

# CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

And:

**Multi Media Services Corp.**  
**915 King Street**  
**Attn: 2nd Floor**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 144549 /		<u>Alt Order #</u> WOC10446325
<u>Product</u> <b>REBUILDING AMERICA NOW (IU)</b>		
<u>Contract Dates</u> <b>08/08/16 - 08/10/16</b>	<u>Estimate #</u> <b>61 93 635</b>	
<u>Advertiser</u> <b>Rebuilding America Now</b>		<u>Original Date / Revision</u> 08/05/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTVD</b>	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1647	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u>		<u>Advertiser Ref</u>

355857

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	08/09/16	08/10/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 21 - - - -				3	\$1,000.00				
2	WTVD	08/09/16	08/10/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 21 - - - -				3	\$1,000.00				
3	WTVD	08/09/16	08/10/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 21 - - - -				3	\$650.00				
4	WTVD	08/09/16	08/09/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 1 - - - - -				1	\$700.00				
5	WTVD	08/09/16	08/10/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 11 - - - -				2	\$600.00				
6	WTVD	08/09/16	08/10/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 11 - - - -				2	\$700.00				
7	WTVD	08/08/16	08/10/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	111 - - - -				3	\$900.00				
8	WTVD	08/08/16	08/10/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	111 - - - -				3	\$950.00				
9	WTVD	08/08/16	08/10/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	111 - - - -				3	\$1,400.00				
10	WTVD	08/08/16	08/09/16	Jimmy Kimmel	11:35 PM-12:35 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	- 1 - - - - -				1	\$400.00				
<b>Totals</b>								<b>0.00</b>				<b>24</b>	<b>\$21,400.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

<u>Contract / Revision</u>	<u>Alt Order #</u>
144549 /	WOC10446325

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/16 - 08/10/16	REBUILDING AMERICA	61 93 635

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rebuilding America Now	08/05/16 / 08/08/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/10/16	24	\$21,400.00	(\$3,210.00)	\$18,190.00
<b>Totals</b>	<b>24</b>	<b>\$21,400.00</b>	<b>(\$3,210.00)</b>	<b>\$18,190.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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