

KBLU-AM

QUARTERLY ISSUES AND PROGRAM REPORT

During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

1. **Recreation** (community events, etc.)
2. **Family** (Parenting, Children at Risk)
3. **Education**
4. **Agriculture** (both retail and industry point of view)
5. **Government** (meetings, voter education, roads, laws, annexation, etc.)
6. **Health** (includes prevention, abuse, diseases, free clinics, YRMC events etc.)
7. **Community Service Organizations** (Local Non-Profits, government programs, etc.)
8. **Consumer Protection** (identity theft, recalls, scams)
9. **Crime** (prevention, meetings, etc.)
10. **Diversity** (racism, minorities, immigration, etc.)
11. **Senior Citizens**
12. **Military**

KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 03/31/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: AZ Historical Society

ISSUE: #7 Community Service Organizations, #5 Government

Guest: Yanna Kruse

Yanna Kruse is the Yuma Division Director for the AZ Historical Society, she joined Cody Beeson in studio to discuss their program. In the heart of historic Yuma is the charming 19th-century adobe home of E. F. Sanguinetti (1867-1945). This quaint home is now an Arizona Historical Society museum chronicling Sanguinetti's life story, as the Merchant Prince of Yuma. Visit the museum and hear stories of how Sanguinetti came to Yuma penniless at just 15. He quickly grew to become a civic-minded businessman whose various enterprises—electricity, ice house, ranching, farming, merchandising, banking, and real estate—advanced his own well-being and that of the community he loved. For more information contact Yanna at 928-782-1841.

Date Aired: 03/31/2018
Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Hospice of Yuma

Guest: John Williams & Tom Rush

ISSUE: #7 Community Service Organizations

John Williams and Tom Rush joined Cody Beeson in studio to discuss the upcoming fund raising event that is planned for Hospice of Yuma. Tom Rush of Yuma Investment Group is hosting a mixer at Yuma City Hall on April 19, 2018 from 5:30 pm to 7:30 pm. This will be an opportunity to meet the Mayor, City Administrator, and others in the community as well as support the community's only non-profit Hospice. John Williams the executive director of Hospice of Yuma explained the funds raised at this event will go towards paying for medical expenses of those who can not afford their service and do not have insurance to cover the costs.

KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 04/07/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Yuma County Update

ISSUE: Government

Guest: Kevin Tunell

Kevin Tunell who is the public information officer for Yuma County stopped by the station to share what is going on at the County. First is the ability to watch meeting and participate via the county web site and the Yuma County of Facebook page. We also discussed the Top 10 County employees that are being recognized right now. We concluded with the importance of being aware of the changes associated with summer in Yuma. Kevin expressed how important it is to remove any standing water and do anything you can to reduce the mosquito population, because Yuma County has had some confirmed cases of West Nile Virus, however they have never originated in Yuma County, he reminds residents to be vigilant.

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Time Aired: 06:15 AM

Length: 15 Min.

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ISSUE: #7 Community Service Organizations

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 04/14/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Scam Awareness

Guest: Anna Chaulk

ISSUE: #8 Consumer Protection

APS joins national consumer protection week to alert customers to scams. Imposters demand money, threaten to shut off power. Ana Chaulk joined Cody Beeson in studio to explain how these scams sound like they are coming from APS however they are not. One of the signs it could be a scam is Request for immediate payment: Scammers may instruct customers to call them back after they purchase a prepaid card such as Green Dot, MoneyPak and Vanilla - widely available at retail stores - in order to make a payment by phone to prevent disconnection. APS encourages any customers targeted by scammers to report the incident to local law enforcement, as well as APS at (602) 371-7171 or (800) 240-2014 and the Arizona Attorney General's Office at (602) 542-5763.

