

ORDER



Orders
Order / Rev: 466551
Alt Order #: 10768184
Product Desc: MINNEAPOLIS-ST. PAUL
Estimate: 2004
Flight Dates: 03/25/24 - 04/28/24
Original Date / Rev: 03/27/24 / 03/27/24
Order Type: GENERAL

KSTC-TV, LLC
Primary AE: John O'Connor
Sales Office: H-NY
Sales Region: National

Agency Name: Active Media Services, Inc.
Buying Contact:
Billing Contact:
 One Blue Hill Plaza
 Pearl River, NY 10965

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: TIKTOK (Political)
Demographic: A25+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 99

New Business End: 04/28/24
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	21	\$1,185.00	\$1,007.25
04/01/24	04/14/24	65	\$4,635.00	\$3,939.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	21	\$1,185.00	\$1,007.25	0.00
April 2024	65	\$4,635.00	\$3,939.75	0.00
Totals	86	\$5,820.00	\$4,947.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John O'Connor			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSTC	04/01/24	04/12/24	M-F 3-4p The Neighborhood	CM	M-F 3-4p	MTWTF--	:30	1	\$55.00	2	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MTWTF--					1	\$55.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					1	\$55.00		0.00			
N 2	KSTC	04/01/24	04/12/24	M-F 5-6p Young Sheldon	CM	M-F 5-6p	MTWTF--	:30	5	\$80.00	3	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MTWTF--					5	\$80.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					5	\$80.00		0.00			
N 3	KSTC	04/01/24	04/12/24	M-F 7-8P Friends	CM	M-F 7-8p	MTWTF--	:30	5	\$100.00	3	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MTWTF--					5	\$100.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					5	\$100.00		0.00			
N 4	KSTC	04/01/24	04/12/24	M-F 8-9p Last Man Standing	CM	M-F 8-9p	MTWTF--	:30	5	\$125.00	3	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MTWTF--					5	\$125.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					5	\$125.00		0.00			
N 5	KSTC	04/08/24	04/12/24		CM	9pm M-F	MTWTF--	:30	1	\$175.00	3	0.00	NM	1	\$175.00

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Advertiser: TIKTOK (Political)
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 Estimate: 2004
KSTC-TV, LLC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSTC 9pm News M-F,Su															
KSTC 9pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	MTWTF--					1	\$175.00		0.00			
N 6	KSTC	03/30/24	04/13/24	Sa 3-4p the Neighborhood	CM	Sa 3-4p	-----2-	:30	2	\$30.00	3	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$30.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$30.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$30.00		0.00			
N 7	KSTC	03/30/24	04/13/24	Sa 4-5p the Goldbergs	CM	Sa 4-5p	-----2-	:30	2	\$40.00	3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$40.00		0.00			
N 8	KSTC	03/30/24	04/13/24	Sa 5-6p Young Sheldon	CM	Sa 5-6p	-----2-	:30	2	\$40.00	4	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$40.00		0.00			
N 9	KSTC	03/30/24	04/13/24	Sa 6-7p the Big Bang Theory	CM	Sa 6-7p	-----2-	:30	2	\$55.00	4	0.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$55.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$55.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$55.00		0.00			
N 10	KSTC	03/30/24	04/13/24	Sa 7-8p Family Guy	CM	Sa 7-8p	-----2-	:30	2	\$40.00	4	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$40.00		0.00			
N 11	KSTC	03/30/24	04/13/24	Sa 8-9p Bob's Burgers	CM	Sa 8-9p	-----2-	:30	2	\$40.00	4	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2-					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2-					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2-					2	\$40.00		0.00			
N 12	KSTC	03/31/24	04/14/24	Su 4-5p The Rookie	CM	Su 4-5p	-----2	:30	2	\$40.00	3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2					2	\$40.00		0.00			
N 13	KSTC	03/31/24	04/14/24	Su 8-9p Friends/ Last Man Standing	CM	Su 8-9p	-----2	:30	2	\$40.00	5	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-----2					2	\$40.00		0.00			
Week:		04/01/24	04/07/24	-----2					2	\$40.00		0.00			
Week:		04/08/24	04/14/24	-----2					2	\$40.00		0.00			
N 14	KSTC	03/27/24	03/29/24	M-F 3-4p The Neighborhood	CM	M-F 3-4p	--WTF--	:30	1	\$55.00	2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	---TF--					1	\$55.00		0.00			
N 15	KSTC	03/27/24	03/29/24	M-F 5-6p Young Sheldon	CM	M-F 5-6p	--WTF--	:30	1	\$80.00	3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	---TF--					1	\$80.00		0.00			
N 16	KSTC	03/27/24	03/29/24		CM	M-F 7-8p	--WTF--	:30	1	\$100.00	3	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-8P Friends											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	---TF--	1	\$100.00	0.00								
N 17	KSTC	03/27/24	03/29/24	M-F 8-9p Last Man Standing	CM	M-F 8-9p	--WTF--	:30	1	\$125.00	3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	---TF--	1	\$125.00	0.00								
N 18	KSTC	03/27/24	03/29/24	KSTC 9pm News M-F, Sat KSTC 9pm News	CM	9pm M-F	--WTF--	:30	1	\$175.00	3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/25/24	03/31/24	---TF--	1	\$175.00	0.00								
													Totals	86	\$5,820.00