

ORDER



WOIO

Orders
Order / Rev: 1566199
Alt Order #: 08341619
Product Desc: CLINTON 4 PRESIDENT
Estimate: 5086
Flight Dates: 08/30/16 - 09/05/16
Original Date / Rev: 08/31/16 / 08/31/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Greer, Margolis, & Mitchell
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 9
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/05/16	64	\$56,775.00	\$48,258.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	64	\$56,775.00	\$48,258.75	0.00
Totals	64	\$56,775.00	\$48,258.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	08/30/16	09/05/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	2	\$350.00	P 4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		2			\$350.00			0.00			
2	WOIO	08/30/16	09/05/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	3	\$800.00	P 4	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		3			\$800.00			0.00			
3	WOIO	08/30/16	09/05/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		3			\$500.00			0.00			
4	WOIO	08/30/16	09/05/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		3			\$450.00			0.00			
5	WOIO	08/30/16	09/05/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	1	\$625.00	P 4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		1			\$625.00			0.00			
6	WOIO	08/30/16	09/05/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	2	\$475.00	P 4	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		2			\$475.00			0.00			

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 Alt Order #: 08341619
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Advertiser: POL/Clinton, Hillary/D/United States Pre
 Product Desc: CLINTON 4 PRESIDENT
 Estimate: 5086

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	08/30/16	09/05/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		1				\$450.00		0.00			
8	WOIO	08/30/16	09/05/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	2	\$500.00	P 4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		2				\$500.00		0.00			
9	WOIO	08/30/16	09/05/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	3	\$550.00	P 4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		3				\$550.00		0.00			
10	WOIO	08/30/16	09/05/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		1				\$150.00		0.00			
11	WOIO	08/30/16	09/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	4	\$800.00	P 9	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		4				\$800.00		0.00			
12	WOIO	08/30/16	09/05/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	2	\$150.00	P 4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		2				\$150.00		0.00			
13	WOIO	08/30/16	09/05/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	4	\$900.00	P 9	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--		4				\$900.00		0.00			
14	WOIO	09/05/16	09/05/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	1-----	:30	1	\$2,975.00	P 4	0.00	NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----		1				\$2,975.00		0.00			
15	WOIO	09/03/16	09/03/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1-	:30	1	\$625.00	P 4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1				\$625.00		0.00			
16	WOIO	09/03/16	09/03/16	SYN SAT 1205-1235XM 1205a-1230a	Comm	1205a-1230a (11:30 PM-12:30 XM)	-----1-	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1				\$150.00		0.00			
E 17	WOIO	09/03/16	09/03/16	Sat Cleve 19 News at 6p Sat Cleve 19 News at 6p	Comm	6-630p	-----1-	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1				\$350.00		0.00			
Spot		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WOIO	08/29/16-09/04/16	Sat Cleve 19 News at 6p See MG 17.2 [NCAA Football]		6-630p	-----Sa--	:30		(\$350.00)		0.00	NM		
2		WOIO	09/03/16-09/03/16	Sat Cleve 19 News at 7p Ⓜ MG for 17.1 09/03		7-8p	-----Sa--	:30		\$350.00		0.00	NM		
18	WOIO	09/03/16	09/03/16	Sat Cleve 19 News at 7p Sat Cleve 19 News at 7p	Comm	7-8p	-----1-	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1				\$450.00		0.00			
19	WOIO	09/03/16	09/03/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$175.00	P 4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1				\$175.00		0.00			
20	WOIO	09/04/16	09/04/16		Comm	11:00 PM-11:30 PM	-----1	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su Cleve 19 News at 11p															
						(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-----1	1		\$800.00		0.00						
21	WOIO	09/04/16	09/04/16	Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
				Sun Cleve 19 News at 630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-----1	1		\$450.00		0.00						
22	WOIO	09/04/16	09/04/16	NET Sun Hour 1	Comm	7-8p	-----1	:30	1	\$3,000.00	P 9	0.00	NM	1	\$3,000.00
				Sun Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-----1	1		\$3,000.00		0.00						
23	WOIO	09/04/16	09/04/16	NET Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
				Sun Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-----1	1		\$4,500.00		0.00						
24	WOIO	09/04/16	09/04/16	NET CBS Sunday Morn	Comm	9-1030a	-----1	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-----1	1		\$350.00		0.00						
25	WOIO	09/01/16	09/01/16	NET Thur Hour 2	Comm	9-10P	---1---	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
				Thur Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	---1---	1		\$4,500.00		0.00						
26	WOIO	08/30/16	08/30/16	NET Tue Hour 2	Comm	9-10P	-1-----	:30	1	\$3,500.00	P 4	0.00	NM	1	\$3,500.00
				Tue Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	-1-----	1		\$3,500.00		0.00						
27	WOIO	08/31/16	08/31/16	NET Wed Hour 3	Comm	10-11p	--1----	:30	1	\$3,500.00	P 4	0.00	NM	1	\$3,500.00
				Wed Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	--1----	1		\$3,500.00		0.00						
28	WOIO	08/31/16	08/31/16	NET Wed Hour 1	Comm	8-9p	--1----	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
				Wed Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/16		08/29/16	09/04/16	--1----	1		\$4,500.00		0.00						
29	WOIO	08/30/16	09/05/16	NET Let's Make A Deal	Comm	10-11a	MTWTF--	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/30/16		08/30/16	09/05/16	MTWTF--	1		\$350.00		0.00						
30	WOIO	08/30/16	09/05/16	Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
				Cleveland 19 News at 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/30/16		08/30/16	09/05/16	MTWTF--	1		\$800.00		0.00						
31	WOIO	08/30/16	09/05/16	Noon News	Comm	12-1230p	MTWTF--	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/30/16		08/30/16	09/05/16	MTWTF--	1		\$475.00		0.00						
32	WOIO	08/30/16	09/05/16	Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:30	2	\$100.00	P 4	0.00	NM	2	\$200.00
				Cleveland 19 News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/30/16		08/30/16	09/05/16	MTWTF--	2		\$100.00		0.00						
33	WOIO	08/30/16	09/05/16	Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
				Cleveland 19 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/30/16		08/30/16	09/05/16	MTWTF--	3		\$500.00		0.00						
34	WOIO	08/30/16	09/05/16	Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
				Cleveland 19 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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34	WOIO	08/30/16	09/05/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		1				\$550.00		0.00			
35	WOIO	08/30/16	09/05/16	NET CBS Evening News CBS Evening News	Comm	630-7P	M-W-F--	:30	1	\$750.00	P 9	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/30/16	09/05/16	M-W-F--		1				\$750.00		0.00			
36	WOIO	08/30/16	09/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	1	\$800.00	P 9	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		1				\$800.00		0.00			
37	WOIO	08/30/16	09/05/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	5	\$150.00	P 4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		5				\$150.00		0.00			
38	WOIO	08/30/16	09/05/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	1	\$900.00	P 9	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/30/16	09/05/16	MTWTF--		1				\$900.00		0.00			
39	WOIO	09/03/16	09/03/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----1-	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----1-		1				\$2,000.00		0.00			
Totals														64	\$56,775.00