

Quarterly Issues Report: 3rd Quarter 2012 7/1/12 through 9/30/12

There follows a listing of some of the significant issues responded to by Radio Station WXNT along with the most significant programming treatment of those issues for the above period. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

July 1, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Eric Halverson talks with experts regarding issues for patients and family that are dealing with Alzheimer's Disease.

COMPLIANCY ISSUES COVERED: Health related issues and problems

July 8, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz hosts a show with social experts, athletes and inspirational people.

COMPLIANCY ISSUES COVERED: Social Awareness

Eye on Indiana

25:00

Synopsis: Host Bob Horner talks with Fred Duncan with The Little Red Door Society and Indianapolis Mayor Greg Ballard about cancer-fighting efforts in Central Indiana.

COMPLIANCY ISSUES COVERED: Health related issues affecting Hoosiers

July 15, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Bob Horner talks with Barbara Quandt, Director of the NFIB of Central Indiana about issues affecting small business companies in the state.

COMPLIANCY ISSUES COVERED: issues affecting small business

Radio Health Journal

Program # 12-29

Air week: 7-15-12

2:03 SEGMENT 1: Parents, kids, drugs and alcohol

12:45

Synopsis: Parents who grew up amid common teenage drug and alcohol use are now being confronted by their own children's questions on their experience and advice. Experts discuss studies urging honesty and communication to keep kids out of trouble.

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Host: Reed Pence. Guests: Dr. Joseph Lee, Medical Director, Hazelden Youth Continuum; Dr. Marsha Rosenbaum, Director Emerita, Safety First Project, Drug Policy Alliance; Dr. Marv Seppala, Chief Medical Officer, Hazelden Foundation; Joseph Califano, Founder & Chairman Emeritus, Natl. Center on Addiction and Substance Abuse, Columbia Univ. and author, [How to Raise a Drug-Free Kid: The Straight Dope for Parents](#)

COMPLIANCY ISSUES COVERED: alcohol and substance abuse; youth at risk; parenting issues; education; public health

15:48 SEGMENT 2: Temperament

8:04

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, [The Temperamental Thread](#).

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Viewpoints

Program # 12-29

Air week: 7/15/12

1:50 SEGMENT #1 - Stirring Speeches: What makes them memorable?

13:11

SYNOPSIS: It's been more than 50 years since President John F. Kennedy delivered his famous "Ask Not..." inauguration speech, and it's still one of the most memorable and inspiring speeches in American history. But why? What makes a speech memorable and moving? And who are the masters of writing and speaking that gave us the rich archive of famous speeches? We talk to three men who have studied and written speeches to find out the secrets of good public speaking and writing for the ages.

Host: Christopher Michael. Guests: Thurston Clarke, author of "Ask Not: The inauguration of John F. Kennedy and the speech that changed America," (www.thurstonclarke.com); Curt Smith, former speechwriter for George H.W. Bush, Sr. Lecturer at University of Rochester (www.curtsmithusa.com); Martin J. Medhurst, Distinguished Prof. of Rhetoric & Communication, Baylor University (www.baylor.edu).

COMPLIANCY ISSUES COVERED: Presidential history, war, education, government, politics

16:15 SEGMENT #2- The Commons: Why we need to keep them that way

9:11

SYNOPSIS: So many cities and states are in deep financial difficulty that they're privatizing some of their basic public services just to pay the bills. At the same time, citizens are trying to clean up their towns and help each other out by reclaiming abandoned land and using it for community gardens, playgrounds and open markets. We talk to a writer and speaker about the concept of "the commons" and how municipalities and citizens are often at odds about who owns them, how they should be administered, and if privatization is always a good idea.

Host: Marty Peterson. Guests: Jay Walljasper, editor of www.OnTheCommons.org, and author of "All That We Share: A field guide to the commons."

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COMPLIANCY ISSUES COVERED: urban issues, infrastructure, business, local government, poverty, law

July 22, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Bob Horner talks with Pam Anderson from the Ronald McDonald House of Central Indiana about services and fund raising efforts.

COMPLIANCY ISSUES COVERED: Indiana non-profit efforts

Eye on Indiana

25:00

Synopsis: Host Reed Spence with guests Dr. Matthew Mintz, assoc. professor of medicine at George Washington University School of Medicine; Kurt Karst, director Hyman, Phelps & McNamara Law Firm. The Federal Government has moved to prevent Flexible Spending Accounts from paying for over-the-counter drugs.

COMPLIANCY ISSUES COVERED: Changes in payments for over-the-counter drugs

Radio Health Journal

Program # 12-30

Air week: 7-22-12

1:59 SEGMENT 1: Changes in payments for over the counter drugs

12:01

Synopsis: The federal government has moved to prevent flexible spending accounts from paying for over the counter drugs, and is exploring taking some prescription drugs to a "behind the counter" non-prescription class. Both moves could save the government and health system money, but would shift drug costs to consumers, since insurance does not pay for non-prescription drugs.