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 04/21/2018
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Length: 15 min

TOPIC OF THIS SHOW: Scam Awareness

Guest: Anna Chaulk

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Date Aired: 04/21/2018
Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Humane Society of Yuma Fore Paws Golf Classic

Guest: Annette Lagunas

ISSUE: #7 Community Service Organizations

Executive Director of the Humane Society of Yuma, Annette Lagunas joined Cody Beeson in studio to discuss the Humane Society of Yuma and the upcoming events. Since 1963, the Humane Society of Yuma has been devoted to the rescue, care, placement, and population control of Yuma's orphaned and homeless pets with animal welfare as the sole priority. The Humane Society of Yuma is a non-profit organization, governed by a Board of Directors and is independently funded by donations, grants, and municipal contracts; this funding is utilized to support the adoptions, clinic services, rescue partners, foster program, and community education of animal welfare and protection. Their next event is Fore Paws Golf Classic to be held Saturday June 2nd at the Desert Hills Golf Course in Yuma, AZ.

KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 04/28/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: E. coli Awareness

ISSUE: #8 Consumer Protection

Guest: George Braun

George Braun was in studio to discuss the recent mention of E. coli in today's media headlines. Although E. coli was found in a product that was packaged in Yuma, Arizona that does not mean the contamination source is local. The key message that is being communicated is "constant improvement." This event happened at the very tail end of the leafy green agriculture season in the desert southwest. When the season starts back in next year, we will see a lot of new improvements to the food safety process and I wouldn't be surprised to see new technology as well. George Braun is a practicing attorney in Washington DC as well as a former White House attorney for the Department of Agriculture. It also helps being working in agriculture in the family business.

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Length: 15 Min.

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KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 05/05/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Foster Homes for Teens

ISSUE: #7 Community Service Organizations

Guest: Cori Rico

Cori Rico joined Cody Beeson to discuss the most recent needs of Arizona's Children Association. Currently there is a great demand for foster homes for teens. In Yuma County the problem is to the point where many teenage children are forced to relocate to the Phoenix area until they become adults. Arizona's Children Association wants to keep the teen in the community they know and in the school and social environment they are used to. Arizona's Children Association Their Arizona's best resource for helping children and families. Their programs target the type of future we all want to see: a future where every child has a safe and loving home and families are supported through difficult and trying circumstances.

Date Aired: 05/05/2018
Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: United Way of Yuma County

ISSUE: #7 Community Service Organizations

Guest: Karina Jones

Karina Jones is the President and CEO of United Way of Yuma County. She was in studio to share the important message about the local United Way. Over the last several years, United Way has evolved from its roots as a fundraising organization to a critical community convener that mobilizes local partners, businesses, key community leaders and Yuma County residents to expand opportunities for all people to live a good life. Other news shared was the United Way of Yuma County and Alexander Auto Group working together to make an impact on breaking the poverty cycle in Yuma County. This generous donation by Alexander Auto Group who donated \$20 to every car sold in the month of May 2018.

KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 05/12/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Adult Literacy Plus of Southwest Arizona

ISSUE: #7 Community Service Organizations

Guest: Bill Regenhardt

Bill Regenhardt from Adult Literacy Plus of Southwest Arizona discussed the "Big Build" campaign. Adult Literacy Plus is a full time advocate for adult literacy in Southwest Arizona. As mentors, they change lives through outreach programs, workplace training, education, and tutoring. Our program facilitates success within the family, workplace, and community. Adult Literacy Plus of Southwest Arizona is private nonprofit organization serving the community since 1981. ALPSWA has a partnership with the City of Yuma, Arizona Western College, APIC, Good Will and the Yuma County Library District. On Friday, June 15 the public is welcomed to learn more about ALPS and how area businesses and industries can benefit from ALPS's mission of providing quality, education to adult learners.

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Time Aired: 06:00 AM

Length: 15 min

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Plus of Southwest Arizona

Guest: Bill Regenhardt

ISSUE: #7 Community Service
Organizations

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Date Aired: 05/19/2018

Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: CASA of Yuma
County

Guest: Cori Rico

ISSUE: #7 Community Service
Organizations

Cori Rico joined Cody Beeson in studio to discuss the needs for the Yuma Council for CASA. CASA is Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes. Cori Rico serves on the board for CASA and works closely with the program through Arizona's Children Association. Currently there is a need for more volunteers to help run the organization. For more information please call the local CASA office at 928-314-1830.

