INVOICE

1039KDAL News-Weather-Sports KDAL-AM 11 East Superior Street Suite 380 Duluth, MN 55802 Main: (218) 722-4321 Billing: (218) 722-4321

Billing Address:

CBQ Media LLC Attention: Accounts Payable 1434 S 79th St West Allis, WI 53214

Send Payment To:

KDAL-AM
Midwest Communications
11 East Superior Street
Suite 380
Duluth, MN 55802
Or pay online at www.mwcradio.com

Property	KDAL-AM			
Invoice #	568016-1	Order#	568016	
Invoice Date	11/08/22	Alt Order#		
Invoice Month	November 2022	Deal #		
Invoice Period	10/31/22 - 11/07/22	Flight Dates	11/01/22 - 11/07/22	
Advertiser	Wisconsin Alliance f	or Reform (A)		
Product	WI AD73 FAII WAR	473-1025-31-K	dala	
Estimate #	Prepaid 10/19, CC #	488754542 \$6	720.23. \$1797.75	
	Account Executive	Mike Rasmus	sson	
	Sales Office	Duluth		
	Sales Region	Local		
	Agency Code			
	Advertiser Code			
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling	Prepay Client	t	
	Agency Ref			
	Advertiser Ref			
	Product 1			
	Product 2			

Line	Spot#	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	29	KDAL	Tu	11/01/22	6:41 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	20	KDAL	Tu	11/01/22	8:44 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	11	KDAL	Tu	11/01/22	10:37 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	10	KDAL	Tu	11/01/22	12:23 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	30	KDAL	Tu	11/01/22	1:22 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	19	KDAL	Tu	11/01/22	2:30 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	12	KDAL	Tu	11/01/22	3:23 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	28	KDAL	Tu	11/01/22	4:45 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	21	KDAL	Tu	11/01/22	6:47 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	13	KDAL	W	11/02/22	7:45 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	16	KDAL	W	11/02/22	8:47 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	46	KDAL	W	11/02/22	9:39 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	14	KDAL	W	11/02/22	10:30 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	47	KDAL	W	11/02/22	1:37 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	18	KDAL	W	11/02/22	2:22 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	15	KDAL	W	11/02/22	3:50 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	48	KDAL	W	11/02/22	4:59 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	17	KDAL	W	11/02/22	6:18 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	24	KDAL	Th	11/03/22	6:18 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	49	KDAL	Th	11/03/22	7:18 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	26	KDAL	Th	11/03/22	8:23 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	51	KDAL	Th	11/03/22	9:30 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	22	KDAL	Th	11/03/22	10:32 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	50	KDAL	Th	11/03/22	3:30 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	27	KDAL	Th	11/03/22	4:22 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	23	KDAL	Th	11/03/22	5:32 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	25	KDAL	Th	11/03/22	6:17 PM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	31	KDAL	F	11/04/22	6:37 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	33	KDAL	F	11/04/22	8:25 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	54	KDAL	F	11/04/22	10:30 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM
1	35	KDAL	F	11/04/22	11:21 AM M-F 6a-7p	6a-7p	1:00 WAR-6002WI73	\$47.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30 with approved credit. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

INVOICE

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Invoice #	568016-1	Invoice Month	November 2022
Invoice Date	11/08/22	Invoice Period	10/31/22 - 11/07/22
Advertiser	Wisconsin Allian	ce for Reform (A)	
Product	WI AD73 FAII W	ARA73-1025-31-Kdala	
Estimate #	Prepaid 10/19, C	C #488754542 \$6720.2	3. \$1797.75

Line	Spot #	<u> Ch</u>	Day	Air Date	Air Time Description
1	53	KDAL	F	11/04/22	12:35 PM M-F 6a-7p
1	34	KDAL	F	11/04/22	1:19 PM M-F 6a-7p
1	36	KDAL	F	11/04/22	2:31 PM M-F 6a-7p
1	52	KDAL	F	11/04/22	3:22 PM M-F 6a-7p
1	32	KDAL	F	11/04/22	5:32 PM M-F 6a-7p
1	43	KDAL	M	11/07/22	9:30 AM M-F 6a-7p
1	39	KDAL	M	11/07/22	11:08 AM M-F 6a-7p
1	44	KDAL	M	11/07/22	11:55 AM M-F 6a-7p
1	37	KDAL	M	11/07/22	1:42 PM M-F 6a-7p
1	38	KDAL	M	11/07/22	2:52 PM M-F 6a-7p
1	45	KDAL	M	11/07/22	3:30 PM M-F 6a-7p
1	41	KDAL	M	11/07/22	4:59 PM M-F 6a-7p
1	40	KDAL	М	11/07/22	5:34 PM M-F 6a-7p
1	42	KDAL	M	11/07/22	6:33 PM M-F 6a-7p

Start/End Time	Length Ad-ID	Rate Type
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
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6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
6a-7p	1:00 WAR-6002WI73	\$47.00 NM
Total Spots	45	

Payment Terms 30 Days

\$2,115.00	Gross Total
\$317.25	Agency Commission
\$1,797.75	Net Amount Due
\$0.00	Invoice Balance as of 11/09/22 9:18:18 AM CT