

# INVOICE



**WTVR**  
**3301 West Broad Street**  
**Richmond, VA 23230**  
**Main: (804)254-3600**  
**Billing: (804)254-3628**

Invoice #	Invoice Date	Invoice Month	Invoice Period
777530-1	10/26/14	October 2014	09/29/14 - 10/20/14

Station	Account Executive	Sales Office	Sales Region
WTVR	Jamie Andrus	Washington, D.C.	National

Billing Address:

**PinPoint Media, Inc**  
**Attention: Accounts Payable**  
**163 West Main Street**  
**Dothan, AL 36301**

Send Payment To:

**WTVR**  
**\*\*\* New Remit To Address \*\*\***  
**P. O. Box 417876**  
**Boston, MA 02241-7876**

Advertiser	Product	Estimate Number
Gillespie/R/Senate	GILLESPIE FOR SENATE	

Flight Dates	Order #	Alt Order #
10/18/14 - 10/20/14	777530	07449799

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8281		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/20/14	M-F CBS6 News at 6a	6-7a	1-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/20/14	6:52 AM	M-F CBS6 News at 6a	6-7a	:30	GILL1402H	\$250.00	NM
2	10/20/14	10/20/14	M-F CBS This Morning	7-9a	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/20/14	8:43 AM	M-F CBS This Morning	7-9a	:30	GILL1402H	\$200.00	NM
3	10/20/14	10/20/14	M-F Price Is Right	11a-12p	1-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/20/14	10:58 AM	M-F Price Is Right	11a-12p	:30	GILL1402H	\$225.00	NM
4	10/20/14	10/20/14	M-F CBS6 News at 12p	12-1230p	1-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/20/14	12:24 PM	M-F CBS6 News at 12p	12-1230p	:30	GILL1402H	\$250.00	NM
5	10/20/14	10/20/14	M-F 3-4p	3-4p	1-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/20/14	3:38 PM	M-F 3-4p	3-4p	:30	GILL1402H	\$250.00	NM
8	10/20/14	10/20/14	M-F CBS6 News at 6pm	6-630p	1-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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9	10/20/14	10/20/14	M-F CBS Evening News 630-7p	630-7p	1-----	:30	1	\$450.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	6	M	10/20/14	7:28 PM	M-F CBS6 News at 7pm	7-730p	:30	GILL1402H	\$250.00	NM																																																						
11	10/20/14	10/20/14	M-F 730-8p	730-8p	1-----	:30	1	\$125.00	NM																																																							
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1	6	M	10/20/14	7:54 PM	M-F 730-8p	730-8p	:30	GILL1402H	\$100.00	NM																																																						
12	10/20/14	10/20/14	M-F CBS6 News at 11p	11-1135p	2-----	:30	2	\$425.00	NM																																																							
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13	10/20/14	10/20/14	Letterman	M-F 1135p-1238a	1-----	:30	1	\$100.00	NM																																																							
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14	10/18/14	10/18/14	Sat 9-10p	9-10p	-----1-	:30	1	\$350.00	NM																																																							
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1	6	Sa	10/18/14	6:15 AM	Sa CBS6 News 6-7a	6-7a	:30	GILL1402H	\$85.00	NM																																												
17	10/18/14	10/18/14	Sa CBS6 News 7-8a	7-8a	-----1-	:30	1	\$130.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/13/14</td><td>10/19/14</td><td>-----1-</td><td>1</td><td>\$130.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>6</td><td>Sa</td><td>10/18/14</td><td>7:21 AM</td><td>Sa CBS6 News 7-8a</td><td>7-8a</td><td>:30</td><td>GILL1402H</td><td>\$130.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/13/14	10/19/14	-----1-	1	\$130.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	6	Sa	10/18/14	7:21 AM	Sa CBS6 News 7-8a	7-8a	:30	GILL1402H	\$130.00	NM											
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18	10/19/14	10/19/14	NFL redskins	1-4p	-----2	:30	2	\$5,000.00	NM																																													
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19	10/20/14	10/20/14	M-F CBS6 News at 5pm	5-530p	M-----	:30	1	\$250.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>M-----</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>6</td><td>M</td><td>10/20/14</td><td>5:22 PM</td><td>M-F CBS6 News at 5pm</td><td>5-530p</td><td>:30</td><td>GILL1402H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	M-----	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	6	M	10/20/14	5:22 PM	M-F CBS6 News at 5pm	5-530p	:30	GILL1402H	\$250.00	NM											
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1	6	M	10/20/14	5:22 PM	M-F CBS6 News at 5pm	5-530p	:30	GILL1402H	\$250.00	NM																																												
Total Spots							19																																															

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,050.00</b>
<u>Agency Commission</u>	<b>\$2,257.50</b>
<u>Net Amount Due</u>	<b>\$12,792.50</b>