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 05/26/2018

Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Summer Camp at the Humane Society of Yuma

Guest: Annette Lagunas

ISSUE: #7 Community Service Organizations

Annette Lagunas, the Executive Director at the Humane Society of Yuma is excited to announce their 2018 Summer Camp sessions for kids ranging from 9-13 to learn and be engaged in animal welfare, here in Yuma. The Humane Society of Yuma is launching their second annual summer camp program that is ran specifically by the organization. The program will run 7 one-week sessions targeted toward different age groups with the goal of accommodating 200+ children. Each camper will receive hands on activities about animal welfare, while engaging with different agencies and companies. Each session is from 12:00 PM to 5:00 PM. HSDOY wants to keep it personal so the maximum capacity for each session is 30 children.

Date Aired: 05/26/2018

Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Yuma Center of Excellence for Desert Agriculture

Guest: Paul Brierley

ISSUE: #7 Community Service Organizations

Paul Brierley stopped by the station to discuss the role of the Yuma Center of Excellence for Desert Agriculture. Paul Brierley is the inaugural director of the recently launched Yuma Center of Excellence for Desert Agriculture. The center, based in Yuma, is a public-private partnership between the University of Arizona and the Arizona and California desert agriculture industry. This program is dedicated to addressing the "on-the-ground" industry needs through collaboration and research. For more information of the Yuma Center of Excellence for Desert Agriculture please visit the website, call, or visit the campus at 6425 W 8th St, Yuma, AZ 85364. (928) 782-5873 or <https://desertagsolutions.org>.

KBLU

2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 06/02/2018

Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Yuma Center of Excellence for Desert Agriculture
Guest: Paul Brierley

ISSUE: #7 Community Service Organizations

Paul Brierley stopped by the station to discuss the role of the Yuma Center of Excellence for Desert Agriculture. Paul Brierley is the inaugural director of the recently launched Yuma Center of Excellence for Desert Agriculture. The center, based in Yuma, is a public-private partnership between the University of Arizona and the Arizona and California desert agriculture industry. This program is dedicated to addressing the "on-the-ground" industry needs through collaboration and research. For more information of the Yuma Center of Excellence for Desert Agriculture please visit the website, call, or visit the campus at 6425 W 8th St, Yuma, AZ 85364. (928) 782-5873 or <https://desertagsolutions.org>.

Date Aired: 06/02/2018

Time Aired: 06:15 AM

Length: 15 Min.

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Guest: Annette Lagunas

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 06/09/2018

Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Arizona's Children Association

Guest: Cori Rico

ISSUE: #7 Community Service Organizations

Cori Rico joined Cody Beeson to discuss the most recent needs of Arizona's Children Association. Currently there is a great demand for foster homes for teens. In Yuma County the problem is to the point where many teenage children are forced to be relocated to the Phoenix area until they become adults. Arizona Children Association wants to keep the teen in the community they know and the school and social environment they are used to. Arizona's Children Association is Arizona's best resource for helping children and families. Their programs target the type of future we all want to see, a future where every child has a safe and loving home and families are supported through difficult and trying circumstances.

Date Aired: 06/09/2018

Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Scam Awareness

Guest: Anna Chaulk

ISSUE: #8 Consumer Protection

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 06/16/2018
Time Aired: 06:00 AM

Length: 15 min

TOPIC OF THIS SHOW: Act of Kindness
Guest: Cindy & Cherie from Dancemakers

ISSUE: #7 Community Service Organizations

Cherie Husmann and Cindy Turntine with Dance Makers joined Cody Beeson in studio to discuss an awesome Community Interest Story on how Dance Makers went to all of the Crane elementary schools before the end of the year to recognize students on Kindness. (Anti-Bulling). All I can say it is awesome and it goes along with their performance that is coming up "The Glass Slipper" (Have courage and be kind) these performances will be held on June 21st, 22nd and 23rd. For more information please call or contact Cherie Husmann at (928) 783-7754 Office or (928) 287-7885 Cell or you can email her at cheriehusmann@gmail.com.

Date Aired: 06/16/2018
Time Aired: 06:15 AM

Length: 15 Min.

TOPIC OF THIS SHOW: Arizona's Children Association
Guest: Cori Rico

ISSUE: #7 Community Service Organizations

Cori Rico joined Cody Beeson to discuss the most recent needs of Arizona's Children Association. Currently there is a great demand for foster homes for teens. In Yuma County the problem is to the point where many teenage children are forced to be relocated to the Phoenix area until they become adults. Arizona Children Association wants to keep the teen in the community they know and the school and social environment they are used to. Arizona's Children Association is Arizona's best resource for helping children and families. Their programs target the type of future we all want to see, a future where every child has a safe and loving home and families are supported through difficult and trying circumstances.

