

KTVM
Butte Bozeman
KTVM-TV
P.O. Box 1618
Bozeman, MT 59771

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 178515
Schedule Dates 09/19/14-09/28/14
Advertiser Daines for Congress (7781)
Agency Strategic Media Placement (2712)
Product Political - Federal Races (1084)
Brand DAINES/US SENATE/R (71441)
Salesperson Katz - Philadelphia, Philadelphia (1031)
Sales Office KATZ - Philadelphia
Buyer Name PHELPS,GREGG
Phone/Fax /
CPE 3977
Account Types National/Political Candidate
Billing Type Standard
Comments DAINES/US SENATE/R
C=KTVM+
SEP BETWEEN SPOTS: 20

Date Entered 09/18/14
Last Modified 09/18/14
Entered By Laura Luce
CO-OP No
Headline # ECR09405222
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,073.25
Net Total \$6,081.75
Sales Tax

Bozeman NBC (KTVM)
By Broadcast Month
Sep. 2014 51 \$7,155.00
Grand Total: 51 \$7,155.00

pdck 23654
\$ 6081.75

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	5:30A- 6A (MST)	2	X	X	X	X	X			2	\$30.00	\$60.00	Bozeman NBC (KTVM)	MONTANA TODAY 530A	9/18/14
2.0	Normal Line / SPOT	09/19/14-09/19/14	4	:30	6A- 7A (MST)	1					X			1	\$55.00	\$55.00	Bozeman NBC (KTVM)	MONTANA TODAY 6A	9/18/14
3.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	6A- 7A (MST)	1	1	1	1	1	1			5	\$55.00	\$275.00	Bozeman NBC (KTVM)	MONTANA TODAY 6A	9/18/14
4.0	Normal Line / SPOT	09/19/14-09/19/14	4	:30	7A- 9A (MST)	1					X			1	\$65.00	\$65.00	Bozeman NBC (KTVM)	TODAY SHOW	9/18/14
5.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	7A- 9A (MST)	1	1	1	1	1	1			5	\$65.00	\$325.00	Bozeman NBC (KTVM)	TODAY SHOW	9/18/14
6.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	10A- 11A (MST)	2	X	X	X	X	X			2	\$30.00	\$60.00	Bozeman NBC (KTVM)	KELLY AND MICHAEL	9/18/14
7.0	Normal Line / SPOT	09/19/14-09/19/14	4	:30	4P- 5P (MST)	1					X			1	\$30.00	\$30.00	Bozeman NBC (KTVM)	ELLEN	9/18/14
8.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	4P- 5P (MST)	3	X	X	X	X	X			3	\$30.00	\$90.00	Bozeman NBC (KTVM)	ELLEN	9/18/14
9.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	5P- 5:30P (MST)	1	1	1	1	1	1			5	\$115.00	\$575.00	Bozeman NBC (KTVM)	NEWS AT 5P	9/18/14
10.0	Normal Line / SPOT	09/19/14-09/19/14	4	:30	6P- 6:30P (MST)	1					X			1	\$150.00	\$150.00	Bozeman NBC (KTVM)	NEWS AT 6P	9/18/14
11.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	6P- 6:30P (MST)	1	1	1	1	1	1			5	\$150.00	\$750.00	Bozeman NBC (KTVM)	NEWS AT 6P	9/18/14
12.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	6:30P- 7P (MST)	3	X	X	X	X	X			3	\$60.00	\$180.00	Bozeman NBC (KTVM)	ET TONIGHT	9/18/14
13.0	Normal Line / SPOT	09/19/14-09/19/14	4	:30	10P- 10:35P (MST)	1					X			1	\$165.00	\$165.00	Bozeman NBC (KTVM)	NEWS AT 10P	9/18/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Bozeman Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



Burke Bozeman

KTVM-TV
P.O. Box 1618
Bozeman, MT 59771

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 178515

Schedule Dates

09/19/14-09/28/14

Advertiser

Daines for Congress (7781)

Agency

Strategic Media Placement (2712)

Product

Political - Federal Races (1084)

Brand

DAINES/US SENATE/R (71441)

Salesperson

Katz - Philadelphia, Philadelphia (1031)