Host: Reed Pence. Guests: Dr. Matthew Mintz, Assoc. Prof. of Medicine, George Washington Univ. School of Medicine; Kurt karst, Director, Hyman, Phelps & McNamara law firm, Washington, DC

COMPLIANCY ISSUES COVERED: health insurance; federal government, taxes and regulation; economics

15:04 SEGMENT 2: How family moves can leave permanent hurt

8:55

Synopsis: Family moves can have devastating lifelong effects on children if they are unprepared or if the move comes at an inopportune time of life. Experts discuss children at risk and ways to make moving easier on them.

Host: Nancy Benson. Guests: Dr. Diana Gruman, Assoc. Prof. of Psychology, Western Washington Univ.; Dr. Frederic Medway, Distinguished Prof. Emeritus of Psychology, Univ. of South Carolina.

COMPLIANCY ISSUES COVERED: youth at risk; family issues; education

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Viewpoints

Program # 12-30

Air week: 7/22/12

1:50 SEGMENT #1 - Teaching History and Civics More Effectively

12:39

SYNOPSIS: Math and science curricula seem to get the most attention from politicians and the media, while history and civics come in a distant second in importance these days. Our guests say this is shortchanging students – and ultimately society – in the long term, since good citizens need knowledge of the history of their country, to know the people who made a difference, and a good understanding of how our government and political systems work.

Host: Christopher Michael. Guests: Meira Levinson, Assoc. Prof. of Education at the Harvard Graduate School of Education, author of the book, “No Citizen Left Behind,” (www.gse.harvard.edu); Kenneth Davis, author of the “Don’t Know Much About...” series of books, including “Don’t Know Much About History,” (www.dontknowmuch.com).

COMPLIANCY ISSUES COVERED: education, urban issues, poverty, politics, civil rights, government

15:32 SEGMENT #2- Wind Power: Creating Energy & Jobs

9:54

SYNOPSIS: The U.S. has a goal of generating 20% of our nation’s power through wind energy by the year 2030. The giant turbines on wind farms around the country won’t just generate electricity – they also create thousands of jobs in wind technology, manufacturing, education, transportation and more. Our guest discusses how the industry has evolved during the past 40 years, and how it’s learned from early mistakes to build, site and maintain wind farms that are safer for wildlife and less annoying to humans.

Host: Marty Peterson. Guests: Philip Warburg, author of “Harvest the Wind: America’s journey to jobs, energy independence and climate stability,” (www.philipwarburg.com).

COMPLIANCY ISSUES COVERED: employment, rural and farm issues, higher education, energy, wildlife preservation, ecology

July 29, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks to former Indianapolis Colts player David Thorton about his journey of faith and perseverance.

COMPLIANCY ISSUES COVERED: community and society issues

Radio Health Journal

Program # 12-31

Air week: 7-29-12

1:58 SEGMENT 1: SIDS and SUID

12:22

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Synopsis: Sudden infant death syndrome has decreased by more than 50 percent in the last 20 years, largely thanks to the "Baby on Back" campaign. However, some cultures are resistant to this message. Other infant deaths in bed due to suffocation and strangulation are increasing. Experts discuss efforts to clear cribs of bedclothes, blankets and bumpers, and lessen infant bedsharing with adults to reduce this toll.

Host: Reed Pence. Guests: Bill Schmid, CEO and founder, Halo Innovations safe sleep device developer (halosleep.com); Dr. Fern Hauck, Prof. of Family Medicine, Univ. of Virginia and member, American Academy of Pediatrics SIDS task force (healthychildren.org).

COMPLIANCY ISSUES COVERED: youth at risk; parenting issues; minority issues; education

15:21 SEGMENT 2: Is there an alternative form of consciousness? 7:37

Synopsis: Mainstream science holds that thought, belief and emotion can be explained completely by chemical and electrical processes. But a dissident group believes that evidence is piling up for a second form of consciousness which is currently unmeasurable, and which would explain phenomena such as out-of-body and near death experiences. A researcher explains.

Host: Nancy Benson. Guest. Dr. Mario Beauregard, Assoc. Research Prof. of Neuroscience, Univ. of Montreal and author, [Brain Wars: The Scientific Battle Over the Existence of the Mind and the Proof that Will Change the Way We Live Our Lives](#)

COMPLIANCY ISSUES COVERED: technology; religion

Viewpoints

Program # 12-31

Air week: 7/29/12

1:50 SEGMENT #1 - The Geography of Jobs: Where they are and why 10:35

SYNOPSIS: What makes a city a job magnet? Why is it that some cities aren't feeling the pinch of the economic downturn? We talk to two specialists about the "geography" of jobs, what kinds of cities attract successful companies and people, and how the employment of highly skilled and educated people can spread to those in trades and other industries.

Host: Christopher Michael. Guests: Enrico Moretti, Prof. of Economics at Univ. of California, Berkeley, author of "The New Geography of Jobs"; Bill Tate, Pres. HR Plus Inc., (www.hrplus.com).

