

CONTRACT

www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Moya/D/Congress
Attention: Matthew Corcoran
P.O. BOX 26328
Albuquerque, MN 87125

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1754438 / | | <u>Alt Order #</u> |
| <u>Product</u> | | |
| <u>Candidate</u> | | |
| <u>Contract Dates</u> 05/28/18 - 06/05/18 | | <u>Estimate #</u> |
| <u>Advertiser</u> Moya/D/Congress | | <u>Original Date / Revision</u> 06/04/18 / 06/04/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KOAT | <u>Account Executive</u> Marcus Liburdi | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------|-----|-------------|-------|------------|
| N 15 | KOAT | 06/03/18 | 06/03/18 | Action 7 News @ 10p | 10-1030p | | :30 | | | P-5 | | NM | 0 | \$0.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 05/28/18 | 06/03/18 | -----S | | | | 1 | \$375.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| 3 | KOAT | 05/28/18-06/03/18 | | Action 7 News @ 10p Sun | 10-1030p | -----S | :30 | | \$375.00 | | | NM | | |
| Credited | | | | | | | | | | | | | | |
| N 22 | KOAT | 06/05/18 | 06/05/18 | Good Morning America | 7-9a | | :30 | | | P-5 | | NM | 1 | \$375.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 06/04/18 | 06/10/18 | -T----- | | | | 1 | \$375.00 | | | | | |
| Totals | | | | | | | | 0.00 | | | | | 30 | \$8,825.00 |

*Tax 1 Note: New Mexico Tax Rate 7.5%.

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------|--------------|------------|----------|------------|
| 05/28/18 - 06/05/18 | 30 | \$8,825.00 | (\$1,323.75) | \$7,501.25 | \$562.59 | \$8,063.84 |
| Totals | 30 | \$8,825.00 | (\$1,323.75) | \$7,501.25 | \$562.59 | \$8,063.84 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Makegood Form

To: Matthew

Client:

Paul Moya for Congress

From:

Marcus / Melissa

Agency:

contract#

1754438

Fax:

Station

KOAT

Market

ALB

Client Codes

Fax:

Phone:

Missed Spot(s) on contract 1754438

| Line # | Date | Day | Time | Daypart | Length | Programming | Unit Cost | # spots | Points | Total \$ | total points | Comments |
|-------------------------------------|------|-----|----------|---------|--------|----------------------|-----------|---------|--------|----------|--------------|--------------|
| 15 | 6/3 | Su | 10-1030p | LN | 30 | News | \$ 375 | 1 | | \$ - | 0 | CREDIT |
| Makegood on contract 1755857 | | | | | | | | | | | | |
| 6/5 | Tue | | 7-9a | EM | 30 | Good Morning America | \$ 375 | 1 | | \$ - | 0 | Add to order |

Comment:

Makegood Accepted by: _____

Date Accepted: _____