

# INVOICE



**WTVR**  
 3301 West Broad Street  
 Richmond, VA 23230  
 Main: (804)254-3600  
 Billing: (804)254-3628

Invoice #	Invoice Date	Invoice Month	Invoice Period
777530-1	10/26/14	October 2014	09/29/14 - 10/20/14

Station	Account Executive	Sales Office	Sales Region
WTVR	Jamie Andrus	Washington, D.C.	National

Billing Address:

**PinPoint Media, Inc**  
 Attention: Accounts Payable  
 163 West Main Street  
 Dothan, AL 36301

Advertiser	Product	Estimate Number
Gillespie/R/Senate	GILLESPIE FOR SENATE	

Flight Dates	Order #	Alt Order #
10/18/14 - 10/20/14	777530	07449799

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WTVR**  
 \*\*\* New Remit To Address \*\*\*  
 P. O. Box 417876  
 Boston, MA 02241-7876

IDB #	Advertiser Code	Product Code
8281		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/20/14	M-F CBS6 News at 6a	6-7a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$250.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1 6        M    10/20/14    6:52 AM    M-F CBS6 News at 6a    6-7a                :30 GILL1402H                \$250.00    NM									
2	10/20/14	10/20/14	M-F CBS This Morning	7-9a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$200.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1 6        M    10/20/14    8:43 AM    M-F CBS This Morning    7-9a                :30 GILL1402H                \$200.00    NM									
3	10/20/14	10/20/14	M-F Price Is Right	11a-12p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$225.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1 6        M    10/20/14    10:58 AM    M-F Price Is Right    11a-12p            :30 GILL1402H                \$225.00    NM									
4	10/20/14	10/20/14	M-F CBS6 News at 12p	12-1230p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$250.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1 6        M    10/20/14    12:24 PM    M-F CBS6 News at 12p    12-1230p            :30 GILL1402H                \$250.00    NM									
5	10/20/14	10/20/14	M-F 3-4p	3-4p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$250.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1 6        M    10/20/14    3:38 PM    M-F 3-4p                3-4p                :30 GILL1402H                \$250.00    NM									
8	10/20/14	10/20/14	M-F CBS6 News at 6pm	6-630p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14    10/26/14    1-----                    1            \$325.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

# INVOICE



Send Payment To:

**WTVR**  
**\*\*\* New Remit To Address \*\*\***  
**P. O. Box 417876**  
**Boston, MA 02241-7876**

Invoice # <b>777530-1</b>	Invoice Date <b>10/26/14</b>	Invoice Month <b>October 2014</b>	Invoice Period <b>09/29/14 - 10/20/14</b>
Advertiser <b>Gillespie/R/Senate</b>	Product <b>GILLESPIE FOR SENATE</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
8	10/20/14	10/20/14	M-F CBS6 News at 6pm	6-630p	1-----	:30	1	\$325.00	NM																																																							
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1	6	M	10/20/14	6:22 PM	M-F CBS6 News at 6pm	6-630p	:30	GILL1402H	\$325.00	NM																																																						
9	10/20/14	10/20/14	M-F CBS Evening News 630-7p	630-7p	1-----	:30	1	\$450.00	NM																																																							
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10	10/20/14	10/20/14	M-F CBS6 News at 7pm	7-730p	1-----	:30	1	\$250.00	NM																																																							
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1	6	M	10/20/14	7:28 PM	M-F CBS6 News at 7pm	7-730p	:30	GILL1402H	\$250.00	NM																																																						
11	10/20/14	10/20/14	M-F 730-8p	730-8p	1-----	:30	1	\$125.00	NM																																																							
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12	10/20/14	10/20/14	M-F CBS6 News at 11p	11-1135p	2-----	:30	2	\$425.00	NM																																																							
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13	10/20/14	10/20/14	Letterman	M-F 1135p-1238a	1-----	:30	1	\$100.00	NM																																																							
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14	10/18/14	10/18/14	Sat 9-10p	9-10p	-----1-	:30	1	\$350.00	NM																																																							
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15	10/19/14	10/19/14	Sun 9-10p	9-10p	-----1	:30	1	\$1,000.00	NM																																																							
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1	6	Su	10/19/14	9:40 PM	Sun 9-10p	9-10p	:30	GILL1402H	\$1,000.00	NM																																																						
16	10/18/14	10/18/14	Sa CBS6 News 6-7a	6-7a	-----1-	:30	1	\$85.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/13/14</td> <td>10/19/14</td> <td>-----1-</td> <td>1</td> <td>\$85.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/13/14	10/19/14	-----1-	1	\$85.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

# INVOICE



Send Payment To:

**WTVR**  
**\*\*\* New Remit To Address \*\*\***  
**P. O. Box 417876**  
**Boston, MA 02241-7876**

Invoice # <b>777530-1</b>	Invoice Date <b>10/26/14</b>	Invoice Month <b>October 2014</b>	Invoice Period <b>09/29/14 - 10/20/14</b>
Advertiser <b>Gillespie/R/Senate</b>	Product <b>GILLESPIE FOR SENATE</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
16	10/18/14	10/18/14	Sa CBS6 News 6-7a	6-7a	-----1-	:30	1	\$85.00	NM																																																							
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17	10/18/14	10/18/14	Sa CBS6 News 7-8a	7-8a	-----1-	:30	1	\$130.00	NM																																																							
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1	6	Sa	10/18/14	7:21 AM	Sa CBS6 News 7-8a	7-8a	:30	GILL1402H	\$130.00	NM																																																						
18	10/19/14	10/19/14	NFL redskins	1-4p	-----2	:30	2	\$5,000.00	NM																																																							
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19	10/20/14	10/20/14	M-F CBS6 News at 5pm	5-530p	M-----	:30	1	\$250.00	NM																																																							
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**Total Spots 19**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,050.00</b>
<u>Agency Commission</u>	<b>\$2,257.50</b>
<u>Net Amount Due</u>	<b>\$12,792.50</b>