COMPLIANCY ISSUES COVERED: employment, vocational education, business, community development, economics

13:36 SEGMENT #2- Cat Care During the Dog Days of Summer 11:50

SYNOPSIS: Summer is winding down, and families are heading out to beaches, resorts and on camping trips and taking the family dog with them. But what about the family cat? Is it a good idea to take your feline family member with you? And how do cats fare, overall, during the summer at home or away? We talk to two cat experts about caring for your cat during the dog days of summer.

Host: Marty Peterson. Guests: Dr. Marty Becker, resident veterinarian on "The Dr. Oz Show," contributor to "Good Morning America," author of "Your Cat: The owner's manual," (www.vetstreet.com). Jackson Galaxy, cat behaviorist, host of Animal Planet's "My Cat From Hell," author of "Cat Daddy," (www.jacksongalaxy.com).

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COMPLIANCY ISSUES COVERED: pets, health, recreation

August 5, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks community service at the Triangle National Convention and Denver wild fires at Colorado State University.

COMPLIANCY ISSUES COVERED: community and government related issues

Radio Health Journal

Program # 12-32

Air week: 8-5-12

2:05 SEGMENT 1: Drugs treatment for drug addicts, part one

11:18

Synopsis: Scientists more fully understand the chemical processes in the brain that result in drug addiction and relapse and are developing new drugs that can treat these imbalances. Some of these treatments can be prescribed in the privacy of a doctor's office, avoiding the stigma of the previous alternative, methadone. Experts and an addicted mother of five discuss the options.

Host: Reed Pence. Guests: Dr. Danash Alem, Medical Director of Behavioral Services, Central DuPage Hospital, Winfield, IL; "Patty," mother of five, Vicodin addict in recovery; Dr. Jeffrey Johnson, Addictions Medical Director, Central DuPage Hospital Behavioral Health Center

COMPLIANCY ISSUES COVERED: substance abuse, drug addiction and treatment

14:26 SEGMENT 2: When summer bites

8:38

Synopsis: Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the internet, but do any of them work? What does? Experts discuss the best ways to avoid these problems and get relief.

Host: Nancy Benson. Guests: Joseph Conlon, Technical Advisor, American Mosquito Control Association; Dr. Phillip Baker, Exec. Dir., American Lyme Disease Foundation; Dr. Jamie Weisman, scholar, American Academy of Dermatology and physician, Peachtree Dermatology Associates, Atlanta.

COMPLIANCY ISSUES COVERED: consumerism

Viewpoints

Program # 12-32

Air week: 8/5/12

1:47 SEGMENT #1 - Making a Mark: How branding helps businesses succeed

10:57

SYNOPSIS: Every company, from small entrepreneurs to the Fortune 500, is looking for an edge in the marketplace. But what's the best way to proceed? We talk to two business experts about how important

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“branding” is in bringing in business; mistakes that small business owners make, and how the right kind of customer research can really pay dividends.

Host: Christopher Michael. Guests: Jaynie Smith, CEO of Smart Advantage, Inc, author of “Relevant Selling,” (www.smartadvantage.com); Catherine Kaputa, President Of SelfBrand LLC, author of “Breakthrough Branding,” (www.selfbrand.com; www.artofbranding.com).

COMPLIANCY ISSUES COVERED: entrepreneurs, business, media, consumerism

13:46 SEGMENT #2- Gino Bartli: Champion cyclist and hero of World War II 11:43

SYNOPSIS: There are many heroes of World War II whose names are well known and revered: Generals Patton and MacArthur, Audie Murphy, Oskar Schindler to name just a few. There are also many in the Resistance Movement who worked in obscurity – and preferred it that way. We’ll hear the story of Gino Bartali, a man who was famous throughout Europe, but whose war heroics were virtually unknown until now.

Host: Marty Peterson. Guests: Aili McConnon, co-author of “Road to Valor: A true story of World War II Italy, the Nazis, and the cyclist who inspired a nation,” (www.roadtovalorbook.com).

COMPLIANCY ISSUES COVERED: sports, war, religion, human rights, politics

August 12, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Eric Halverson with two city council members about the upcoming 8/13 vote on domestic partnerships in Indiana.

COMPLIANCY ISSUES COVERED: community and government related issues.

Radio Health Journal

Program # 12-33

Air week: 8-12-12

2:05 SEGMENT 1: Drugs treatment for drug addicts, part two 12:04

Synopsis: Methadone treatment for drug addicts works, but is loaded with stigma that lead communities to fight methadone clinics from coming into town. Even medical personnel often look down on methadone treatment. Experts discuss stigma in drug abuse treatment and the rise of older Americans as the fastest growing group of drug addicts.

