Station and Location:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

do hereby request station time concerning the following issue:	
o hereby request station time concerning the following issue:	
Pauposition 56	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Sec	ATTAC	HEO		

This broadcast time will be used by: STUP The Special INTEREST TAX GLAB

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a me relating to any political matter of national importance?" ☐ Yes	essage
For programming that "communicates a message relating to any political matter national importance," list the name of the legally qualified candidate(s) the progrefers to, the offices being sought, the date(s) of the election(s) and/or the issue which the communication refers (if applicable):	ramming
I represent that the payment for the above described broadcast time has been f by (name and address):	urnished
and you are authorized to announce the time as paid for by such person or enti- (hereinafter referred to as the "sponsor").	ty
List the chief executive officers or members of the executive committee or the b directors below (or attach separately):	oard of

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

STOP the	SPECIAL	NTEKEST	TAX GRAB - NOON 56
1215 K	STREET	SUITE 22	50 SACRAMENTO CA 9581

I represent that the payment for the above described broadcast time has been furnished

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

VIGO G. NIELSEN, TREASUREIL

Stop the Special Interest Tax Grab No on 56

1215 K Street, Suite 2250 Sacramento, CA 95814

P: (415) 389-6800

www.noonproposition56.com

Vigo G. Nielsen, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.								
TO BE SIGNE	D BY ISSUE ADVERTISER (SPONSOR)						
10/12/16 (in	will White	(126/535 6/50						
Date	/ Signature	Contact Phone Number						
TO BE SI	GNED BY STATION REPRESENT	TATIVE						
☑ Accepted	☐ Accepted in Part	☐ Rejected						
DIRU:	BRAD RUBBINS	SA AE						
Signature	Printed Name	Title						

SSITG-3269

Date: 10/12/2016 Revision #:

11:02 AM

Send Billing To: GCW Media Services

417 Foothill Blvd., #B-221

5700 Wilshire Blvd., #250

Description: SSITG-3269 (Los Angeles Spanish Radio)

Estimate:

Stop the Special Interest Tax Grab

Client: Media: Ballot Measure

Product: Market:

Radio

Los Angeles

Vendor: KLYY-FM

Los Angeles, CA 90036

Glendora, CA 91741

Phone: 626/335-6132

626/335-8685 Fax:

Contact: Brad Robbins Flight Start Date: 10/3/2016 12:00 AM Flight End Date: 11/13/2016 12:00 PM Buyer: Cindy Winton 30 Separation between spots:

E-Mail: brobbins@entravision.com

Phone: (323) 900-6380 Fax: (323) 900-6109

Format: Spanish Cumbias

Estimate Comments: ALL MAKEGOODS MUST RUN IN FLIGHT

Total Spots	24	4	4	24	2	24	2	16	16	116	116
117		4			2		2			∞	
10/31	9		2	9		9		4	4	28	
10/24	9		2	9		9		4	4	28	
10/17	9			9		9		4	4	56	
Wks 10/3 10/10 10/17 10/24 10/31 11/7	9			9		9		4	4	56	
Dur	09	09	09	09	09	09	09	09	09	Total Spots:	
Daypart STN Code Gross	\$625.00	\$625.00	\$600.00	\$625.00	\$625.00	\$150.00	\$150.00	\$150.00	\$150.00		\$44,850.00
Sode	AM	AM	QW	MD	MD	Ē	Ë	¥	≸		↔
Daypart Da Program	KLYY-FM MTuWThF 6:00a-10:00a	MTu 6:00a-10:00a	MTuWThF 10:00a- 2:00p	MTuWThF 2:00p- 7:00p	M 2:00p- 7:00p	MTuVVThF 7:00p-12:00a	M 7:00p-12:00a	Sa 6:00a-7:00p	Su 6:00a-7:00p		Total Cost: