

<b>KBLU AM 2<sup>ND</sup></b>
<b>Quarter 2017</b>
<b>QUARTERLY ISSUES AND PROGRAM REPORT</b>
<b>During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:</b>

1. **Recreation** (community events, etc.)
2. **Family** (Parenting, Children at Risk)
3. **Education**
4. **Agriculture** (both retail and industry point of view)
5. **Government** (meetings, voter education, roads, laws, annexation, etc.)
6. **Health** (includes prevention, abuse, diseases, free clinics, YRMC events etc.)
7. **Community Service Organizations** (Local Non-Profits, government programs, etc.)
8. **Consumer Protection** (identity theft, recalls, scams)
9. **Crime** (prevention, meetings, etc.)
10. **Diversity** (racism, minorities, immigration, etc.)
11. **Senior Citizens**
12. **Military**

## KBLU-AM

### 2nd Qtr 2017 Quarterly Issues and Program

Date Aired: 4/1-4/2

Time:

6 AM

Length: 15 min

TOPIC OF THIS SHOW: YPIC JOB FAIR

Guest: PATRICK GOETZ BSO

REBECCA DRABENT GOODWILL COMMUNITY  
RELATIONS

ISSUE: 7

Arizona at work (YPIC) Working with Goodwill and a job fair hiring fest April 6<sup>th</sup> from 10am to 2pm. Rebecca says that anywhere between 2-4 hundred job seekers are looking for work and the job seekers need to be prepared to meet n greet with potential employers. Individual who cannot attend the earlier job fair will be able to go to the one later that day from 4-8pm. General resume will be required and the seeker is expected to have one even if you have been out of the job force for a long period of time. We talked about opening doors for people who are looking for work. Job descriptions need to be matched. If you are faced with looking for work and you have not been looking by no fault of your own the skills for looking for a job have changed and the career ctr can help. Find a one on one at Career Center to help.

TOPIC OF THIS SHOW: RELAY FOR LIFE

Guest: JOHN COURTIS

Aired 6:15 AM

ISSUE: 1, 2, 6, 7

JOHN COURTIS came into the studio to talk about the American Society's annual Relay 4 Life event at Desert Sun Stadium. It is an overnight event that is taking place April 29<sup>th</sup> 6pm and it will go all night until 6am. Everyone is invited to be a part of the Annual Event and take part in walking all night since cancer never sleeps. There are many different laps including a cancer survivor lap as well as many more. Relay for Life started 31 years ago in Tacoma Washing ton and this is the seventh year in Yuma and the Relay for Life is in 28 countries and is the #1 fundraising event throughout the world. There is the generosity of the Yuma Community that is like no other. Yuma has been talked about for having a great event And raising funds for the American Cancer Society.

## KBLU-AM

### 2nd Qtr 2017 Quarterly Issues and Program

Date Aired: 04/08 04/09

Time Aired: 6 AM

Length: 15 min

TOPIC OF THIS SHOW: YRMC

Guest: WAYNE STEFFEY

BRANDI WRIGHT CHAIR FOR GOLF  
TOURNAMENT

ISSUE: 2,7

The annual golf tournament for the Yuma Regional Medical Center is in full swing and the 20<sup>th</sup> anniversary. There are two flights the morning is full but the afternoon is available. There is a 730am shotgun start and a 130pm start for the afternoon. All the funds raised go toward the medical services that YRMC has for the community. If you need the applications for the Tournament listeners can go to the YRMC website and there are at least 20 more spots available for the afternoon flight. The funds stay here in the Yuma community and YRMC will supply the hospital with helmets as such and we as a community need to help the FOUNDATION of YRMC fill the spots that they need to fill for the tournament.

TOPIC OF THIS SHOW: AMBERLEYS PLACE

Guest: TREVOR UMPHRESS

Aired 6:15 AM

ISSUE: 7

Trevor from Amberley's Place wanted to get the word out on April being the child abuse awareness month. Victim to survivor is most important. Sadly 1 in 10 make a report that there is abuse in the home. The child is afraid to make a report if there is some kind of abuse going on. If there is a victim of Abuse they are allowed to come in and with that being said Amberley's place is obligated to make a report on The abuse. They assist over 2k in Yuma County alone. Amberley's Place will help the victim find a safe place and help get them on Open the door to get out of the abuse. Abuse is also mental as well is not necessarily always physical. Amberley's Place is inviting all victims of any kind of abuse.

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program Report

Date Aired: 04/15 04/16  
Time Aired: 6 AM

Length: 15 min

TOPIC OF THIS SHOW: OSHA  
Guest: Jessie Atencio &  
Dale Schultz

ISSUE 5,7

Jessie Atencio came in to discuss the latest rules and regulations on the ADOSH/ OSHA agenda for the summer of 2017. The rules are simple for most employers. If your company employs people that will be working outside they must provide water and shade for the employees that are working in the excessive heat. Occupational Heat exposure needs to be noticed and these employers need to Make sure the workers are alright in the heat. Employers need to Make sure that some of the workers can have the much needed breaks to drink a lot of water. More and more employers are providing tents and umbrellas to get the workers out of the heat. Water needs to be provided. If they are used to the climate it may not be as bad for someone who isn't used to it. All details at the OSHA WEB

TOPIC OF THIS SHOW: AMVETS  
Guest: RUBY PERSONETT  
MIKE CONDIN

Aired 6:15 AM

ISSUE: 7

Ruby Personett came into the studio to talk about the fundraising Event that she has decided to put on April 30<sup>th</sup>. There will be gently used clothing for sale and the community is invited to come out and grab a raffle ticket and take advantage of helping the AMVETS. Mike Condin is a former air force commander and he is also involved in the fundraiser. Sunday afternoon is the fundraiser 130 to 5 and the goal is to help with the 30 low income homes for the veterans and veteran's village which has already been purchased. 33 home mini village is for the Veteran's and their spouses who Are ONLY living on 1100. Per month. The Amvets has volunteers At the restaurant and 50% of the money spent there goes directly to The AMVETS. AMVETS restaurant is open to the public.

