## EEO PUBLIC FILE REPORT

## October 1, 2020 - September 30, 2021

WKMG-TV is an Equal Opportunity Employer. In addition to complying with the requirements of federal law, WKMG-TV will comply with applicable state and local laws prohibiting employment discrimination. Any offer of employment is conditional upon the successful completion of a background check and preemployment drug screen.

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
| :---: | :---: | :---: |
| Investigative Reporter | $\begin{gathered} 1-3,5-9,11-13,15-19,21-23,25-35,38 \\ -39,41-42,45,47-54,56-60,62-66,69- \\ 71,73-76,78,82-84 \end{gathered}$ | 15 |
| Web-News Producer | $\begin{gathered} \hline 1-3,5-9,13,16,19-21,23,25-29,31, \\ 34-35,37,41,45,47-50,52-53,55-66, \\ 69,71,74-78,80,82-84 \end{gathered}$ | 82 |
| Director | $\begin{gathered} \hline 1-3,5-11,13,15-16,19-21,23,25-29, \\ 31,34-35,37,41,45,47-50,52-53,55- \\ 66,69,71,74-75,77-78,80-84 \end{gathered}$ | 15 |
| Reporter/Multi Media Journalist | $1-3,5-10,13,15-16,19-21,23,25-29$, $33-37,41,43,45-50,52-53,55-69,71-$ $72,74-78,80-84$ | 45 |
| Reporter/Multi Media Journalist | $\begin{gathered} \hline 1-3,5-10,13,15-16,19-21,23,25-29, \\ 33-37,41,43,45-50,52-53,55-69,71- \\ 72,74-78,80-84 \end{gathered}$ | 15 |
| Reporter/Multi Media Journalist | $\begin{gathered} 1-3,5-10,13,15-16,19-21,23,25-29, \\ 33-37,41,43,45-50,52-53,55-69,71- \\ 72,74-78,80-84 \end{gathered}$ | 45 |
| Account Executive | $\begin{gathered} \hline 1-3,5-11,13-16,20-21,23,25-29,31, \\ 34-35,37,41,44-45,47-50,52-53,55- \\ 66,68-69,71,74-78,80-81,83-84 \\ \hline \end{gathered}$ | 15 |
| Executive Producer II | $1-3,5-10,13-16,19-20,23,25-29,31$, $34-35,37,41,44,47-50,52-53,55-56$, $58-62,64-66,69,71,74-75,80,83$ | 15 |
| Web-News Producer | $\begin{gathered} \hline 1-3,5-11,13,15-16,20-21,23,25-29, \\ 31,34-35,37,41,44,47-50,52-53,55- \\ 66,69,71,74-78,80,83 \\ \hline \end{gathered}$ | 15 |
| Account Executive | $\begin{gathered} \hline 1-3,5-10,13,15-16,20-21,23,25-29, \\ 31,34-35,37,41,44-45,47-50,52-53, \\ 55-56,58-62,64-66,69,71,74-76,80, \\ 82-84 \end{gathered}$ | 45 |
| Promotion Producer | $\begin{gathered} 1-3,5-10,13,16,19-20,23,25-29,31, \\ 34-35,37,40-41,44-45,47-50,52-53, \\ 55-56,58-62,64-66,69,71,74-75,79- \\ 81,83-84 \end{gathered}$ | 40 |

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See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") <br> Used to Fill Vacancy | RS Referring Hiree |
| :---: | :---: | :---: |
| Multi Media Sales Assistant | $\begin{gathered} \hline 1-3,5-10,13,15-16,19-20,23,25-29, \\ 31,34-35,37,41,44,47-50,52-53,55- \\ 56,58-62,64-66,69,71,74-75,80-84 \end{gathered}$ | 82 |
| Photographer | $1-3,5-10,13,15-16,20,23,25-29,31$, $34-35,37,41,44-45,47-50,52-53,55-$ $56,58-62,64-66,69,71,74-75,80-81$, $83-84$ | 15 |
| Photographer | $1-3,5-10,13,15-16,20,23,25-29,31$, $34-35,37,41,44-45,47-50,52-53,55-$ $56,58-62,64-66,69,71,74-75,80-81$, $83-84$ | 15 |
| Assignment Editor | $\begin{gathered} \hline 1-3,5-11,13,15-16,20-21,23,25-29, \\ 31,34-35,37,41,44-45,47-50,52-53, \\ 55-66,69,71,74-78,80-81,83-84 \end{gathered}$ | 45 |
| Producer Trainee | $1-3,5-10,13-16,20,23,26-29,31,34-$ $35,37,41,44-45,47-50,52-53,55-56$, $58-62,64-66,69,71,74-76,78,80-81$, $83-84$ | 37 |
| Producer | 2-11, 13-16, 20-21, 23, 25, 27-29, 31, <br> $33-34,37,41,44-45,47-50,52-53,55-$ <br> $66,68-69,71,74-78,80-81,83-84$ | 33 |
| Assignment Editor Trainee | $\begin{gathered} \hline 2-7,9-11,13-16,20-21,23-25,27-29, \\ 31,34,37,40-41,44-50,52-53,55-66, \\ 69,71,74-78,80-81,83-84 \end{gathered}$ | 78 |

