

KTVM-TV
P.O. Box 1618
Bozeman, MT 59771

Burke Bozeman

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 175297

Schedule Dates 08/01/14-08/10/14
Advertiser Daines for Congress (7781)
Agency Strategic Media Placement (2712)
Product Political - Federal Races (1084)
Brand DAINES/US SENATE/R (71441)
Salesperson Katz - Philadelphia, Philadelphia (1031)
Sales Office KATZ - Philadelphia
Buyer Name PHELPS,GREGG
Phone/Fax /
CPE 3814
Account Types National/Political Candidate
Billing Type Standard
Comments DAINES/US SENATE/R
C-KTVM+

Date Entered 07/30/14
Last Modified 07/30/14
Entered By Laura Luce
CO-OP No
Headline # ECR09372579
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$846.00
Net Total \$4,794.00
Sales Tax

Bozeman NBC (KTVM)
By Broadcast Month
Aug. 2014
Grand Total:
Spots 68
Rate \$5,640.00
\$5,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	6A- 7A (MST)									1	\$55.00	\$55.00	Bozeman NBC (KTVM)	MONTANA TODAY	7/30/14
2.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	6A- 7A (MST)		1	1	1	1	1			5	\$55.00	\$275.00	Bozeman NBC (KTVM)	MONTANA TODAY	7/30/14
3.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	7A- 9A (MST)		2	2	2	2	2			10	\$65.00	\$650.00	Bozeman NBC (KTVM)	TODAY SHOW	7/30/14
4.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	7A- 9A (MST)		2							2	\$65.00	\$130.00	Bozeman NBC (KTVM)	TODAY SHOW	7/30/14
5.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	9A- 10A (MST)		1							1	\$30.00	\$30.00	Bozeman NBC (KTVM)	TODAY SHOW II	7/30/14
6.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	9A- 10A (MST)		1	1	1	1	1			5	\$30.00	\$150.00	Bozeman NBC (KTVM)	TODAY SHOW II	7/30/14
7.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	2P- 3P (MST)		1	1	1	1	1			5	\$20.00	\$100.00	Bozeman NBC (KTVM)	JUDGE JUDY	7/30/14
8.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	2P- 3P (MST)		1							1	\$20.00	\$20.00	Bozeman NBC (KTVM)	JUDGE JUDY	7/30/14
9.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	4P- 5P (MST)		1							1	\$30.00	\$30.00	Bozeman NBC (KTVM)	ELLEN	7/30/14
10.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	5P- 5:30P (MST)		1							1	\$115.00	\$115.00	Bozeman NBC (KTVM)	NEWS	7/30/14
11.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	5P- 5:30P (MST)		4	X	X	X	X			4	\$115.00	\$460.00	Bozeman NBC (KTVM)	NEWS	7/30/14
12.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	6P- 6:30P (MST)		1	1	1	1	1			5	\$150.00	\$750.00	Bozeman NBC (KTVM)	NEWS	7/30/14
13.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	6P- 6:30P (MST)		1							1	\$150.00	\$150.00	Bozeman NBC (KTVM)	NEWS	7/30/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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Bozeman NBC (KTVM)
By Broadcast Month
Aug. 2014
Spots 68
Rate \$5,640.00
Grand Total: 68 \$5,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/02/14-08/10/14	5	:30	5P- 5:30P (MST)	1						X	X	2	\$150.00	\$300.00	Bozeman NBC (KTVM)	NEWS	7/30/14
15.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	6:30P- 7P (MST)	1					X			1	\$60.00	\$60.00	Bozeman NBC (KTVM)	ET	7/30/14
16.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	6:30P- 7P (MST)	1	1	1	1	1	1			5	\$60.00	\$300.00	Bozeman NBC (KTVM)	ET	7/30/14
17.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	10P- 10:35P (MST)	1	1	1	1	1	1			5	\$165.00	\$825.00	Bozeman NBC (KTVM)	NEWS	7/30/14
18.0	Normal Line / SPOT	08/01/14-08/01/14	5	:30	10P- 10:35P (MST)	1					X			1	\$165.00	\$165.00	Bozeman NBC (KTVM)	NEWS	7/30/14
19.0	Normal Line / SPOT	08/02/14-08/09/14	5	:30	10P- 10:35P (MST)	1						X		2	\$130.00	\$260.00	Bozeman NBC (KTVM)	NEWS	7/30/14
20.0	Normal Line / SPOT	08/10/14-08/10/14	5	:30	10P- 10:35P (MST)	1							X	1	\$165.00	\$165.00	Bozeman NBC (KTVM)	NEWS	7/30/14
21.0	Normal Line / SPOT	08/04/14-08/04/14	5	:30	7P- 10P (MST)	1	X							1	\$180.00	\$180.00	Bozeman NBC (KTVM)	AMERICAN NINJA WARRIOR	7/30/14
22.0	Normal Line / SPOT	08/01/14-08/08/14	5	:30	8P- 9P (MST)	1					X			2	\$150.00	\$300.00	Bozeman NBC (KTVM)	DATELINE	7/30/14
23.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	4P- 5P (MST)	1	1	1	1	1	1			5	\$30.00	\$150.00	Bozeman NBC (KTVM)	ELLEN	7/30/14
24.0	Normal Line / SPOT	08/04/14-08/08/14	5	:30	2P- 3P (MST)	1	X	X	X	X	X			1	\$20.00	\$20.00	Bozeman NBC (KTVM)	JUDGE JUDY	7/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 9372579 Ver# 1 Status New
EC'd Yes

