

# KBLU-AM

## QUARTERLY ISSUES AND PROGRAM REPORT

**During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:**

1. **Recreation** (community events, etc.)
2. **Family** (Parenting, Children at Risk)
3. **Education**
4. **Agriculture** (both retail and industry point of view)
5. **Government** (meetings, voter education, roads, laws, annexation, etc.)
6. **Health** (includes prevention, abuse, diseases, free clinics, YRMC events etc.)
7. **Community Service Organizations** (Local Non-Profits, government programs, etc.)
8. **Consumer Protection** (identity theft, recalls, scams)
9. **Crime** (prevention, meetings, etc.)
10. **Diversity** (racism, minorities, immigration, etc.)
11. **Senior Citizens**
12. **Military**

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 10/01/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: AdvoKate  
Foundation  
Guest: Howard Blitz

ISSUE: #7 Community  
Service Organizations

Howard Blitz representing Sunrise Optimist Club of Yuma, came on the radio to discuss the AdvoKate Foundation. The AdvoKATE Foundation is a non-profit volunteer organization committed to raising awareness and funds to fight childhood cancer. The AdvoKate Foundation is comprised of board members that are community volunteers that are passionate about helping our community in Yuma County and supporting those who have fought or are currently fighting childhood cancer. Each member is dedicated to our mission and has walked the cancer journey with Kate and her family. Each had a personal connection with Kate and saw first hand how this disease affected her, her family youth and our entire community. The foundation is dedicated to honoring Kate's legacy by raising awareness and funds to fight childhood cancer.

Date aired: 10/01/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Freedom Library  
Guest: Howard Blitz

ISSUE: #7 Community  
Service Organizations

Howard Blitz from the Freedom Library stopped by the station to join Cody Beeson to promote the upcoming scholarship awards event hosted by the Freedom Library. Twice each year the Freedom Library host classes that discuss the Constitution and Economics, out of these classes, scholarships are awarded. These Classes are a staple that the Freedom Library is known for hosting and teaching. Each class offers two scholarships for education or travel, which makes for four scholarships total per semester. The only requirement for the scholarship is the student must have attended the class and write a two page paper about a topic from that class. The event coming up will award the scholarships to the lucky individuals. For more information visit [freedomlibrary.org](http://freedomlibrary.org) or visit the Freedom Library's social media pages.

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 10/08/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Arizona Water  
Update  
Guest: George Braun

Issue: #4 Agriculture

George F. Braun, Washington Bureau Chief, returned to do an in studio interview with Cody Beeson discussing the most recent announcements and proposed policy changes regarding water in the west and more specifically in Arizona. The western United States is currently in a drought. The over allocation of water, dry climate, as well as increased populations have positioned every state in the west with significant decisions to make in the coming years ahead. The water that is used for agriculture must be protected as millions of lives depend upon flowing water to produce the vital crops that feed America. This is a large and long process and will take years to correct, but it can be done if we implement action items now that will conserve the water resources around the state.

Date aired: 10/08/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Yuma Union High  
School Dist. #70  
Guest: Eric Patten

Issue: #3 Education

Eric Patten, Chief Communications Officer for Yuma Union High School District #70 joined Cody Beeson to share about the accomplishments of three CTE student leaders. They attended the SkillsUSA Washington Leadership Training Institute in Washington, DC at the end of September. Raul R., SkillUSA Arizona State Historian, San Luis High School Welding. Desirae D., SkillsUSA Arizona State Vice President, Kofa High School Law & Public Safety. Kristy M., SkillsUSA Arizona State Secretary, Kofa High School Law & Public Safety. The discussion included their experience on the trip and overall about CTE.

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Length: 15 Min.

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 10/22/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Disabled  
American Veterans  
Guest: Raul Atondo

Issue: #7 Community  
Service Organizations

Raul Atondo, volunteer with the local Yuma chapter of Disabled American Veterans discussed on the radio with Cody Beeson the various options available to local disabled veterans and their caregivers. The Disabled American Veterans is an organization created in 1920 by World War I veterans for disabled military veterans of the United States Armed Forces that helps them and their families through various means. It was issued a federal charter by Congress in 1932. It currently has over 1 million members. For more information please reach out to the local chapter at 954 S 13th Ave, Yuma, AZ 85364.

