

# CONTRACT



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

www.koat.com

And:

**Moya/D/Congress**  
 Attention: Matthew Corcoran  
 P.O. BOX 26328  
 Albuquerque, MN 87125

<u>Contract / Revision</u> 1754438 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/28/18 - 06/05/18		<u>Estimate #</u>
<u>Advertiser</u> Moya/D/Congress		<u>Original Date / Revision</u> 06/04/18 / 06/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Marcus Liburdi	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 15	KOAT	06/03/18	06/03/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	-----S				1	\$375.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
3	KOAT	05/28/18-06/03/18		Action 7 News @ 10p Sun	10-1030p	-----SL	:30		\$375.00			NM		
Credited														
N 22	KOAT	06/05/18	06/05/18	Good Morning America	7-9a		:30			P-5		NM	1	\$375.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	-T-----				1	\$375.00					
									<b>Totals</b>	0.00			30	\$8,825.00

\*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 - 06/05/18	30	\$8,825.00	(\$1,323.75)	\$7,501.25	\$562.59	\$8,063.84
<b>Totals</b>	30	\$8,825.00	(\$1,323.75)	\$7,501.25	\$562.59	\$8,063.84

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# Makegood Form

To: Matthew

Client: Paul Moya for Congress

From: Marcus / Melissa

Agency: \_\_\_\_\_

Contract # 1754438

Fax: \_\_\_\_\_

Station KOAT

Market ALB

Client Codes \_\_\_\_\_

Fax: \_\_\_\_\_

Phone: \_\_\_\_\_

**Missed Spot(s) on contract 1754438**

Line #	Date	Day	Time	Daypart	Length	Programming	Unit Cost	# spots	Points	Total \$	total points	Comments
15	6/3	Su	10-1030p	LN	30	News	\$ 375	1		\$ -	0	CREDIT
<b>Makegood on contract 1755857</b>												
	6/5	Tue	7-9a	EM	30	Good Morning America	\$ 375	1		\$ -	0	Add to order
							\$ 375	1		\$ -	0	

**Comment:**

Makegood Accepted by: \_\_\_\_\_

Date Accepted: \_\_\_\_\_