacy/ Mentorship	Needs of youth, especially in areas of education, recreation and mentorship
4. Community Development	Preservation of communities and neighborhoods in Baltimore and programs that support and strengthen them and their residents
5. Arts & Humanities	Promotion of Fine Arts programs in Baltimore and surrounding counties
6. Financial Literacy	Programs that promote financial literacy
7. Crime	Crime prevention, crime fighting programs, crimes against women
8. Substance Abuse	Baltimore continues to wage a battle against substance abuse; focus on programs to assist in the battle
9. Health	Women's Health, General Health Issues
10. History	Celebrating and promoting Baltimore's rich history

**WWMX-HD2 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
2<sup>nd</sup> Quarter 2016**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. "Sunday Morning"	This is a 30-minute program, produced and hosted by Diane Lyn, Ken Merson and Gina Crash airing weekly on Sundays from 6:00 to 6:30 a.m., WLIF and WWMX. Airing on WJZ FM 5:00 to 5:30 a.m. "Sunday Morning" addresses various issues ascertained as important to the greater Baltimore area.
2. "On Time"	This is a 30-minute program, produced and hosted by WJZ-TV's Gigi Barnett and Marcus Washington. "On Time" airs from 6:30 to 7:00 a.m. (WJZ FM airing 5:30 to 6:00 a.m.) and addresses various issues ascertained as important to the greater Baltimore area.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:           POVERTY**

Sunday Morning

May 22, 2016

15 minute of a 30 minute show

Diane Lyn's guest, Deb Brown, from the Maryland Fuel Fund, spoke about the organization's conception in 1981, following the late 1970's energy crisis. The fund helps with financial assistance for hardworking families that have faced job loss, medical challenges and unexpected events. The fund's new initiative, "Watt Watchers" teaches all Marylanders how to conserve energy.

On Time

May 1, 2016

11 minutes of a 30 minute show

Gigi Barnett talks with Rebecca Wagner and Kate Rabb from Advocates for Children and Youth about the state's policies and the impact on children from low-income families. The focus is on disciplinary policies that target low-income children with harsher penalties, this impacts their ability to succeed.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:            EDUCATION**

On Time  
April 3, 2016  
10 minutes of a 30 minute show

Gwendolyn Johnson, from South Baltimore Learning Center, was Gigi Barnett's guest. SBLC provides adults an opportunity thru various programs, that meet state and federal requirements. Tonya Peterson told her story how SBLC helped her when she dropped out of high school and how she got her GED.

On Time  
May 1, 2016  
7 minutes of a 30 minute show

"Winning Well, A Managers Guide to Getting Results Without Losing Your Soul", is a book by Karin Hurt. The book has become a teaching tool for managers, with the focus on not compromising their humanity and humility. Interview hosted by Gigi Barnett.

On Time  
May 8, 2016  
9 minutes of a 30 minute show

Gigi Barnett interviews author, David Foreman, who's an herbal pharmacist on his new book, "Four Pillars To Health: Heart Disease". He said his book teaches people ways to have a healthy heart thru meditation, prayer, healthy diet and exercise.

On Time: The self help book, "Where Do I Start, 10 PR Questions and Answers to Guide Self-Published Authors"; On Time: The book, "The Art Of Crisis Leadership"; On Time: Grammy-Award winning producers/songwriters Scarborough and Lesane perform with a workshop for Baltimore City school students.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:            YOUTH**

On Time

April 10, 2016

8 minutes of a 30 minute show

The Girl Scouts of Central Maryland held their distinguished Women's Leadership Award event that highlights contributions of the female business executive. Host Gigi Barnett learned the execs serve as role models and help their mentees with skill development and career choices.

On Time

June 19, 2016

6 ½ minutes of a 30 minute show

Marcus Washington interviewed the Akoben Foundation. They focus is underperforming youth in West Baltimore with a unique reading program tied to performing arts. Ryan Turner and Bill Blatt were the guests.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:            COMMUNITY**

Sunday Morning

May 1, 2016

15 minutes of a 30 minute show

Diane Lyn's guests John Paulo and Sandy Risett, from Pawject Runway, which benefits the Baltimore Animal Rescue and Care Shelter (BARCS). This event teams up "adoptees" with local and national celebs, during a fashion show, which helps the dogs and cats get adopted.

Sunday Morning

May 8, 2016

15 minutes of a 30 minute show

Ken Merson spoke with Mc Vet, they provide home, hope, and help for homeless Baltimore area veterans. Rheebe Bryant says their goal is give these vets another chance to rejoin society with a head start on employment, mental health, etc.

Sunday Morning

May 15, 2016

30 minutes of a 30 minute show

Dan De Brauwere, from Wounded Warrior Project and Chef Egg, Instructor for WWP culinary program were Gina Crash's guests. WWP locally operates out of Walter Reed Medical Center in the Baltimore/DC area. The injured service personnel's health and wellness was discussed. Plus, a program which gets these disabled vets focused on career paths. Culinary skills are taught and used for skill and enrichment.

Sunday Morning: SPCA; On Time: LGBT issues; On Time: March For The Animals; On Time: Suited to Succeed; On Time: Waterfront Partnership for Baltimore waterways; On Time: Memorial holiday safety; On Time: Urban League.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
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**ISSUE:           ARTS**

On Time  
May 1, 2016  
5 minutes of a 30 minute show

The Flower Mart returns to Mt Vernon Place and features 2 days of activities from entertainment to horticultural demonstrations and contests. Gigi Barnett spoke with Gene Vincentt and Russ Margo about the importance of keeping this event in Mt Vernon.