Date aired: 10/22/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Yuma Union High  
School Dist. #70  
Guest: Eric Patten

Issue: #3 Education

Eric Patten, Chief Communications Officer for Yuma Union High School District #70 joined Cody Beeson to share about the accomplishments of four athletes. San Luis High School Leeza J. and Dyannah T., Volleyball, Gila Ridge High School Emma M. and Jack S., Golf. They discussed their experiences as student-athletes, balancing their success on the court/course and classroom, and shared their upcoming matches.



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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 10/29/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Disabled  
American Veterans  
Guest: Raul Atondo

Issue: #7 Community  
Service Organizations

Raul Atondo, volunteer with the local Yuma chapter of Disabled American Veterans discussed on the radio with Cody Beeson the various options available to local disabled veterans and their caregivers. The Disabled American Veterans is an organization created in 1920 by World War I veterans for disabled military veterans of the United States Armed Forces that helps them and their families through various means. It was issued a federal charter by Congress in 1932. It currently has over 1 million members. For more information please reach out to the local chapter at 954 S 13th Ave, Yuma, AZ 85364.

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Length: 15 Min.

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School Dist. #70  
Guest: Eric Patten

Issue: #3 Education

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 11/05/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: INFOTRACK  
Guest:

Issue:

SEE ATTACHED

Date aired: 11/05/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: INFOTRACK  
Guest:

Issue:

SEE ATTACHED

KBLU

## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 11/12/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: INFOTRACK  
Guest:

Issue:

SEE ATTACHED

Date aired: 11/12/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: INFOTRACK  
Guest:

Issue:

SEE ATTACHED



KBLU

## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 11/19/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Yuma Union High  
School Dist. #70  
Guest: Lucky Arvizo & Tim Brienza

Issue: #3 Education

Somerton High School principal Lucky Arvizo and Associate Superintendent Tim Brienza joined Cody Beeson to share about the new high school currently under construction in Somerton, AZ. Lucky discussed the progress for the new school and Tim talked about boundaries for the 2023-2024 school year. There have been some changes that he would like to make the public aware of. The changes were made due to the opening of Somerton on August 3, 2023. Tim was also named the new superintendent starting on June 2, 2023. The public is welcome and encouraged to take a tour of the new high school campus by reaching out to Lucky Arvizo anytime before construction is complete.

Date aired: 11/19/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Freedom Library  
Guest: Howard Blitz

Issue: #7 Community  
Service Organizations

Howard Blitz from the Freedom Library stopped by the station to join Cody Beeson to promote the upcoming scholarship awards event hosted by the Freedom Library. Twice each year the Freedom Library host classes that discuss the Constitution and Economics, out of these classes, scholarships are awarded. These Classes are a staple that the Freedom Library is known for hosting and teaching. Each class offers two scholarships for education or travel, which makes for four scholarships total per semester. The only requirement for the scholarship is the student must have attended the class and write a two page paper about a topic from that class. The event coming up will award the scholarships to the lucky individuals. For more information visit [freedomlibrary.org](http://freedomlibrary.org) or visit the Freedom Library's social media pages.

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 11/26/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Yuma Union High  
School Dist. #70  
Guest: Lucky Arvizo & Tim Brienza

Issue: #3 Education

Somerton High School principal Lucky Arvizo and Associate Superintendent Tim Brienza joined Cody Beeson to share about the new high school currently under construction in Somerton, AZ. Lucky discussed the progress for the new school and Tim talked about boundaries for the 2023-2024 school year. There have been some changes that he would like to make the public aware of. The changes were made due to the opening of Somerton on August 3, 2023. Tim was also named the new superintendent starting on June 2, 2023. The public is welcome and encouraged to take a tour of the new high school campus by reaching out to Lucky Arvizo anytime before construction is complete.

Date aired: 11/26/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Freedom Library  
Guest: Howard Blitz

Issue: #7 Community  
Service Organizations

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 12/03/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: INFOTRACK

SEE ATTACHED

Date aired: 12/03/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Adair Range/HPRPC  
Guest: Cal Richardson & Joe Murk

Issue: #7 Community  
Service Organizations

Joe and Cal from the High Power Rifle and Pistol Club of Yuma joined Cody Beeson to discuss the local club and as well as the good the club does in educating the community. The goal of the High Powered Rifle & Pistol Club of Yuma is to promote Rifle and Pistol Marksmanship through local practice and competitive matches. The High Powered Rifle & Pistol Club of Yuma grants the privilege of membership to individuals and organizations committed to this objective. Membership is open to all persons who are legal residents of the United States and are of good moral character who may lawfully own firearms (including minors with adult supervision). For more information visit [www.hprifleyuma.com](http://www.hprifleyuma.com).