Host: Reed Pence. Guests: Terry Bering, Executive Director, Center for Addictive Problems (CAP), Chicago and Downers Grove IL; Fran Buff, CAP counselor; Dr. Danash Alem, Medical Director of Behavioral Services, Central DuPage Hospital, Winfield, IL; Dr. Jeffrey Johnson, Addictions Medical Director, Central DuPage Hospital Behavioral Health Center

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COMPLIANCY ISSUES COVERED: substance abuse, drug addiction and treatment; public safety; parenting issues; mental health; youth at risk; senior citizens

15:11 SEGMENT 2: Attacks on guide dogs

8:37

Synopsis: Guide dogs and their blind owners are vulnerable as they walk. Experts discuss the increase in attack on guide dogs by pet dogs, the consequences of those attacks, and what might be done to prevent them.

Host: Nancy Benson. Guests: jim Kutsch, President and CEO, The Seeing Eye; Anna Morrison-Ricardati, Founder AMR Law Group, Chicago; Mike Deathe, certified dog trainer and owner, Kiss Dog Training, Kansas City

COMPLIANCY ISSUES COVERED: disabilities; pets and people

Viewpoints

Program # 12-33

Air week: 8/12/12

1:43 SEGMENT #1 - Civil Suits: Can we make them move faster through the courts? 11:02

SYNOPSIS: Often it takes years to resolve civil law suits in American courts. This can cost thousands of dollars in legal fees to both parties, not to mention that witnesses can forget details of the case, move away or even die. Can we move these cases through the courts a little faster? We talk to two legal experts about some of the ways in which civil suits might be expedited through the court system while preserving justice for all the parties.

Host: Christopher Michael. Guests: Anthony V. Curto, partner in the law firm of Forchelli, Curto, Deegan, Uniondale, NY, author of the book, "The Time for Justice: How the excesses of time have broken our civil justice system, (www.thetimeforjustice.com); Joan Steinman, Distinguished Professor of Law, IIT Chicago-Kent College of Law (www.kentlaw.iit.edu).

COMPLIANCY ISSUES COVERED: legal system, government, economy

13:47 SEGMENT #2- The Complex Relationship Between Athletes and Coaches

11:42

SYNOPSIS: The Jerry Sandusky child abuse case and the sanctions against Penn State have brought the relationship between coaches and athletes to the forefront. It also brings up the issue of the culture of sports in our country. We talk to a psychologist who specializes in sports and an author who draws parenting lessons and inspiration from great coaches about how coaches can use sports competition to make young people better athletes and citizens. We also discuss how parents and schools can help prevent abuse to young people in their athletic programs.

Host: Marty Peterson. Guests: Dr. Frank Smoll, Prof. of Psychology specializing in sports, University of Washington, Seattle, author of the book, "Parenting Young Athletes: Developing champions in sports and life," (www.y-e-sports.com); Tom Limbert, author of "Dad's Playbook: Wisdom for fathers from the greatest coaches of all time," (www.chroniclebooks.com).

COMPLIANCY ISSUES COVERED: sports & recreation, higher education, child welfare, family issues

August 19, 2012

830-11a

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Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks to LeHigh University about the implications of social media in a job interview. Also featured is an interview with rock legend Rudy Sarzo from the band Quiet Riot talking about his book, drugs and alcohol and not "keeping up" with Ozzy.

COMPLIANCY ISSUES COVERED: health related issues

Radio Health Journal

Program # 12-34

Air week: 8-19-12

2:05 SEGMENT 1: Setting speed limits

13:45

Synopsis: Auto crashes kill more than 35,000 people in the US each year, but that toll is down dramatically even as speed limits have been going up. Engineers now realize that artificially slow speed limits can be more dangerous than high speeds. Experts discuss how speed limits should be set and why speed doesn't necessarily kill.

Host: Reed Pence. Guests: John Bowman, Communications Director, National Motorists Assn.; Lt. Garry Megge, Traffic Services Division, Michigan State Police; Dr. David Noyce, Prof. of Civil and Environmental Engineering and Director, Traffic Operations and Safety Laboratory, Univ. of Wisconsin-Madison.

COMPLIANCY ISSUES COVERED: traffic and highway safety; public safety; police, laws and legal system

16:24 SEGMENT 2: Tai Chi and Qigong

6:57

Synopsis: The slow movements of tai chi and qigong are puzzling to many Westerners, but these Chinese practices have been proven to reduce stress and provide other health benefits. Two experts discuss.

Host: Nancy Benson. Guests: Dr. Susan Matthews, Founder, Shanti School of Internal Martial Arts and advisory board member, American Tai Chi Assn.; Dr. Keith Jeffrey, founder, EasyTaiChi.com and advisory board member, American Tai Chi Assn.

COMPLIANCY ISSUES COVERED: health care; consumerism

Viewpoints

Program # 12-34

Air week: 8/19/12

1:48 SEGMENT #1 - Customer Service: Making it work

11:41

SYNOPSIS: When your cable TV goes out or you need an adjustment on your credit card bill, sometimes the call to customer service is worse than the original problem. Why is this? Why can't businesses get better at dealing with their customers' requests? We talk to two customer service pros about why the problem is so widespread, what a company and a consumer can do to make service faster and more pleasant, and the cultural differences that arise when customer service is outsourced abroad.

