

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WRDC

5/11/14

I, Mike Thompson authorized agent of

being/on behalf of: Rep. Lopez

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			<u>No package</u>		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by

Letter for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including, applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

5/4/16

Date

[Signature]

Signature

*To Be Signed By Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

John Hommel

Printed Name

General Manager

Title

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- 1) actual air time and charges for each spot,
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# 2532623 *long*  
8/11



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25170448 Changes as of: 8/5/2016 at 5:34 PM Version: Current State Version 2  
CPE: 297/317/4708 Flight: 9/13/16 - 9/19/16 Station: WRDC  
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Raleigh-Durham  
GMMB 3050 K ST NW Product: candidate Office: WASHINGTON  
WASHINGTON DC  
Agency Order #: 5021671 Primary Demo: Adults 35+  
Buyer: Furman, Mike Con Type: POLITICAL/VOTE  
Salesperson: RACHEL CHASON Assistant: JACOB ROTH  
212-373-8163 212-373-8175  
Total GRP: 2532623  
Traffic #: 2532623  
Separation:  
Total CPP: \$0.00  
Total Spots: 44  
Total \$: \$3,385.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13	9/13 - 9/13	Total Spots	Total \$	CPP	GRP
✓	5:16p-7p		Pawn Stars	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
LUR Changes: Program from Anger Management to Pawn Stars												
✓	13:7p-7:30p		Hot Bench	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
LUR Changes: Day/Time from Tu-F-M 7p-7:30p to Tu-F-M 7p-7:30p. Program from House of Payne to Hot Bench												
✓	14:7:30p-8p		Hot Bench	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
LUR Changes: Program from House of Payne to Hot Bench												
✓	17:8p-9p		Marvel: Agents of Shield	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
LUR Changes: Program from The Closer-MYNET1 to Marvel: Agents of Shield												
✓	18:9p-10p		Marvel: Agents of Shield	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
LUR Changes: Program from The Closer-MYNET2 to Marvel: Agents of Shield												
✓	19:8p-9p		X-Files	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
LUR Changes: Program from The Mentalist-MYNET1 to X-Files												
✓	20:9p-10p		X-Files	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
LUR Changes: Program from The Mentalist-MYNET2 to X-Files												
✓	21:8p-9p		American Ninja Warrior	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
LUR Changes: Program from Bones-MYNET1 to American Ninja Warrior												
✓	22:9p-10p		American Ninja Warrior	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
LUR Changes: Program from Bones-MYNET2 to American Ninja Warrior												
✓	26:10p-11p		Showtime at the Apollo	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
LUR Changes: Day/Time from Tu-F-M 10p-10:30p to Tu-F-M 10p-11p. Program from Two Broke Girls to Showtime at the Apollo												
✓	27:10p-11p		Showtime at the Apollo	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
LUR Changes: Day/Time from Tu-F-M 10:30p-11p to Tu-F-M 10p-11p. Program from Two Broke Girls to Showtime at the Apollo												
									44	\$3,385.00	\$0.00	0.0

TOTALS: 44



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25170448 Changes as of: 8/5/2016 at 5:34 PM Version: Current State Version 2  
CPE: 297/317/4708 Flight: 9/13/16 - 9/19/16 Station: WRDC  
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Raleigh-Durham  
Product: candidate Office: WASHINGTON  
GMMB 3050 K ST NW  
WASHINGTON DC 20007  
Agency Order #: 5021671 Primary Demo: Adults 35+  
Buyer: Furman, Mike Con Type: POLITICAL/VOTE  
Salesperson: RACHEL CHASON Assistant: JACOB ROTH  
212-373-8163 212-373-8175  
Total Spots: 44  
Total CPP: \$0.00  
Total GRP: 2532623  
Separation:

#### Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
08/05/16 5:34 PM	RACHEL CHASON	Separation: 30
06/16/16 5:12 PM	System	Notice Received.
05/11/16 12:46 PM	JACOB ROTH	Separation: 30

#### Competitive Information

Market Budget: \$169,250
WRDC Share: 2%
Comment:
WFL: 3%
WNCN: 12%
WRAL: 48%
WRZ: 9%
WTV: 26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	44	\$3,385.00	0.0
<b>Total</b>	<b>100%</b>	<b>44</b>	<b>\$3,385.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	44	\$3,385.00
<b>Total</b>	<b>44</b>	<b>\$3,385.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/5/16 5:34 PM	RACHEL CHASON	Revised			\$0	\$3,385.00	Changes: User Entered \$ from \$0.00 to \$3,385.00, Demo Meta to [R16], 11 buylines added or modified.
Revision	7/28/16 11:19 AM	Switch Operation	Confirmed			\$0	\$3,385.00	Changes: Salesperson from JACOB ROTH to RACHEL CHASON.
Queued for Electronic Contracting	5/11/16 1:25 PM					\$0	\$0	
New	5/11/16 12:46 PM	JACOB ROTH	Confirmed	44		\$3,385.00	\$3,385.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRDC Raleigh  
3012 Highwoods Blvd, Ste 101  
Raleigh, NC 27604

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K S: NW  
Suite 100  
Washington, DC 20007

## Contract # 2532623

### Schedule Dates

09/13/16-09/19/16

### Advertiser

Roy Cooper for Governor-D (110331)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washi

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Political (171812)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

297/317/4708

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

candidate  
Separation: 30  
Jacob Roth

Date Entered 06/16/16

Last Modified 08/12/16

Entered By Natascha Serame

CO-OP No

Headline # ECR25170448

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$458.25

Net Total \$2,596.75

Sales Tax

Kareign (WRDC)

By Broadcast Month

Sep. 2016

Grand Total:

Spots 38

Rate \$3,055.00

Grand Total: \$3,055.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/16/16	2	:30	10A- 11A (EST)	2		X	X	X	X			2	\$25.00	\$50.00	Raleigh (WRDC)	Judge Karen/Judge Faith LUR **prg change**	6/16/16
2.0	Normal Line / SPOT (2)	09/13/16-09/16/16	2	:30	Orbit- (P)Americas Court(Tu We Th Fr) (P)Corrupt Crime(Tu We Th Fr)	2		X	X	X	X			2	\$35.00	\$70.00	Raleigh (WRDC)	America's Court/Corrupt Crimes LUR	6/16/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	2	:30	Orbit- (P)Divorce Court(Tu We Th Fr) (P)Divorce Court 2(Tu We Th Fr)	3		X	X	X	X			3	\$40.00	\$120.00	Raleigh (WRDC)	Divorce Court LUR	6/16/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	2	:30	SP- Judge Mathis		1	1	1	1	1			4	\$40.00	\$160.00	Raleigh (WRDC)	Judge Mathis LUR	6/16/16
5.0	Normal Line / SPOT (5)	09/18/16-09/19/16	2	:30	Orbit- (P)Anger Management Wknd(Su), (P)Anger Management Wknd 2(Su)							1		1	\$20.00		Raleigh (WRDC)	Anger Management LUR	6/16/16
6.0	Normal Line / BBD News (6)	09/19/16-09/19/16	2	:30	6P- 6:30P (EST)	1	1							1	\$175.00	\$175.00	Raleigh (WRDC)	News Break @615P LUR	6/16/16
7.0	Normal Line / BBD News (7)	09/13/16-09/13/16	2	:30	6P- 6:30P (EST)		1							1	\$175.00	\$175.00	Raleigh (WRDC)	News Break @615P LUR	6/16/16
8.0	Normal Line / BBD News (8)	09/14/16-09/14/16	2	:30	6P- 6:30P (EST)			1						1	\$175.00	\$175.00	Raleigh (WRDC)	News Break @615P LUR	6/16/16
9.0	Normal Line / BBD News (9)	09/15/16-09/15/16	2	:30	6P- 6:30P (EST)				1					1	\$175.00	\$175.00	Raleigh (WRDC)	News Break @615P LUR	6/16/16
10.0	Normal Line / BBD News (10)	09/16/16-09/16/16	2	:30	6P- 6:30P (EST)						1			1	\$175.00	\$175.00	Raleigh (WRDC)	News Break @615P LUR	6/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRDC Raleigh  
3012 Highwoods Blvd, Ste 101  
Raleigh, NC 27604