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 12/10/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Elections in  
Arizona  
Guest: Marc Victor

Issue: #5 Government

Marc Victor called into the studio to discuss with Cody Beeson the final numbers in the statewide election and to shed some light on the discrepancies in Arizona elections. First and foremost Marc was exposed to the process first hand and can attest that the operations of the Secretary of State and the elections in Arizona were fair as well as in accordance with the law. The largest problem is the lack of voter turn out. Those that did cast a ballot should feel comfortable that their vote was counted correctly. Those that did not cast a ballot, need to become engaged and participate in the process as that is truly the largest problem we are currently facing.

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Time Aired: 6:15 AM

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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 12/17/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Elections in  
Arizona  
Guest: Marc Victor

Issue: #5 Government

Marc Victor called into the studio to discuss with Cody Beeson the final numbers in the statewide election and to shed some light on the discrepancies in Arizona elections. First and foremost Marc was exposed to the process first hand and can attest that the operations of the Secretary of State and the elections in Arizona were fair as well as in accordance with the law. The largest problem is the lack of voter turn out. Those that did cast a ballot should feel comfortable that their vote was counted correctly. Those that did not cast a ballot, need to become engaged and participate in the process as that is truly the largest problem we are currently facing.

Date aired: 12/17/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Live & Let Live  
Foundation  
Guest: Marc Victor

Issue: #7 Community  
Service Organizations

Marc J. Victor shared with Cody Beeson about the non-profit organization that was established. The Live and Let Live Global Peace Movement is a serious effort undertaken by people worldwide who desire to live together in freedom and peace. It is united by a commitment to oppose all forms of aggression whether instituted by any person, group, organization, or government, and to inspire people to be good humans. The world's most important endeavor, learning how to work together for freedom and peace, is underway right now. This group is currently attracting, energizing and inspiring a strong community of peace activists, groups, organizations and supporters. This upcoming year is about building a community of mutual support.



## KBLU

### 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 12/24/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Arizona Blood  
Drives  
Guest: Sue Thew & Marybeth Maselbas

Issue: #6 Healthcare

Sue Thew and Marybeth Maselbas joined Cody Beeson to discuss the needs for blood in Arizona as well as Yuma County. Arizona's blood supply continues to feel the impact of the pandemic. With employees from so many with many organizations still working virtually, Arizona blood drives remain about 20% below pre-pandemic levels. At the same time, hospital surgery schedules and patient blood usage have returned to normal levels. "Holiday blood donors are urgently needed. Since blood has a shelf life of 42 days, donations given in December can help save lives through New Year's Day and beyond. Donors of all blood types are needed, especially the universal blood type O. For more information and to view upcoming donation appointments visit the Vitalant website.

Date aired: 12/24/2022  
Time Aired: 6:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Freedom Library  
Guest: Howard Blitz

Issue: #7 Community  
Service Organizations

Howard Blitz Executive Director with the Freedom Library in Yuma Arizona came on to discuss the completion of the fundraiser and community project that will be bringing the Statue of Liberty to Yuma. The freedom library has commissioned an artist to design and create a Statue of Liberty replica that will be featured in the community. The Freedom Library intends to bring Lady liberty to Yuma and give her as a gift to the community. The statue is ready to be displayed for the whole community to enjoy.

For more information or to make a contribution or assist in anyway please visit [freedomlibrary.org](http://freedomlibrary.org) or reach out to Howard directly.



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## 4th Qtr 2022 Quarterly Issues and Program Report

Date aired: 12/31/2022  
Time Aired: 6:00 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Arizona Blood  
Drives  
Guest: Sue Thew & Marybeth Maselbas

Issue: #6 Healthcare

Sue Thew and Marybeth Maselbas joined Cody Beeson to discuss the needs for blood in Arizona as well as Yuma County. Arizona's blood supply continues to feel the impact of the pandemic. With employees from so many with many organizations still working virtually, Arizona blood drives remain about 20% below pre-pandemic levels. At the same time, hospital surgery schedules and patient blood usage have returned to normal levels. "Holiday blood donors are urgently needed. Since blood has a shelf life of 42 days, donations given in December can help save lives through New Year's Day and beyond. Donors of all blood types are needed, especially the universal blood type O. For more information and to view upcoming donation appointments visit the Vitalant website.