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2nd Qtr 2018 Quarterly Issues and Program Report

Date Aired: 06/23/2018
Time Aired: 06:00 AM

Length: 15 min

**TOPIC OF THIS SHOW: Yuma Crossing
National Heritage Area - New
Director**

ISSUE: Government

City of Yuma Mayor Douglas Nicholls and the new Executive Director for the Yuma Crossing National Heritage area, Mr. Lowell Perry Jr. sat down with Cody Beeson to introduce the new executive director to the community. Lowell Perry Jr. has already hit the ground running as the new executive director of the Yuma Crossing National Heritage Area. He succeeded Charles Flynn, who will be retiring in July 2018. Lowell Perry Jr. and his wife Kathleen have relocated to Yuma, AZ after a life long career in the Pacific Northwest and on the east coast. Most recently Mr. Perry was in executive level director for the national Big Brothers & Big Sisters organization. He looks forward to bringing those big ideas to the Yuma Crossing National Heritage Area.

Date Aired: 06/23/2018
Time Aired: 06:15 AM

Length: 15 Min.

**TOPIC OF THIS SHOW: Act of Kindness
Guest: Cindy & Cherie from Dancemakers**

**ISSUE: #7 Community Service
Organizations**

Cherie Husmann and Cindy Turntine with Dance Makers joined Cody Beeson in studio to discuss an awesome Community Interest Story on how Dance Makers went to all of the Crane elementary schools before the end of the year to recognize students on Kindness. (Anti-Bulling). All I can say it is awesome and it goes along with their performance that is coming up "The Glass Slipper" (Have courage and be kind) these performances will be held on June 21st, 22nd and 23rd. For more information please call or contact Cherie Husmann at (928) 783-7754 Office or (928) 287-7885 Cell or you can email her at cheriehusmann@gmail.com.



Call Letters: KBLU-AM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT. APRIL-JUNE, 2018

Pgm # 2018-13

Date aired: 3/31/18 Time Aired: 6:30AM

John R. Baker, PhD, Professor of Political Science at Wittenberg University, author of "*Government in the Twilight Zone: Volunteers to Small-City Boards and Commissions*"

97 percent of all American cities have a population fewer than 50,000 and Dr. Baker studies the workings of these smaller local governments. He discussed how local board systems operate, who the board members are and what motivates them to serve. He explained why it is important for citizens to understand how government functions, even in small towns.

Issues covered:

Length: 6:54

Citizenship

Government Policies

Lennard J. Davis, PhD, Professor in the English Department in the School of Arts and Sciences at the University of Illinois at Chicago, Professor of Disability and Human Development in the School of Applied Health Sciences of the University of Illinois at Chicago, Professor of Medical Education in the College of Medicine, author of "*Enabling Acts: The Hidden Story of How the Americans with Disabilities Act Gave the Largest US Minority Its Rights*"

Disabled Americans are the largest minority group in the country. Dr. Davis believes the Americans with Disabilities Act (ADA) is the widest-ranging and most comprehensive piece of civil rights legislation in history. He explained the unusual path the law took to passage, some of the challenges in implementing it and the enormous impact of the ADA, 25 years after its adoption. He also outlined several potential reforms which he believes could improve it.

Issues covered:

Length: 10:21

Disabilities

Civil Rights

Government Policies

Michael A. Fischer, MD, MS, Instructor in Medicine at Harvard Medical School, Associate Physician at the Division of Pharmacoepidemiology and Pharmacoeconomics at Brigham and Women's Hospital in Boston

Dr. Fischer led a study that found that many people whose doctors start them on medications for conditions like diabetes and high blood pressure may never fill those prescriptions. He explained the reasons behind this problem and how doctors and patients can improve communication.