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 2532623

### Schedule Dates

09/13/16-09/19/16

### Advertiser

Roy Cooper for Governor-D (110331)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washi

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Political (171812)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

297/317/4708

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

candidate  
Separation: 30  
Jacob Roth

Date Entered 06/16/16

Last Modified 08/12/16

Entered By Natascha Serame

CO-OP No

Headline # ECR25170448

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$458.25

### Net Total

\$2,596.75

### Sales Tax

## Raleigh (WRDC)

By Broadcast Month

Spots 38

Rate \$3,055.00

Grand Total: \$3,055.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	09/13/16-09/16/16	2	:30	6P-6:30P (EST)	3		X	X	X	X			3	\$90.00	\$270.00	Raleigh (WRDC)	People's Court LUR **Tp needs to be corrected**	6/16/16
12.0	Normal Line / SPOT (12)	09/13/16-09/16/16	2	:30	6:30P-7P (EST)	3		X	X	X	X			3	\$90.00	\$270.00	Raleigh (WRDC)	People's Court LUR **Tp needs to be corrected	6/16/16
13.0	Normal Line / SPOT (13)	09/13/16-09/16/16	2	:30	7P- House of Payne	3		X	X	X	X				\$75.00		Raleigh (WRDC)	House of Payne LUR	6/16/16
14.0	Normal Line / SPOT (14)	09/13/16-09/16/16	2	:30	7:30P- House of Payne 2	3		X	X	X	X				\$75.00		Raleigh (WRDC)	House of Payne LUR	6/16/16
15.0	Normal Line / Prime (15)	09/19/16-09/19/16	2	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$75.00	\$75.00	Raleigh (WRDC)	Law & Order: SVU-MYNET1 LUR	6/16/16
16.0	Normal Line / Prime (16)	09/19/16-09/19/16	2	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$60.00	\$60.00	Raleigh (WRDC)	Law & Order: SVU-MYNET2 LUR	6/16/16
17.1	Normal Line / Prime (17)	09/14/16-09/14/16	2	:30	8P- MYN-Marvels Agents of SHIELD (Wednesday)				1						\$60.00		Raleigh (WRDC)	The Closer-MYNET1 LUR	8/12/16
18.1	Normal Line / Prime (18)	09/14/16-09/14/16	2	:30	9P- MYN-Marvels Agents of SHIELD 2 (Wednesday)				1						\$50.00		Raleigh (WRDC)	The Closer-MYNET2 LUR	8/12/16
19.1	Normal Line / Prime (19)	09/15/16-09/15/16	2	:30	8P- MYN-The X Files (Thursday)					1					\$50.00		Raleigh (WRDC)	The Mentalist-MYNET1 LUR	8/12/16
20.1	Normal Line / Prime (20)	09/15/16-09/15/16	2	:30	9P- MYN-The X Files 2 (Thursday)					1					\$50.00		Raleigh (WRDC)	The Mentalist-MYNET2 LUR	8/12/16

## CONFIRMATION CONTRACT

Comments

Comments

Accepted-Schedule

Comments

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Greer Margolis Mitchell, Burns &  
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3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 2532623

### Schedule Dates

09/13/16-09/19/16

### Advertiser

Roy Cooper for Governor-D (110331)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washi

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Political (171812)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

297/317/4708

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

candidate  
Separation: 30  
Jacob Roth

06/16/16

08/12/16

Natascha Serame

No

ECR25170448

Normal

Package Deal

15.00

\$458.25

\$2,596.75

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Commission %

Commission

Net Total

Sales Tax

Raleigh (WRDC)

By Broadcast Month

Sep. 2016

Grand Total:

Rate

\$3,055.00

\$3,055.00

Spots

38

38

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / Prime (21)	09/16/16-09/16/16	2	:30	8P- MYN-American Ninja Warrior (Friday)	1					1			1	\$60.00		Raleigh (WRDC)	Bones-MYNET1 LUR	8/12/16
22.1	Normal Line / Prime (22)	09/16/16-09/16/16	2	:30	9P- MYN-American Ninja Warrior 2 (Friday)	1					1			1	\$60.00		Raleigh (WRDC)	Bones-MYNET2 LUR	8/12/16
23.0	Normal Line / Prime Premium (23)	09/19/16-09/19/16	2	:30	9:30P- 9:45P (EST)	1	1							1	\$175.00	\$175.00	Raleigh (WRDC)	Myrdc Late News Break LUR	6/16/16
24.0	Normal Line / Prime Premium (24)	09/14/16-09/14/16	2	:30	9:30P- 9:45P (EST)	1		1						1	\$175.00	\$175.00	Raleigh (WRDC)	Myrdc Late News Break LUR	6/16/16
25.0	Normal Line / Prime Premium (25)	09/15/16-09/15/16	2	:30	9:40P- 9:55P (EST)	1			1					1	\$175.00	\$175.00	Raleigh (WRDC)	Myrdc News Break LUR	6/16/16
26.0	Normal Line / SPOT (26)	09/13/16-09/16/16	2	:30	10P- Two Broke Girls	2		X	X	X	X				\$25.00		Raleigh (WRDC)	Two Broke Girls LUR	6/16/16
27.0	Normal Line / SPOT (27)	09/13/16-09/16/16	2	:30	10:30P- Two Broke Girls 2	2		X	X	X	X				\$30.00		Raleigh (WRDC)	Two Broke Girls LUR	6/16/16
28.0	M/G For 5.0.1 / SPOT (5)	09/18/16-09/18/16	2	:30	Orbit- [P]Paw Patrol Stars Wknd(Su), [P]Paw Patrol Stars Wknd 2(Su)	1						1		1	\$20.00	\$20.00	Raleigh (WRDC)	Anger Management LUR	8/12/16
29.0	M/G For 13.0.1,13.0.2,13.0.3 / SPOT (13)	09/13/16-09/16/16	2	:30	7P- Hot Bench	3		X	X	X	X			3	\$75.00	\$225.00	Raleigh (WRDC)	House of Payne LUR	8/12/16
30.0	M/G For 14.0.1,14.0.2,14.0.3 / SPOT (14)	09/13/16-09/16/16	2	:30	7:30P- Hot Bench 2	3		X	X	X	X			3	\$75.00	\$225.00	Raleigh (WRDC)	House of Payne LUR	8/12/16
31.0	M/G For 26.0.1,26.0.2 / SPOT (26)	09/13/16-09/16/16	2	:30	10P- Showtime Apollo	2		X	X	X	X			2	\$25.00	\$50.00	Raleigh (WRDC)	Two Broke Girls LUR	8/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WRDC Raleigh  
3012 Highwoods Blvd, Ste 101  
Raleigh, NC 27604

**RDC**

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 2532623

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09/13/16-09/19/16

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Roy Cooper for Governor-D (110331)

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Greer Margolis Mitchell, Burns & Associates-Washi

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### Brand

Political (171812)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

297/317/4708

### Account Types

National/Political Candidate Agency BRD

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candidate  
Separation: 30  
Jacob Roth

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05/16/16

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Entered By

Natascha Serame

CO-OP

No

Headline #

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Normal

Package Deal

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Net Total

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Sales Tax

## Raleigh (WRDC)

By Broadcast Month

Sep. 2016

Spots

38

Rate

\$3,055.00

Grand Total:

\$3,055.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	M/G For 27.0.1.27.0.2 / SPOT (27)	09/13/16-09/16/16	2	:30	10:30P- Showtime Apollo	2		X	X	X	X			2	\$30.00	\$60.00	Raleigh (WRDC)	Two Broke Girls LUR	8/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser

Date:

Accepted-Station

Date:

Comments

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