Traffic Order# 175297

Printed: 07/30/14 7:04 PM
Last Received: 07/30/14 6:04 PM
Showing Buylines: All Lines

1 of 3

Station KTVM-TV BUTTE
Advertiser (DAIS) DAINES, STEVE
Product DAINES/US SENATE/R
Estimate# 3814
Buyer GREGG PHELPS

Agency (SMP) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3814
Flight Dates 07/31/14-08/10/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON PARENT AND SATELLITE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A NEW ORDER. TOTAL \$5,640 PLEASE CONFIRM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th-F	6A-7A	MONTANA TODAY	30	-	-	\$55.00	07/31-08/01	1	1	\$55.00
2	M-F	6A-7A	MONTANA TODAY	30	-	-	\$55.00	08/04-08/08	5	5	\$275.00
3	M-F	7A-9A	TODAY SHOW	30	-	-	\$65.00	08/04-08/08	10	10	\$650.00
4	F	7A-9A	TODAY SHOW	30	-	-	\$65.00	08/01-08/01	2	2	\$130.00
5	Th-F	9A-10A	TODAY SHOW II	30	-	-	\$30.00	07/31-08/01	1	1	\$30.00
6	M-F	9A-10A	TODAY SHOW II	30	-	-	\$30.00	08/04-08/08	5	5	\$150.00
7	M-F	2P-3P	JUDGE JUDY	30	-	-	\$20.00	08/04-08/08	5	5	\$100.00
8	Th-F	2P-3P	JUDGE JUDY	30	-	-	\$20.00	07/31-08/01	1	1	\$20.00
9	Th-F	4P-5P	ELLEN	30	-	-	\$30.00	07/31-08/01	1	1	\$30.00
10	Th-F	5P-530P	NEWS	30	-	-	\$115.00	07/31-08/01	1	1	\$115.00

ORDER WORKSHEET

Rep Order# 9372579 Ver# 1 Status New
EC'd Yes

Traffic Order# 175297

Printed:
Last Received:
Showing Buylines:

07/30/14 7:04 PM
07/30/14 6:04 PM
All Lines

2 of 3

Station KTVB-TV BUTTE
Advertiser (DAIS) DAINES, STEVE
Product DAINES/US SENATE/R
Estimate# 3814
Buyer GREGG PHELPS

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3814
Flight Dates 07/31/14-08/10/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
11	M-F	5P-530P	NEWS	30	-	-	\$115.00	08/04-08/08	4	4	\$460.00
12	M-F	6P-630P	NEWS	30	-	-	\$150.00	08/04-08/08	5	5	\$750.00
13	Th-F	6P-630P	NEWS	30	-	-	\$150.00	07/31-08/01	1	1	\$150.00
14	Sa-Su	5P-530P	NEWS	30	-	-	\$150.00	08/02-08/03 08/09-08/10	1 1	1 1	\$300.00 \$300.00
15	Th-F	630P-7P	ET	30	-	-	\$60.00	07/31-08/01	1	1	\$60.00
16	M-F	630P-7P	ET	30	-	-	\$60.00	08/04-08/08	5	5	\$300.00
17	M-F	10P-1035P	NEWS	30	-	-	\$165.00	08/04-08/08	5	5	\$825.00
18	Th-F	10P-1035P	NEWS	30	-	-	\$165.00	07/31-08/01	1	1	\$165.00
19	Sa	10P-1035P	NEWS	30	-	-	\$130.00	08/02-08/02 08/09-08/09	1 1	1 1	\$260.00 \$260.00
20	Su	10P-1035P	NEWS	30	-	-	\$165.00	08/10-08/10	1	1	\$165.00
21	M	7P-10P	AMERICAN NINJA WARRIOR	30	-	-	\$180.00	08/04-08/04	1	1	\$180.00
22	F	8P-9P	DATELINE	30	-	-	\$150.00	08/01-08/01 08/08-08/08	1 1	1 1	\$300.00 \$300.00
23	M-F	4P-5P	ELLEN	30	-	-	\$30.00	08/04-08/08	5	5	\$150.00
24	M-F	2P-3P	JUDGE JUDY	30	-	-	\$20.00	08/04-08/08	1	1	\$20.00

ORDER WORKSHEET

Rep Order# 9372579 Ver# 1 Status New

Traffic Order# 175297

EC'd Yes

Printed: 07/30/14 7:04 PM
Last Received: 07/30/14 6:04 PM
Showing Buylines: All Lines

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Station KTVM-TV BUTTE
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Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 68 / \$5,640.00

---SALES MONTHLY TOTALS---

Aug2014: 68 / \$5,640.00

Order Totals: 68 / \$5,640.00

--- COMPETITIVE ---

Market Totals

Total GRPs: 0.0

\$17,003.32

CABL .00%
UNKN .00%

KBTZ 6.70%

KTVM 33.17%

KWYB 5.56%

KXLF 54.57%

--- COMPETITIVE COMMENTS ---

7/30

Books [JUL14]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	KTVM - Bozeman, MT.
Date:	7-8-14

I, STRATEGIC MEDIA PLACEMENT
being/on behalf of: STEVE DAINES

a legally qualified candidate of the REPUBLICAN

political party for the office of: U.S. SENATE - MONTANA

in the GENERAL

election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

STEVE DAINES FOR MONTANA - P.O. BOX 1598 HELENA, MT. 59624

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

7/8/14

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

[Signature]
Steve Daines
MT

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

KEGAN R. BERAN

printed name

date

7/8/14

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.