On Time  
May 15, 2016  
7 ½ minutes of a 30 minute show

Baltimore Heat, a TV show was discussed with Gigi Barnett. Steven Yarn and Michael Reider discussed their new project, African American Firefighters. This project will benefit the city in terms of image and economics.

On Time  
May 29, 2016  
7 ½ minutes of a 30 minute show

Marcus Washington spoke with Dr. Marco Merrick about the Community Concert Choir of Baltimore's commitment to perform sacred traditional music of the African American Church. The choir offers free concerts 3 times a year and partners with several fraternities/sororities.

On Time: African American art exhibit from the James E Lewis Museum shown at Morgan State University.



**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:            FINANCIAL LITERACY**

Sunday Morning

May 8, 2016

15 minutes of a 30 minute show

Ken Merson spoke with Marceline White from the Maryland Consumer Rights Coalition about how they provide the citizens of Maryland on a variety of consumer issues. They work with predatory car sales practices to home improvement. The Maryland Homeowner's Property Tax Credit was discussed, along with the new public awareness campaign.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:            CRIME**

On Time  
April 3, 2016  
10 minutes of a 30 minute show

Gigi Barnett spoke with filmmakers, Bobby Marvin Holmes and Justin Gladden about their second documentary on Free Young Blood. This explored incarcerated African American men. They examined what is behind the prison sentences including federal war on drugs,

On Time  
May 29, 2016  
10 minutes of a 30 minute show

Rev Dr Donna Saunders, spoke with Marcus Washington about mental issues in poor neighborhoods where children witness violence and trauma, developing PTSD. Significant evidence of this was discovered during the Freddie Gray unrest in Baltimore.

Sunday Morning  
June 12, 2016  
30 minutes of a 30 minute show

Gina Crash's guest, Shelonda Stokes and David Grei from Greibo discussed the Freddie Gray unrest and how One Dollar One Baltimore campaign was established in the wake of the violence. It supports youth with summer programs to get them off the street.

On Time: Big Brothers Big Sisters Bigs In Blue; On Time: Book-" Last Good Girl" discussed sex crimes.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

**ISSUE:           SUBSTANCE ABUSE**

Sunday Morning  
May 22, 2016  
15 minutes of a 30 minute show

Diane Lyn spoke with Peter Dunn from Samaritan Community. They help families and individuals in crisis. Counseling along with emergency assistance was discussed. The challenges their clients face is substance abuse, job loss, health problems and family crisis. Samaritan has partnered with Whole Foods supplying food needed in their extended stays situations.

**Most Significant Issue-Responsive Programming  
(April 1 through June 30)**

**ISSUE:           HEALTH**

Sunday Morning

April 10, 2016

15 minutes of a 30 minute show

Diane Lyn spoke with Sandy Guzewich from the Upper Chesapeake Health Foundation, Cancer Alliance about their 3<sup>rd</sup> annual Amanda Hickland Celebration Walk. Hickland passed away from ovarian cancer. This walk helps raise money for Cancer Life Net. This organization provides many services for cancer patients and families, free of charge.

Sunday Morning

April 10, 2016

15 minutes of a 30 minute show

Red Devils' Jan Wilson, was Diane Lyn's guest. This organization serves female cancer patients battling breast cancer. They assist families with all kinds of things: transportation, food, counseling, etc. Wine Women and Shoes is Red Devils biggest fund raiser.

Sunday Morning

May 1, 2016

15 minute of a 30 minute show

Amy Greten transplant recipient, representing the National Kidney Foundation. She told Diane Lyn about her story and struggles with kidney disease. Promoted was the Kidney's Rappel event in Baltimore. Local celebs and residents, rappel off of a skyscraper in Baltimore to raise money for NKF.

Sunday Morning: Ulman Cancer Fund; Sunday Morning: Liver Disease; Sunday Morning: St. Agnes Hospital fundraiser; Sunday Morning: American Heart Association; Sunday Morning: PPD; On Time: Alzheimer's Disease; On Time: ALS; On Time: Kennedy Krieger Institute; On Time: Muscular Dystrophy; On Time: Senior Health; On Time: Herbal Pharmacy; On Time: Forever Fierce Childhood Cancer; On Time: Rapper David Rush's Kidney Disease battle; On Time: Diabetes prevention; On Time: Suicide prevention; On Time: Female cancer.

**Most Significant Issue-Responsive Programming**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through December 30)**

**ISSUE:            HISTORY**

On Time

May 22, 2016

9 ½ minutes of a 30 minute show

Marcus Washington interviewed Dr. Marco Merrick about the struggles of slaves in Maryland history. The underground railroad was discussed.

**Public Service Announcements**  
**2<sup>nd</sup> Quarter 2016**  
**(April 1 through June 30)**

Throughout the quarter the station aired weekly PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

FDA-Sunscreen :60

RSNA-June Men's Health :60

4H-Need Us :60

NPMA-Interrogation :30

Joni & Friends-Emergency Readiness :60

Men Who speak Up For Prostate Cancer\_K. Griffey :60

Social Security-Someday :60