Sales Office

KATZ - Philadelphia

Buyer Name

PHELPS,GREGG

Phone/Fax

/

CPE

3977

Account Types

National/Political Candidate

Billing Type

Standard

Comments

DAINES/US SENATE/R
C=KTVM+
SEP BETWEEN SPOTS: 20

Date Entered

09/18/14

Last Modified

09/18/14

Entered By

Laura Luce

CO-OP

NO

Headline #

ECR09405222

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,073.25

Net Total

\$6,081.75

Sales Tax

Bozeman NBC (KTVM)

By Broadcast Month

Sep. 2014

Grand Total:

51

Spots

\$7,155.00

Rate

\$7,155.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/22/14-09/26/14	4	:30	10P-10:35P (MST)	1	1	1	1	1	1			5	\$165.00	\$825.00	Bozeman NBC (KTVM)	NEWS AT 10P	9/18/14
15.0	Normal Line / SPOT	09/20/14-09/22/14	4	:30	10P-10:35P (MST)	1						X		2	\$130.00	\$260.00	Bozeman NBC (KTVM)	NEWS AT 10P SAT	9/18/14
16.0	Normal Line / SPOT	09/21/14-09/28/14	4	:30	10P-10:35P (MST)	1							X	2	\$165.00	\$330.00	Bozeman NBC (KTVM)	NEWS AT 10P SUN	9/18/14
17.0	Normal Line / SPOT	09/23/14-09/23/14	4	:30	9P-10P (MST)	1		X						1	\$195.00	\$195.00	Bozeman NBC (KTVM)	CHICAGO FIRE	9/18/14
18.0	Normal Line / SPOT	09/24/14-09/24/14	4	:30	8P-9P (MST)	1			X					1	\$150.00	\$150.00	Bozeman NBC (KTVM)	LAW AND ORDER SVU	9/18/14
19.0	Normal Line / SPOT	09/26/14-09/26/14	4	:30	7P-8P (MST)	1				X				1	\$115.00	\$115.00	Bozeman NBC (KTVM)	DATELINE	9/18/14
20.0	Normal Line / SPOT	09/27/14-09/27/14	4	:30	10:35P-12A (MST)	1					X			1	\$100.00	\$100.00	Bozeman NBC (KTVM)	SNL	9/18/14
21.0	Normal Line / SPOT	09/28/14-09/28/14	3	:30	5P-6:30P (MST)	1						X		1	\$400.00	\$400.00	Bozeman NBC (KTVM)	FOOTBALL NIGHT IN AMERICA	9/18/14
22.0	Normal Line / SPOT	09/21/14-09/28/14	2	:30	6:30P-9:30P (MST)	1						X		2	\$1,000.00	\$2,000.00	Bozeman NBC (KTVM)	NFL SUNDAY NIGHT FOOTBALL	9/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

ORDER WORKSHEET

Rep Order# 9405222 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 178515

Printed: 09/18/14 1:08 PM
Last Received: 09/18/14 12:50 PM
Showing Buylines: All Lines

1 of 3

Station KTVM-TV BUTTE
Advertiser (DAIS) DAINES, STEVE
Product DAINES/US SENATE/R
Estimate# 3977
Buyer GREGG PHELPS

Agency (SMP/L) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3977
Flight Dates 09/19/14-09/28/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON PARENT AND SATELLITE
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER RE-SEND DO NOT DOUBLE BOOK. NO CHANGES WERE MADE PLEASE CONFIRM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	530A-6A	MONTANA TODAY 530A	30	-	-	\$30.00	09/22-09/26	2	2	\$60.00
2	F	6A-7A	MONTANA TODAY 6A	30	-	-	\$55.00	09/19-09/19	1	1	\$55.00
3	M-F	6A-7A	MONTANA TODAY 6A	30	-	-	\$55.00	09/22-09/26	5	5	\$275.00
4	F	7A-9A	TODAY SHOW	30	-	-	\$65.00	09/19-09/19	1	1	\$65.00
5	M-F	7A-9A	TODAY SHOW	30	-	-	\$65.00	09/22-09/26	5	5	\$325.00
6	M-F	10A-11A	KELLY AND MICHAEL	30	-	-	\$30.00	09/22-09/26	2	2	\$60.00
7	F	4P-5P	ELLEN	30	-	-	\$30.00	09/19-09/19	1	1	\$30.00
8	M-F	4P-5P	ELLEN	30	-	-	\$30.00	09/22-09/26	3	3	\$90.00
9	F	5P-530P	NEWS AT 5P	30	-	-	\$115.00	09/19-09/19	0	0	\$0.00
10	M-F	5P-530P	NEWS AT 5P	30	-	-	\$115.00	09/22-09/26	5	5	\$575.00