## EEO PUBLIC FILE REPORT

October 1, 2020 - September 30, 2021

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 1 | 602 Communications <br> Florida <br> Phone : 602-954-8373 <br> Url : slizik@602communications.com <br> Email : slizik@602communications.com <br> Sandy Lizik | N | 0 |
| 2 | AAJA Florida Chapter <br> Florida <br> Url : http://chapters.aaja.org/Florida/FLAAJA.html <br> Email : aajaflorida@gmail.com <br> Gail Rayos | N | 0 |
| 3 | Adams Broadcast Consulting 600 E. Las Colinas Blvd. Suite 100 <br> Irving, Texas 75039 <br> Phone: 707-983-8362 <br> Email : dana@adamsconsulting.tv <br> Dana Adams | N | 2 |
| 4 | Art Institute of Jacksonville 8775 Baypine Road Jacksonville, Florida 32256 Phone : (904) 486-3000 Url : www.artinstitutes.edu/jacksonville Email : pierced@AII.edu Debra Pierce | N | 0 |
| 5 | B-Roll.net <br> 243 17th Street SE <br> Washington, District of Columbia 20003 <br> Url : www.b-roll.net <br> Career Services <br> Manual Posting | N | 0 |
| 6 | Bienstock, A United Talent Agency Co. 250 West 57th Street <br> New York, New York 10107 <br> Phone: 407-521-1256 <br> Donna Ansley <br> Manual Posting | N | 0 |
| 7 | Broadcast Employment Services <br> (tvjobs.com/amfm.com/digitaltalent.tv) <br> Florida <br> Phone : (800)374-0119 <br> Email : admin@tvjobs.com <br> Mark Holloway | N | 0 |

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| :---: | :---: | :---: | :---: |
| 8 | CareerSource Northeast Florida 215 N. Market Street 2nd Floor Jacksonville, Florida 32202 Email : info@careersourcenefl.com C. Moody | N | 0 |
| 9 | Catholic Charities of Central Florida 1819 N. Semoran Blvd. Orlando, Florida 32807 <br> Phone: 4072771938, ext. 1117 <br> Url : www.cflcc.org <br> Email : Daisy.Clemente@cflcc.org <br> Fax : 1-407-277-3744 <br> Daisy Clemente | N | 0 |
| 10 | CBK Media Management <br> 179 Red Knot Lane <br> Mount Pleasant, South Carolina 29464 <br> Phone : 412-770-6749 <br> Url : www.broadcastcareerlink <br> Email : info@cbkmedia.net <br> CJ Kane | N | 1 |
| 11 | Center for Independent Living 720 N. Denning Drive <br> Winter Park, Florida 32789 <br> Phone: (407)623-1070, ext. 143 <br> Url : www.cilorlando.org <br> Email : shartman@cilorlando.org <br> Fax : 1-407-623-1390 <br> Sarah Hartman | N | 0 |
| 12 | Central Florida Assocation of Black Journalists <br> P.O. Box 7445 <br> Orlando, Florida 32802 <br> Url : http://cfabj.wordpress.com <br> Career Services <br> Manual Posting | N | 0 |
| 13 | Central Florida Employment Council 450 Seminola Blvd. <br> Casselberry, Florida 32707 <br> Phone: (407)834-4223 <br> Url : www.cfec.org <br> Email : cfec@cfec.org <br> Paulette Weir | N | 0 |

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| :---: | :---: | :---: | :---: |
| 14 | Classified Ad-Spots n Dots <br> Ads@spotsndots.com <br> Kennesaw, Georgia <br> Phone : 407-521-1256 <br> Url : www.spotsndots.com <br> Donna Ansley <br> Manual Posting | N | 0 |
| 15 | clickorlando.com 4466 N. John Young Pkwy. Orlando, Florida 32804 <br> Phone : 407-521-1200 <br> Email : ddahm@wkmg.com <br> Fax: 1-407-521-1204 <br> Daniel Dahm | N | 42 |
| 16 | Collective Talent <br> 1721 Richardson Place <br> Tampa, Florida 33606 <br> Phone : (813)-254-9695 <br> Url : www.collectivetalent.com <br> Email : bille@michaelsmedia.com <br> Michael Bille | N | 0 |
| 17 | Columbia College 1001 Rogers Street Columbia, Missouri 65216 Phone: (573) 875-7421 Url : http://www.ccis.edu/ Email : dgmalson@ccis.edu Don Malson | N | 0 |
| 18 | Connecticut School of Broadcasting 7087 Grand National Drive Suite 100 <br> Orlando, Florida 32819 <br> Phone: 407-704-8910 <br> Url : www.gocsb.com <br> Email : rconley@gocsb.com <br> Ryan Conley | N | 0 |
| 19 | Cuban American National Counsel 300 SW 12th Avenue 3rd Floor <br> Miami, Florida 33130 <br> Phone : (305)642-3484 <br> Url : http://www.cnc.org/ <br> Email : slopez@cnc.org <br> Cris Santana | N | 0 |