Host: Christopher Michael. Guests: Ron Kaufman, founder and chairman of Up! Your Service, author of the NYTimes bestseller, "Uplifting Service: The proven path to delight your customers, colleagues and everyone

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else you meet," (www.upliftingservice.com); John Ragsdale, VP of Technology for the Technology Services Industry Association, author of "Lessons Unlearned: 25 years in customer service," (www.tsia.com).

COMPLIANCY ISSUES COVERED: business, consumerism, international business, employment

14:28 SEGMENT #2- Cell Phone Cameras: You'd be surprised at what they can do! 11:00

SYNOPSIS: Almost everyone has a cell phone these days, and most of these phones are outfitted with cameras. Maybe you think that all a cell phone camera is good for is taking pictures at the bachelor party or to snap evidence of your fender bender. Our guest says there are so many more creative and beautiful pictures you can take with your cell phone camera if you just learn a few basic skills and download a few fun and helpful apps.

Host: Marty Peterson. Guests: Adam Bronkhorst, professional photographer, author of "Snapp Shots: How to take great pictures with smartphones and apps," (www.adambronkhorst.com).

COMPLIANCY ISSUES COVERED: art and recreation, technology, media and communications

August 26, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz spends time at the University of Alabama covering how the students came together to provide support during the devastating tornado that ripped through Tuscaloosa last year.

COMPLIANCY ISSUES COVERED: community and event issues

Radio Health Journal

Program # 12-35 Air week: 8-26-12

2:05 SEGMENT 1: Mental illness and primary care 11:44

Synopsis: Due in part to a shortage of mental health professionals, primary care doctors such as family physicians, internists and pediatricians handle much of the treatment of mental illnesses in the US. Experts discuss whether they are up to the challenge.

Host: Reed Pence. Guests: Dr. Alexander Blount, Director, Center for Integrated Primary Care and Professor, Family Medicine, Univ. of Massachusetts Medical School; Dr. Glen Stream, family physician, Spokane, WA and President, American Academy of Family Physicians; Dr. Evan Saulino, family physician, East Portland, OR and board member, Doctors for America; Darcy Gruttadaro, Director, Child and Adolescent Action Center, National Alliance on Mental Illness (NAMI).

COMPLIANCY ISSUES COVERED: health care; mental illness and mental health; youth at risk; doctor shortage; psychology

14:52 SEGMENT 2: Zoobiquity: diseases and disorders we share with animals 8:36

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Synopsis: Humans and animals share many diseases, and surprisingly, many behavioral disorders as well. Experts discuss.

Host: Nancy Benson. Guests: Dr. Barbara Natterson-Horowitz, cardiologist, UCLA Medical Center and co-author, [Zoobiquity: What Animals Can Teach Us About Health and the Science of Healing](#); Kathryn Bowers, co-author, [Zoobiquity](#)

COMPLIANCY ISSUES COVERED: pets and people; psychology

Viewpoints

Program # 12-35 Air week: 8/26/12

1:48 SEGMENT #1 - Insanity Defense: What it is and when it's used 13:11

SYNOPSIS: Various shootings in the past few years have brought to the public's attention the use of the insanity defense. Although we've all heard about it from TV and movies, it's not as cut and dried as it's depicted in the media. We talk to a forensic psychiatrist and a criminal defense attorney about the defense, what it is, and when and why it's used for criminal defendants.

Host: Christopher Michael. Guests: Dr. Park Dietz, forensic psychiatrist, head of the consulting firm, Park Dietz & Associates, Inc., Newport Beach, CA (www.parkdietzassociates.com); Richard Kling, criminal defense attorney, Clinical Professor of Law, Chicago-Kent College of Law at IIT, (www.kentlaw.iit.edu)

COMPLIANCY ISSUES COVERED: mental illness, justice system, crime, media

15:59 SEGMENT #2- Stalin's Purges: A story of hardship, death and forgiveness 9:27

SYNOPSIS: Back in the 1930s and 1940s, great purges of Latvians, Lithuanians and Estonians were taking place at the hands of the Nazis and then the Soviets. Tens of millions of people were killed in concentration camps or died on their way to the gulags of Siberia. Still, many survived horrific conditions for years, but did not come forward to tell their stories. We talk to a novelist who decided the world needed to know more about these brave Baltic people, how they withstood torture and abuse, but also learned to forgive in the process.

Host: Marty Peterson. Guests: Ruta Sepetys, author of "Between Shades of Gray," (www.betweenshadesofgray.com).

COMPLIANCY ISSUES COVERED: war; genocide; poverty; government

September 2, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks to a group of students from Penn State about the famous "Dance Marathon" philanthropy.

COMPLIANCY ISSUES COVERED: non-profit fund raising efforts

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Radio Health Journal

Program # 12-36

Air week: 9-2-12

2:05 SEGMENT 1: Extreme weather

12:21

Synopsis: This summer's nationwide drought and heat may be something we have to get used to. Climate experts explain why extreme weather of all types may increase in years to come as a result of slowing and stretching of the jet stream. This may result in additional deaths, health stress, and strains to the infrastructure.

