



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Miles King, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: AL Media

Address: 222 West Ontario St STE 600 Chicago, IL 60654

Contact: Miles King

Phone number: 312-787-3322

Email: miles@almediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fair Fight

Address: 1270 Caroline Street NE

Contact: Miles King

Phone number: 312-787-3322

Email: miles@almediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

CEO: Lauren Groh-Wargo
CFO: Glen Paul Freedman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Georgia U.S. Senate Runoff Races

Date of election: 01/05/2021

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

November Election
Coronavirus
Georgia U.S Senate Runoff Races

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Fair Fight	Station Representative
Signature: Miles King <small>Digitally signed by Miles King Date: 2020.10.13 08:27:14 -05'00'</small>	Signature: <i>Teresa Esquivel</i>
Name: Miles King	Name: <i>Teresa Esquivel</i>
Date of Request to Purchase Ad Time: 11/16/2020	Date of Station Agreement to Sell Time: <i>12-29-2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *1/4/2021 New Copy*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>428-00009</i>	Station Call Letters: <i>WPLO</i>	Date Received/Requested: <i>New Copy 12/23/2020/1/4/21</i>
Est. #: <i>3195</i>	Station Location: <i>239 Ezzard St. Lawrenceville, GA 30046</i>	Run Start and End Dates: <i>1-4 to 1-5-21 New Copy</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Prieto Communications, Inc.
 239 Ezzard St.
 Lawrenceville, GA 30046

Client: **Fair Fight Action**
 Order #: **428-00009**
 Description: Fair Fight Action Est 3195 12/29-1/5
 Date Entered: 12/22/2020
 P.O.#: Est 3195
 Salesperson: ESQUIVEL, TERESA
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

Media Financial Services
 Attn: Roger Rafson
 1655 Palm Beach Lakes Blvd
 903
 West Palm Beach, FL 33401 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	1/2/2021	1/2/2021	WPLO-AM	06:00:00 to 19:00:00	Weekly	1:00	8	30.00	240.00	0	0	0	0	0	8	0
2	1/3/2021	1/3/2021	WPLO-AM	06:00:00 to 19:00:00	Weekly	1:00	8	30.00	240.00	0	0	0	0	0	0	8
3	12/29/2020	12/31/2020	WPLO-AM	06:00:00 to 10:00:00	Weekly	1:00	7	40.00	280.00	0	2	2	3	0	0	0
4	12/29/2020	12/31/2020	WPLO-AM	10:00:00 to 15:00:00	Weekly	1:00	7	35.00	245.00	0	2	2	3	0	0	0
5	12/29/2020	12/31/2020	WPLO-AM	15:00:00 to 19:00:00	Weekly	1:00	7	40.00	280.00	0	2	2	3	0	0	0
6	1/4/2021	1/5/2021	WPLO-AM	06:00:00 to 10:00:00	Weekly	1:00	4	40.00	160.00	2	2	0	0	0	0	0
7	1/4/2021	1/5/2021	WPLO-AM	10:00:00 to 15:00:00	Weekly	1:00	3	35.00	105.00	2	1	0	0	0	0	0
8	1/4/2021	1/5/2021	WPLO-AM	15:00:00 to 19:00:00	Weekly	1:00	2	40.00	80.00	1	1	0	0	0	0	0
9	1/2/2021	1/2/2021	WPLO-AM	06:00:00 to 19:00:00	Weekly	1:00	6	0.00	0.00	0	0	0	0	0	6	0
10	1/3/2021	1/3/2021	WPLO-AM	06:00:00 to 19:00:00	Weekly	1:00	6	0.00	0.00	0	0	0	0	0	0	6
11	12/29/2020	12/31/2020	WPLO-AM	06:00:00 to 10:00:00	Weekly	1:00	4	0.00	0.00	0	0	2	2	0	0	0
12	12/29/2020	12/31/2020	WPLO-AM	10:00:00 to 15:00:00	Weekly	1:00	6	0.00	0.00	0	0	3	3	0	0	0
13	12/29/2020	12/31/2020	WPLO-AM	15:00:00 to 19:00:00	Weekly	1:00	6	0.00	0.00	0	0	2	4	0	0	0
14	1/4/2021	1/5/2021	WPLO-AM	06:00:00 to 10:00:00	Weekly	1:00	5	0.00	0.00	2	3	0	0	0	0	0
15	1/4/2021	1/4/2021	WPLO-AM	10:00:00 to 15:00:00	Weekly	1:00	4	0.00	0.00	4	0	0	0	0	0	0
16	1/4/2021	1/5/2021	WPLO-AM	15:00:00 to 19:00:00	Weekly	1:00	3	0.00	0.00	3	0	0	0	0	0	0
19	1/4/2021	1/5/2021	WPLO-AM	06:00:00 to 10:00:00	Weekly	1:00	4	0.00	0.00	0	4	0	0	0	0	0

Order Start Date: 12/29/2020 Order End Date: 1/5/2021 Spots: 90

Total Charges: \$1,630.00
 Combined Discounts: \$244.50
 Total Net: \$1,385.50

Projected Media Month Billing Totals for Fair Fight Action / 428-00009 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
January 2021	90	\$1,630.00	\$244.50	\$1,385.50
Total:	90	\$1,630.00	\$244.50	\$1,385.50

Confirmed & Accepted for Prieto Communications, Inc. By:

Accepted for Media Financial Services By:

Teresa Esquivel

Please Sign and Return One Copy