Issues covered:

Length: 5:00

Personal Health

Medical Issues

Pgm # 2018-14

Date aired: 4/7/18 Time Aired: 6:30AM

Mark J. Perry, Ph.D., Scholar at The American Enterprise Institute, Professor of Finance and Business Economics in the School of Management at the University of Michigan-Flint, creator and editor of the popular economics blog *Carpe Diem*

Dr. Perry discussed a recent report from S&P Dow Jones that noted that in the past 15 years, only 5% of actively managed mutual funds performed better than index funds. He said index funds have become much more popular in recent years. He explained why nearly half of investors still gravitate to managed funds.

Issues covered:

**Personal Finance
Retirement Planning**

Length: 7:58

Ned Johnson, education expert, founder of PrepMatters, a tutoring service in Washington, DC, co-author of "*The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives*"

In the past few years, Mr. Johnson and his co-author found that high-performing kids were coming to them acutely stressed and lacking motivation. Many complained they had no control over their lives. He believes the best antidote to stress is to give kids a greater sense of control over their lives, while still maintaining authority as parents. He discussed several ways that parents can give children of all ages a healthy dose of self determination and control.

Issues covered:

**Parenting
Mental Health
Education**

Length: 9:12

Kate Genovese, author of "*Hat Tricks From Heaven: The Story of an Athlete in His Own Prison of Addiction*"

Every year, thousands of injured student athletes are prescribed opioids, and many will become addicted. Mrs. Genovese shared the story of her son, who became an opioid addict after six surgeries for hockey-related injuries, and died of an overdose at age 30. She discussed struggles faced by parents of an adult addict, and the help that is available to them.

Issues covered:

**Substance Abuse
Parenting**

Length: 4:58

Pgm # 2018-15

Date aired: 4/14/18 Time Aired: 6:30AM

Angela C. Santomero, M.A., co-creator of the educational children's TV program "*Blue's Clues*," author of "*Preschool Clues: Raising Smart, Inspired, and Engaged Kids in a Screen-Filled World*"

Ms. Santomero explained why healthy, research-based television programs and other media actually help preschoolers flourish academically, socially, and emotionally. She outlined the ways that parents can evaluate and monitor their child's exposure to a rapidly expanding array of media choices.

Issues covered:

**Parenting
Education
Media**

Length: 8:05

Jason Fung, MD, weight loss and diabetes expert, author of "*The Diabetes Code: Prevent and Reverse Type 2 Diabetes Naturally*"

Nearly ten percent of all Americans have some form of diabetes. Dr. Fung talked about the causes behind this epidemic and the wide array of dangerous conditions it spurs. He also explained how dietary changes and weight loss can often eliminate the disease.

Issues covered:

**Diabetes
Nutrition**

Length: 9:01

Bob Gardner, Executive Director of the National Federation of State High School Associations

Youth sports programs across the nation are experiencing shortages of referees. Mr. Gardner said 80% of high school officials quit before their third year, and the average age of referees is climbing, now in the mid 50s. He said the primary reason behind this trend is abusive behavior by parents. He talked about the rewards of working as a sports official and explained how someone can volunteer.

Issues covered:

**Substance Abuse
Parenting**

Length: 4:56

Pgm # 2018-16

Date aired: 4/21/18 **Time Aired:** 6:30AM

Sally Helgesen, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues covered:

**Women's Issues
Career
Sexual Harassment**

Length: 8:43

Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:

**Poverty
Homelessness
Education**

Length: 8:19

Anupam Jena, MD, PhD, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

Issues covered:
Personal Health
Aging

Length: 4:39

Pgm # 2018-17
Date aired: 4/28/18 **Time Aired:** 6:30AM

Cary Funk, Associate Director of Research at Pew Research Center

A survey by the Pew Research Center found that Americans' grasp of common science topics could be better. She outlined the results of the survey, including differences between genders, ages and education levels. She explained why a basic understanding of scientific principles is important for Americans to understand many of today's civic issues.

Issues covered:
Education
Science
Citizenship

Length: 7:07

Julie Lythcott-Haims, former Dean of Freshmen and Undergraduate Advising at Stanford University, author of "*How to Raise an Adult: Break Free of the Overparenting Trap and Prepare Your Kid for Success*"

Ms. Lythcott-Haims believes that overparenting is out of control in America, and that it harms children, their stressed-out parents, and society at large. She explained how parents can allow children to make their own mistakes and develop the resilience, resourcefulness, and inner determination necessary for success.

