

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

| | | |
|--|---|--|
| <u>Contract / Revision</u> 144549 / | | <u>Alt Order #</u> WOC10446325 |
| <u>Product</u> REBUILDING AMERICA NOW (IU) | | |
| <u>Contract Dates</u> 08/08/16 - 08/10/16 | | <u>Estimate #</u> 61 93 635 |
| <u>Advertiser</u> Rebuilding America Now | | <u>Original Date / Revision</u> 08/05/16 / 08/08/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTVD | <u>Account Executive</u> Anne Clifford | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 1647 | <u>Advertiser Code</u> 61 | <u>Product 1/2</u> 93 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Multi Media Services Corp.
915 King Street
Attn: 2nd Floor
Alexandria, VA 22314

355857

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-----------|--------------------|
| 1 | WTVD | 08/09/16 | 08/10/16 | Eyewitness News @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -21---- | | | | 3 | \$1,000.00 | | | | |
| 2 | WTVD | 08/09/16 | 08/10/16 | Good Morning America | 7:00 AM-9:00 AM | | :30 | | | | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -21---- | | | | 3 | \$1,000.00 | | | | |
| 3 | WTVD | 08/09/16 | 08/10/16 | Live w/Kelly | 9:00 AM-10:00 AM | | :30 | | | | NM | 3 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -21---- | | | | 3 | \$650.00 | | | | |
| 4 | WTVD | 08/09/16 | 08/09/16 | Eyewitness News @ Noon | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -1----- | | | | 1 | \$700.00 | | | | |
| 5 | WTVD | 08/09/16 | 08/10/16 | The Chew | 1:00 PM-2:00 PM | | :30 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -11---- | | | | 2 | \$600.00 | | | | |
| 6 | WTVD | 08/09/16 | 08/10/16 | Eyewitness News @ 4pm | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -11---- | | | | 2 | \$700.00 | | | | |
| 7 | WTVD | 08/08/16 | 08/10/16 | Eyewitness News @ 5pm | 5:00 PM-5:30 PM | | :30 | | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | 111---- | | | | 3 | \$900.00 | | | | |
| 8 | WTVD | 08/08/16 | 08/10/16 | Eyewitness News @ 530pm | 5:30 PM-6:00 PM | | :30 | | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | 111---- | | | | 3 | \$950.00 | | | | |
| 9 | WTVD | 08/08/16 | 08/10/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 3 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | 111---- | | | | 3 | \$1,400.00 | | | | |
| 10 | WTVD | 08/08/16 | 08/09/16 | Jimmy Kimmel | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/08/16 | 08/14/16 | -1----- | | | | 1 | \$400.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 24 | \$21,400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------------|---------------------|--------------------|
| 08/01/16 -08/10/16 | 24 | \$21,400.00 | (\$3,210.00) | \$18,190.00 |
| Totals | 24 | \$21,400.00 | (\$3,210.00) | \$18,190.00 |

Signature: _____ **Date:** _____

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