



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

# Contract # 2359811

Schedule Dates 01/11/16-01/16/16  
Advertiser Lets Get to Work-FL (41549)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand LETS GET TO WORK (326292)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name ANGLE BEN  
Phone/Fax /  
CPE 318/770/6712  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments LETS GET TO WORK  
BRAD PHILIPPS

Date Entered 01/08/16  
Last Modified 01/08/16  
Entered By Briana Page  
CO-OP No  
Headline # ECR10740853  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$476.25  
Net Total \$2,698.75  
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Jan. 2016	12	\$3,175.00
Grand Total:	12	\$3,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	01/11/16-01/11/16	3	:30	5A-5:27A (CST)	1	X							1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
2.0	Normal Line / News (2)	01/12/16-01/12/16	3	:30	5A-5:27A (CST)	1		X						1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
3.0	Normal Line / News (3)	01/15/16-01/15/16	3	:30	5A-5:27A (CST)	1				X				1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
4.0	Normal Line / News (4)	01/11/16-01/11/16	3	:30	5:27A-5:58A (CST)	1	X							1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
5.0	Normal Line / News (5)	01/12/16-01/12/16	3	:30	5:27A-5:58A (CST)	1		X						1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
6.0	Normal Line / News (6)	01/13/16-01/13/16	3	:30	5:27A-5:58A (CST)	1			X					1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
7.0	Normal Line / News (7)	01/14/16-01/14/16	3	:30	5:27A-5:58A (CST)	1				X				1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
8.0	Normal Line / News (8)	01/11/16-01/11/16	2	:30	5:58A-7A (CST)	1	X							1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
9.0	Normal Line / News (9)	01/13/16-01/13/16	2	:30	5:58A-7A (CST)	1		X						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
10.0	Normal Line / News (10)	01/14/16-01/14/16	2	:30	5:58A-7A (CST)	1			X					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
11.0	Normal Line / News (11)	01/15/16-01/15/16	2	:30	5:58A-7A (CST)	1				X				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
12.0	Normal Line / News (12)	01/16/16-01/16/16	2	:30	5:58A-7A (CST)	1					X			1	\$270.00	\$270.00	Mobile (WEAR)	3-MORNING 5A	1/8/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sjg.i.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# ORDER WORKSHEET

Rep Order# 10740853 Ver# 1 Status New  
EC'd No

Traffic Order#

2359811

Printed: 01/08/16 9:11 AM  
Last Received: 01/08/16 8:08 AM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WEAR-TV MOBILE-PENSACOLA  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LETS GET TO WORK  
Estimate# 6712  
Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 318/770/6712  
Flight Dates 01/11/16-01/17/16

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (BRH) BRAD PHILLIPS  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

*BR 1/8*

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW LETS GET TO WORK ORDER - PLEASE CNFM, THANKS

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	M	5A-530A	01/11-01/11	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
2	Tu	5A-530A	01/12-01/12	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
3	F	5A-530A	01/15-01/15	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
4	M	530A-6A	01/11-01/11	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
5	Tu	530A-6A	01/12-01/12	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
6	W	530A-6A	01/13-01/13	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
7	Th	530A-6A	01/14-01/14	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
8	M	6A-7A	01/11-01/11	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
9	W	6A-7A	01/13-01/13	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
10	Th	6A-7A	01/14-01/14	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
11	F	6A-7A	01/15-01/15	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00

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Traffic Order#

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2 of 2

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Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (BPH) BRAD PHILIPPS  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
12	Sa	6A-7A	01/16-01/16	30	\$270.00	1	3-MORNING SA	2.0	1	1	\$270.00

## ---REPORT TOTALS---

Report Totals: 12 / \$3,175.00

## ---SALES MONTHLY TOTALS---

Jan2016: 12 / \$3,175.00

Order Totals: 12 / \$3,175.00 Total GRPS: 31.9

## ---COMPETITIVE---

Market Totals	\$3,175.00	CABL .00%	UNKN .00%	WALA .00%	WEAR 100.00%	WFGX .00%
		WENA .00%	WJTC .00%	WKRG .00%	WPMI .00%	

Books [null]  
Demos RA35+P

## ---CREDIT RISK---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">WEAR</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">1.8.16</div>
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I, National Media Research Planning and Placement  
do hereby request station time concerning the following issue:

Let's Get To Work

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: Let's Get To Work

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Let's Get To Work  
1531 Live Oak Drive  
Tallahassee, FL 32301  
850-224-2549

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

John French, Chairperson  
Abby F. Dupree, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      *[Signature]*                      Signature                      \_\_\_\_\_  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
*Rebecca Currie*                      Deborah Currie                      \_\_\_\_\_  
Signature                      Printed Name                      Title