



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2359811

Schedule Dates: 01/11/16-01/16/16
Advertiser: Lets Get to Work-FL (41549)
Agency: National Media Research Planning (14053)
Product: POLITICAL ISSUE (ns) (1187)
Brand: LETS GET TO WORK (326292)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: ANGLE BEN
Phone/Fax: /
CPE: 318/770/6712
Account Types: National/Political Issue Agency BRD
Billing Type: Standard
Comments: LETS GET TO WORK
BRAD PHILLIPS

Date Entered: 01/08/16
Last Modified: 01/08/16
Entered By: Briana Page
CO-OP: No
Headline #: ECR10740853
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$476.25
Net Total: \$2,698.75
Sales Tax:

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Jan. 2016	12	\$3,175.00
Grand Total:	12	\$3,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	01/11/16-01/11/16	3	:30	5A-5:27A (CST)	1	X							1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
2.0	Normal Line / News (2)	01/12/16-01/12/16	3	:30	5A-5:27A (CST)	1		X						1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
3.0	Normal Line / News (3)	01/15/16-01/15/16	3	:30	5A-5:27A (CST)	1				X				1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM<	1/8/16
4.0	Normal Line / News (4)	01/11/16-01/11/16	3	:30	5:27A-5:58A (CST)	1	X							1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
5.0	Normal Line / News (5)	01/12/16-01/12/16	3	:30	5:27A-5:58A (CST)	1		X						1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
6.0	Normal Line / News (6)	01/13/16-01/13/16	3	:30	5:27A-5:58A (CST)	1			X					1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
7.0	Normal Line / News (7)	01/14/16-01/14/16	3	:30	5:27A-5:58A (CST)	1				X				1	\$190.00	\$190.00	Mobile (WEAR)	3-MORN 530-6AM	1/8/16
8.0	Normal Line / News (8)	01/11/16-01/11/16	2	:30	5:58A-7A (CST)	1	X							1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
9.0	Normal Line / News (9)	01/13/16-01/13/16	2	:30	5:58A-7A (CST)	1		X						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
10.0	Normal Line / News (10)	01/14/16-01/14/16	2	:30	5:58A-7A (CST)	1			X					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
11.0	Normal Line / News (11)	01/15/16-01/15/16	2	:30	5:58A-7A (CST)	1				X				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	1/8/16
12.0	Normal Line / News (12)	01/16/16-01/16/16	2	:30	5:58A-7A (CST)	1					X			1	\$270.00	\$270.00	Mobile (WEAR)	3-MORNINGS SA	1/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10740853 Ver# 1 Status New
EC'd No

Traffic Order# 2359811

Printed: 01/08/16 9:11 AM
Last Received: 01/08/16 8:08 AM
Showing Buylines: All Rep Changes or Last Station Changes

Station WEAR-TV MOBILE-PENSACOLA
Advertiser (6087) POLITICAL ISSUE GROU
Product LETS GET TO WORK
Estimate# 6712
Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 318/770/6712
Flight Dates 01/11/16-01/17/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BRH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW LETS GET TO WORK ORDER - PLEASE CNFM, THANKS

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	M	5A-530A	01/11-01/11	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
2	Tu	5A-530A	01/12-01/12	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
3	F	5A-530A	01/15-01/15	30	\$115.00	1	3-MORN 5-530AM<	2.1	1	1	\$115.00
4	M	530A-6A	01/11-01/11	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
5	Tu	530A-6A	01/12-01/12	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
6	W	530A-6A	01/13-01/13	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
7	Th	530A-6A	01/14-01/14	30	\$190.00	1	3-MORN 530-6AM	2.5	1	1	\$190.00
8	M	6A-7A	01/11-01/11	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
9	W	6A-7A	01/13-01/13	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
10	Th	6A-7A	01/14-01/14	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00
11	F	6A-7A	01/15-01/15	30	\$450.00	1	3-MORN 6-7AM	3.4	1	1	\$450.00

BRH

ORDER WORKSHEET

Rep Order# 10740853 Ver# 1 Status New

Traffic Order#

Printed: 01/08/16 9:11 AM

2 of 2

EC'd No

Last Received: 01/08/16 8:08 AM

All Rep Changes or Last Station Changes

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 Flight Dates 01/11/16-01/17/16

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 Sales Office (DC) WASHINGTON
 Salesperson (BPH) BRAD PHILLIPS
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
12	Sa	6A-7A	01/16-01/16	30	\$270.00	1	3-MORNING SA	2.0	1	1	\$270.00

---REPORT TOTALS---

Report Totals: 12 / \$3,175.00

---SALES MONTHLY TOTALS---

Jan2016: 12 / \$3,175.00

Order Totals: 12 / \$3,175.00

Total GRPS: 31.9

---COMPETITIVE---

Market Totals	\$3,175.00	CABL .00%	UNKN .00%	WALA .00%	WEAR 100.00%	WRGX .00%
		WENA .00%	WJTC .00%	WKRG .00%	WPMT .00%	

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEAR	Date: 1.8.16
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I, National Media Research Planning and Placement
do hereby request station time concerning the following issue:

Let's Get To Work

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: Let's Get To Work

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment information]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for executive officer information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Let's Get To Work
1531 Live Oak Drive
Tallahassee, FL 32301
850-224-2549

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John French, Chairperson
Abby F. Dupree, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ *[Signature]* _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Rebecca Currie Deborah Currie GSM
Signature Printed Name Title