Issues covered:
Parenting

Length: 10:11

Karina Davidson, PhD, researcher and clinical psychologist at Columbia University Medical Center in New York

Dr. Davidson led a 10-year study that found that happiness may prevent a heart attack. She explained the science behind this finding and suggested ways that people can improve their outlook to improve their health.

Issues covered:
Personal Health
Mental Health

Length: 4:30

Pgm # 2018-18
Date aired: 5/5/18 **Time Aired:** 6:30AM

Phillip Pauli, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

Issues covered:
Disabilities
Government Regulation

Length: 7:42

Natasha Ravinand, author of "*Girls With Dreams: Inspiring Girls to Code and Create in the New Generation*"

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues covered:
Women's Issues
Minority Concerns
Education/STEM

Length: 9:23

John Schwartz, reporter at The New York Times, author of "*This is the Year I Put My Financial Life in Order*"

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

Issues covered:
Retirement Planning
Senior Citizens

Length: 5:01

Pgm # 2018-19

Date aired: 5/12/18 **Time Aired:** 6:30AM

Marc Morial, President of the National Urban League

Mr. Morial discussed the contents of the Urban League's 2018 State of Black America report. He said African-Americans are among the top owners of mobile devices, but aren't being fairly considered for jobs at social media and technology companies. He also talked about improving unemployment rates and growing civic engagement among African-Americans.

Issues covered:
Minority Concerns
Workplace Diversity
Civic Engagement

Length: 8:32

Stanford Chihuri, MPH, Biostatistician/Data Analyst, Epidemiologist at Columbia University College of Physicians and Surgeons

Mr. Chihuri was the co-author of a study that found evidence of prescription opioids in fatal car crashes in the United States has increased 700% in the past two decades. He said women drivers and those over age 65 were more likely to be involved in opioid-related fatal crashes. The study also found significant numbers of drivers under the influence of opioids also had alcohol and other drugs in their systems.

Issues covered:
Substance Abuse
Traffic Safety

Length: 8:45

Tina Ambrozy, Senior Vice President, Nationwide Financial

Ms. Ambrozy outlined the results of a survey that found that Americans are overly optimistic about how much they will receive from Social Security once they retire. The survey found that half of current retirees and 42% of future retirees say Social Security "is or will be" their "primary source" of retirement income. She offered suggestions for those who are saving for retirement.

Issues covered:
Retirement Planning
Senior Citizens

Length: 5:11

Pgm # 2018-20

Date aired: 5/19/18 Time Aired: 6:30AM

Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "*Anti Cancer Living*"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

Issues covered:
Cancer Prevention
Personal Health

Length: 8:51

András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "*Meltdown: Why Our Systems Fail and What We Can Do About It*"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues covered:
Disaster Preparedness
Diversity
Government Regulation
Transportation

Length: 8:17

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:
Homelessness
Veterans' Concerns
Domestic Violence

Length: 5:02

Pgm # 2018-21

Date aired: 5/26/18 **Time Aired:** 6:30AM

Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of "*Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents*"

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

Issues covered:
Sexual Abuse
Youth at Risk
Parenting

Length: 8:12

Paul Sullivan, NY Times financial columnist, author of "*The Thin Green Line: The Money Secrets of the Super Wealthy*"

Mr. Sullivan explained why some people, even "rich" people, never find true wealth, and why other people, even those who have far less are much wealthier. He offered tips on how middle-class consumers can make better financial decisions, and come to terms with what money truly means. He said changing how Americans think about wealth can lead to more secure and less stressful lives.

Issues covered:
Personal Finance
Consumer Matters

Length: 9:02

Maggie Cary, National Board Certified Teacher, teacher with more than 20 years of experience, founder of ClassroomTalk.com

Ms. Cary said parents of high school students can save thousands of dollars in college costs if their child takes Advanced Placement courses in high school. She explained who is eligible for the classes and how prospective students can determine if a college accepts the credits. She also outlined other benefits for students who have completed AP courses.

