

# INVOICE



**KDAL-AM**  
 11 East Superior Street  
 Suite 380  
 Duluth, MN 55802  
 Main: (218) 722-4321  
 Billing: (218) 722-4321

Property	KDAL-AM		
Invoice #	566224-1	Order #	566224
Invoice Date	10/23/22	Alt Order #	
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/17/22	Flight Dates	10/11/22 - 10/17/22
Advertiser	Wisconsin Alliance for Reform (A)		
Product	WI AD73 Fall WARA73-1011-17-Kdala		
Estimate #	Prepaid 10/10, CC #487108638 for \$1797.75 net		
Account Executive	Mike Rasmusson		
Sales Office	Duluth		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Prepay Client		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**CBQ Media LLC**  
 Attention: Accounts Payable  
 1434 S 79th St  
 West Allis, WI 53214

Send Payment To:

**KDAL-AM**  
 Midwest Communications  
 11 East Superior Street  
 Suite 380  
 Duluth, MN 55802  
 Or pay online at [www.mwcradio.com](http://www.mwcradio.com)

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	12	KDAL	W	10/12/22	6:14 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	47	KDAL	W	10/12/22	7:55 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.5,1.6					
						Late order					
1	17	KDAL	W	10/12/22	8:43 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	18	KDAL	W	10/12/22	9:29 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	15	KDAL	W	10/12/22	12:08 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	10	KDAL	W	10/12/22	1:30 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	13	KDAL	W	10/12/22	2:59 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	46	KDAL	W	10/12/22	3:51 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.5,1.6					
						Late order					
1	11	KDAL	W	10/12/22	4:58 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	14	KDAL	W	10/12/22	5:47 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	16	KDAL	W	10/12/22	6:33 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	26	KDAL	Th	10/13/22	6:46 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	22	KDAL	Th	10/13/22	7:28 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	19	KDAL	Th	10/13/22	8:09 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	49	KDAL	Th	10/13/22	8:54 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.4,1.8					
						Late order					
1	24	KDAL	Th	10/13/22	10:32 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	48	KDAL	Th	10/13/22	12:35 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.4,1.8					
						Late order					
1	23	KDAL	Th	10/13/22	1:22 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	27	KDAL	Th	10/13/22	3:53 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	21	KDAL	Th	10/13/22	4:18 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	25	KDAL	Th	10/13/22	5:18 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	20	KDAL	Th	10/13/22	6:33 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	28	KDAL	F	10/14/22	6:14 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	35	KDAL	F	10/14/22	6:54 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	30	KDAL	F	10/14/22	7:42 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30 with approved credit. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

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**KDAL-AM**  
**Midwest Communications**  
**11 East Superior Street**  
**Suite 380**  
**Duluth, MN 55802**  
 Or pay online at [www.mwcradio.com](http://www.mwcradio.com)

Invoice #	566224-1	Invoice Month	October 2022
Invoice Date	10/23/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Wisconsin Alliance for Reform (A)		
Product	WI AD73 Fall WARA73-1011-17-Kdala		
Estimate #	Prepaid 10/10, CC #487108638 for \$1797.75 net		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	31	KDAL	F	10/14/22	8:22 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	51	KDAL	F	10/14/22	9:52 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.2,1.9					
						Late order					
1	34	KDAL	F	10/14/22	10:34 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	50	KDAL	F	10/14/22	12:09 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.2,1.9					
						Late order					
1	29	KDAL	F	10/14/22	1:52 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	32	KDAL	F	10/14/22	2:51 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	33	KDAL	F	10/14/22	3:30 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	36	KDAL	F	10/14/22	4:20 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	43	KDAL	M	10/17/22	6:32 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	38	KDAL	M	10/17/22	6:55 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	45	KDAL	M	10/17/22	7:41 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	39	KDAL	M	10/17/22	8:26 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	37	KDAL	M	10/17/22	9:34 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	54	KDAL	M	10/17/22	10:30 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.3,1.7,1.1					
						Late order					
1	44	KDAL	M	10/17/22	11:54 AM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	41	KDAL	M	10/17/22	1:28 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	52	KDAL	M	10/17/22	2:30 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.3,1.7,1.1					
						Late order					
1	42	KDAL	M	10/17/22	3:31 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
1	53	KDAL	M	10/17/22	4:19 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
						MG for 1.3,1.7,1.1					
						Late order					
1	40	KDAL	M	10/17/22	5:33 PM	M-F 6a-7p	6a-7p	1:00	WAR-6002WI73	\$47.00	NM
							<b>Total Spots</b>	<b>45</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,115.00</b>
<u>Agency Commission</u>	<b>\$317.25</b>
<u>Net Amount Due</u>	<b>\$1,797.75</b>
<u>Invoice Balance as of 10/24/22 11:42:47 AM CT</u>	<b>\$0.00</b>

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