



SATURDAY January 7, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Show Overview
Charles Felton and Bill Luse, 100 Black Men

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Felton and Luse (continues)

(20 second musical outro)

8:30-8:33 commercial break (see list)

Mark Jones and James Wardell

Topic: Detroit Lions, Harbaugh, Georgia/TCU, Damar Hamlin, Shannon and Skip, etc.

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Mark Jones and James Wardell (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Manifest Wellness, Brian Berry and Rev Darren Pinson

9:15-9:18 commercial break (see list)

Berry and Pinson (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Berry and Pinson (continues)

9:45-9:48 commercial break(see list)

Berry and Pinson (continues)

9:48 AM (20 second musical intro)

Host Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



On the Line w/ Sheffield: Commercial Slots

1/7/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 7, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

1/14/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 14, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



SATURDAY January 14, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Show Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

TeShayla Coates, Founder Coates Communications

(20 second musical outro)

8:30-8:33 commercial break (see list)

Regina Woodard and Cathy Washington

Questions to ask before leasing a new car

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Regina and Cathy (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Zeek Williams, Founder New Era Detroit
Protecting Customers at Party Stores and Gas Stations

9:15-9:18 commercial break (see list)

Zeek, New Era Detroit (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Open Discussion

9:45-9:48 commercial break(see list)

Open Discussion (continues)

9:48 AM (20 second musical intro)

Host Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



On the Line w/ Sheffield: Commercial Slots

1/21/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY January 21, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Show Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Discussion (continues)

(20 second musical outro)

8:30-8:33 commercial break (see list)

Dr Roy Elrod, Chief of Staff Detroit Receiving Hospital

Updates on Covid and the Flu

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Heaster Wheeler Founder, Heaster Wheeler Speaks

Michigan's Redistricting Plan and the Future of Black Leadership

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Heaster Wheeler (continues)

9:15-9:18 commercial break (see list)

Heaster Wheeler (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Open Discussion

9:45-9:48 commercial break(see list)

Open Discussion (continues)

9:48 AM (20 second musical intro)

Host Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 21, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

1/28/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY January 28, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Show Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Discussion (continues)

(20 second musical outro)

8:30-8:33 commercial break (see list)

Mark Jones and James Wardell Sports

NFC and AFC Championships, other sports stuff

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Mark Jones Sports (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Brian Berry, Manifest Wellness

9:15-9:18 commercial break (see list)

Manifest Wellness (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Manifest Wellness (continues)

9:45-9:48 commercial break(see list)

Manifest Wellness (continues)

9:48 AM (20 second musical intro)

Manifest Wellness/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 28, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

2/4/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY February 4, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

Bitter and Never Better (tease)

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

TeShayla Coates Founder Coates Communications

How to overcome tough times in your business (call-in)

(20 second musical outro)

8:30-8:33 commercial break (see list)

Regina Woodard -Leasing car tips

Cathy Washington- Business Coaching (Zoom)

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Brenda Goss-Andrews Presidentr NOBLE (Zoom)

Police Reform and Tyre Nichols

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

State Rep. Tyrone Carter 6th District

Police Reform and Tyre Nichols

9:15-9:18 commercial break (see list)

Rep. Carter (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Bitter and Never Better

9:45-9:48 commercial break(see list)

Bitter and Never Better (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: February 4, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



SATURDAY February 11, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Discussion

(20 second musical outro)

8:30-8:33 commercial break (see list)

Wayne County Treasurer Eric Sabree

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Sabree (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Randi Rossario, Entrepreneur, Author, Everyone's Favorite Cousin

9:15-9:18 commercial break (see list)

Randi (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Randi (continues)

9:45-9:48 commercial break(see list)

Randi (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: February 11, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

2/11/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: February 18, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

2/18/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY February 18, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Joe Hall, Park Ops Manager, Lake St. Clair Metroparks

(20 second musical outro)

8:30-8:33 commercial break (see list)

Celebration of Black owned restaurants and Chefs

Ameer Natson Faith leader and acclaimed Chef

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Shawn Loving Certified Master Chef, Detroit Athletic Club

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Hamissi Mamba, Founder. Award winning Baobab Fare East African Restaurant

9:15-9:18 commercial break (see list)

Natson, Loving and Mamba and others (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Restaurants and Chefs (continues)

9:45-9:48 commercial break(see list)

Restaurants and Chefs (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



SATURDAY February 25, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Discussion

(20 second musical outro)

8:30-8:33 commercial break (see list)

Ryan Stowe, VP DTE Restoration Efforts from Ice Storm

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Dr. Chadi Alraies Cardiologist DMC, Heart Health Month

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Brian Berry and Rev Penson Manifest Wellness, Black History Month

9:15-9:18 commercial break (see list)

Manifest Wellness (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Manifest Wellness (continues)

9:45-9:48 commercial break(see list)

Manifest Wellness (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: February 25, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

2/25/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY March 4, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Discussion

(20 second musical outro)

8:30-8:33 commercial break (see list)

Keith Williams, Co-Chair Reparations Task Force

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Williams (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Mamba Hamissi Founder, Award Winning Baobab Fare East African Restaurant

9:15-9:18 commercial break (see list)

Mamba (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Mamba (continues)

9:45-9:48 commercial break(see list)

Open Discussion

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: March 4, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

3/4/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: March 11, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

3/11/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



SATURDAY March 11, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

TeShayla Coates, Founder Coates Communications (call in)

(20 second musical outro)

8:30-8:33 commercial break (see list)

Regina Woodard: Should you purchase a car warranty?