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Time Aired: 6:15 AM

Length: 15 Min.

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Guest: Howard Blitz

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**Weekly Public Affairs Program**

Call Letters: KBLU-AM

## **QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2022**

Show # 2022-40

Date aired: 10/1/22 Time Aired: 6:30AM

**Ted Rossman**, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

**Issues covered:**  
Personal Finance  
Inflation

**Length:** 7:58

**Marisa G. Franco, PhD**, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of *"Platonic: How the Science of Attachment Can Help You Make - and Keep - Friends"*

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of "friendships happening organically" is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

**Issues covered:**  
Mental Health

**Length:** 9:23

**Arpita Ghosh, PhD**, Assistant Professor of Educational Psychology at the University of Kansas

When veterans leave the military, they face a multitude of major challenges, including a transition into higher education or a new career field. Prof. Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.

**Issues covered:**  
Veterans' Concerns  
Career  
Mental Health

**Length:** 5:09

Show # 2022-41

Date aired: 10/8/22 Time Aired: 6:30AM

**Sally Helgesen**, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

**Issues covered:**

**Length: 8:43**

**Women's Issues**

**Career**

**Sexual Harassment**

**Sara Goldrick-Rab, PhD**, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

**Issues covered:**

**Length: 8:19**

**Poverty**

**Homelessness**

**Education**

**Anupam Jena, MD, PhD**, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

**Issues covered:**

**Length: 4:39**

**Personal Health**

**Aging**

Show # 2022-42

Date aired: 10/15/22 Time Aired: 6:30AM

**Stephen Smagula, PhD**, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

**Issues covered:**

**Length: 8:12**

**Aging**

**Personal Health**

**Catherine Pearlman, PhD**, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of *"First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette"*

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

**Issues covered:**  
Digital Safety for Children  
Parenting

**Length: 9:05**

**James S W Wolffsohn, PhD**, Professor of Optometry at Aston University in Birmingham, England

Digital eye strain is a widespread and growing problem for people of all ages. Prof. Wolffsohn led a recent study that tested the 20-20-20 rule: taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.

**Issues covered:**  
Personal Health  
Media

**Length: 5:08**

Show # 2022-43

Date aired: 10/22/22 Time Aired: 6:30AM

**Caroline Tocci**, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

**Issues covered:**  
Crime  
Women's Issues

**Length: 6:56**

**Marta L. Tellado, PhD**, President and CEO of Consumer Reports, author of *"Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace"*

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

**Issues covered:**  
Consumer Matters  
Racial Bias  
Online Privacy

**Length: 10:08**

**Frieda Birnbaum, PhD**, research psychologist and psychotherapist, author of *"Life Begins At 60: A New View of Motherhood, Marriage, and Reinventing Ourselves"*

Dr. Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.

**Issues covered:**  
Parenting  
Aging

**Length: 5:10**

Show # 2022-44

Date aired: 10/29/22 Time Aired: 6:30AM

**Laura D. Quinby, PhD**, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

**Issues covered:**  
Women's Issues  
Retirement Planning

**Length: 6:56**

**Carl "Chip" Lavie, MD**, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

**Issues covered:**  
Personal Health  
Minority Concerns

**Length: 10:08**

**Dana Thomson, PhD**, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. She said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.

**Issues covered:**  
Child Poverty  
Government  
Minority Concerns

**Length: 5:10**

Show # 2022-45

Date aired: 11/5/22 Time Aired: 6:30AM

**Annie Duke**, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "*Quit: The Power of Knowing When to Walk Away*"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

**Issues covered:**

**Length: 9:29**

**Career**

**Personal Finance**

**Government Policies**

**Andrew King**, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

**Issues covered:**

**Length: 7:52**

**Traffic Safety**

**Supply Chain**

**Annalise LaPlume** Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

Dr. LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.