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| :---: | :---: | :---: | :---: |
| 20 | Daytona State College <br> 1200 International Speedway Blvd. <br> Daytona Beach, Florida 32114 <br> Phone : (386) 506-3610 <br> Url : http://www.dbcc.cc.fl.us/ <br> Email : NeroBe@daytonastate.edu <br> Fax : 1-386-506-3150 <br> Becky Nero-Wall | N | 0 |
| 21 | Dept. of Labor \& Unemployment 1809 Art Museum Drive \#201 <br> Jacksonville, Florida 32207 <br> Phone : (904) 348-2730 <br> Fax : 1-904-348-2737 <br> Carol Michael | N | 0 |
| 22 | Doug Olin <br> WINK-TV 2824 Palm Beach Blvd. <br> Fort Myers, Florida 33916 <br> Phone : 1-239-9600 <br> Url : www.winknews.com <br> Doug Olin <br> Manual Posting | N | 0 |
| 23 | Emma Bowen Foundation <br> 1221 Avenue of the Americas <br> New York, New York 10020 <br> Phone : 212-664-0199 <br> Email : Michael.Barham@nbcuni.com <br> Michael Barham | N | 0 |
| 24 | Equal Employment Opportunity Commission <br> 501 E. Polk Street Suite 1000 <br> Tampa, Florida 33602 <br> Phone : (305)808-1851 <br> Url : http://www.eeoc.gov/ <br> Fax : 1-305-808-1855 <br> Career Services | N | 0 |
| 25 | Federal Communications Commission 445 12th Street SW <br> Washington, District of Columbia 20554 Phone: (866)225-5322 <br> Url : http://www.fcc.gov/ <br> Fax : 1-866-418-0232 <br> Barbara Kreisman | N | 0 |

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| :---: | :---: | :---: | :---: |
| 26 | Flagler College <br> P.O. Box 1027 <br> St. Augustine, Florida <br> Phone : (904) 819-6286 <br> Url : www.flagler.edu/ <br> Email : CEverly@flagler.edu <br> Fax : 1-904-826-8515 <br> C. Everly | N | 0 |
| 27 | Florida A \& M University 100 Student Union Plaza <br> Tallahassee, Florida 32301 <br> Phone: 850.599.3700 <br> Url : http://www.famu.edu/ <br> Email : delores.dean@famu.edu Delores Dean | N | 0 |
| 28 | Florida Atlantic University <br> 777 Glades Road Bldg. SU 80, Room 220 <br> Boca Raton, Florida 33431 <br> Phone : (561) 297-3533 <br> Url : www.fau.edu/ <br> Email : tackerman@fau.edu <br> Fax : 1-561-297-2740 <br> Traci Ackerman | N | 0 |
| 29 | FSU Nole Network <br> Florida State University Dunlap Success Center <br> Tallahassee, Florida 32306 <br> Phone: 850-644-6431 <br> Url : http://career.fsu.edu/ <br> Email : FSUCareerCenter@csm.symplicity.com Scott Maynard | N | 0 |
| 30 | Full Sail Placement <br> 3300 University Blvd. Suite 160 <br> Orlando, Florida 32792 <br> Phone : 866-807-3140 <br> Url : www.fullsail.com/ <br> Email : ktrudeau@fullsail.com <br> Fax : 1-407-671-2240 <br> Karen Trudeau | N | 0 |

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| :---: | :---: | :---: | :---: |
| 31 | Full Sail University <br> 3300 University Blvd. <br> Winter Park, Florida 32792 <br> Phone : 407-679-0100 <br> Email : nbarefield@fullsail.com <br> Neenah Barefield | N | 0 |
| 32 | Goodwill Job Center 4516 West State Road 46 <br> Sanford, Florida 32771 <br> Phone: (407)936-0469 <br> Url : www.goodwillcfl.org <br> Email : sssc@goodwillcfl.org <br> Fax : 1-407-936-0480 <br> Tony Brown | N | 0 |
| 33 | Graham Media Group <br> 161 North Clark Suite 2900 <br> Chicago, Illinois 60601 <br> Phone : 312-917-6260 <br> Email : careers@grahammedia.com Julie Dreixler | N | 3 |
| 34 | Grambling State University <br> Dept. of Mass Communications Box 4292 <br> Grambling, Louisiana 71245 <br> Phone:318-274-2189 <br> Email : dunns@gram.edu <br> Dr, Sharon Ford-Dunn | Y | 0 |
| 35 | Hispanic Link News Service, Inc. <br> 1420 N. Street, N.W. <br> Washington, District of Columbia 20005 <br> Phone : (407)428-5870 <br> Url : http://www.hispaniclink.org/Hispanic_Link/Front_Pa <br> Email : lgarcia@hispanicchamber.net <br> Marilyn Linley | N | 0 |
| 36 | IBEW, Local 606 <br> 820 Virginia Drive <br> Orlando, Florida 32803 <br> Phone: (407)896-7271 <br> Url : www.ibew606.org <br> Email : rcopple@earthlink.net <br> Rosemary Copple | N | 0 |

