

**FIRST QUARTER: January 1, 2021 – March 31, 2021**

**Cumulus Broadcasting Fayetteville, NC - WFNC-AM - Quarterly Issues Report**

*“Fayetteville Focus” is a 30-minute weekly program that looks at issues and newsmakers from Fayetteville and the surrounding area. It airs at 6:30am each Sunday morning. The following Issues have been identified as pertinent to the Fayetteville, NC / North Carolina Sandhills region: Public Health, Public Safety, Economy, Education, Community, Military/Veterans, Politics/City-County-State Governments, Crime, Environment and Downtown Revitalization.*

*Education *Public Health	1/3	Looking back at Education in 2020: Nicole Rivers of Grays Creek High School, announced in September as Cumberland County Teacher of the Year, on why she became a teacher and how she is handling remote learning during the COVID pandemic. The 2020 Cumberland County Schools Principal Of The Year, Suzanne Owen of Cliffdale Elementary School, on the new challenges of teaching in a virtual environment. Lindsay Whitley, Cumberland County Schools' Associate Superintendent for Communications and Community Engagement, looked back on the challenges the COVID pandemic presented to the school system in 2020.
*Public Health *Politics *Community	1/10	Dr. Michael Zappa, Cape Fear Valley Health System's Chief of Emergency Medicine and Associate Chief Medical Officer, on the fact that Cumberland County continues in Red Tier status regarding COVID transmission numbers, and how the local vaccination efforts are progressing. North Carolina Representative Billy Richardson on support for Governor Roy Cooper's decision to use the National Guard to assist in efforts to get the COVID vaccine administered in large numbers, and the latest Shaw Heights annexation controversy. Elaine Smith, Director of Cumberland County Animal Services on how the shelter is faring during the pandemic and after the recent holiday season, and the county's new mobile adoption unit.

\*Crime  
\*Public Health  
\*Education  
\*Economy

1/17

Roberta Humphries, Executive Director of the Child Advocacy Center, on the increase in child abuse incidents during the COVID pandemic, and local efforts against human trafficking as January is Human Trafficking Awareness Month. Lindsay Whitley, Cumberland County Schools' Associate Superintendent for Communications and Community Engagement, on the system's decision to delay the return to in-person learning until March 15, the impact on required in-person testing and the fact that student failure rates are up significantly during virtual learning. Robert Van Geons, President and CEO of the Fayetteville Cumberland Economic Development Corporation, on the announcement that internet company MetroNet will be building a \$70 million fiber optic network in Cumberland County.

\*Education  
\*Public Health  
\*Military

1/24

Cumberland County Schools Associate Superintendent Melody Chalmers-McLain on the system's Choice Program that provides students innovative learning opportunities, which Good Morning Fayetteville is spotlighting this week. Good Morning Fayetteville's spotlight on the Cumberland County Schools Choice Program continues with Patty Strahan, Director of the E.E. Smith High School Academy of Fire Science. Fort Bragg Garrison Commander LTC Scott Pence on how the COVID vaccine administration is faring on post, how close the Bragg schools are to returning to in-person learning and the status of on-post visitation.

\*Education  
\*Public Health  
\*Military

1/31

REPLAY: Cumberland County Schools Associate Superintendent Melody Chalmers-McLain on the system's Choice Program that provides students innovative learning opportunities, which Good Morning Fayetteville is spotlighting this week. Good Morning Fayetteville's spotlight on the Cumberland County Schools Choice Program continues with Patty Strahan, Director of the E.E. Smith High School Academy of Fire Science. Fort Bragg Garrison Commander LTC Scott Pence on how the COVID vaccine administration is faring on post, how close the Bragg schools are to

returning to in-person learning and the status of on-post visitation.

\*Community  
\*Education  
\*Public Health

2/7

Fayetteville Mayor Mitch Colvin on his decision to personally pay for the changes to the murals around the downtown Market House, the on-going discussions about the future of the Market House and the study the city is commissioning on affordable housing. Lindsay Whitley, Cumberland County Schools' Associate Superintendent for Communications and Community Engagement, on the possibility of schools re-opening sooner than the announced date of March 15, the vast scale of operation that re-opening will be and the system's plans to help students who have not fared well during virtual learning. Cumberland County Health Director Dr. Jennifer Green on the latest county COVID numbers, the possibility of school personnel being vaccinated early to facilitate re-opening of schools and the role of the county in maintaining COVID safety protocols on Fort Bragg.