**Issues covered:**

**Length: 5:10**

**Alzheimer's Disease**

**Personal Health**

Show # 2022-46

Date aired: 11/12/22 Time Aired: 6:30AM

**Odis Johnson, Jr, PhD**, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

**Issues covered:**

**Length: 9:41**

**Education**

**Minority Concerns**

**Government Policies**



**Nikita Shah, MD**, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

**Issues covered:**

**Length: 7:42**

**Personal Health**

**Women's Concerns**

**Minority Concerns**

**Lewie Pugh**, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers

Mr. Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program, which raises funds for care packages sent to military members serving in combat zones, as well as the Veterans Community Project to assist homeless veterans.

**Issues covered:**

**Length: 5:05**

**Veterans' Concerns**

**Transportation**

Show # 2022-47

**Date aired:** 11/19/22 **Time Aired:** 6:30AM

**Lizzy Pope, PhD, RDN**, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

**Issues covered:**

**Length: 9:29**

**Weight Loss**

**Social Media**

**Mental Health**

**Patric Richardson**, clothing and laundry expert, author of "*Laundry Love: Finding Joy in a Common Chore*," host of the Discovery+ Series "The Laundry Guy"

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

**Issues covered:**

**Length: 7:52**

**Consumer Matters**

**Environment**

**Karri Carlson**, Vice President of Operations for Leadtail, a B2B social media services agency

LinkedIn scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Ms. Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.

**Issues covered:**

**Online Scams  
Business**

**Length: 5:10**

Disc # 2022-48

**Date aired:** 11/26/22 **Time Aired:** 6:30AM

**Philip Pauli**, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

**Issues covered:**

**Disabilities  
Government Regulation**

**Length: 7:42**

**Natasha Ravinand**, author of *"Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"*

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

**Issues covered:**

**Women's Issues  
Minority Concerns  
Education/STEM**

**Length: 9:23**

**John Schwartz**, reporter at The New York Times, author of *"This is the Year I Put My Financial Life in Order"*

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

**Issues covered:**

**Retirement Planning  
Senior Citizens**

**Length: 5:01**

Show # 2022-49

Date aired: 12/3/22 Time Aired: 6:30AM

**Nate Brown, PhD**, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

**Issues covered:**

**Length: 8:39**

Equity

Minority Concerns

Higher Education

**Michael F. Roizen, MD**, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of *"The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow"*

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

**Issues covered:**

**Length: 8:45**

Personal Health

Aging

Science

**Eric Dahlin, PhD**, Associate Professor in the Sociology department at Brigham Young University

It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value for human labor.

**Issues covered:**

**Length: 5:01**

Workplace Matters

Productivity

Technology

Disc # 2022-50

Date aired: 12/10/22 Time Aired: 6:30AM

**Lorenzo Cohen, PhD**, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of *"Anti Cancer Living"*

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

**Issues covered:**  
Cancer Prevention  
Personal Health

**Length: 8:51**

**András Tilcsik, PhD**, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of *"Meltdown: Why Our Systems Fail and What We Can Do About It"*

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

**Issues covered:**  
Disaster Preparedness  
Diversity  
Government Regulation  
Transportation

**Length: 8:17**

**Jas Booth**, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

**Issues covered:**  
Homelessness  
Veterans' Concerns  
Domestic Violence

**Length: 5:02**

Disc # 2022-51

**Date aired:** 12/17/22 **Time Aired:** 6:50 AM

**Daniel Romer, PhD**, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

**Issues covered:**  
Suicide  
Media  
Mental Health

**Length: 8:35**

**Shawn P. McElmurry, PhD, PE**, Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions

about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

**Issues covered:**

**Water Quality  
Infrastructure  
Public Health**

**Length: 8:48**

**Elise Allen**, graduate student in educational studies at Ohio State University

Ms. Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races. She explained the learning, achievement and social development benefits of these activities.

**Issues covered:**

**Early Childhood Education  
Parenting  
Minority Concerns**

**Length: 5:09**

Disc # 2022-52

**Date aired:** 12/24/22 **Time Aired:** 6:30AM

**Erin E. Murphy**, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publicly available genealogy website. She noted that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

**Issues covered:**

**Privacy Concerns  
Criminal Justice  
Legal**

**Length: 8:31**

**David Ballard, PhD**, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. Mr. Ballard said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

**Issues covered:**

**Sexual Harassment  
Women's Concerns  
Workplace Matters**

**Length: 8:46**

**Julie Jason**, award-winning financial columnist, author of "*Retire Securely*"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

**Issues covered:**

**Retirement Planning**  
**Personal Finance**

**Length: 5:04**