Cathy Washington: Why is my credit different across all 3 bureaus? (call in)

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Regina and Cathy (continues)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Jose Goncalves, Manager Energy Services DTE **Winter energy tips to keep bills low (Zoom)**

9:15-9:18 commercial break (see list)

Jose Goncalves DTE (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Rian English-Barnhill VP Gov't and Community Affairs,

Olympia Development: **District Detroit Plans** (call in)

Rev Horace Sheffield (call in)

9:45-9:48 commercial break(see list)

Barnhill and Sheffield (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



SATURDAY March 18, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

(20 second musical outro)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

Open Line/Discussion

(20 second musical outro)

8:30-8:33 commercial break (see list)

Dr Anthony Williams Gastroenterologist Specialist, DMC

Topic: Colon Cancer (Zoom)

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Jim Jenkins Founder, Jenkins Construction Company

Opportunities for Black/Detroit based businesses in the District Detroit

Development Project (call in)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Jenkins, District Detroit (continues)

9:15-9:18 commercial break (see list)

Kevin Arnold, Supervisor at Lake Erie Metropark and Oakwoods Metropark (Zoom)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Open line/Discussion

9:45-9:48 commercial break(see list)

Discussion (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: March 18, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

3/18/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha



ISSUES/PROGRAMS LIST

ISSUE:

Awareness and community action. This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: March 25, 2023

TIME: 8:00 - 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to the citizens of Detroit.



SATURDAY March 25, 2023

RUN OF SHOW & TOPICS

8:00 AM: Host Introductions/Overview

Mark Jones and James Wardell - March Madness Update and Sports Roundup (call in)

8:15-8:18- commercial break (see list)

8:18 AM (20 second musical intro)

TeShayla Coates, Founder Coates Communications
(call in)

8:30-8:33 commercial break (see list)

Regina Woodard -Should you purchase an extended car warranty

Cathy Washington (Zoom)

(20 second musical outro)

8:45-8:48 commercial break (see list)

8:48AM (20 second musical intro)

Rev J.L. Jefferson Pastor, Good News International Ministries (Easter Church Service)

(20 second musical outro)

8:57-9:00 commercial break (see list)

9:00 AM

(20 second musical intro)

Brian Berry Host, Manifest Wellness

9:15-9:18 commercial break (see list)

Berry (continues)

9:30-9:33 commercial break (see list)

9:33AM (20 second musical outro)

Berry (continues)

9:45-9:48 commercial break

Berry (continues)

9:48 AM (20 second musical intro)

Discussion/ Closing Remarks

9:57 End of show /commercial break (see list)



On the Line w/ Sheffield: Commercial Slots

3/25/2023

Opening Song LIN/HS28

8:05 Segment

8:15 AM Commercial Break: DTE SHC-HS50, DMC SHC/HS41, Metro Parks (SHC/HS29), WCTO SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44 Jazzy Nights

8:18 segment

8:30 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36, Metro Parks (SHC/HS29), DWSD SHC/HS37, SHC/HS45 Concerts at Aretha

8:33 segment

8:45AM Commercial Break: DMC- SHC-HS91, DTE SHC-HS47, Metro Parks WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC/HS44-Jazzy Nights

8:48 segment

8:57 AM Commercial Break: DWSD SHC/HS37, Metro Parks ((SHC/HS29),WCTO-SHC/HS36 "MIHAF", SHC-HS39, Family Reunion, SHC/HS45 Concerts at Aretha

9:00 segment

9:15 AM Commercial Break: DTE SHC-HS50, WCTO SHC/HS36 "MIHAF", DMC-SHC-HS91, DWSD SHC/HS37, Metro Parks (SHC/HS29), SHC/HS44-Jazzy Nights

9:18 Segment

9:30AM Commercial Break: DWSD SHC/HS37, DTE SHC/HS34, Metro Parks (SHC/HS29), DTE SHC-HS50, WCTO SHC/HS36 MIHAF, SHC/HS45-Concerts at Aretha

9:33 Segment

9:45AM Commercial Break: DMC- SHC-HS91, WCTO-SHC/HS36 "MIHAF", DWSD SHC/HS37, SHC-HS40 Menthol, SHC/HS44-Jazzy Nights

9:48 segment

9:57 AM Commercial Break: DTE SHC-HS50, State Farm SHC/HS77, DWSD SHC/HS37, WCTO- SHC/HS36 "MIHAF", SHC/HS45-Concerts at Aretha