Host: Reed Pence. Guests: Dr. Jonathan Patz, Prof. and Director, Global Environmental Health, Nelson Institute for Environmental Studies, Univ. of Wisconsin-Madison; Dr. Tracey Holloway, Assoc. Prof., Nelson Institute for Environmental Studies, Univ. of Wisconsin-Madison; Dr. Jennifer Francis, Research Prof., Institute of Marine and Coastal Sciences, Rutgers Univ.

COMPLIANCY ISSUES COVERED: public health; weather and climate; storm preparedness; pollution and environment; local government and infrastructure

15:28 SEGMENT 2: Optimism about HIV

7:33

Synopsis: Public health experts are learning ways to lessen disparities in getting HIV-positive people into treatment. Studies now show that retroviral treatment prevents transmission as well as lessens mortality. A nationally known expert explains.

Host: Nancy Benson. Guest: Dr. Michael Horberg, Director, HIV/AIDS, Kaiser Permanente; chairman-elect, HIV Medicine Association; and member President's Advisory Council on HIV/AIDS

COMPLIANCY ISSUES COVERED: public health; HIV/AIDS; minority, African-American and Hispanic issues.

Viewpoints

Program # 12-36

Air week: 9/2/12

1:49 SEGMENT #1 - Do Kids Really Need Algebra in High School?

10:56

SYNOPSIS: Many kids hate high school math, and it's one of the major causes for kids doing poorly in school and possibly even dropping out. Is it the way math is taught that makes kids have so much trouble with it? Or do all high school students really need to take algebra, trigonometry and higher math in the first place? We talk to two educators who are at opposite ends of the spectrum on this issue, about how math is taught in schools, how it could be done better, and how a student benefits – or not – from learning algebra.

Host: Christopher Michael. Guests: David E. Drew, Platt Prof. of Education, Management and Mathematics, Claremont Graduate University, Claremont CA, author of "STEM the Tide: Reforming science, technology, engineering and math education in America," (www.davidedrew.com); Andrew Hacker, Prof. of Political Science, Queens College, NYC, author of NYTimes Op-Ed, "Is Algebra Necessary?" 7/28/12 edition. (www.nytimes.com).

COMPLIANCY ISSUES COVERED: science and technology, education, urban schools, poverty

13:47 SEGMENT #2- The Aleppo Codex: The history and mystery of an ancient Bible 11:43

SYNOPSIS: More than half a century ago, an ancient Bible disappeared from the Syrian city of Aleppo, never to be seen whole again. The facts surrounding its disappearance, and reappearance in Israel and

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other parts of the world are the subject of a lengthy investigation, a court trial and a dip into the black market of antiquities for our guest, a journalist who wanted to get to the bottom of the mystery of the Aleppo Codex.

Host: Marty Peterson. Guests: Matti Friedman, author of "The Aleppo Codex: A true story of obsession, faith and the pursuit of an ancient Bible," (www.mattifriedman.com).

COMPLIANCY ISSUES COVERED: religion, crime, war, terrorism

September 9, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks with a live studio audience at Waldorf College about child obesity, then features an interview with NFL Super Bowl Champ Jim Burt about leadership and responsibility.

COMPLIANCY ISSUES COVERED: health related issues and social awareness.

Radio Health Journal

Program # 12-37

Air week: 9-9-12

2:05 SEGMENT 1: "Almost a Psychopath"

12:51

Synopsis: Almost everyone is victimized at some point by a cutthroat co-worker who lies with ease and feels no remorse. These people may be "almost psychopaths," people with psychopathic characteristics too subtle to be diagnosed. Two experts explain how these people operate and how the rest of us can avoid being played.

Host: Reed Pence. Guests: Jim Silver, former federal prosecutor, and Dr. Ronald Schouten, Assoc. Prof. of Psychiatry, Harvard Medical School and Director, Law and Psychiatry Service, Massachusetts General Hospital. They are co-authors, [Almost a Psychopath: Do I \(Or Someone I Know\) Have a Problem with Manipulation and Lack of Empathy](#)

COMPLIANCY ISSUES COVERED: employment and workplace issues; relationship issues

15:59 SEGMENT 2: Rescuing runaways

7:59

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, [Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time](#)

COMPLIANCY ISSUES COVERED: youth at risk; crime and police; child abuse; education

Viewpoints

Program # 12-37

Air week: 9-9-12

1:49 SEGMENT #1 – Green Building: Hidden Treasures from Demolitions

11:42

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Host: Reed Pence. Guests: Dr. Melina Jampolis, physician nutrition specialist and diet/fitness expert, CNN Health; Dr. Catherine Davis, Assoc. Prof. of Pediatrics, Georgia Health Sciences University; Dr. Eric Storch, Assoc. Prof. of Pediatric Psychiatry and Psychology, Univ. of South Florida; Dr. Dianne Newmark-Sztainer, Prof. of Public Health, Univ. of Minnesota and author, [I'm Like, So Fat: Helping Your Teen Make Healthy Choices About Eating and Exercise in a Weight-Obsessed World](#)

COMPLIANCY ISSUES COVERED: children and youth at risk; education; parenting issues; childhood obesity

15:52 SEGMENT 2: Treatments for hair-pulling disorder 8:10

Synopsis: Trichotillomania, or hair-pulling disorder, may affect three percent of people. It can be very hard to treat if not caught early, yet because of stigma, most people affected take great pains to avoid treatment and hide their bald patches. Two of the world's foremost experts discuss the disorder and new treatments that may help patients.