Issues covered:
Education
Personal Finance

Length: 5:03

Pgm # 2018-22

Date aired: 6/2/18 **Time Aired:** 6:30AM

Denise Pope, Senior Lecturer, Co-Founder, Challenge Success at Stanford University Graduate, co-author of "Overloaded and Underprepared"

Dr. Pope explained why parents and teachers should be concerned that many of America's students are stressed out or have given up. She outlined steps that schools can take to provide kids with

academic, social and emotional skills needed to succeed in school now and as adults later. She talked about the Challenge Success program at Stanford and how the program is customized for each school in which it is applied.

Issues covered:

Length: 9:53

**Education
Parenting**

Brooks Palmer, professional organizer, author of *"Clutter Busting: Letting Go of What's Holding You Back"* and *"Clutter Busting Your Life: Clearing Physical and Emotional Clutter to Reconnect with Yourself and Others"*

Most Americans struggle with clutter and disorganization. Mr. Palmer talked about the emotionally suffocating effects of clutter and why people have problems letting go of items they no longer need or use. He offered suggestions for how to get started and how to look at items in a different way to assess whether they are worth keeping.

Issues covered:

Length: 7:27

**Personal Productivity
Workplace Matters
Mental Health**

Kevin Haley, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen?

Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were disconcerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

Length: 5:04

**Crime
Privacy
Workplace Matters**

Pgm # 2018-23

Date aired: 6/9/18 **Time Aired:** 6:30AM

Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Ms. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured via DNA submitted to a publically available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:

Length: 8:31

**Privacy Concerns
Criminal Justice
Legal**

David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement has gripped the nation for months, but a recent study from the American Psychological Association found that in its aftermath, corporations have taken weak steps, at best, to prevent sexual harassment and inappropriate conduct. He said most policy and training changes have been aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues covered:
Sexual Harassment
Women's Concerns
Workplace Matters

Length: 8:43

Julie Jason, award-winning financial columnist, author of "Retire Securely"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

Issues covered:
Retirement Planning
Personal Finance

Length: 5:04

Pgm # 2018-24

Date aired: 6/16/18 **Time Aired:** 6:30am

Jacquelyn C. Campbell, PHD, RN, FAAN, expert on domestic violence, violence against women and intimate partner violence, Professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program

Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

Issues covered:
Domestic Violence
Women's Concerns

Length: 9:21

Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "The Case against Education: Why the Education System Is a Waste of Time and Money"

Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

Issues covered:
Education
Career
Government Spending

Length: 8:01

Cyrus Farivar, Senior Business Editor at Ars Technica, author of "*Habeas Data: Privacy vs. the Rise of Surveillance Tech*"

Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.

Issues covered:
Constitutional Rights
Privacy

Length: 5:04

Pgm # 2018-25

Date aired: 6/23/18 **Time Aired:** 6:30AM

John Hooker, PhD, T. Jerome Holleran Professor of Business Ethics and Social Responsibility, and Professor of Operations Research, at Carnegie Mellon University, author of "*Taking Ethics Seriously: Why Ethics Is an Essential Tool for the Modern Workplace*"

Dr. Hooker discussed common ethical dilemmas that occur in workplace environments, and how employers and employees should react. He explained how the advent of social media and the #MeToo movement has affected ethical decisions in the workplace. He listed factors that an employee should weigh before risking their job by blowing the whistle on misconduct.

Issues covered:
Ethics
Workplace
Career

Length: 9:05

W. Chris Winter, MD, board-certified and internationally recognized sleep medicine specialist, board certified neurologist, author of "*The Sleep Solution: Why Your Sleep is Broken and How to Fix It,*"

Dr. Winter said the state of sleep in America is better than typically portrayed in the media, but he did note that it has gotten slightly worse because of all of the distractions available today. He said shift workers are at greatest risk of sleep related health issues. He suggested that people should try to wake up at the same time every day, even if their bedtime varies.

Issues covered:
Personal Health

Length: 8:12

Evan Rufrano, leader of the winning team from State University of New York College at Old Westbury, which recently won the sixth annual Up to Us Campus Competition

Mr. Rufrano's team won a competition intended to raise awareness among Millennials about the \$21 trillion national debt. He explained why such a massive national debt is so crucial to his generation, no matter what their political leanings. He outlined ways that younger people can make their voices heard by politicians and others in decision-making positions.

Issues covered:
National Debt
Citizenship

Length: 5:06