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program Report

Date Aired: 04/29 04/30  
Time Aired: 6 AM

Length: 15 min

TOPIC OF THIS SHOW: UBS  
Guest: DONNA SINGLETON

ISSUE 6,7

Donna Singleton from United Blood Services was our guest this week And she wanted to get the word out on several blood drives that The Yuma community can be involved in and that are open to the public. There are certain times of the year that UBS comes to Yuma and has YRMC host blood drives for the community and then there are The closed blood drives that will be taking place at MCAS Yuma and the public cannot attend since it is on base. The blood that is collected at all of the drives ONLY have a shelf life of 45 days once it has been taken from the donor. All blood types are needed. The blood supply gets very low everywhere in the summer months and you are encouraged to make an appointment and donate as much as you are allowed during the summer. Bloodhereo.org

TOPIC OF THIS SHOW: OSHA  
Guest: JESSIE ATENCIO  
Dale Schultz

Aired 6:15 AM

ISSUE: 5,7,8

Jessie Atencio came in to discuss the latest rules and regulations on the ADOSH/ OSHA agenda for the summer of 2017. The rules are simple for most employers. If your company employs people that will be working outside they must provide water and shade for the employees that are working in the excessive heat. Occupational Heat exposure needs to be noticed and these employers need to Make sure the workers are alright in the heat. Employers need to Make sure that some of the workers can have the much needed breaks to drink a lot of water. More and more employers are providing tents and umbrellas to get the workers out of the heat. Water needs to be provided. If they are used to the climate it may not be as bad for someone who isn't used to it. All details at the OSHA WEB

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program Report

Date Aired: 04/22-04/23  
Time Aired: 6 AM

Length: 15 min

TOPIC OF THIS SHOW: AMVETS  
GUEST RUBY PERSONETT  
Accompanied by Mike Condin

ISSUE: 1,7

Ruby Personett came into the studio to talk about the fundraising Event that she has decided to put on April 30th. There will be gently used clothing for sale and the community is invited to come out and grab a raffle ticket and take advantage of helping the AMVETS. Mike Condin is a former air force commander and he is also involved in the fundraiser. Sunday afternoon is the fundraiser 130 to 5 and the goal is to help with the 30 low income homes for the veterans and veteran's village which has already been purchased. 33 home mini village is for the Veteran's and their spouses who Are ONLY living on 1100. Per month. The Amvets has volunteers At the restaurant and 50% of the money spent there goes directly to The AMVETS. AMVETS restaurant is open to the public.

TOPIC OF THIS SHOW: ACS RELAY FOR LIFE  
Guest: JOHN COURTIS

ISSUE: 1,2,7

Aired 6:15 AM

JOHN COURTIS came into the studio to talk about the American Society's annual Relay 4 Life event at Desert Sun Stadium. It is an overnight event that is taking place April 29th 6pm and it will go all night until 6am. Everyone is invited to be a part of the Annual Event and take part in walking all night since cancer never sleeps. There are many different laps including a cancer survivor lap as well as many more. Relay for Life started 31 years ago in Tacoma Washing ton and this is the seventh year in Yuma and the Relay for Life is in 28 countries and is the #1 fundraising event throughout the world. There is the generosity of the Yuma Community that is like no other. Yuma has been talked about for having a great event And raising funds for the American Cancer Society.

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program Report

Date Aired: 5/6-5/7

Time Aired:

6 AM

Length: 15 min

TOPIC OF THIS SHOW: UBS  
GUEST DONNA SINGLETON

ISSUE: 1, 6, 7

Donna Singleton from United Blood Services was our guest this week And she wanted to get the word out on several blood drives that The Yuma community can be involved in and that are open to the public. There are certain times of the year that UBS comes to Yuma and has YRMC host blood drives for the community and then there are The closed blood drives that will be taking place at MCAS Yuma and the public cannot attend since it is on base. The blood that is collected at all of the drives ONLY have a shelf life of 45 days once it has been taken from the donor. All blood types are needed. The blood supply gets very low everywhere in the summer months and you are encouraged to make an appointment and donate as much as you are allowed during the summer. Bloodhereo.org

TOPIC OF THIS SHOW: AZCA John Boemer  
GOLF TOURNAMENT

Guest: SHANNEN GONZALAS

AZCA REP

Aired 6:15 AM

ISSUE: 1, 6, 7

The annual John Boemer golf tournament is slated for May 13<sup>th</sup> 2017, at the Yuma Golf & Country Club. This is an annual event that Normally holds 34 to 36 teams. Shannen, came in, to, get the word out to the Yuma community, that time is running out to register and they will be full before you know it. ALL the money raised will go directly back to the Arizona's Children Association for whatever the foster parents need for kids that have been displaced and are now a part of the State system. The money is spent on clothes, food, toiletries, school supplies, and for the babies it goes toward their formula, diapers, etc. AZCA is still taking sponsorship opportunities, too. Anyone can call AZCA or Shannen directly, or, stop by their website, arizonaschildren.org

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program

Date Aired: 5/20 - 5/21  
Time Aired:

6 AM

Length: 15 min

TOPIC OF THIS SHOW: HSOY GOLF  
Guest: CUTTER

ISSUE: 1, 3, 7

Golf Tournament to support the humane society of Yuma is being held Saturday June 3<sup>rd</sup> at the Desert Hills Golf Course. Cutter wanted to get the word out on a bunch of things. First it is the Four Paws tournament and cutter wanted to give info on more sponsorship opportunities. Major sponsor, Team Sponsor \$500. team in game and entry and a T sign with name on the course. Also HSOY has a camp starting for the first time ever!!!! It happens at the shelter and are divided by age on each week 8-13 ages 1 week sessions 8 and 9 9 and 10 10 and 11 and the last week is ages 11-13 cost is 95.00 For the week and the camp runs 12 noon to 5pm. All the money raised will go back into the shelter. For more information contact HSOY ON Their website or call the shelter at (928) 782-1621

TOPIC OF THIS SHOW: Week In Paradise  
Guest: Trevor Umphress  
Amberley's Place

Aired 6:15 AM

ISSUE: 1, 2, 7

The Annual Week in Paradise is coming up at Harkins Theaters on Thursday June 29<sup>th</sup> and I invited Trevor Umphress in to talk about what type of fabulous giveaways they have this year to raise awareness for abused individuals that can stem from a broken home, Mental abuse of any family member someone trying to escape the violence of a relationship. Amberley's Place has their yearly event to raise money for the shelter and the 1<sup>st</sup> place grand prize is a week in Hawaii sponsored by Yuma Investment Group. There are 10 prizes in all that are all getaways and the cost to buy a raffle is 10.00. They're available at the thrift store as well as online. Harkins Theater is showing the Cars 2 movie along with the event. Seating is limited get there early.



## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program

Date Aired: 5/27 5/28  
Time Aired:

6AM

Length: 15 min

TOPIC OF THIS SHOW: HSOY GOLF  
Guest: CUTTER

ISSUE: 1,3,7

Golf Tournament to support the humane society of Yuma is being held Saturday June 3<sup>rd</sup> at the Desert Hills Golf Course. Cutter wanted to get the word out on a bunch of things. First it is the Four Paws tournament and cutter wanted to give info on more sponsorship opportunities. Major sponsor, Team Sponsor \$500. team in game and entry and a T sign with name on the course. Also HSOY has a camp starting for the first time ever!!!! It happens at the shelter and are divided by age on each week 8-13 ages 1 week sessions 8 and 9 9 and 10 10 and 11 and the last week is ages 11-13 cost is 95.00 For the week and the camp runs 12 noon to 5pm. All the money raised will go back into the shelter. For more information contact HSOY ON Their website or call the shelter at (928) 782-1621

TOPIC OF THIS SHOW: Summer Sink It  
GUEST: Kristan Shepard  
Kids Cuddle Kit Closet

Aired 6:15AM

ISSUE: 1,2,7

There was an urgency to get Kristan Shepard on the air to promote the Summer Sink it Golf Tournament coming up on Friday June 2<sup>nd</sup>. It is put on and hosted by Kids Cuddle Kit Closet and will be held at the Yuma Golf and Country Club starting at 730am. This is a family fun filled morning of playing 9 holes of golf and then a swim that will include a lunch. Kids Cuddle Kit Closet. KIDS is actually "Kindness is Doing Something". Summer Sink it is the first ever and will be and ongoing event if it goes well with the spots filled up. Families are encouraged to get involved especially now that school has ended for the summer. Interested parties can sign up online with a team of 4 or sign up by calling Kids Cuddle Kit Closet at (928) 246-9108 ...

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program

Date Aired: 5/20-5/21

Time Aired:

6AM

Length: 15 min

TOPIC OF THIS SHOW: HSOY GOLF  
Guest: CUTTER

ISSUE: 1,7

Golf Tournament to support the humane society of Yuma is being held The beginning of June to support the pets that have been displaced or that nobody wants or can have anymore. This is call FORE PAWS and will be held at the Yuma Golf and Country Club and the humane society of Yuma is asking for the community to get involved and take part in this fun event. You can have teams of four and if you only have two they will put you with another twosome to make the team complete. All are invited to participate and if you cannot there is always the chance to be a hole or a flag sponsor. Cutter did mention that the team slots are filling up quickly so all are encouraged to get their application in as soon as possible and HSOY will look forward to seeing you on June 3<sup>rd</sup>.

TOPIC OF THIS SHOW: Amberley's place  
Guest: Trevor Umphress  
Marketing director for Amberley's

Aired 6:15AM

ISSUE: 1,7

The Annual Week in Paradise is coming up at Harkins Theaters on Thursday June 29th and I invited Trevor Umphress in to talk about what type of fabulous giveaways they have this year to raise awareness for abused individuals that can stem from a broken home, Mental abuse of any family member someone trying to escape the violence of a relationship. Amberley's Place has their yearly event to raise money for the shelter and the 1st place grand prize is a week in Hawaii sponsored by Yuma Investment Group. There are 10 prizes in all that are all getaways and the cost to buy a raffle is 10.00. They're available at the thrift store as well as online. Harkins Theater is showing the Cars 2 movie along with the event. Seating is limited get there early.

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program

Date Aired: 5/27 5/28  
Time Aired:

6AM

Length: 15 min

TOPIC OF THIS SHOW: HSOY GOLF  
Guest: CUTTER

ISSUE: 1,3,7

Golf Tournament to support the humane society of Yuma is being held Saturday June 3<sup>rd</sup> at the Desert Hills Golf Course. Cutter wanted to get the word out on a bunch of things. First it is the Four Paws tournament and cutter wanted to give info on more sponsorship opportunities. Major sponsor, Team Sponsor \$500. team in game and entry and a T sign with name on the course. Also HSOY has a camp starting for the first time ever!!!! It happens at the shelter and are divided by age on each week 8-13 ages 1 week sessions 8 and 9 9 and 10 10 and 11 and the last week is ages 11-13 cost is 95.00 For the week and the camp runs 12 noon to 5pm. All the money raised will go back into the shelter. For more information contact HSOY ON Their website or call the shelter at (928) 782-1621

TOPIC OF THIS SHOW: Summer Sink It  
GUEST: Kristan Shepard  
Kids Cuddle Kit Closet

Aired 6:45 AM

ISSUE: 1,2,7

There was an urgency to get Kristan Shepard on the air to promote the Summer Sink it Golf Tournament coming up on Friday June 2<sup>nd</sup>. It is put on and hosted by Kids Cuddle Kit Closet and will be held at the Yuma Golf and Country Club starting at 730am. This is a family fun filled morning of playing 9 holes of golf and then a swim that will include a lunch. Kids Cuddle Kit Closet. KIDS is actually "Kindness is Doing Something". Summer Sink it is the first ever and will be an ongoing event if it goes well with the spots filled up. Families are encouraged to get involved especially now that school has ended for the summer. Interested parties can sign up online with a team of 4 or sign up by calling Kids Cuddle Kit Closet at (928) 246-9108 ...

## KBLU-AM

### 2nd Qtr 2017 Quarterly Issues and Program

Date Aired: 6/3 -6/4  
Time Aired:

6 AM

Length: 15 min

TOPIC OF THIS SHOW: Helping Hands Tai Chi  
Guest: Carol Brown

ISSUE: 1,2,6,7

Carol Brown was our guest in the studio over the weekend to discuss fun things that the Yuma helping hands has to offer including a Tai Chi Class focusing on health. Helping hands of Yuma Foothills has had a great response on the new Tai Chi class that is being offered for seniors and they are now taking sign-ups for the next class scheduled for a later date in August. Carol Brown was also asking the Yuma community to get involved in being a volunteer To see if they can spare some time to help and older resident that may need some light shopping or anything else done. Even if the Elderly person may be living alone it would be nice for them to have a visitor and have a conversation with. If anyone wants to Become a volunteer they can call Greater Foothills Helping Hands.

TOPIC OF THIS SHOW: Yuma Library  
Guest: Sarah Wisdom Librarian

ISSUE: 4,7

Aired 6:15 AM

Sarah the Community Relations Manager for the Yuma county Libraries. Keeping kids busy for the summer months Saturday June 3<sup>rd</sup> is the Super sign up day. Kids 12 and under has a reading log that they will complete for a super mystery prize bag. Super prizes for those that complete have 1 of 8 opportunities to win a \$25. Gift card to Toys R Us. Any book that they want to read they can They just want kids to read. Grab a book at home or read off a Tablet or Kindle as long as they keep their log. The teen program Gets good they always find books that are of interest. The teen's benchmark is a bit higher than the younger kids. Prizes for teen group is a sphero a remote control toy that teens can program to get it to do different things. Get to the super sign up June 3<sup>rd</sup>.

## KBLU-AM

### 2nd Qtr 2017 Quarterly Issues and Program

Date Aired: 06/10-06/11

Time Aired:

6AM

Length: 15 min

TOPIC OF THIS SHOW: Greater Foothills  
Helping Hands

ISSUE: 7, 11

Guest: Carol Brown and Mary Williams

The Greater Foothills Helping Hands was in to talk about more Volunteers needed for the summer months for the senior citizens Of Yuma County. A lot of the winter visitors vacate the area and will not return until fall. With this being said Mary and Carol wanted to reach out to the Yuma community and see if it would be possible to find more volunteers for the summer months for the elderly that need a bit of help with light housekeeping, making meals, rides to the store or even doing the grocery shopping. A lot of Yuma's elderly have no family and even just a phone call to say hi and be a friend is really all that is being asked. In the HOT part of the summer it's difficult for the elderly they could use the extra support from our community.

TOPIC OF THIS SHOW: Amberley's WIP  
Guest: TREVOR UMPHRESS

ISSUE 1,2,7

Aired 6:15AM

Trevor from Amberley's Place wanted to get the word out on April being the child abuse awareness month. Victim to survivor is most important. Sadly 1 in 10 make a report that there is abuse in the home. The child is afraid to make a report if there is some kind of abuse going on. If there is a victim of Abuse they are allowed to come in and with that being said Amberley's place is obligated to make a report on The abuse. They assist over 2k in Yuma County alone. Amberley's Place will help the victim find a safe place and help get them on Open the door to get out of the abuse. Abuse is also mental as well is not necessarily always physical. Amberley's Place is inviting all victims of any kind of abuse.

## KBLU-AM

### 2nd Qtr 2017 Quarterly Issues and Program

Date Aired: 6/17-6/18

Time Aired

6AM

Length: 15 min

TOPIC OF THIS SHOW: UNITED BLOOD SERVICES  
Guest: DONNA SINGLETON BLOOD DRIVES  
JULY 2017

ISSUE: 6, 7

Donna Singleton from United Blood Services was our guest this week And she wanted to get the word out on several blood drives that The Yuma community can be involved in and that are open to the public. There are certain times of the year that UBS comes to Yuma and has YRMC host blood drives for the community and then there are The closed blood drives that will be taking place at MCAS Yuma and the public cannot attend since it is on base. The blood that is collected at all of the drives ONLY have a shelf life of 45 days once it has been taken from the donor. All blood types are needed. The blood supply gets very low everywhere in the summer months and you are encouraged to make an appointment and donate as much as you are allowed during the summer. Bloodhereo.org

TOPIC OF THIS SHOW: YCML  
Guest: SARAH WISDOM LIBRARIAN

Aired 6:15 AM

ISSUE: 1,3,7

Sarah the Community Relations Manager for the Yuma county Libraries. Keeping kids busy for the summer months Saturday June 3rd is the Super sign up day. Kids 12 and under has a reading log that they will complete for a super mystery prize bag. Super prizes for those that complete have 1 of 8 opportunities to win a \$25. Gift card to Toys R Us. Any book that they want to read they can They just want kids to read. Grab a book at home or read off a Tablet or Kindle as long as they keep their log. The teen program Gets good they always find books that are of interest. The teen's benchmark is a bit higher than the younger kids. Prizes for teen group is a sphero a remote control toy that teens can program to get it to do different things. Get to the super sign up June 3rd.

## KBLU-AM

### 2<sup>ND</sup> Qtr 2017 Quarterly Issues and Program Report

Date Aired: 06/24-06/25

Time Aired:

6am

Length: 15 min

TOPIC OF THIS SHOW: UNITED BLOOD SERVICES  
GUEST: DONNA SINGLETON COMMUNITY  
RELATIONS MANAGER

ISSUE: 1, 6, 7

Donna Singleton from United Blood Services was our guest this week And she wanted to get the word out on several blood drives that The Yuma community can be involved in and that are open to the public. There are certain times of the year that UBS comes to Yuma and has YRMC host blood drives for the community and then there are The closed blood drives that will be taking place at MCAS Yuma and the public cannot attend since it is on base. The blood that is collected at all of the drives ONLY have a shelf life of 45 days once it has been taken from the donor. All blood types are needed. The blood supply gets very low everywhere in the summer months and you are encouraged to make an appointment and donate as much as you are allowed during the summer. Bloodhereo.org

TOPIC OF THIS SHOW: Amberley's Place  
Guest: TREVOR Umphress

Aired 6: 15AM

ISSUE: 1, 2, 7

The Annual Week in Paradise is coming up at Harkins Theaters on Thursday June 29th and I invited Trevor Umphress in to talk about what type of fabulous giveaways they have this year to raise awareness for abused individuals that can stem from a broken home, Mental abuse of any family member someone trying to escape the violence of a relationship. Amberley's Place has their yearly event to raise money for the shelter and the 1st place grand prize is a week in Hawaii sponsored by Yuma Investment Group. There are 10 prizes in all that are all getaways and the cost to buy a raffle is 10.00. They're available at the thrift store as well as online. Harkins Theater is showing the Cars 2 movie along with the event. Seating is limited get there early.



**Weekly Public Affairs Program**

Call Letters: KBLU-AM

## **QUARTERLY ISSUES REPORT, APRIL-JUNE, 2017**

Show # 2017-14 4/1/17 -  
Date aired: 4/2/17 Time Aired: 6:30AM

**Henry A. Spiller, MS, D.ABAT.**, Director of the Central Ohio Poison Center at Nationwide Children's Hospital in Columbus, OH

Each day in the United States, Poison Control Centers receive an average of 32 calls about children exposed to prescription opioids. Dr. Spiller explained what child is most at risk, how adults can prevent children and adolescents from gaining access to these drugs, and how to properly dispose of unused prescriptions.

**Issues covered:**  
**Poisoning Prevention**  
**Drug Abuse**

**Length: 8:22**

**Mark K. Claypool**, founder and Chief Executive Officer of ChanceLight Behavioral Health, Therapy and Education, a provider of therapy and special education programs, author of "*How Autism is Reshaping Special Education: The Unbundling of IDEA*"

Autism diagnoses have skyrocketed in recent years. Mr. Claypool discussed some of the underlying reasons for the increase. He also explained why it is important for children with autism to receive special intervention at an early age. He said support systems for parents have improved dramatically in recent years.

**Issues covered:**  
**Autism**  
**Government Policies**  
**Education**

**Length: 8:56**

**Susanna Janssen**, language expert, newspaper columnist and the author of "*Wordstruck!: The Fun and Fascination of Language*"

Roughly 20% of American citizens are fluent in a second language. Ms. Janssen talked about the less obvious benefits of learning a second language, including enhanced abilities in focus and concentration, memory, interpersonal skills and problem-solving. She also noted that several recent studies have suggested that bilingualism may be a buffer against the development of Alzheimer's disease. She said bilinguals earn on average about 20% more than those who speak a single language.

**Issues covered:**  
**Bilingualism**  
**Career**  
**Mental Health**

**Length: 5:00**



Show # 2017-15 4/8/17-  
**Date aired:** 4/9/17 **Time Aired:** 6:30AM

**Sheryl Ryan, M.D., FAAP**, Professor of Pediatrics at the Yale University School of Medicine, Chair of the American Academy of Pediatrics' National Committee on Substance Abuse

29 states and Washington, D.C. now allow the use of marijuana for medical purposes, recreational use or both. Dr. Ryan was one of the authors of a report titled "Counseling Parents and Teens About Marijuana Use in the Era of Legalization of Marijuana," which outlines why a relaxed attitude about the drug is dangerous and how parents should address the topic. She said marijuana is an addictive drug that can cause abnormal changes as teens' brains develop.

**Issues covered:**

**Length:** 9:48

**Drug Abuse**  
**Parenting**  
**Government Policies**

**James Noble, MD, MS**, Assistant Professor of Neurology at Columbia University Medical Center in New York City

Dr. Noble was the co-author of a recent study that found that female athletes appear to be significantly more likely than men to suffer concussions. He noted that once concussions occur, men and women experience them in very similar ways. He also discussed why most media attention on concussions seems to focus on men, despite the greater risk to women.

**Issues covered:**

**Length:** 7:27

**Concussions**  
**Personal Health**  
**Women**

**Heather Schafer**, CEO for the National Volunteer Fire Council

Ms. Schafer said volunteers make up 80% of all fire services across the United States. She said the call volume in recent years has tripled, but volunteer fire departments are struggling to find younger recruits. She said younger people have less spare time to volunteer than previous generations. She outlined the many benefits of volunteering.

**Issues covered:**

**Length:** 4:53

**Volunteerism**  
**Fire Safety**  
**Disaster Preparedness**

Show # 2017-16 4/15/17-  
**Date aired:** 4/16/17 **Time Aired:** 6:30AM

**David Rabiner, PhD**, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs"-- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

**Issues covered:**  
**Substance Abuse**  
**Education**

**Length: 8:09**

**Michael Thompson**, Director of the Council of State Governments Justice Center

Mr. Thompson's organization conducted a study that examined whether juveniles who commit crimes fare better if they are sentenced to community-based supervision or state-run incarceration. The study found that youth who are locked up in state-run facilities are 21 percent more likely to be rearrested than those who remain under supervision closer to home. He said that community supervision programs are also far less expensive for taxpayers than state-secure facilities.

**Issues covered:**  
**Youth at Risk**  
**Crime**  
**Government Policies**

**Length: 8:55**

**Doug Goodman, PhD**, MPA Director, Associate Professor of Public Affairs in the School of Economic, Political, and Policy Sciences at The University of Texas at Dallas

Dr. Goodman co-authored a study that found that family-friendly employment policies tend to increase productivity of employees in public organizations. He said it appears that these policies reduce stress, and increase job satisfaction and employee loyalty.

**Issues covered:**  
**Workplace Matters**  
**Parenting**

**Length: 5:01**

Show # 2017-17 4/22/17-

**Date aired:** 4/23/17 **Time Aired:** 6:30AM

**Ric Edelman**, Chairman/CEO of Edelman Financial Services, LLC, author of "*The Truth About Your Future: The Money Guide You Need Now, Later, and Much Later*"

Technology and science are evolving at a blistering pace. Mr. Edelman said the traditional paradigms of how Americans live, learn, and invest are shifting under our feet. He explained how smart investors can adapt and profit from today's changing environment. He offered advice for parents who want to guide their children into careers that will thrive in the future. He said within a few years technological advances will solve many of today's environmental concerns and humans will live dramatically longer lives.

**Issues covered:**  
**Personal Finance**  
**Parenting**  
**Environment**

**Length: 8:35**

**Susan Peirce Thompson, PhD**, food addiction and weight loss expert, author of "*Bright Line Eating: The Science of Living Happy, Thin & Free*"

Dr. Thompson discussed food addiction and the role it often plays in weight loss efforts. She explained why fewer than .01% of dieters are able to reach their goal weight and maintain it long term. She offered several suggestions for those trying to lose weight. She also recommended that those who are losing weight should take a break from working out.

**Issues covered:**

**Food Addiction  
Personal Health**

**Length: 8:40**

**Steve G. Jones EdD**, clinical hypnotherapist, President of the American Alliance of Hypnotists, author of 22 books on hypnotherapy

Dr. Jones discussed the most common misconceptions about clinical hypnotherapy. He outlined the problems that hypnotherapy can solve, and he explained why self-hypnosis may be useful. He said everyone can be hypnotized, although some are more suggestible than others.

**Issues covered:**

**Hypnosis  
Mental Health**

**Length: 4:54**

Show # 2017-18 4/29/17-  
**Date aired:** 4/30/17 **Time Aired:** 6:30 AM

**Richard Watts**, personal advisor and legal counsel to the super wealthy, author of *"Entitlement: How Not to Spoil Your Kids, and What to Do if You Have"*

Mr. Watts said well-intentioned parents are creating a "me" generation of children who lack the wisdom and satisfaction of accomplishment that can only be learned through struggle and adversity. He offered examples of parental decisions that create a sense of entitlement in children in families of all income levels. He also outlined simple ways for parents to be a good example for children.

**Issues covered:**

**Parenting  
Education**

**Length: 9:53**

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

It pays for consumers to reach out to a credit card provider when faced with unwanted fees and high interest rates. Mr. Schulz said 87% of credit cardholders who asked for a late fee waiver were successful and 69% who requested a lower interest rate received one. His organization's study found that only about half of consumers have made any request at all for credit card leniency.

**Issues covered:**

**Personal Finance**

**Length: 7:22**

**Dana King, MD, MS**, Professor and Chair of the Department of Family Medicine at the West Virginia University School of Medicine

Dr. King led a study that examined whether retired, late middle-aged adults led a healthier lifestyle than those who were still in the workforce. He found that the spare time found in retirement did not translate to healthier lifestyle choices. He said that 90% of Americans of any age are not making healthy choices. He explained discussed the possible reasons why.

**Issues covered:**

**Senior Citizens  
Personal Health  
Retirement Planning**

**Length: 4:38**

Show # 2017-19 5/6/17 -  
Date aired: 5/7/17 Time Aired: 6:30AM

**Robert T. Kiyosaki**, investor, entrepreneur, author of *"Rich Dad Poor Dad: What The Rich Teach Their Kids About Money That the Poor and Middle Class Do Not"*

Mr. Kiyosaki discussed the difference in how wealthy people view and use money, compared to middle and lower income Americans. He said it is not necessary to earn a high income to become rich. He explained why he thinks it is such a problem that few students receive any financial education in school. He also discussed the best job categories for young people who are ready to choose a career.

Issues covered:  
Personal Finance  
Parenting  
Education

Length: 10:03

**Thomas Beckman, MD**, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition. Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

Issues covered:  
Personal Health

Length: 7:03

**Dennis C. Miller**, businessman, former CEO of a New Jersey hospital, author of *"Moppin' Floors to CEO"*

Mentors often make a huge difference in a young person's career. Mr. Miller explained why older generations may be key to enhancing the career prospects of Millennials. He offered ideas for how to locate a mentor. He also explained why volunteering may be a wise career move for older members of the workforce.

Issues covered:  
Career  
Senior Citizens  
Volunteering

Length: 4:40

Show # 2017-20 5/13/17 -  
Date aired: 5/14/17 Time Aired: 6:30AM

**Gwendolen Wilder**, domestic violence survivor, author of *"It's Ok To Tell My Story!: Surviving Common Law Domestic Violence"*

Ms. Wilder shared her story of years of domestic violence and her eventual escape. She talked about the hurdles that prevent women from leaving abusive relationships. She discussed the sources of help and support available to victims, and offered advice for how to take the difficult step of leaving.

Issues covered:  
Domestic Violence  
Women's Issues

Length: 9:15

**Pamela Wisniewski, PhD**, Assistant Professor of Computer Science at the University of Central Florida

Dr. Wisniewski led a study at Penn State that found that teens rarely talk to their parents about potentially risky online experiences. She said that parents and children often have much different perceptions of and reactions to the same online events, such as cyberbullying, sexual exchanges and viewing inappropriate content online.

**Issues covered:**

**Youth at Risk  
Parenting  
Online Security**

**Length: 7:58**

**Richard M. Gersberg, PhD**, Professor and Head of the Division of Environmental Health in the Graduate School of Public Health

Cigarettes are the most common form of litter in the world, with more than 5.6 trillion filters finding their way into the environment every year. Dr. Gersberg led a study that found that 50% of fish died when exposed to water polluted by cigarette butts. He talked about the reasons behind the findings and the overall environmental impact.

**Issues covered:**

**Pollution  
Environmental Issues**

**Length: 4:57**

Show # 2017-21 5/20/17 -  
**Date aired:** 5/21/17 **Time Aired:** 6:30am

**Irwin Redlener, PhD**, Director of Columbia University's National Center for Disaster Preparedness

Dr. Redlener said that a limited nuclear attack can be survivable. He said sheltering in place is the best way to avoid the radiation that would follow a nuclear detonation. He outlined emergency supplies that every household should have on hand, and he discussed the reasons that public officials are reluctant to discuss the topic.

**Issues covered:**

**Disaster Preparedness**

**Length: 8:41**

**Olympia LePoint**, mathematician, rocket scientist, author of *"Mathaphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist"*

Ms. LePoint was a professional rocket scientist for NASA programs from 1998 to 2007, and was involved in 28 successful shuttle launches. She discussed the shortage of females in STEM (Science, Technology, Engineering & Math) careers and why it is important to encourage young women to enter these fields.

**Issues covered:**

**Women's Issues  
Education  
Career**

**Length: 8:36**

**David M. Neyens, PhD**, Assistant Professor in the Department of Industrial Engineering at Clemson University

In a future filled with self-driving cars, how quickly will human drivers be able regain control in the event of a system failure or sudden emergency? Dr. Neyens led a study that found that driver reaction times were poor. He said car designers will need to find ways to give drivers much earlier warnings. He added that driver education programs will also need to change significantly, once driverless cars hit the mass market

**Issues covered:**  
**Automotive Safety**  
**Driver Education**

**Length: 5:08**

Show # 2017-22 5/27/17  
**Date aired:** 5/28/17 **Time Aired:** 6:30AM

**Mark Underwood, PhD**, neuroscience researcher, expert on brain aging and cognitive function, President and co-founder of Wisconsin-based biotech company Quincy Bioscience

Dr. Underwood said most people start to experience mild memory loss by age 40. He explained the relationship of early memory problems to advanced forms of dementia as people enter their 70s and 80s. He outlined basic steps to take to keep the brain active, which may prevent or slow cognitive decline as a person ages.

**Issues covered:**  
**Personal Health**  
**Alzheimer's Disease**  
**Senior Citizens**

**Length: 8:01**

**Patty Osterberg**, Education & Outreach Director of Sustainable Electronics Recycling International, an organization that sets standards for responsible electronics recycling

Ms. Osterberg discussed the most responsible ways to recycle unused mobile phones and other electronic gadgets. Her organization certifies recyclers with the R2 standard, which verifies that recycling companies perform their services in a responsible and ethical manner. She talked about the environmental impact of throwing a phone in the trash.

**Issues covered:**  
**Recycling**  
**Environment**  
**Consumer Matters**

**Length: 8:59**

**Tim Lohrentz**, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Mr. Lohrentz conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

**Issues covered:**  
**Payday Loans**  
**Poverty**  
**Government Regulations**

**Length: 5:10**

Show # 2017-23 6/3/17-  
**Date aired:** 6/4/17 **Time Aired:** 6:30AM

**Gregory Plemmons, PhD**, Associate Professor of Pediatrics at Monroe Carell Jr. Children's Hospital at Vanderbilt University

Dr. Plemmons led a study that found the percentage of younger children and teens hospitalized for suicidal thoughts or actions in the United States has doubled over the past decade. He talked about the possible reasons for such a steep increase, what ages are at the greatest risk, and how parents can recognize signs of suicidal thoughts in their children.

**Issues covered:**

**Length:** 7:46

Teen Suicide  
Parenting

**Jeff Stalnaker**, President and Co-Founder of First Orion, a provider of data and phone call transparency solutions

Mr. Stalnaker's company commissioned a survey that found that Millennials are more likely than any other generation to give away personal information to scammers over the phone. He said nearly 40 percent of those surveyed have been contacted by someone impersonating the IRS. He talked about other current scams, and offered advice on how to avoid falling prey to scammers.

**Issues covered:**

**Length:** 9:17

Consumer Matters  
Crime

**Kara Lusk-Dudley**, Public Affairs Manager, Biomedical Communications, American Red Cross

Summertime is one of the most challenging times of the year for blood donations. Ms. Lusk-Dudley explained why, and outlined the process that a new blood donor can expect. She explained how to locate a donation center or blood drive nearby. She noted that the Red Cross is also in greater need of organizations to host blood drives during the summer months.

**Issues covered:**

**Length:** 5:10

Blood Donation  
Personal Health

Show # 2017-24 6/10/17-  
**Date aired:** 6/11/17 **Time Aired:** 6:30AM

**Elizabeth Rosenthal, MD**, former reporter and senior writer at The New York Times, Editor in Chief of Kaiser Health News, former ER physician, author of *"An American Sickness: How Healthcare Became Big Business and How You Can Take It Back"*

Dr. Rosenthal discussed the rapidly rising costs of healthcare in the past few decades and the reasons behind them. She gave examples of some of the more egregious differences in healthcare costs in the US, compared to other countries. She explained how healthcare consumers can learn to negotiate with hospitals and doctors.

**Issues covered:**

**Length:** 8:39

Personal Health  
Consumer Matters

**Jodie Plumert, PhD**, Professor in the Department of Psychological and Brain Sciences at the University of Iowa

For adults, crossing the street by foot seems easy. Yet it is anything but simple for a child. Dr. Plumert led a study that found that perceptual judgment and motor skills are not fully developed in most kids until age 14. She explained what parents can do to help children learn these life and death skills as early as possible.

**Issues covered:**  
Traffic Safety  
Parenting  
Children's Issues

**Length: 8:27**

**Adriana Zuniga-Teran**, architect, postdoctoral research associate in the University of Arizona's Udall Center for Studies in Public Policy.

Ms. Zuniga-Teran conducted a study that examined how the design of a neighborhood can affect health and wellness. She found that those who live in traditional neighborhoods do the most walking, while those who live in suburban developments report the highest levels of mental well-being.

**Issues covered:**  
Mental Health  
Personal Health  
Community Issues

**Length: 5:02**

Show # 2017-25 6/17/17-  
**Date aired:** 6/18/17 **Time Aired:** 6:30AM

**Sally Erny**, National Stakeholder Engagement Officer of the National Court Appointed Special Advocate Association

Ms. Erny explained how court-appointed special advocates (CASAs) look out for the interests of abused or neglected children. She discussed how CASA volunteers work with attorneys and other court officers to ensure the youngsters are in safe and healthy foster care, and eventually, permanent homes. She also outlined the training that these volunteers receive, and how someone can volunteer.

**Issues covered:**  
Child Abuse  
Foster Care  
Volunteerism

**Length: 8:26**

**Clint Emerson**, retired Navy Seal, author of *"100 Deadly Skills: Survival Edition: The SEAL Operative's Guide to Surviving in the Wild and Being Prepared for Any Disaster"*

Mr. Emerson offered numerous tips on how to crime-proof a house and how to avoid becoming a victim of crime in other environments, as well. He explained the importance of being aware of your environment, in order to react to dangerous situations or avoid them in the first place. He also talked about the options available to people caught in active shooter incidents or terrorist attacks.

**Issues covered:**  
Crime Prevention  
Terrorism

**Length: 8:46**



**Tracy Mehan**, Manager of Translational Research for the Center for Injury Research and Policy at the Research Institute at Nationwide Children's Hospital in Columbus, Ohio

On an average day in the US, 13 children receive emergency treatment for a lawn mower-related injury. Ms. Mehan talked about the most common injuries and how they typically vary, depending on the age of the child. She offered suggestions for parents on how to prevent lawn mower-related injuries.

**Issues covered:**

Child Safety  
Product Safety  
Parenting

**Length: 5:02**

Show # 2017-26 6/24/17-  
**Date aired:** 6/25/17 **Time Aired:** 6:30AM

**Catherine Collinson**, President of the Transamerica Center for Retirement Studies, a non-profit private foundation

Ms. Collinson talked about the option of "phased retirement," in which an employee begins to gradually put in shorter work weeks. She said the strategy permits workers to test out retirement to see if they enjoy it and can afford it, and allows them to avoid tapping into Social Security or savings until truly necessary. She said many employers welcome it, because it allows the senior employee to mentor younger colleagues and the organization to retain institutional knowledge.

**Issues covered:**

Retirement  
Career

**Length: 8:42**

**Brian Wansink, PhD**, behavior economist, food psychologist, John Dyson Professor of Consumer Behavior at Cornell University, Director of the Cornell Food and Brand Lab, author of *"Slim By Design, Mindless Eating Solutions for Everyday Life"*

Dr. Wansink discussed his research at Cornell, which examines how and why we make choices about the food we eat. He said the way a kitchen or other living environment is set up can encourage weight loss naturally. He outlined innovative but inexpensive steps restaurants, grocery stores and school cafeterias can make to encourage healthier dining choices.

**Issues covered:**

Health and Nutrition  
Consumer Matters

**Length: 8:34**

**Cami Walker**, author of *"29 Gifts: How a Month of Giving Can Change Your Life"*

At age thirty-five, Ms. Walker was diagnosed with multiple sclerosis. As she battled depression about her illness, she received an uncommon prescription from an African medicine woman: Give to others for 29 days. She shared her story of finding small ways to help others, and how it made a dramatic difference in her own health and happiness.

**Issues covered:**

Charitable Contributions  
Volunteerism  
Mental Health

**Length: 4:24**