ORDER WORKSHEET

Rep Order# 9405222 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 178515

Printed: 09/18/14 1:08 PM
Last Received: 09/18/14 12:50 PM
Showing Buylines:

2 of 3
All Lines

Station KTVM-TV BUTTE
Advertiser (DAIS) DAINES, STEVE
Product DAINES/US SENATE/R
Estimate# 3977
Buyer GREGG PHELPS

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3977
Flight Dates 09/19/14-09/28/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F	6P-630P	NEWS AT 6P	30	-	-	\$150.00	09/19-09/19	1	1	\$150.00
12	M-F	6P-630P	NEWS AT 6P	30	-	-	\$150.00	09/22-09/26	5	5	\$750.00
13	Sa	5P-530P	NEWS AT 5P SAT	30	-	-	\$65.00	09/20-09/20 09/27-09/27	0 0	0 0	\$0.00
14	M-F	630P-7P	ET TONIGHT	30	-	-	\$60.00	09/22-09/26	3	3	\$180.00
15	F	10P-1035P	NEWS AT 10P	30	-	-	\$165.00	09/19-09/19	1	1	\$165.00
16	M-F	10P-1035P	NEWS AT 10P	30	-	-	\$165.00	09/22-09/26	5	5	\$825.00
17	Sa	10P-1035P	NEWS AT 10P SAT	30	-	-	\$130.00	09/20-09/20 09/27-09/27	1 1	1 1	\$260.00
18	Su	10P-1035P	NEWS AT 10P SUN	30	-	-	\$165.00	09/21-09/21 09/28-09/28	1 1	1 1	\$330.00
19	Su	9A-10A	MEET THE PRESS	30	-	-	\$65.00	09/21-09/21	0	0	\$0.00
20	Tu	9P-10P	CHICAGO FIRE	30	-	-	\$195.00	09/23-09/23	1	1	\$195.00
21	W	8P-9P	LAW AND ORDER SVU	30	-	-	\$150.00	09/24-09/24	1	1	\$150.00
22	F	7P-8P	DATELINE	30	-	-	\$115.00	09/26-09/26	1	1	\$115.00
23	Sa	1035P-12A	SNL	30	-	-	\$100.00	09/27-09/27	1	1	\$100.00
24	Su	5P-630P	FOOTBALL NIGHT IN AMERICA	30	-	-	\$400.00	09/28-09/28	1	1	\$400.00

ORDER WORKSHEET

Rep Order# 9405222 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 178515

Printed: 09/18/14 1:08 PM
Last Received: 09/18/14 12:50 PM
Showing Buylines: All Lines

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Station KTVM-TV BUTTE
Advertiser (DAIS) DAINES, STEVE
Product DAINES/US SENATE/R
Estimate# 3977
Buyer GREGG PHELPS

Agency (SMP) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3977
Flight Dates 09/19/14-09/28/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
25	Su	630P-930P	NFL SUNDAYNIGHT FOOTBALL	30	-	-	\$1,000.00	09/21-09/21	1	1	\$2,000.00
								09/28-09/28	1	1	

---REPORT TOTALS---

Report Totals: 51 / \$7,155.00

---SALES MONTHLY TOTALS---

Sep2014: 51 / \$7,155.00

Order Totals: 51 / \$7,155.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$18,730.37	CABL UNKN	.00% .00%	KBTZ 9.40%	KTVM 38.20%	KWYB 18.21%	KXLF 34.20%
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Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE** (check applicable box)

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, STRATEGIC MEDIA PLACEMENT,
being/on behalf of: STEVE DAINES,
a legally qualified candidate of the REPUBLICAN
political party for the office of: U.S. SENATE - MONTANA
in the GENERAL election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished

by:

STEVE DAINES FOR MONTANA - P.O. BOX 1598 HELENA, MT. 59624

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date
6/2/14

Signature

[Signature]

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

[Signature]

Printed Name

Richard A. Kune

Title

VP Team

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

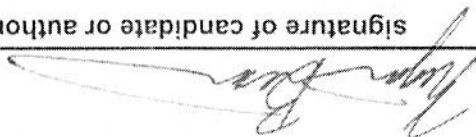
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee



KEGAN R. BERAN

printed name

date

6/2/14

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.