



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Strategic Media Services  
1911 N Ft. Myer Dr  
Ste 400  
Arlington, VA 22208

**Contract # 3325103**  
Schedule Dates 05/02/18 - 05/08/18  
Advertiser Jenkins for Senate-R (123490)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 328/414/3940 (1028904)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium, Washington DC  
Buyer Name Jessica Murray,  
Phone/Fax /  
CPE 328/414/3940  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Candidate

Date Entered 05/01/18  
Last Modified 05/01/18  
Entered By Jason Baumgarten  
CO-OP No  
Headline # ECR26003778  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$45.00  
Net Total \$255.00  
Sales Tax

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
May 2018	5	\$300.00
<b>Grand Total:</b>	<b>5</b>	<b>\$300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	05/02/18-05/02/18	3	:15	15:30A- 8A (EST)			1						1	\$60.00	\$60.00	Charleston WV (WVAH)		5/1/18
2.0	Normal Line / News(B/E) (1)	05/03/18-05/03/18	3	:15	15:30A- 8A (EST)				1					1	\$60.00	\$60.00	Charleston WV (WVAH)		5/1/18
3.0	Normal Line / News(B/E) (1)	05/04/18-05/04/18	3	:15	15:30A- 8A (EST)					1				1	\$60.00	\$60.00	Charleston WV (WVAH)		5/1/18
4.0	Normal Line / News(B/E) (1)	05/07/18-05/07/18	3	:15	15:30A- 8A (EST)							1		1	\$60.00	\$60.00	Charleston WV (WVAH)		5/1/18
5.0	Normal Line / News(B/E) (3)	05/08/18-05/08/18	3	:15	15:30A- 8A (EST)							1		1	\$60.00	\$60.00	Charleston WV (WVAH)		5/1/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bit.ly/1234> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

Contract # 25991708      Changes as of: 5/2/2018 at 10:29 AM      Version: Highlighting Makegood 1      Status: Accepted

CPE: 3284143651      Flight: 4/18/18 - 4/24/18      Station: WVAH      Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES      Advertiser: JENKINS, EVAN      Market: Charleston, WV      Total \$: \$830.00

1911 NORTH F T MYER DRIVE      Product: Candidate      Office: WASHINGTON      Total Spots: 10

SUITE 400      Agency Order #: 7261667      Buyer: Murray, Jessica      Service: Nielsen      Total CPP: \$0.00

ARLINGTON, VA 20009      Salesperson: MAXWELL ALFORD      Assistant: MAXWELL ALFORD      Primary Demo:      Traffic #: 3307464

202-955-5342      Separation:      Separation:      202-955-5342

#	Day/Time	DP	Program	Rate	Len	4/18 - 4/24										Total Spots	Total \$	CPP*	GRP*
						4/18	4/19	4/20	4/21	4/22	4/23	4/24							
CR 3	W-F M-Tu 7:30p-8p		BG BNG THRY B	\$70.00	30	1	1	1	0	0	1	1	1	0	4	\$280.00	\$0.00	0.0	
TOTALS:						2	2	2	0	0	1	2	1	10	\$830.00	\$0.00	0.0		

Makegood Comments

Date/Time	Action	Added by	Comment
05/02/18 12:01 PM	Accepted	BRADLEY PHILLIPPS	OK

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WVAH Charleston, WV</u>	<b>Date:</b> <u>4/2/18</u>
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I, Ryan Gracy,  
 being/on behalf of: Jenkins for WV Senate,  
 a legally qualified candidate of the Republican  
 political party for the office of: Senate  
 in the Primary  
 election to be held on: 5/8/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Jenkins for WV Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3/9/18

**Date**

Ryan Gracy

**Signature**

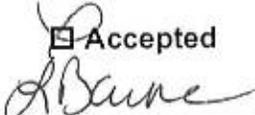
Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, o=Kingsley Media Service, ca=  
email=gracy@kingsleymedia.com, c=US  
Date: 2018.03.09 16:46:00

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**



Lisa Barna

Business Manager

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,  
email=rgracy@strategicmediaservices.com, c=US  
Date: 2018.10.11 09:04:32 -0400

signature of candidate or authorized committee

Ryan Gracy

printed name

3/9/18

date

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.