

# As-Run Spot Report

HL# 25170447

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Contract Number: 2532677</b>													
<b>Broadcast/Log Date: 2016/09/06</b>													
9/6/16	4:16:32PM	00:30	RC0616H	13512	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Divorce Court N/R C
9/6/16	5:19:58PM	00:30	RC0716H	14322	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Judge Mathis C TV-PG
9/6/16	6:27:10PM	00:30	RC0616H	13512	2532677.	\$175.00	BBD News	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Peoples Court C TV-PG
9/6/16	6:59:10PM	00:30	RC0716H	14322	2532677.	\$90.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Peoples Court C TV-PG
9/6/16	7:54:56PM	00:30	RC0616H	13512	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD House of Payne 2 C Episode: HEP638-N/R
				Total for: 2016/09/06		<b>\$420.00</b>	Total Spots: 5						
<b>Broadcast/Log Date: 2016/09/07</b>													
9/7/16	5:27:19PM	00:30	RC0716H	14322	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Judge Mathis C TV-PG
9/7/16	10:51:18PM	00:30	RC0616H	13512	2532677.	\$30.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Two Broke Girls 2 C N/R
9/7/16	6:23:34PM	00:30	RC0616H	13512	2532677.	\$175.00	BBD News	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD Peoples Court C TV-PG
9/7/16	7:14:54PM	00:30	RC0716H	14322	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186) ington (1047)	POLITICAL CANDIDATE	Political	WRD House of Payne C Episode: HEP639-N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Contract Number: 2532677 Broadcast/Log Date: 2016/09/07

# As-Run Spot Report

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/7/16	7:56:42PM	00:30	RC0616H	13512	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD House of Payne 2 C Episode: HEPE640-N/R
9/7/16	8:38:57PM	00:30	RC0716H	14322	2532677.	\$60.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Closer C (Wednesday) N/R
9/7/16	9:25:34PM	00:30	RC0616H	13512	2532677.	\$50.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Closer 2 C (Wednesday) N/R
9/7/16	9:43:14PM	00:30	RC0716H	14322	2532677.	\$175.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Closer 2 C (Wednesday) N/R
Total for: 2016/09/07						<b>\$680.00</b>		Total Spots: 8					

## Broadcast/Log Date: 2016/09/08

9/8/16	10:46:10P	00:30	RC0616H	13512	2532677.	\$30.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD Two Broke Girls 2 C N/R
9/8/16	6:59:19PM	00:30	RC0616H	13512	2532677.	\$90.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD Peoples Court C TV-PG
9/8/16	7:29:11PM	00:30	RC0716H	14322	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD House of Payne C Episode: HEPE641-N/R
9/8/16	8:35:45PM	00:30	RC0616H	13512	2532677.	\$50.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Mentalist C (Thursday) N/R
9/8/16	9:19:04PM	00:30	RC0716H	14322	2532677.	\$50.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Mentalist C 2 (Thursday) N/R
9/8/16	9:45:39PM	00:30	RC0616H	13512	2532677.	\$175.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash (ns) (1186)	POLITICAL CANDIDATE	Political	WRD MYN-The Mentalist C 2 (Thursday) N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Contract Number: 2532677

Broadcast/Log Date: 2016/09/08

Tuesday, September 13, 2016

Page 9 of 25

# As-Run Spot Report

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/8/16 10:20:43P	00:30	RC0716H	14322	2532677.	\$25.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Two Broke Girls N/R
9/8/16 10:15:08A	00:30	RC0716H	14322	2532677.	\$25.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Supreme Justice N/R
9/8/16 11:28:45A	00:30	RC0616H	13512	2532677.	\$35.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Americas Court N/R
9/8/16 4:08:02P	00:30	RC0716H	14322	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Divorce Court N/R
9/8/16 5:35:09P	00:30	RC0616H	13512	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Judge Mathis TV-PG
9/8/16 6:24:48P	00:30	RC0716H	14322	2532677.	\$175.00	BBD News	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Peoples Court TV-PG
Total for: 2016/09/08					<b>\$810.00</b>		Total Spots: 12						

## Broadcast/Log Date: 2016/09/09

9/9/16 7:14:52P	00:30	RC0616H	13512	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	House of Payne Episode: HEPE416- N/R
9/9/16 7:56:17P	00:30	RC0716H	14322	2532677.	\$75.00	SPOT	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	House of Payne 2 Episode: HEPE417- N/R
9/9/16 8:29:07P	00:30	RC0616H	13512	2532677.	\$60.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	MYN-Bones (Friday) N/R
9/9/16 9:17:13P	00:30	RC0716H	14322	2532677.	\$60.00	Prime	Billed	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	MYN-Bones 2 (Friday) N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Contract Number: 2532677

Broadcast/Log Date: 2016/09/09

# As-Run Spot Report

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/9/16 10:09:51P	00:30	RC0616H	13512	2532677.	\$25.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Two Broke Girls N/R
9/9/16 10:16:21A	00:30	RC0716H	14322	2532677.	\$25.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Supreme Justice N/R
9/9/16 11:28:14A	00:30	RC0616H	13512	2532677.	\$35.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Americas Court N/R
9/9/16 4:08:25P	00:30	RC0716H	14322	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Divorce Court N/R
9/9/16 5:27:21P	00:30	RC0616H	13512	2532677.	\$40.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Judge Mathis TV-PG
9/9/16 6:23:46P	00:30	RC0716H	14322	2532677.	\$175.00	BBD News	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Peoples Court TV-PG
Total for: 2016/09/09					<b>\$610.00</b>		Total Spots: 10						
<b>Broadcast/Log Date: 2016/09/11</b>													
9/11/16 6:29:30P	00:30	RC0716H	14322	2532677.	\$20.00	SPOT	Billed	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Anger Management W/nd N/R
Total for: 2016/09/11					<b>\$20.00</b>		Total Spots: 1						
<b>Broadcast/Log Date: 2016/09/12</b>													
9/12/16 6:24:44P	00:30	RC0616H	13512	2532677.	\$175.00	BBD News	OK to Bill	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	Peoples Court TV-PG
9/12/16 9:58:44P	00:30	RC0716H	14322	2532677.	\$60.00	Prime	OK to Bill	Roy Cooper for Governor-D	Greer Margolis Mitchell, Burns & Associates-Wash	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C	MN-Law & Order: SVU 2 (Monday) TV-PG

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate. Tuesday, September 13, 2016 Page 11 of 25

Contract Number: 2532677 Broadcast/Log Date: 2016/09/12

# As-Run Spot Report

Air Date Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/12/16 8:13:21PM	00:30	RC0716H	14322	2532677	\$75.00	Prime	OK to Bill	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C SVU (Monday) TV-PG	WRD MYN-Law & Order: SVU (Monday) TV-PG
9/12/16 9:29:38PM	00:30	RC0616H	13512	2532677	\$175.00	Prime	OK to Bill	Roy Cooper for Governor-D (110331)	Greer Margolis Mitchell, Burns & Associates-Wash ington (1047)	POLITICAL CANDIDATE (ns) (1186)	Political	WRD C SVU 2 (Monday) TV-PG	WRD MYN-Law & Order: SVU 2 (Monday) TV-PG
			<b>Total for: 2016/09/12</b>		<b>\$485.00</b>			<b>Total Spots:4</b>					
			<b>Total for: 2532677</b>		<b>\$3,025.00</b>			<b>Total Spots:40</b>					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Contract Number: 2532677

Broadcast/Log Date: 2016/09/12