Host: Nancy Benson. Guests: Dr. Doug Woods, Prof. of Psychology, Univ. of Wisconsin-Milwaukee; Dr. Martin Franklin, Assoc. Prof. of Psychiatry, Univ. of Pennsylvania School of Medicine.

CONTACT POINT CITED: Trichotillomania Learning Center, Trich.org.

COMPLIANCY ISSUES COVERED: youth at risk; mental health

Viewpoints

Program # 12-38 Air week: 9-16-12

1:49 SEGMENT #1 - Lobbyists: Who they are, what they do 10:59

SYNOPSIS: Everyone's heard about lobbyists in Washington, D.C. But do many people know who they are and what they do? We talk to an expert on lobbyists and how they work in the halls of Congress as well as the statehouses around the nation. We discuss how they raise money during the election cycle, what the rules are surrounding their trade, who becomes a lobbyist and just how much influence they have over legislators, agency heads and The White House.

Host: Christopher Michael. Guests: Alex Bronstein-Moffly, Analyst with First Street Research Group, the political intelligence arm of CQ Press (www.firststreetresearch.com).

COMPLIANCY ISSUES COVERED: politics, business, government, finance, crime

13:50 SEGMENT #2- Graphic Novels: Rising again in popularity 11:39

SYNOPSIS: Graphic novels are gaining in popularity with young and older Americans. In the past these books and their authors and artists were considered lesser lights in the literary world, somewhere between dime novels and comic books. Our guests tell us, though, that graphic novels are on the rise – both in number and prestige – thanks to their international appeal, the readers who embrace them, and a creative crop of writers, artists and publishers who are producing graphic novels that appeal to a wide range of the public.

Host: Marty Peterson. Guests: Bradley Ricca, Sages Fellow at Case Western Reserve University, Cleveland, OH (www.case.edu/sages); Dave Dorman, artist for graphic novels, movie productions and books (www.davedorman.com); Jeffrey Brown, author and artist of comics and graphic novels, his latest is titled, "Darth Vader and Son," (www.jeffreybrowncomics.com).

Quarterly Issues Report: 3rd Quarter 2012 7/1/12 through 9/30/12

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COMPLIANCY ISSUES COVERED: literacy, the arts, education

September 23, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz talks to NFL quarterback Drew Brees and updates us on the recent hurricane in New Orleans. Plus we get inspiration with paralyzed hockey player Derek Zike, and dealing with Fatherhood as a young student athlete at Texas A&M.

COMPLIANCY ISSUES COVERED: storm preparedness and community issues

Radio Health Journal

Program # 12-39 Air week: 9-23-12

2:03 SEGMENT 1: Medical trash 12:57

Synopsis: Experts say hospitals and healthcare facilities are generally the second-largest generators of waste and garbage in most cities. Some is due to the vast increase the last 20 years in the use of disposable devices, spurred by infection fears. Experts discuss efforts to return to reusable instruments and novel moves such as the collection of unused anesthesia gases.

Host: Reed Pence. Guests: Dr. Marty Makary, Assoc. Prof. of Health Policy, Johns Hopkins Univ. and author, Unaccountable: What Hospitals Won't Tell You and How Transparency Can Revolutionize Health Care; Janet Brown, Dir. of Content and Outreach, Healthier Hospitals Initiative and Dir. of Facility Engagement, Practice Greenhealth; Dr. Yoan Kagoma, McMaster Univ.

COMPLIANCY ISSUES COVERED: environment and pollution; education; economics; consumer and patient safety

15:56 SEGMENT 2: Childbirth through the ages 7:07

Synopsis: The way each era regards childbirth reveals much about how society considers life, death, and sex. An expert explains.

Host: Nancy Benson. Guest: Dr. Randi Hutter Epstein, author, Get Me Out: A History of Childbirth from the Garden of Eden to the Sperm Bank

COMPLIANCY ISSUES COVERED: Women's issues; medicine and technology

Viewpoints

Program # 12-39 Air week: 9-23-12

1:50 SEGMENT #1 - School Integration: Helping kids fit in 11:54

SYNOPSIS: When we think of integration in our nation's schools, we usually think of urban minority children being bussed into suburban schools, or white suburban kids attending mostly minority inner city schools. While mixing kids of different races, ethnicities and economic levels in the same school is a good thing, it's not enough. We talk to an educator and researcher about why it's also important to ensure that every child not only has access to good teachers, resources and a safe school, but opportunities in that school that aren't separated by the boundaries of race, economic standing or culture.