\*Public Health  
\*Education  
\*Economy  
\*Community

2/14

Dr. Michael Zappa, Cape Fear Valley Health System's Chief of Emergency Medicine and Associate Chief Medical Officer, on the positive news regarding state and local COVID numbers, and improving efforts to get people vaccinated. Greg West, Vice Chair of the Cumberland County School Board, on current plans to return students to in-person learning in March, and the massive scale of operation in getting schools open. Financial advisor Jeff Dillon explains exactly what happened when masses of amateur traders significantly affected the stock market, by buying and selling stock for GameStop.

<ul style="list-style-type: none"> <li>*Community</li> <li>*Public Safety</li> <li>*Politics</li> </ul>	2/21	<p>Fayetteville Mayor Mitch Colvin on a recent visit by Dion Lyons, a conciliation specialist with the Department of Justice, and how his involvement might help the city resolve some of the current racial and race-related issues, and his priorities for this week's Council planning retreat. Former Fayetteville City Councilman and Mayor Pro tem Ted Mohn on population increases and shifts in the city based on the latest census, and possible re-districting or even re-scheduling of elections as a result.</p>
<ul style="list-style-type: none"> <li>*Public Health</li> <li>*Education</li> <li>*Politics</li> <li>*Community</li> </ul>	2/28	<p>Cumberland County Health Director Dr. Jennifer Green on the recent improvement in local COVID numbers, her thoughts on Governor Roy Cooper's easing of COVID restrictions this week, and measures the school system must take as students return to in-person learning next month. North Carolina State Senator Kirk deViere on this week's easing of COVID business restrictions by Governor Roy Cooper, his thoughts on Senate Bill 37 that requires public schools to offer some form of in-person learning, and how the delayed 2020 Census returns may affect 2021 election schedules. Cumberland County Schools Director of Student Activities Vernon Aldridge on this week's start of the delayed 2020 high school football season, and how the resumption of athletics overall has fared so far.</p>
<ul style="list-style-type: none"> <li>*Public Health</li> <li>*Education</li> <li>*Community</li> </ul>	3/7	<p>Chris Tart, Vice President of Professional Services at Cape Fear Valley Health System, on the recent success of local COVID vaccination efforts, the effectiveness of the three available vaccines and specific efforts to get the vaccine to all segments of the community including predominantly minority areas. Cumberland County School Board Vice Chair Greg West on planning for the system's return to in-person learning this month and the decision to permanently close T.C. Berrien Elementary School, which has been shuttered since 2019 due to safety issues with the physical property. Jeff Thompson of Bell's Seed Store, better known as The Bloomin' Idiot, offers advice on Spring planting.</p>

<ul style="list-style-type: none"> <li>*Crime</li> <li>*Public Safety</li> <li>*Public Health</li> <li>*Education</li> </ul>	3/14	<p>Deanne Gerdes, Executive Director of Rape Crisis Volunteers of Cumberland County, on the recent surge in solving cold rape cases and how offenders are found and captured years after the attack. Fayetteville Police Chief Gina Hawkins on the Department's recent successes solving cold cases while dealing with the challenge of new increases in violent crimes, the latest on the recent Owen Drive area sexual attacks and her challenge of recruiting new officers. Lindsay Whitley, Cumberland County Schools' Associate Superintendent for Communications and Community Engagement, on preparations for the return of students on Monday.</p>
<ul style="list-style-type: none"> <li>*Politics</li> <li>*Education</li> <li>*Public Health</li> </ul>	3/21	<p>Fayetteville City Council member Tisha Waddell on her dissatisfaction with the methods and processes of the Council regarding the recent work of the Appointment Committee. Greg West, Vice Chair of the Cumberland County School Board, on how this week's return to in-person learning has fared and challenges for the system going forward. Dr. Michael Zappa, Cape Fear Valley Health System's Chief of Emergency Medicine and Associate Chief Medical Officer, on the positive state of Cumberland County COVID numbers, and the success the county has had rolling out the COVID vaccine.</p>
<ul style="list-style-type: none"> <li>*Politics</li> <li>*Community</li> <li>*Military</li> </ul>	3/28	<p>Former Fayetteville City Councilman Ted Mohn on a circulating petition for a proposal to change the Council makeup to include at-large representation as opposed to the current structure of only single-member districts. Former Fayetteville Mayor Tony Chavonne on a proposal to change the City Council makeup to include at-large representation as opposed to the current structure of nine single-member districts. Paul Woolverton, USA Today's Fayetteville-based Senior North Carolina Reporter, on the North Carolina Department of the Treasurer's NCCASH Match Program that allows citizens to find and claim money that belongs to them, and the latest on the fate of Jeffrey MacDonald, who was convicted in 1979 of murdering his family on Fort Bragg in 1970.</p>