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| :---: | :---: | :---: | :---: |
| 37 | iHire <br> 41 E All Saints Street <br> Frederick, Maryland 21701 <br> Phone: 8662380161 <br> Url : https://www.ihire.com <br> Career Listing <br> Manual Posting | N | 11 |
| 38 | ihire.com <br> 4466 John Young Pkwy <br> Orlando, Florida 328804 <br> Phone: 407-521-1256 <br> Donna Ansley <br> Manual Posting | N | 0 |
| 39 | ihirebroadcasting.com <br> 41 East All Saints Street <br> Fredrick, Maryland 21701 <br> Phone : 877-840-5456, ext 204 <br> Url : ihirebroadcasting.com <br> Lori Cole <br> Manual Posting | N | 0 |
| 40 | Indeed.com <br> c/o Donna Ansley <br> Orlando, Florida <br> Phone: 407-521-1256 <br> Email : dansley@wkmg.com <br> Fax: 1-407-521-1251 <br> Donna Ansley | N | 5 |
| 41 | Jacksonville University <br> 2800 University Blvd., N Career Services <br> Jacksonville, Florida <br> Phone : (904) 256-7000 <br> Url : https://ju-csm.symplicity.com/employers/ <br> Email : careerservices@ju.edu <br> Career Services | N | 0 |
| 42 | John Butte \& Associates P.O. Box 477 <br> Lakewood, Ohio 44107 <br> Phone : 216-650-2258 <br> John Butte <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 43 | KSAT-TV <br> 1408 N. St. Mary's Street <br> San Antonio, Texas 78215 <br> Phone : (210) 351-1248 <br> Url : www.ksat.com <br> Kathy Felix <br> Manual Posting | N | 2 |
| 44 | Latino Leadership <br> 8617 E. Colonial Drive <br> Orlando, Florida 32803 <br> Phone : 407-895-0801 <br> Url : www.latinoleadership.org <br> Fax : 1-407-895-0803 <br> Barbara Betancourt | N | 0 |
| 45 | Linkedin <br> Linkedin <br> LinkedIN, Florida <br> Phone: 407-521-1256 <br> Donna Ansley <br> Manual Posting | N | 19 |
| 46 | LornaDave Agency <br> P.O.Box 368 <br> Orefield, Pennsylvania 18069 <br> Phone: 610-248-1317 <br> Url : https://www.lornadave.com <br> Email : john@lornadave.com <br> John Derr | N | 1 |
| 47 | mediabizjobs.com <br> Florida <br> Url : www.mediabizjobs.com <br> John Stipe <br> Manual Posting | N | 0 |
| 48 | MediaLine <br> P.O. Box 51909 <br> Pacific Grove, California 93950 <br> Phone : (800) 237-8073 <br> Email : medialine@medialine.com <br> Mark Shilstone | N | 0 |
| 49 | mediamatch.com <br> Florida <br> Url : www.mediamatch.com <br> Career Services <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 50 | MediaRecruiter.com <br> 9457 So. University Blvd. Suite \#303 <br> Highlands Ranch, Colorado 80126 <br> Phone: 303-400-5150 <br> Art Scott <br> Manual Posting | N | 0 |
| 51 | monster.com <br> 4466 John Young Pkwy. <br> Orlando, , Florida 32804 <br> Donna Ansley <br> Manual Posting | N | 0 |
| 52 | Morris Brown College <br> 643 Martin L. King Drive NW Career Planning <br> Atlanta, Georgia 30314 <br> Phone : (404) 739-1123 <br> Url : www.morrisbrown.edu/ <br> Email : Todd.blackburn@morrisbrown.edu <br> Todd Blackburn | N | 0 |
| 53 | NAACP <br> 4805 Mt. Hope Drive <br> Baltimore, Maryland 21215 <br> Url : http://www.naacp.org/content/main/ <br> Mr. John Johnson <br> Manual Posting | N | 0 |
| 54 | NAB Education Foundation 1771 N Street, NW <br> Washington, District of Columbia 20036 <br> Phone : 202-429-5361 <br> Url : www.nabef.org <br> Email : MDuke@nab.org <br> Fax : 1-202-517-1617 <br> Michelle Duke | N | 0 |
| 55 | NABEF <br> 1 M Street SE <br> Washington, District of Columbia 20003 <br> Phone : 2024293191 <br> Url : nabef.org <br> Career Listing <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 56 | Napoli Management Group <br> 8844 West Olympic Blvd. Suite 100 <br> Beverly Hills, California 90211 <br> Phone: 310-385-8221 <br> Laurie Jacoby <br> Manual Posting | N | 0 |
| 57 | National Assn. of Black Broadcasters 1100 Knight Hall Suite 3100 <br> College Park, Maryland 20742 <br> Phone : 301-405-0248 <br> Url : http://www.nabob.org/ <br> Fax : 1-301-314-1714 <br> Career Services | N | 0 |
| 58 | National Lesbian \& Gay Journalists Assn. 1420 K Street Suite 910 <br> Washington, District of Columbia 20005 <br> Phone : (202) 588-9888 <br> Email : info@nlgja.org <br> Lynette Spencer | N | 0 |
| 59 | National Urban League Black Executive Exchange Program <br> 120 Wall Street <br> New York, New York 10005 <br> Phone: (212)558-5300 <br> Url : http://www.nulbeep.org/ <br> Email : DWEST@NUL.ORG <br> Dale West | N | 0 |
| 60 | Native American Journalist Association Univ. of Oklahoma 395 West Lindsey <br> Norman, Oklahoma 73019 <br> Phone : 918-652-5612 <br> Url : www.naja.com <br> Email : rlandsberry@gmail.com <br> Fax : 1-405-325-6945 <br> Becca Landsberry | N | 0 |
| 61 | No Posting <br> WKMG-TV <br> Orlando, Florida 32804 <br> Phone: 407-521-1256 <br> Email : dansley@wkmg.com <br> Donna Ansley | N | 0 |

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| :---: | :---: | :---: | :---: |
| 62 | Pennsylvania State University <br> College of Communications 205 Carnegie Bldg. <br> University Park, Pennsylvania 16802 <br> Phone : (814) 865-2377 <br> Url : www.psu.edu/ <br> Email : rpm163@psu.edu <br> Fax : 1-814-863-8044 <br> Robert Martin | N | 0 |
| 63 | Ribault Full Service School 3701 Winton Drive Jacksonville, Florida 32208 <br> Phone : (904) 924-1680 <br> Fax : 1-904-924-1684 <br> Sharon Robinson | N | 0 |
| 64 | Ringling School of Art and Design <br> 2700 N. Tamiami Trail <br> Sarasota, Florida 34234 <br> Phone : 941-359-7502 <br> Url : http://www.collegecentral.com/ringling/Employer.cf <br> Cyndi Flannagan <br> Manual Posting | N | 0 |
| 65 | Society of Broadcast Engineers 9247 N. Meridian Street Suite 305 Indianapolis, Indiana 46260 <br> Phone : (317) 846-9000 <br> Url : www.sbe.org// <br> Email : kjones@sbe.org Scott Jones | N | 0 |
| 66 | Society of Broadcast Engineers-Chapter 42 <br> 4466 N. John Young Pkwy. <br> Orlando, Florida 32804 <br> Phone : 407-521-1200 <br> Frank Torbert <br> Manual Posting | N | 0 |
| 67 | Sound of Life Media <br> 61 Ridgelawn Road <br> Asheville, South Carolina 28806 <br> Phone: 828-713-2871 <br> Url : www.soundoflifemedia.com John Kirtley <br> Manual Posting | N | 1 |

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| :---: | :---: | :---: | :---: |
| 68 | Spots n Dots <br> 1635 Old Highway 41 Suite 112-338 <br> Kennesaw, Georgia 30152 <br> Phone : 888-884-2630 <br> Url : http://www.spotsndots.com <br> Emily McKay <br> Manual Posting | N | 0 |
| 69 | Stetson University <br> 421 N. Woodlland Blvd. <br> Deland, Florida 32723 <br> Phone: (386) 822-7315 <br> Url : www.stetson.edu/ <br> Email : career@stetson.edu <br> Annette Accorto | N | 0 |
| 70 | Syracuse University <br> 215 University Place <br> Syracuse, New York 13244 <br> Phone : (315) 443-9092 <br> Url : www.syr.edu/ <br> Email : careers@syr.edu <br> Debi Walker | N | 0 |
| 71 | Talent Dynamics <br> 600 E. Las Colinas Blvd. Suite 100 <br> Irving, Texas 75039 <br> Phone : 214-640-3180 <br> Url : www.talentdynamics.com <br> Email : pumphrey@talentdynamics.com <br> Julie Pumphrey | N | 0 |
| 72 | The Naso Group, LLC <br> 19501 East Country Club Drive Suite 108 <br> Aventura, Florida 33180 <br> Phone : 305-682-0564 <br> Url : http://www.nasogroupcom <br> Fax : 1-305-932-7392 <br> Michael Naso | N | 1 |
| 73 | The NWT Group <br> 2110 Elmwood <br> Bryan, Texas 77802 <br> Phone: 817-987-3600 <br> David Christopher <br> Manual Posting | N | 0 |

## EEO PUBLIC FILE REPORT

October 1, 2020 - September 30, 2021
II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 74 | TVjobs.com <br> P.O. Box 4116 <br> Oceanside, California 92052 <br> Phone : 760-754-8177 <br> Url : http://www.tvjobs.com/ <br> Mark Holloway <br> Manual Posting | N | 0 |
| 75 | United Talent Agency <br> 888 Seventh Avenue 7th Floor <br> New York, New York 10106 <br> Phone : 212-651-5513 <br> Rick Ramage <br> Manual Posting | N | 0 |
| 76 | University of Central Florida <br> Career Resource Center P.O. Box 160165 <br> Orlando, Florida 32816 <br> Phone : (407) 823-2361 <br> Url : www.career.ucf.edu <br> Email : career@mail.ucf.edu <br> Fax : 1-407-823-5909 <br> Tracy Thomas | N | 3 |
| 77 | University of Colorado at Boulder <br> 1511 University Avenue \#478 UCB <br> Boulder, Colorado 80309 <br> Phone : (303) 492-5480 <br> Url : http://colorado.edu/ <br> Email : Christine.Mahoney@Colorado.EDU <br> Fax: 1-303-492-0969 <br> Christine Mahoney | N | 0 |
| 78 | University of Florida <br> Knight Division, Career Svcs. 1080 Weimer Hall <br> Gainesville, Florida 32611 <br> Phone : (352) 392-0289 <br> Url : http://www.ufl.edu/ <br> Email : charris@jou.ufl.edu <br> Fax : 1-352-846-2484 <br> Charles Harris | N | 1 |
| 79 | Unknown <br> Unknown <br> Unknown, Florida 32804 <br> Phone: 4075211256 <br> Donna Ansley | N | 1 |

## EEO PUBLIC FILE REPORT

October 1, 2020 - September 30, 2021

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 80 | Weber International University <br> P.O. Box 96 <br> Babson Park, Florida 33827 <br> Phone : 863-638-2936 <br> Url : http://www.webber.edu/ <br> Email : whitetl@webber.edu <br> Tonya White | N | 0 |
| 81 | Welle Dunne! Blog <br> 100 Amphitheatre Parkway <br> Mountain View, California 94043 <br> Kate Bacon <br> Manual Posting | N | 0 |
| 82 | WKMG-TV <br> 4466 N. John Young Pkwy. <br> Orlando, Florida 32804 <br> Phone : 407-5211256 <br> Url : www.clickorlando.com <br> Email : dansley@wkmg.com <br> Fax : 1-407-521-1204 <br> Donna Ansley | N | 8 |
| 83 | Workforce One-Stop Career Center <br> 707 Mendham Blvd. Suite 250 <br> Orlando, Florida 32825 <br> Phone: (407)531-1222 <br> Url : http://www.workforcecentralflorida.com/oscc/locati <br> Sergio Leon <br> Manual Posting | N | 0 |
| 84 | www.mediagignow.com <br> 300 South Riverside Plaza Suite 800 <br> Chicago, Illinois 60606 <br> Phone : 336-553-0620 <br> Url : http://www.mediagignow.com <br> Email : customerservice@mediagignow.com MediaGigNow.com | N | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: |  |  | 101 |

## EEO PUBLIC FILE REPORT

October 1, 2020 - September 30, 2021

## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Ongoing Event | Participation in job banks, internet programs and other programs designed to promote outreach | News Director Allison McGinley is a Board Member of the RTDNA Region 13 organization. She participates in the RTDNA meetings where continuing education, ethics guidelines and industry innovations are discussed. She is regularly called upon by Florida and Georgia newsrooms about questions and legal assistance about RTDNA initiatives. She mentors young news industry talent and assists with educational conferences on behalf of RTDNA. | 1 | News Director |
| 2 | 10/1/2020 | Establishment of an intern program designed to assist members of the community | WKMG-TV/Graham Media Group offers a year round, paid internship to students pursuing a career in broadcasting. Students who participate in the internship program receive school credit while getting on-the-job training and useful experience. Interns work along side employees assisting with the daily operation of the station. They also have the opportunity to apply for open positions within the station for which they qualify. Internships are offered in the Production, News and New Web/Social Media departments. Over the years, several interns have been hired to fill open positions. | 3 | Production Manager Intern Intern |
| 3 | Ongoing Event | Establishment of training programs for station personnel | Graham Media Group/WKMG-TV offers a Tuition Reimbursement program to encourage full time employees to further their education and help advance their careers to enhance job skills. The tuition reimbursement program covers courses at recognized educational institutions to help employees complete degrees, obtain a graduate degree relating to their job, vocation training and to obtain a high school diploma. The maximum benefit for tuition reimbursement is $\$ 5250$ per calendar year. The program is available to all FT employees. | 1 | News Producer |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of <br> Recruitment Initiative <br> (Menu Selection) | Brief Description Of Activity <br> Stations <br> Participants | Participant Title |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4 | Ongoing <br> Event | Establishment of a <br> mentoring program | The News Web Team completes training <br> on the ARC Web Publishing System for <br> content management of the station <br> website, clickorlando.com. The entire <br> team completes this training at hire and <br> on an on-going basis as needed. ARC is <br> a tool used to write and post articles to <br> the station website that allows the team <br> to write and post stories, upload images <br> and videos and to create pages on the <br> station website. | Web Managing Editor <br> Web Producer <br> Web Producer <br> Web Producer |  |
| 5 | $10 / 1 / 2020$ | Listing of each upper- <br> level category opening <br> in a job bank or <br> newsletter | Upper level positions such as managers <br> and on-air talent are listed with minority <br> organizations, as all other job openings. <br> There are approximately 90 <br> organizations notified for each job <br> opening that include colleges, minority <br> and broadcasting organizations. A <br> complete list is included with this report. | 1 | HR Admnistrator |
| 6 | $10 / 1 / 2020$ | Participation in other <br> activities designed by <br> the station employment <br> unit | WKMG-TV, along with our Digital Tier <br> Stations, WKMG-DT6.2 and WKMG <br> DT6.3, broadcasts on-air :10 community <br> service/EEO announcements to invite <br> organizations be placed on the station <br> job notification list. The :10 community <br> service announcements are scheduled <br> throughout the year, as time permits, on <br> all of the above mentioned channels. <br> We endeavor to air the announcements <br> on a weekly basis. | 2 | Sales Asst. <br> Sales Asst |

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October 1, 2020 - September 30, 2021

## III. RECRUITMENT INITIATIVES

| Date | Recruitment Initiative <br> (Menu Selection) | Brief Description Of Activity | No. of <br> Stations <br> Participants | Participant Title |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 7 | $10 / 1 / 2020$ | Participation in other <br> activities designed by <br> the station employment <br> unit | Graham Media Group offers a Trainee <br> Program to provide structured <br> development opportunities for entry <br> level professionals. The training <br> program is a maximum of 12 months <br> whereby they are a paid employee with <br> established appropriate salary and <br> eligible for company benefits. They are <br> given specific job duties and learning <br> opportunities for their designated <br> training assignment. They are advised <br> in writing of the specifics of the <br> program and there is no guarantee of <br> employment beyond their training <br> commitment. WKMG-TV has hired 3 <br> Trainees for training as an Assignment <br> Editor, Web Producer and Production <br> Technician since Oct. 2020. In this <br> reporting period, WKMG hired a <br> Trainee for a full time position as a Web <br> Producer. | News Director <br> Assignment Manager <br> Web Managing Editor <br> Production Mangaer |  |
| 8 | $10 / 3 / 2020$ | Establishment of a <br> mentoring program | WKMG-TV News Photographers and <br> Mobile Journalists attended a one day <br> Virtual Workshop led by Chief <br> Photographer. This is a <br> mentoring/training project to help them <br> become better storytellers. The <br> workshop included a round table where <br> they shared ideas and tips about creating <br> fair, unbiased news stories. They also <br> had a presentation from Digital <br> Dominance about the 7 C's of <br> Journalism and received a <br> Photojournalist Handbook. They <br> discussed tips and tricks, how to make <br> presets, line tool, key frames and how to <br> use one drive, along with live truck tips. | 35 | Chief News <br> Photographer <br> Mobile Journalist |
| Mobile Journalist |  |  |  |  |  |
| News Photographer |  |  |  |  |  |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 9 | 11/19/2020 | Provision of training to management | WKMG-TV employees and managers attended a webinar on Diversity/Equity and Inclusion presented by BRBS World, LLC. The webinar discussed Diversity in the workplace and the attendees participated in group sessions to discuss various scenarios about how people are perceived and recognized by others, as well as, how we also have common human feelings/traits/interests. The webinar was attended by 56 employees who learned about unconscious bias and the importance of showing respect and acceptance of all people both in the workplace, and life in general, to promote a respectful workplace for all employees.. This was a mandatory training session for all employees of Graham Media Group. | 56 | Asst. Chief Engineer HR Administrator Operations Manager Sales Project Manager |
| 10 | Ongoing <br> Event | Establishment of a mentoring program | Alan Sawyer, Sales Manager, oversees training session each week for newly hired sales employees. They review sales strategies, sales tools such as Wide Orbit, Ad taxi, Salesforce, TvB, Ad Mall, Comscore, Scarborough; review broadcast and sales terminology, rating systems and sales processes. He advises about the selling process, makegoods and challenges of the job. This training prepares them to become an effective Media Sales Planner and also the qualifications to apply for promotion to Account executive positions. Steven Reese and Christina Buro, Media Sales Planners attend the training on an ongoing basis. | $3^{3}$ | Sales Manager Media Sales Planner Media Sales Planner |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 11 | 3/12/2021 | Provision of training to personnel of unaffiliated non-profit organizations | Production Manager, Robert Kotek, was invited to participate on an Advisory Panel by the Florida Institute of Recording Sound and Technology to participate in a new program called Digital Filmmaking and Video Production. The Panel also included various members of the local broadcast community and asked for their advice and feedback on the new curriculum. The Panel.reviewed the school's plans and new curriculum available both online and on campus to prepare students for an education for TV production/technology careers. After the initial group panel discussion, a follow up Zoom call was made to each panel member to provide feedback. | 1 | Production Manager |
| 12 | 3/22/2021 | Participation in events or programs sponsored by educational institutions | Executive News Producer, Angel Blazquez and Ashleigh Riggio, Producer, attended the University of Central Florida Intern Pursuit to advise students of available internships with WKMG-TV. Broadcast Journalism Students seeking internships attended 15 minute interview sessions and presented their resumes and videos for consideration of internships for the Fall semester 2021. | 2 | Executive News Producer News Producer |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 13 | 3/23/2021 | Provision of training to management | Corporate Counsel, Jane Marshall and VP/Chief Human Resources Officer, Julie Dreixler for Graham Media Group hosted a virtual training session for the hiring managers at WKMG-TV. <br> Attendees included the Vice President/General Mgr., Business Mgr., News Director, Director of Information Technology, Production Mgr., Creative Services Director, General. Sales Mgr. and HR Administrator, along with several other hiring managers. The Company's Best Hiring Practices, as well as, the FCC Requirements for recruiting, hiring and recording interviews were reviewed to ensure managers are informed and practice the correct, proper hiring procedures. The presentation included direction/information about Job posting requirements, EEO/ADA statements, notifications of job postings to a broad pool of applicants, recordkeeping of applicants, Outreach efforts about internships, mentoring, job fairs, employee training and annual EEO Report for station license renewal. | 15 | VP/GM <br> Business Manager <br> News Director <br> General Sales Mgr. |
| 14 | 5/7/2021 | Establishment of training programs for station personnel | Darran Caudle, Chief News <br> Photographer, oversees training to all newly hired news photographers about ENG live truck training and procedures that consist of raising and lowering the mast of a live news truck transmitter operation, IFB, Internet connection and live truck transmissions and operation. He advised about safety procedures of operating a live news truck. Two photographers hired in this reporting period received the live truck safety and procedure training. | 3 | Chief News <br> Photographer <br> News Photographer <br> News Photographer |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 15 | 6/23/2021 | Provision of training to management | Webinar: hosted by Asurint Background Screening Solutions to address the changes in the workplace and how employers and employees can adapt to processes in the changing workplace, work-from-home and hybrid schedules, "The Evolution of Employee Onboarding in a Post-Pandemic Hybrid Workplace." <br> Elizabeth Mayer, HR Business Partner and Erin Deal, Manager of Learning and Development shared their knowledge and experience with Graham Media Group Managers and Human Resources team. <br> The discussion included topics about creating a positive candidate experience to help with long-term employee retention, ideas about building a structured onboarding process that include virtual and on-site procedures. They presented onboarding tips and expectations of new hires, issues facing hybrid workers, i.e., technical barriers, communications, interactions with managers. How to ensure communication and keep actions consistent and providing the tools for the new employee to succeed in their job. | 2 | GMG Chief Human Resouces HR Administrator |

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## III. RECRUITMENT INITIATIVES

|  | Date | > Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | 6/30/2021 | Provision of training to management | ERG-LGBTQ Learning Webinar: Employee Resource Group Webinar, "GMG Pride LGBTQ+ Allies Learning Webinar" with guest speakers from the LGBTQ+ Community who presented information about their community and the issues and actions needed for dialog and acceptance for change in our society, as well as, how media can report stories in a fair and accurate way to support Equity Diversity and Inclusion. Robert Salcedo, Executive Director of Pride Center in San Antonio, TX, Raquel Willis, Activist/Media Strategist who founded Black Trans Circles and Writer Barbara Simon, Head of News Campaigns, GLAAD, an organization that works for cultural change to accept and communicate how the media can help provide dialog for the LBGTQ+ community. Graham Media Group Managers and Members of the Employee Resource Group attended the webinar for understanding and direction needed to hire and support members of the LGBTQ+ society. Discussion included the history and struggles of the Pride movement and the life rights and value of acceptance by Society. <br> Discussion included how the LBGTQ+ community can be supported by the media to report about their issues, resources to recruit talent for reporter and anchor positions, as well as, legal issues. | 3 | GMG Chief Human Resouces GMG Senior Director DEI <br> HR <br> Administrator/WKMG <br> -TV |

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## III. RECRUITMENT INITIATIVES

| Date | Recruitment Initiative <br> (Menu Selection) | Brief Description Of Activity | No. of <br> Stations <br> Participants | Participant Title |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 17 | $7 / 1 / 2021$ | Provision of training to <br> management | Graham Holdings Company requires on- <br> line training of all employees, including <br> managers, regarding the Company's <br> Code of Business Conduct, Ethics, <br> Harassment and Discrimination and <br> Information Security practices. The <br> training is required of each new hire <br> within the first 30 days of employment <br> and existing employees are required to <br> retrain every 2 years. The training <br> ensures all employees have an <br> understanding of the company practices <br> in order to promote a respectful <br> workplace, how to report a violation of <br> company policies and to keep company <br> information secure. All employees were <br> required to retrain in 2021. | Vice President/Gen. <br> Mgr. | News Director <br> Creative Svcs. Director <br> Business Manager |
| 18 | $7 / 14 / 2021$ | Participation in Job <br> Fairs | NABJ Career Fair. Graham Media <br> Group sponsored a virtual booth and 3 <br> employees from WKMG were in <br> attendance to promote jobs and <br> internships at the station, targeting <br> Television and Online Media members. <br> They interviewed several potential <br> candidates who ranged from recruiters <br> to several reporter candidates seeking <br> employment. The station presentation <br> included available job opportunities and <br> information about the GMG Company <br> culture. Contact information was given <br> to the interested participants for further <br> contact and to send resumes. Open jobs <br> at WKMG included Account Executive, <br> TV News Producer and PT Production <br> Technician. | 3 |  |

## EEO PUBLIC FILE REPORT

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## III. RECRUITMENT INITIATIVES

| Date | Recruitment Initiative <br> (Menu Selection) | Brief Description Of Activity | No. of <br> Stations <br> Participants | Participant Title |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 19 | $7 / 15 / 2021$ | Participation in events <br> sponsored by <br> organizations <br> representing the <br> community | National Association of Hispanic <br> Journalists Convention held July 15-17. <br> Executive Producer Angel Blazquez <br> attended the NAHJ Convention, a <br> national group of journalists who <br> represent Hispanic Journalists and assist <br> with networking and educating <br> members about broadcasting jobs and <br> issues. The NAHJ members networked <br> with other journalists to learn new ways <br> to improve storytelling. He met one-on- <br> one with prospective hires, evaluated <br> their work and coached them on how to <br> improve. Resumes for potential job <br> applicants were collected for <br> consideration of open positions. | Executive News <br> Producer |
| 20 | 9/9/2021 Participation in events <br> sponsored by <br> organizations <br> representing the <br> community <br> NLGJA Convention, 9/10/2021 <br> Executive Producer Phil Landeros and <br> Reporter Erik Sandoval attended the <br> National Lesbian and Gay Journalists <br> Association's convention to meet with <br> potential job candidates and provide <br> coaching to recruit members of the <br> LGBTQ+ community to work for <br> Graham Media Group/WKMG-TV. The <br> Association provides resources for <br> reporting on LGBTQ+ issues and <br> promotes hiring of the NLGJA <br> journalists. They spoke to convention <br> attendees about the company's <br> commitment to LGBTQ+ journalists and <br> coverage of LGBTQ+ issues. They <br> collected resumes for consideration of <br> open positions in the News Dept. 3 | Executive News <br> Producer <br> Reporter <br> Sr. Dir. Diversity, <br> Equity \& Inclusion, <br> GMG |  |  |

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## III. RECRUITMENT INITIATIVES

|  | Date | ```Type of Recruitment Initiative (Menu Selection)``` | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 21 | 9/22/2021 | Participation in job banks, internet programs and other programs designed to promote outreach | RTDNA Conference: Allison McGinley, News Director participated in the RTDNA 2021 Conference as the chairelect. She helped to design conference education sessions, met and mentored more than a dozen college age scholarship winners, and met with a half dozen potential future hires. She distributed her business cards for further contact with both students and potential team members. Graham Media Group was one of the Sliver sponsors for the RTDNA 21 Conference. She held conversations with individuals and participated in educational sessions presented by others. <br> RTDNA is a professional industry association dedicated to responsible journalism. The membership is more than 1500 strong. It caters to news managers, mid-level professionals, and emerging journalism students. | 11 <br>  <br>  <br>  | News Director |