Quarterly Issues Report: 3rd Quarter 2012 7/1/12 through 9/30/12

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Host: Christopher Michael. Guests: Prudence L. Carter, Assoc. Professor of Education and Sociology, Stanford University, author of "Stubborn Roots: Race, culture and inequality in U.S. and South African Schools (www.stanford.edu).

COMPLIANCY ISSUES COVERED: race, discrimination, education, urban issues, sports and recreation

14:40 SEGMENT #2- Campaigns and Social Media

10:49

SYNOPSIS: This year, both Democrats and Republicans are using the Internet and social media to bring their campaign messages to the public. But is it worth it? What are the pros and cons? We talk to two social media specialists about how a campaign uses Twitter, Facebook, YouTube and the internet to ask for donations, votes and volunteers; how the internet has changed the way some candidates campaign; how the internet has helped and hindered political messages; and if using the web really brings in more votes.

Host: Marty Peterson. Guests: Richard Fox, Prof. of Political Science, Loyola Marymount University, Los Angeles (www.lmu.edu); Zach Hoffman, founder and CEO of Exults, Inc., an internet marketing agency (www.exults.com).

COMPLIANCY ISSUES COVERED: technology, technology, political campaigns, commerce, social media

September 30, 2012 830-11a

Eye on Indiana

25:00

Synopsis: Host Adam Ritz is live from Missouri S&T with Hunter Smith, St. Jude Cancer Research, IUs Kevin Wilson, and more. We start with a live studio audience at Missouri University of Science & Technology highlighting how the students raised \$22,000 for charity, then feature an interview with NFL veteran Hunter Smith talking about his book and his country rock band. Segments include a St. Jude Cancer Research update, a warning about giving money with a recent scam charity case in New Jersey, and a conversation with Indiana University head football coach Kevin Wilson.

COMPLIANCY ISSUES COVERED: Charity fund raising, health and public awareness.

Radio Health Journal

Program # 12-40

Air week: 9-30-12

2:05 SEGMENT 1: Older moms and IVF

11:43

Synopsis: Postmenopausal women in their 50's and even older can become mothers through in-vitro fertilization with donated eggs, and new studies show similar risks as in women 20 years younger. Experts discuss the medical risks and ethical questions brought about by a technology that appears to allow motherhood with no upper age limit.

Host: Reed Pence. Guests: Dr. Richard Paulson, Prof. of Reproductive Medicine, Univ. of Southern California Keck School of Medicine; Dr. Mark Sauer, Prof. and Chief, Reproductive Endocrinology, Columbia Univ.

COMPLIANCY ISSUES COVERED: parenting and family issues; women's issues; ethics

Quarterly Issues Report: 3rd Quarter 2012 7/1/12 through 9/30/12

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14:49 SEGMENT 2: A new but controversial treatment for depression 8:42

Synopsis: A new treatment for depression called repetitive transcranial magnetic stimulation, or RTMS, uses a moving, high powered magnet. Some critics say it is ineffective for many patients, but supporters say that's true for most depression treatments. Experts discuss.

COMPLIANCY ISSUES COVERED: Mental illness; medicine and technology

Viewpoints

Program # 12-40

Air week: 9-30-12

1:50 SEGMENT #1 - Mass Incarceration: The effects on family and community 11:11

SYNOPSIS: Millions of Americans are incarcerated in jail or prison on any given day – many of them for non-violent crimes. Because of our tough “law and order” stance against crime in the U.S., a great number of these inmates will be behind bars for five years, 10 years, maybe even life. Is this a good strategy? We talk to two prison educators about how long incarcerations of non-violent criminals such as drug users, hurts families and communities, and find out how prisons, non-profits and communities can help rehabilitate and return inmates to their families to live productive lives.

Host: Christopher Michael. Guests: Ernest Drucker, Scholar in Residence, John Jay college of Criminal Justice, Prof. of Epidemiology, Columbia University, NYC, author of “A Plague of Prisons,” (www.plagueofprisons.com); Joan Blount, former parenting educator in the Healthier Urban Families Outreach program, Wayne State Univ., Detroit (www.mpsi.wayne.edu).

COMPLIANCY ISSUES COVERED: prisons, drug abuse, children and family issues, urban issues, crime, employment

14:04 SEGMENT #2- Negative Political Ads: Do they help candidates? 11:26

SYNOPSIS: Millions of dollars are being spent on negative campaign ads this election cycle, as candidates and their supporters try to tear down their opponents while they build themselves up. Do these ads work? If so, why? Are they good for the country or American politics in general? We discuss these issues and find out how negative ads affect not only the elections but also the political activity long after the elections are decided.

Host: Marty Peterson. Guests: Stephen Farnsworth, Prof. of Political Science, University of Mary Washington, Fredericksburg, VA (www.umw.edu); Sean Meshorer, author of “The Bliss Experiment,” (www.theblissexperiment.com).

COMPLIANCY ISSUES COVERED: politics & elections, media, government