

Bluff City Radio LLC Programs to deal with Issues: October, November and December, 2016

Bluff City Radio LLC broadcast a program from eight until ten am every Monday through Friday titled South Arkansas Today.

The program is open to guest who are interested in promoting or discussing any issues or activities of general interest to residents of the Bluff City Radio coverage area. The program was aired KHUC and also used for PSA and on air talent discussion on KTPB, KPBA and KTRN. .

Issues discussed are attached in the file. Some of the issues included:

Additionally, each Bluff City Radio Station Ran PSA's on a regular basis promoting these and other events and problems. A copy of many of these events and problems is included in the file.

- Helped the Star City, Arkansas Veterans of Foreign Wars, American Legion and the Lincoln County Veteran's Administration to publicize the open house of the Veteran's Museum.
- Helped the Redfield Chamber of Commerce and Community Center promote their events including a Founders Day and Halloween Carnival as well as the Miss Redfield Pageant sign up. Live Broadcast from the event to help increase attendance.
- Interviewed and aired PSA's about the Pumpkin Patch produced by the Hardin New Life church.
- Helped the Pine Bluff Police Department promote their annual Fall Festival.
- Broadcast over 30 Football games for White Hall High School, Pine Bluff High School and Watson Chapel High School.
- Several interviews about the Pine Bluff Festival Association " Enchanted Land of Lights" Christmas Festival
- Helped promote several Christmas Festivals, Parade's and other Christmas activities for area church's and organizations
- Interviewed and promoted the 2016 Komen Race for the Cure in Little Rock and Pine Bluff.
- Interviewed Political Candidates for the 2016 General Election. Equal time was given to any candidate that requested it.

In addition to South Arkansas Today all Bluff City Radio stations broadcast many public service announcements helping area organization promote their activities and money raising events.

Bluff City Radio LLC Programs to deal with Issues:

~~April, May and June 2016~~

July, Aug & Sep 2016

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- The 21st Railroadiana Show and Sale, on April 2nd sponsored by the Arkansas Railroad Museum for a fund raiser.
- The Casablanca Benefit
- The Bill Sanders / Bo Piper Memorial Bass Tournament on April 9th to raise money for the Area Agency on aging, and Meals on Wheels.
- Helped promote the Pine Bluff Chili cook off sponsored by the Pine Bluff parks and recreation department.
- Daily discussions and promotion of the Pine Bluff Chamber of Commerce "Be a dinner winner" promotion from April 1st through May 31st.
- The Pine Bluff Business Expo. Live broadcast and many PSA's on all stations to help attendance and promotion of this annual event.
- The Black Pilots of America held their annual fly-in during the three day memorial day weekend.
- Each month we have a guest from the Governor Mike Huckabee Delta Rivers Nature Center. We discuss the events at the center and promote them with PSA's
- The Pine Bluff Farmers Market opened on June 4th with a large celebration including live entertainment, cooking demonstrations and children's activities. The market sells fresh produce on Thursdays and Saturdays from June through September. Several interviews were broadcast as well as PSA's on each station
- The Annual Big Bass Bonanza tournament was held in June and we ran interviews and PSA's to promote this Arkansas River event.
- In June we instituted interviews with representatives of the Arts and Science Center for Southeast Arkansas and promoted their activities on all our stations.
- The city of Pine Bluff opened a Splash Park on memorial day and we broadcast PSA's through labor day encouraging use of the park.
- The Harbor City News was broadcast on KTRN and KTPB each day with a representative of the Convention and Visitors bureau discussing activities in Pine Bluff twice a day on those two stations.

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Bluff City Radio LLC Programs to deal with Issues: April, May and June 2016

Bluff City Radio LLC broadcast a program from eight until ten am every Monday through Friday titled South Arkansas Today.

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- Hot Weather Fan Distribution program to the poor, elderly and infirm.
- Helped the Pine Bluff Downtown Special Events Organization promote the Sweet Sounds of Downton
- Promoted several area July 4th celebrations including the Pine Bluff Fireworks show. Our on-air personality broadcast live from this large event and provided the music to sync with the fireworks show.
- Regularly promote the American Red Cross Blood Drives with location for each given.
- Interviewed guests and promoted the Third annual Grider Field Fundraiser raising money to complete restore the only remaining World War IKI Barracks left at the field.
- Regular announcement of activites at the Governor Mike Huckabee Delta Rivers Nature center with the center director.
- We interviewed and promoted Pine Bluff Policed Departments 33rd annual night out designed to make neighborhoods safer.
- Interviewed guests and promoted the activities at the Arts and Science center for Southeast Arkansas.
- Interviewed guests and promoted the Arkansas Horse Association Benefit Horse Show
- Broadcast over 30 area High School Football games for White Hall High School, Watson Chapel High School and Pine Bluff High School.
- In September we promoted and interviewed gusts of the Taste Of Southeast Arkansas that raises funds for the Jefferson County Young Professionals Network program of the Pine Bluff Chamber.
- Participated and promoted the Smoke on the Water Barbecue and Music festival in September

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Bluff City Radio LLC Programs to deal with Issues: January, February and March 2016

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- Promotion of dates, times and places of Red Cross blood drives in our broadcast area. These announcements were made on a regular basis on all Bluff City Radio stations.
- Promoted an appearance by congressman Bruce Westerman in Sheridan, Arkansas to discuss issues facing the 4th congressional district.
- Promoted attendance at fund raising Easter egg hunts in White Hall, Sheridan and Pine Bluff.
- Helped promote a change in meeting places for the Arkansas Fallen Riders association in Pine Bluff
- Promoted all events at the annual Home and Garden show at the Pine Bluff Convention Center.
- Helped UAPB promote and explain several things over the entire quarter, example: The STEAM -tastic Forum in February.
- In depth reporting and announcements about the Great War, Arkansas in World War I. This event was displayed at the Pine Bluff/Jefferson county Historical Museum in January and February.
- Broadcast interviews and announcements about the Polar Plunge and 5 K Runn and Walk which was a fund raiser for the Special Olympics.
- Helped the local Shriner chapter promote their Circus in February.

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