

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WRDC

5/11/16

I, Mark Tuman - authorized media buyer

being/on behalf of: Rep. Lopez

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmery

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

John Hummel

Printed Name

General Manager

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Station: Raleigh (WRDC)														
7/28/16	9:47:19PM	00:30	RC0216H	10493	2561821.2.0	\$600.00	Prime Premium	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRDC	MYN-The Mentalist 2 (Thursday) N/R
8/1/16	9:30:06PM	00:30	RC0216H	10493	2561821.1.0	\$600.00	Prime Premium	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRDC	MYN-Law & Order: SVU 2 (Monday) TV-PG
Total for: Raleigh (WRDC)						\$1,200.00	Total Spots: 2							
Grand Total:						\$1,200.00	Total Spots: 2							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Station: Raleigh (WRDC)

Wednesday, August 10, 2016

Page 2 of 2



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25240140
CPE: 297/317/4997
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 6/30/2016 at 2:26 PM
Flight: 7/26/16 - 8/1/16
Advertiser: Roy Cooper for Governor
Product: candidate
Agency Order #: 5176782
Buyer: Furman, Mike
Salesperson: JACOB ROTH
212-373-8175

Version: Current State Version 1
Station: WRDC
Market: Raleigh-Durham
Office: WASHINGTON
Total Spots: 2
Total CPP: \$0.00
Total GRP: \$1,200.00

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/26	7/26 - 7/26	Total Spots	Total \$	CPP	GRP
1	M 9:30p-9:45p		Myrdc Late News Break	\$600.00	30	1		1	\$600.00	\$0.00	0.0
2	Th 9:40p-9:55p		Myrdc News Break	\$600.00	30	1		1	\$600.00	\$0.00	0.0
TOTALS:								2	\$1,200.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25240140
CPE: 297/317/4997
Agency: GMMB

Changes as of: 6/30/2016 at 2:26 PM

Version: Current State Version 1
Station: WRDC
Market: Raleigh-Durham

Advertiser: Roy Cooper for Governor
Product: candidate

GMMB 3050 K ST NW
WASHINGTON DC
20007

Office: WASHINGTON

Total CPP: \$0.00

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH
212-373-8175

Agency Order #: 5176782

Buyer: Furman, Mike
Salesperson: JACOB ROTH
212-373-8175

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/30/16 2:26 PM	JACOB ROTH	Separation: 30

Competitive Information

Market Budget: \$120,000
WRDC Share: 1%
Comment:
WFL: 2%
WNCN: 15%
WRAL: 42%
WRZ: 10%
WTVD: 30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	2	\$1,200.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	2	\$1,200.00
Total	2	\$1,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/1/16 8:06 AM					\$0	\$0	
New	6/30/16 2:25 PM	JACOB ROTH	New	2		\$1,200.00	\$1,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2561821

Schedule Dates 07/28/16-08/01/16
Advertiser Roy Cooper for Governor-D (110331)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Political (171812)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 297/317/4997
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
JACOB ROTH

Date Entered 07/01/16
Last Modified 07/01/16
Entered By Natascha Serame
CO-OP No
Headline # ECR25240140
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$180.00
Net Total \$1,020.00
Sales Tax

Raleigh (WKUL)
By Broadcast Month
Jul. 2016 1 \$600.00
Aug. 2016 1 \$600.00
Grand Total: 2 \$1,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime Premium (1)	08/01/16-08/01/16	2	:30	9:30P- 9:45P (EST)	1	1							1	\$600.00	\$600.00	Raleigh (WRDC)	Myrdc Late News Break	7/1/16
2.0	Normal Line / Prime Premium (2)	07/28/16-07/28/16	2	:30	9:40P- 9:55P (EST)					1				1	\$600.00	\$600.00	Raleigh (WRDC)	Myrdc News Break	7/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms